

# Sponsorship opportunities

15<sup>TH</sup> EDITION  
EUROPEAN CONFERENCE ON  
COMPUTATIONAL BIOLOGY



**The Hague**  
September 3-7



# EXHIBITION & SPONSORSHIP INVITATION



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**15<sup>TH</sup> EDITION**

## EUROPEAN CONFERENCE ON COMPUTATIONAL BIOLOGY

### Invitation

ECCB 2016 would like to invite you to connect your company name to the **15th European Conference on Computational Biology**, to be held on **3-7 Sept 2016** in the historic city of **The Hague in the Netherlands**. ECCB 2016 is the main European computational biology and bioinformatics conference, gathering scientists from a broad range of disciplines. This rapidly growing event attracts **more than 1,000 participants from academia and industry** each year: leading bioinformatics researchers, computational biologists, bio-IT professionals, researchers in molecular biology, molecular medicine, biophysics, biostatistics and systems biology, as well as students from Europe and around the world.

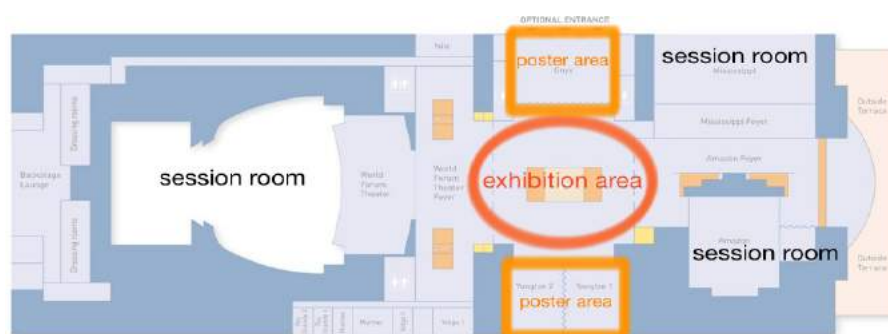
**Bioinformatics and computational biology are flourishing disciplines** in virtually every research lab across life science sectors, from clinical research to crop and livestock breeding, and from nutrition research to industrial biotech. The fields are in thrilling progress, continuously pushing the boundaries in life science R&D.

### Connecting industry and academia

ECCB 2016 strives to bridge global breakthroughs in computational biology with those in applied technologies, infrastructures and services. For this reason, the ECCB 2016 organisers are specifically inviting industry partners to **co-design** ECCB 2016's science, tech track & application track in order to **maximise the synergies** between industry and academia.

### Visibility

In the light of suggestions made by sponsors from previous ECCB conferences, ECCB 2016 placed sponsor booths in the **heart of the conference** where all coffee and lunch breaks are served, getting the attention sponsors deserve. All sponsors are cordially invited to attend the opening reception as well as the ice-breaking session and are very welcome to register for the conference dinner.



**Summarising, ECCB 2016 is the perfect opportunity to strengthen your visibility and network** with key opinion leaders and decision makers in the field of computational life sciences and big data analytics. It **gives your organisation an ideal platform** for demonstrating innovative technologies, life science applications, software tools, services and training initiatives. **Looking for the next generation of data experts?** ECCB 2016 gathers the crème de la crème of life science data experts and talented students that can help you tackle the growing data and ICT challenges in your R&D. ECCB 2016 offers a number of advertising and sponsoring options, listed below, for you to present yourself to an international audience of over 1000 scientists, policy makers, and other stakeholders.

We look forward to hearing from you and welcoming you in The Hague!

*Jaap Heringa, chairman ECCB 2016*



## Sponsorship Opportunities

A conference as large and varied as the ECCB 2016 is a very costly event, and it is only thanks to the generous support of sponsors that we can charge affordable delegate fees. ECCB 2016 is pleased to offer several tiers of benefits to sponsors. In addition, the organising committee will do its best to accommodate alternative forms of support. The intention of the ECCB 2016 organising committee is to ensure that all sponsors receive the highest recognition in return for their generous support to the conference. **Please contact the conference secretariat for the current availability of sponsor packages.**



= Exclusive sponsor item

\$ = To be provided by sponsor

**Next to the benefits listed below, all Sponsorship Packages (A) and Exhibition Packages (B) contain the following sponsor items:**

- sponsors receive acknowledgement by means of sponsor logo in selected pre- and post meeting materials, on program leaflet, and on conference app;
- sponsor logo (with link to company website) on conference website including 50 word description;
- sponsor logo displayed on acknowledgement slide during opening session and between sessions in plenary hall;
- the size of the logo will reflect the level of the sponsoring contribution provided.

