

PACKAGE OPPORTUNITIES

ISMB/ECCB 2009 provides organizations with a number of conference participation opportunities:

Exhibitor Package**

| | |
|-----------------------------|---------|
| For profit organization | \$3,500 |
| Not for profit organization | \$2,500 |

- Display space, hardwall structure and furniture package
- Three (3) exhibit hall passes (no access to scientific sessions or conference meals)
- Organization listed on conference website and in conference program book
- Company name on exhibition signage
- Complimentary wireless internet available in exhibit areas

Technology Track**

| | |
|-----------------------------|---------|
| For profit organization | \$2,000 |
| Not for profit organization | \$400 |

Technology Track presentations allow organizations to showcase their software/hardware relevant to the bioinformatics/computational biology community:

- One 25-minute (not for profit) or one 50-minute (for profit) presentation (scheduled by ISMB/ECCB 2009)
- Technology Track presentation listing on conference website and in conference program including demonstration overview

Industry Poster Package**

| | |
|-----------------------------|---------|
| For profit organization | \$1,000 |
| Not for profit organization | \$500 |

- One poster display in industry poster section
- Company name listed in the conference program
- One (1) exhibit hall pass

** Does not include conference registration
Please note all prices are quoted in US dollars.



International Society for Computational Biology
c/o BJ Morrison McKay
University of California/San Diego Supercomputer Ctr
Pharmaceutical Sciences Building, Room 3230
9500 Gilman Drive, MC 0743
La Jolla, CA 92093-0743 USA

To confirm your participation or for additional information contact:
Steven Leard, ISCB Conferences Director
Telephone: +1-780-414-1663
Email: steven@iscb.org

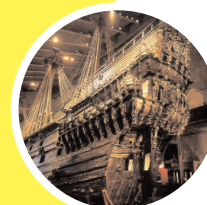
Past Sponsors Include:

| | |
|---|--|
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www.iscb.org/ismbecb2009

SPONSORSHIP OPPORTUNITIES

SEVENTEENTH ANNUAL
INTERNATIONAL CONFERENCE
ON INTELLIGENT SYSTEMS
FOR MOLECULAR BIOLOGY
AND EIGHTH
EUROPEAN CONFERENCE
ON COMPUTATIONAL BIOLOGY



www.iscb.org/ismbecb2009

A MUST-ATTEND LIFE SCIENCES EVENT

ISMB/ECCB 2009 will be held in Stockholm, Sweden and is jointly hosted by the International Society for Computational Biology (ISCB) and the European Conference on Computational Biology (ECCB). The conference will serve as the 17th Annual Meeting of ISCB and the 8th Annual Meeting of ECCB.

Considered by many past sponsors as the premier life sciences conference to attend ISMB/ECCB 2009 provides a multidisciplinary forum for disseminating the latest developments in bioinformatics. Bringing together over 1500 international scientists from the fields of computer science, molecular biology, molecular medicine, mathematics, and statistics the conference will focus on the development and application of advanced computational methods for biological problems.

Offering the strongest scientific program and the broadest scope of any international bioinformatics conference, ISMB/ECCB 2009 will be the largest and most important computational biology event globally in 2009.

The conference provides one of the best opportunities to showcase tools, technologies and other products and services to an international audience, including serious buyers and key decision makers.

To take advantage of the many opportunities available to develop and expand your organization's interface to the bioinformatics community, contact Steven Leard at steven@iscb.org or phone +1-780-414-1663.



CONFERENCE SPONSORSHIP BENEFITS



Platinum Sponsorship

| | |
|-----------------------------|----------|
| For profit organization | \$22,000 |
| Not for profit organization | \$15,500 |

- One (1) exhibit booth (preferred location)
- Two (2) Technology Track presentations (ISMB/ECCB to schedule)
- Logo slide during opening session
- Full page black and white advertisement in the conference program
- Organization logo with link to organization on the ISMB/ECCB 2009 website sponsorship page
- Organization name and description listed as “Platinum Sponsor” in conference program
- Organization brochure in registration bag
- Four (4) full conference registrations including tutorials
- Five (5) additional exhibit hall passes (no access to scientific sessions or conference meals)

Please note all prices are quoted in US dollars.

Gold Sponsorship

| | |
|-----------------------------|----------|
| For profit organization | \$13,500 |
| Not for profit organization | \$8,000 |

- One (1) exhibit booth
- One (1) Technology Track presentation (ISMB/ECCB to schedule)
- Half-page black & white advertisement in conference program
- Organization name listed on ISMB/ECCB 2009 website sponsorship page
- Organization name and description listed as “Gold Sponsor” in conference program
- Two (2) full conference registrations including tutorials
- Three (3) additional exhibit hall passes (no access to scientific sessions or conference meals)

“We have exhibited at ISMB for over 5 years now and have always found it a lively and well-run meeting, with plenty of opportunity to interact with a truly international set of delegates from both academia and industry.”

— Dr. Katrina Halliday,
Commissioning Editor, Cambridge University Press

Silver Sponsorship

| | |
|-----------------------------|---------|
| For profit organization | \$7,000 |
| Not for profit organization | \$4,500 |

- One (1) Technology Track presentation (ISMB/ECCB to schedule)
- Half-page black & white advertisement in conference program
- Organization name listed on ISMB/ECCB 2009 website sponsorship page
- Organization name and description listed as “Silver Sponsor” in the conference program
- One (1) full conference registration including tutorials

(Exhibitor space not included in silver sponsorship package)

“HP has long held the view that ISMB is the most important conference of its kind and has consistently supported the event over the years. HP believes ISMB conferences provide the best opportunity to meet with the thought leaders in the fields of bioinformatics and molecular biology and will continue to support future ISMB events.”

— Lionel Binns, Manager, Life Science Program Office,
High Performance Computing, Hewlett-Packard Company

Premier Sponsorship

ISCB offers interested organizations specialized opportunities designed exclusively for Premier Sponsors of ISMB/ECCB 2009. Premier sponsor benefits include ISCB and conference customized packages designed to meet the organization’s specific marketing strategy.

To discuss a Premier Sponsorship opportunity, contact steven@iscb.org



Detailed Conference Sponsorship and Exhibitor Information
www.iscb.org/ismbeccb2009/sponsoropps

“ISMB/ECCB 2007 was a very productive event for us. The delegates, quality leads, meeting organization and the scientific caliber of the research presented at the event far exceeded all of our expectations. We have been very pleased with the contacts and leads generated at this event and look forward to future sponsorship opportunities. A MUST attend event for us!”

— Deepak Thakkar, PhD,
BioScience Segment Manager, SGI

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Delegate bags* \$20,000
- Gala Dinner \$27,000
- Conference T-Shirts* \$15,000
- Opening Reception \$15,000
- Poster Reception \$15,000
- Refreshment Break \$5,000



- Keynote Speaker Sponsorship \$5,000
- Name Badge Lanyards* \$3,000
- Volunteer T-Shirts* \$3,000
- Inclusion of marketing materials in delegate bags \$2,000
- Student Travel Fellowship \$1,500

Organizations will benefit by acknowledgement in the conference program, signage and conference website and through delegate appreciation of your support.

* Organization name or logo will be listed on the item along with the ISMB/ECCB 2009 logo. ISCB retains the rights for logo placement and item production.

VIP SPONSOR DINNER

A special evening is planned for ISMB/ECCB 2009 sponsors featuring an innovative industry program with special guests including select senior scientists.