aaron**weidele**

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SKILLS

Responsive web design

HTML,CSS

PHP

Javascript/JQuery

Wordpress

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere, After Effects, Flash)

Web prototyping tools (Axure, Balsamic, HotGloo)

UX Design

Usability Testing

Motion Graphics

Experience with Google Analytics

EDUCATION

2006—Present
University of Baltimore
M.F.A. Integrated Design

1995—2000
University of Maryland Baltimore County
B.A. Imaging and Digital Arts

WORK EXPERIENCE

2010–Present Interactive Designer, North Charles Street Design Organization

Design and development of interactive recruitment campaigns for higher education. Campaigns included an email series and landing site.

Build custom Wordpress themes for advancement campaign websites.

Motion graphics for digital signs

Awards include:

Gold Award / New Media / Higher Education Marketing Report's 27th Annual Educational Advertising Awards

Silver Award / Website / Higher Education Marketing Report's 26th Annual Educational Advertising Awards

Silver Award / Video Viewbook / Higher Education Marketing Report's 26th Annual Educational Advertising Awards

1999–2010 New Media Specialist, University of Maryland Baltimore County

Designed websites for university departments

Built custom Moveable Type themes for department blogs

Developed online Undergraduate Catalog

Developed online interactive campus map

Trained faculty and staff in content management using Adobe Contribute and MoveableType

Presentations:

New Media Consortium / 2009 / Monterey, CA / Poster presentation, "Finding Your Career Path," about the Career Path web site

New Media Consortium / 2005 / Honolulu, HI / 5 Minutes of Fame, "Building a Campus Map," a 5-minute presentation on building the interactive campus map of UMBC