## A. Sponsorship Packages

Included items	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Exhibit space	18 m <sup>2</sup> (well located, first choice)	9 m <sup>2</sup> (well located)	6 m <sup>2</sup> (well located)
Full conference registrations (Sept 3-7, including welcome reception, Ice-Breaking session)	4	2	1
Dinner vouchers	4	2	1
Exhibitor registrations (including lunches and coffees during official conference breaks)	3	2	2
Exclusive roll-up banner \$ at conference entrance	✓	-	-
Sponsor logo on banners at conference venue	✓	✓	✓
Insert flyer \$ into delegate bag	✓	✓	✓
Insert small gadget \$ into delegate bag	✓	✓	-
10 min presentation in Application Track	✓	✓	-
5 min timeslot during plenary session	✓	-	-
Company meeting during lunch break	✓	-	-
Logo on conference t-shirt (delegates have option to order t-shirt during registration process)	✓	1 LEFT	-
Exclusivity	Exclusive	Max. 3	-
FEE	Industry Non-profit	EURO 15,000.00	EURO 10,000.00
			EURO 8,000.00
			EURO 7,500.00
			EURO 6,000.00

## B. Exhibition Package

Included items	Exhibition Package
Exhibit space	6 m <sup>2</sup>
Shell scheme booth	✓
Booth package:	✓
<ul style="list-style-type: none"> <li>table (180 x 80 cm)</li> <li>2 chairs</li> <li>wireless internet connection</li> <li>electricity (230 V/50 Hz)</li> </ul>	Available on request and at additional costs: <ul style="list-style-type: none"> <li>fixed internet</li> <li>additional furniture or services</li> </ul>
Exhibitor registrations (including lunches and coffees during official conference breaks)	2
FEE	EURO 2,500.00




**750 EUR DISCOUNT  
FOR NON-PROFITS  
EXHIBITION PACKAGE  
PRICE: 1750 EUR**

**Next to the benefits listed below, Individual Sponsor Packages (C) contain the following sponsor items:**





- ✦ sponsors receive acknowledgement by means of sponsor logo (€2,500 and above) or sponsor name (under €2,500) in selected pre- and post meeting materials, on program leaflet and on app (with link to company website)
- ✦ sponsors receive acknowledgement by means of sponsor logo on conference website (with link to company website)
- ✦ sponsor logo displayed on acknowledgement slide during opening session and between sessions in plenary hall;
- ✦ the size of the logo will reflect the level of the sponsoring contribution provided.

## C. Individual Sponsorship Packages

### CATERING



Sponsor package	Details	Fee
<b>Conference Dinner Package</b> 	<ul style="list-style-type: none"> <li>exclusive branding as “conference dinner sponsor” on Sept 6, 2016</li> <li>two roll-up banners \$, placement in entrance area and dinner area of the off-site dinner location</li> <li>sponsor logo on menu and all dinner location signage</li> <li>50 word description on the conference website</li> <li>1 complimentary conference registration (excl. pre-meetings)</li> <li>5 complimentary conference dinner registrations</li> </ul>	<b>EURO 5,000.00</b>
<b>Conference Lunch Package (per day)</b> 	<ul style="list-style-type: none"> <li>sponsor logo at lunch corners during conference lunch on Sept 5, 6, or 7 including text “lunch sponsored by [organisation name]”</li> </ul>	<b>EURO 2,000.00</b>
<b>Coffee Break Package (per day)</b> 	<ul style="list-style-type: none"> <li>coffee break days are Sept 5, 6, or 7</li> <li>sponsor logo at coffee machines (where possible)</li> <li>possibility to arrange sweets (e.g. chocolates) \$ including sponsor logo during coffee breaks</li> </ul>	<b>EURO 1,500.00</b>

