

DATA ANALYTICS ON AWS

MODULE 5: AWS GLUE, ATHENA, QUICKSIGHT AND ELASTICSEARCH

Learning and Knowledge Management

MODULE OBJECTIVES

At the end of this module, you should be able to:

- Explain Glue Data Catalog
- Explain Glue Jobs
- Perform Operations with Glue Jobs
- Explain Job Bookmarks
- Get Started with Athena
- Perform Operations with Athena
- Create Visualizations with QuickSight
- Push data to ElasticSearch and Discover data



AWS Glue Data Catalog

OVERVIEW OF AWS GLUE

Define

Data Collection





Data Preparation



Data Analysis





Data Interpretation



What is AWS Glue?

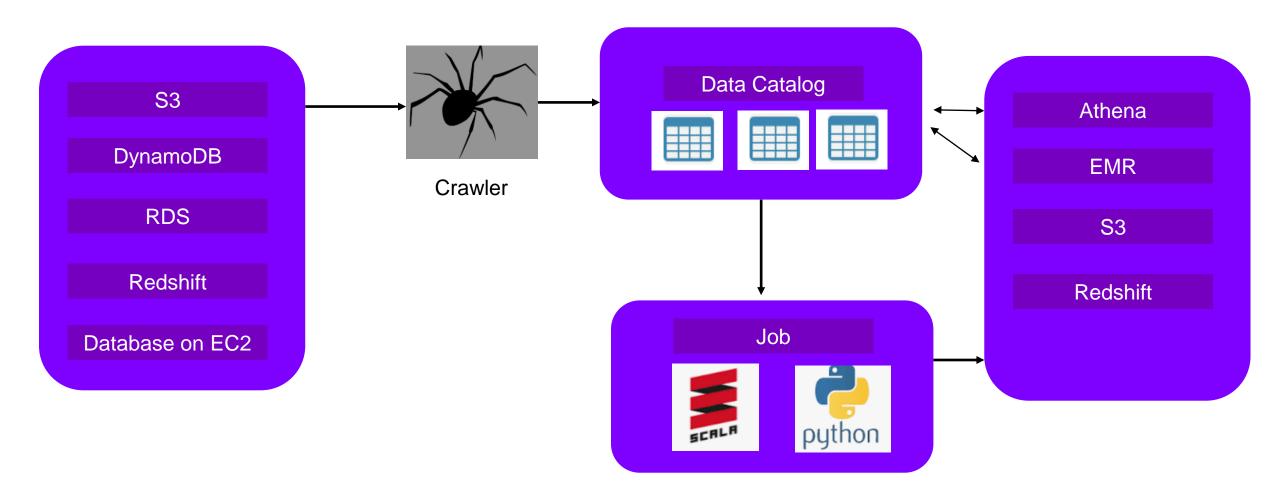
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AWS Glue is a **Serverless ETL service**

Use Cases

- Query Data in S3
- Joining data for Data Warehouse
- Creating a Centralized Data Catalog

AWS Glue Components

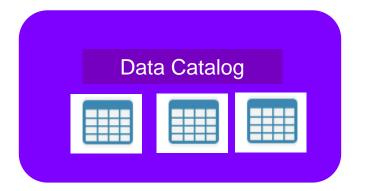


AWS Glue Components





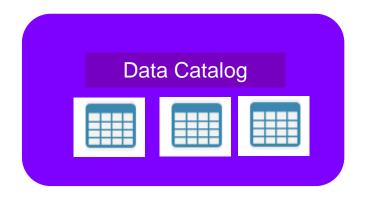








Data Catalog



Persistent Metadata Store

You can store, annotate and share metadata between AWS services (similar to Apache Hive metastore)

Centralized Repository

There is only 1 Data Catalog per AWS region, providing a uniform repository so that different systems can store and find metadata to query and transform that data.

Provides Comprehensive Audit

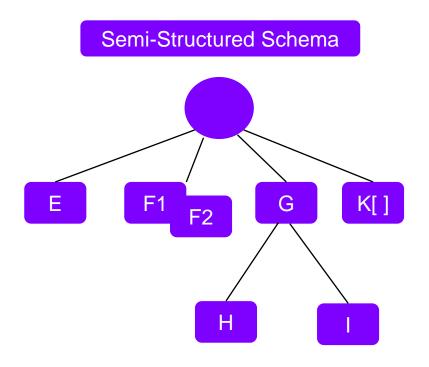
You can track schema changes and data access control. This helps ensure that its data is not inappropriately modified or shared

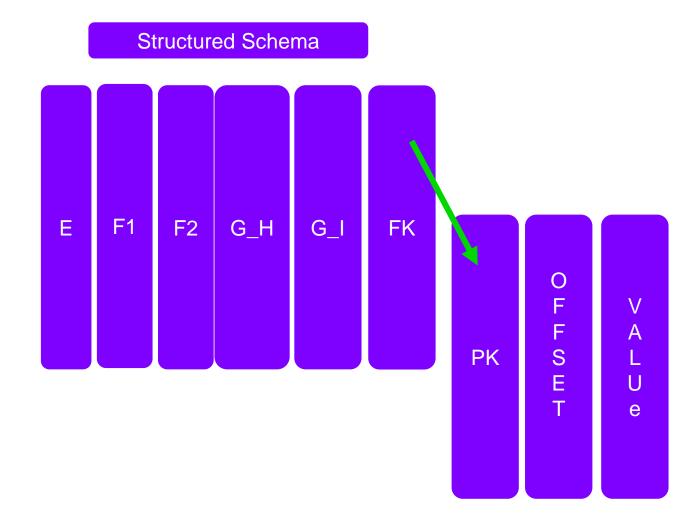
DEMO TO SETUP DATA CATALOG



Converting Semi-Structured Schemas to Relational Schema

AWS Glue can do this conversion on the fly.







