



**T Level Technical Qualification in Digital, Digital Production, Design  
and Development (Level 3)**

**Friday 17 November 2023**

**Time** 1 hour 30 minutes

**Paper  
reference**

**19538**

**Core: Employer Set Project**  
**Task 4b: Reflective evaluation**

**You must have:**

'read only' copy of the evidence you produced in Task 4a to assist you with  
your evaluation

**Information**

- This booklet contains material for the completion of the set task under supervised conditions.
- This booklet is specific to each series and this material must only be issued to students who have been entered to undertake the task in the relevant series.
- This booklet must be kept securely until the start of the timetabled assessment.

*Continue* ►

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### Instructions for Students

You must complete the activity within the assessment.

The task must be undertaken at the time and on the date specified by Pearson.

You will be given one hour 30 minutes for producing the outcomes for this task.

The task must be completed under supervised conditions.

You are **not** permitted access to the internet during this task.

Your centre will provide you with '**read only**' copy of the evidence you produced in **Task 4a** to assist you with your evaluation.

You are not allowed to make changes to evidence produced in previous tasks.

Your work and any material provided must be kept securely at all times.

### Set Task Brief

The project is now complete and is in the process of being handed over to Snowy Animal Rescue.

Your company's policy insists that all employees reflect on the quality of their work at the end of every project.

Your manager has asked you to review the quality of your work. Your manager has provided you with the system and user requirements to help you.

### Activity

Produce an evaluation of the solution you produced in **Task 4a**.

Your evaluation should justify:

- how well the solution you produced meets:
  - system requirements
  - user requirements
- how the solution could be further developed.

You have been provided with a copy of the system and user requirements in the Set Task Information to help you with your evaluation.

Your evaluation should be supported by specific examples from your work.

(9)

### Outcomes for submission

Save your report as a PDF file.

Your file should be saved in your folder for submission.

Use this naming convention:

Task4b\_Review\_[Registration number]\_[surname]\_[first letter of first name]

### Set Task Information

The system requirements provided for **Task 4a** were:

- The existing code provided allows users to see the average number of “Likes”, “Shares” and “Comments” for each day.
- The solution must also identify trends and patterns over time for:
  - the types of post that get the most interactions
  - how different types of post perform at different times of the day
- The solution must be secure.

Snowy Animal Rescue also provided user requirements for the solution. These are:

- Be easy to use.
- Display information in a meaningful way.
- Make use of appropriate textual, numerical and graphical output in a way that would be relevant to the end user.

Note – the data shows the number of likes, shares and comments for each post in a two week social media campaign.