### CONFERENCE PROGRAMME




Sponsor package	Details	Fee
<b>Pre-Meetings Sept 3-4</b> 	<ul style="list-style-type: none"> <li>pre-meetings: satellite meetings, workshops and tutorials on Sept 3-4</li> <li>roll-up banner \$ at entrance of conference venue during the pre-meetings on Sept 3-4 (World Forum, The Hague) and acknowledgement as Silver Sponsor on conference banner Sept 5-7</li> <li>flyer \$ in conference bag</li> <li>50 word description on the conference website</li> <li>sponsor logo listed as “Sponsor” in the programme leaflet for pre-meetings Sept 3-4</li> <li>1 full conference registration including workshops and tutorials and two off-site social events (openings reception, ice breaking session)</li> <li>2 additional registrations for courses of your choice on Sept 3-4 (including coffee breaks and lunches)</li> </ul>	<b>EURO 8,000.00</b>
<b>Application Track Presentation Package</b> (max 2 slots per sponsor, max 20 slots in total)	<ul style="list-style-type: none"> <li>10 min demonstration session (including question round and interchange)</li> <li>organisation name and demonstration time listed in the conference programme</li> <li>listing on conference website for overview of organisation demonstrations</li> <li>audio-visual equipment provided includes internet connection, data projector, screen, microphone (all required additional equipment will be charged at cost to the presenting organisation)</li> <li>prices do not include conference registration and presenters must be registered for the conference</li> </ul>	<b>EURO 2,000.00</b>
<b>Keynote Speakers (per day)</b> 	<ul style="list-style-type: none"> <li>sponsor logo with link to the sponsor website on the ECCB 2016 website</li> <li>sponsor mentioned at the start of the plenary keynote sessions on Sept 5, 6, or 7</li> </ul>	<b>EURO 1,500.00</b>
<b>Morning Run</b>  	<ul style="list-style-type: none"> <li>display your logo and URL on the runners t-shirts \$ and ensure your long-term brand exposure (other t-shirts than mentioned under platinum sponsorship)</li> <li>post-conference exposure when announcing the winner of the run</li> </ul>	<b>EURO 1,000.00</b>



# EXHIBITION & SPONSORSHIP INVITATION

<b>Poster Award</b> 	<ul style="list-style-type: none"> <li>• sponsor logo at award (cheque)</li> <li>• sponsor logo on slide during award session</li> </ul>	<b>EURO 1,000.00</b>
<b>Fellowships</b>	<ul style="list-style-type: none"> <li>• flyer \$ in delegate bag</li> </ul>	<b>EURO 600.00</b>
<b>Application Showcase Award</b> 	<ul style="list-style-type: none"> <li>• sponsor logo at award (cheque)</li> <li>• sponsor logo on slide during award session</li> </ul>	<b>EURO 500.00</b>

## EVENT MATERIAL

<b>Sponsor package</b>	<b>Details</b>	<b>Fee</b>
<b>Wifi Connection</b> 	<ul style="list-style-type: none"> <li>• banner signage on site with wifi information including "Internet connection provided to you by [sponsor name]" and acknowledgement as Silver Sponsor on conference banner</li> <li>• 50 word description on conference website</li> <li>• special company recognition in conference app</li> </ul>	<b>EURO 8,000.00</b>
<b>Conference Delegate Bags (max 3)</b>	<ul style="list-style-type: none"> <li>• sponsor logo printed on delegate bag</li> <li>• flyer \$ in delegate bag</li> <li>• 50 word description on the conference website</li> </ul>	<b>EURO 5,000.00</b>
<b>Lanyards (max 2)</b>	<ul style="list-style-type: none"> <li>• sponsor logo printed on lanyards</li> <li>• 50 word description on the conference website</li> </ul>	<b>EURO 4,000.00</b>
<b>Notepads</b> 	<ul style="list-style-type: none"> <li>• notepads \$ inserted into delegate bag</li> </ul>	<b>EURO 1,000.00</b>
<b>Pens</b> 	<ul style="list-style-type: none"> <li>• pens \$ inserted into delegate bag</li> </ul>	<b>EURO 900.00</b>
<b>Insert into Delegate Bag</b>	<b>Gadget \$ (max 5)</b>	<b>EURO 800.00</b>
	<b>Brochure \$ (max 5)</b>	<b>EURO 700.00</b>
	<b>Flyer \$ (max 10)</b>	<b>EURO 600.00</b>

## Key Facts

- September 3-4 workshops, tutorials, satellite meetings
- September 5-7 scientific conference
- Host organisations Dutch Techcentre for Life Sciences (DTL) Netherlands Research School for Bioinformatics and Systems Biology (BioSB)
- Co-organised by Vrije Universiteit Amsterdam
- Delft University of Technology
- Conference venue World Forum, Churchillplein 10, 2517 JW The Hague
- Conference chair Prof. Jaap Heringa, VU University Amsterdam
- Scientific contact Prof. Marcel Reinders, Delft University of Technology
- Sponsorship contact Prof. Jeroen de Ridder, Delft University of Technology
- Dr. Ruben Kok, Dutch Techcentre for Life Sciences

- Sept 4 (evening) Opening reception
- Sept 5 (evening) Ice-Breaking session
- Sept 6 (evening) Conference dinner

### Target audience

- Participants ECCB 2014 pre-meetings: **650**

- Participants ECCB 2014 main conference: **1135**

 academic
  students
  industry



## Contact Details

In this sponsor programme, suggestions are made for the recognition in relation to the items offered. However, we are always open to discuss suggestions from our sponsors. To define your sponsoring opportunities and check current availability of sponsor packages, please contact the ECCB 2016 Secretariat.

### E-mail

general: [info@eccb2016.org](mailto:info@eccb2016.org)  
 sponsor related: [sponsor@eccb2016.org](mailto:sponsor@eccb2016.org)

### Website

[www.eccb2016.org](http://www.eccb2016.org)

### Address

PO Box 77  
 3480 DB Harmelen  
 The Netherlands

### Telephone

+31 88 0898101

### Social media

 Follow us on  
 Twitter via  
 @eccb2016

 Like us on  
 Facebook

## Policies & Disclaimer

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### CONFIRMATION AND PAYMENT

A sponsoring arrangement will be confirmed in writing between Foundation ECCB 2016 based in The Netherlands and the sponsoring entity. An invoice with payment details will be sent to the sponsoring/supporting entity. Payment will then be expected within 4 weeks of invoice date. All amounts mentioned in this document are exclusive of VAT.

### EXHIBITION POLICY

If benefits granted to the sponsor/supporter include the opportunity to exhibit at the Symposium venue, the sponsoring/supporting organisation and its agent(s) must comply with the rules and regulations governing the Symposium exhibition, as detailed in the exhibition manual or imposed by the venue. The exhibition manual and rules and regulations imposed by the venue will be provided to sponsoring/supporting organisations at least 6 weeks before the opening date of the Conference.

### CANCELLATION POLICY

In case of cancellation of a sponsoring arrangement by the sponsoring organisation, a cancellation fee of 25% of the total agreed sponsoring fee applies if the cancellation notice is received more than three months before the opening date of ECCB 2016. If the cancellation notice is received three months or less before the opening date of the Conference, a cancellation fee of 100% of the total agreed sponsoring fee applies. Cancellation notices must be sent in writing to the Conference Secretariat.

## Previous Sponsors

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Accelrys	Korilog
AMD	Merck Serono
Apple Computer, Inc.	Nature Publishing Group
Ariadne Genomics	Novartis
BASF SE	Ocimum Biosolutions
BioAlpes Association	Orion Multisystems
Biobase Corporation	Oxford University Press
Biomax Informatics AG	Partek Incorporated
BioMed Central	Pfizer, Inc.
BioSapiens	PLoS Computational Biology
Biosystems Informatics Institute	PubGene
Cambridge University Press	RCSB Protein Data Bank
Convey Computer	Roche
CRC Press – Taylor & Francis Books, Inc.	sbv IMPROVER
CSIRO Mathematical & Information Sciences	SciTegic
ELIXIR	SGI
Elsevier MDL	Springer
EMBL – EBI	Sun Microsystems
EMBO	Synmatix
EMBRACE	Syngenta AG
Friedrich Miescher Institute for Biomedical Research	The Blueprint Initiative
Gene Logic Inc.	The MathWorks
GenomeWeb, LLC	The MIT Press Foundation
GlaxoSmithKline	The Netherlands Bioinformatics Centre (NBIC)
Hewlett-Packard	Unleashed Informatics Limited
IBM	John Wiley & Sons
Interpharma	World Scientific Publishing and Imperial College Press
Ion torrent	