Glue Jobs



Ingredients



Pattern, Tools, Preparing



Final Result

Glue Jobs



Ingredients

Input Data



Pattern, Tools, Preparing

Glue Job



Final Result

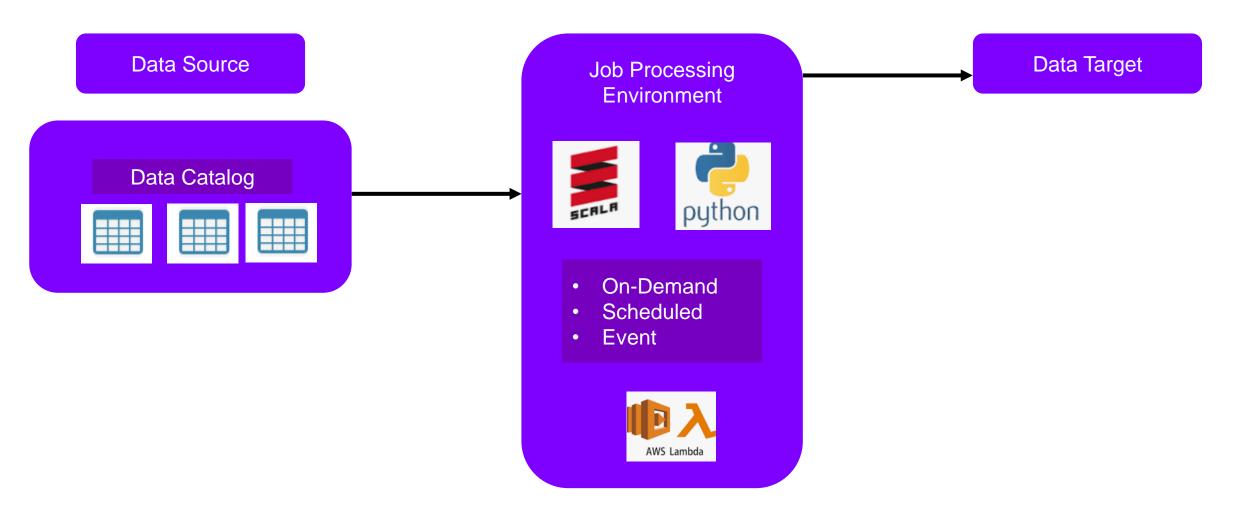
Output Data

Glue Jobs

A *job* is the *business logic* that performs *Extract*, *Transform and Load (ETL)* work in AWS Glue.



Workflow Overview



DEMO TO SETUP AWS GLUE JOB



Glue Jobs : Output File Formats

- JSON *
- CSV *
- ORC
- PARQUET
- AVRO

^{*} Optional Compression with gzip or bzip2

Glue Jobs : Data Processing Units

- Apache Spark Min DPU 2 | Max DPU 100 | Default DPU 10
- Spark Streaming Min DPU 2 | Max DPU 100 | Default DPU 5
- Python Shell Min DPU 0.0625 or 1 | Max DPU 1 | Default DPU 0.0625

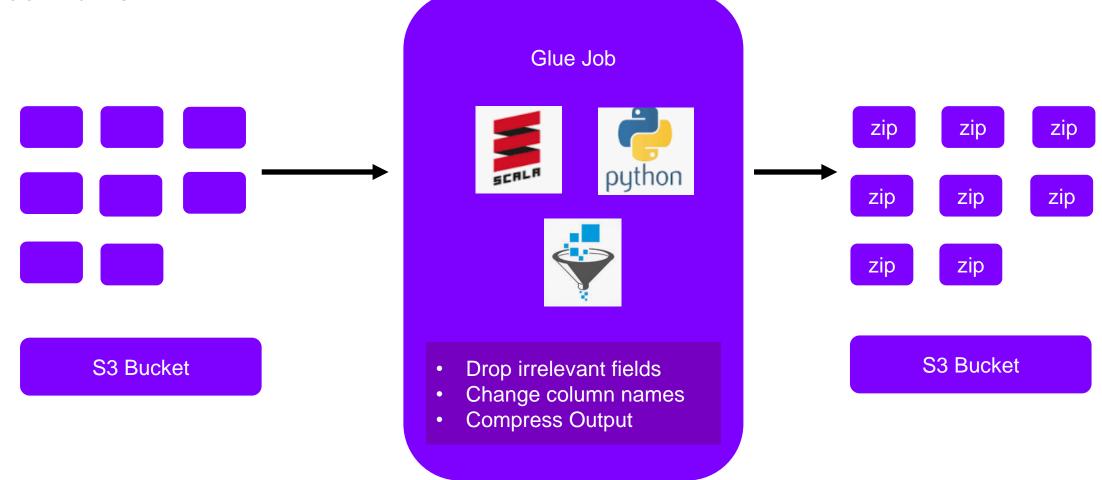
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Glue Jobs: How Glue Jobs run in isolation?

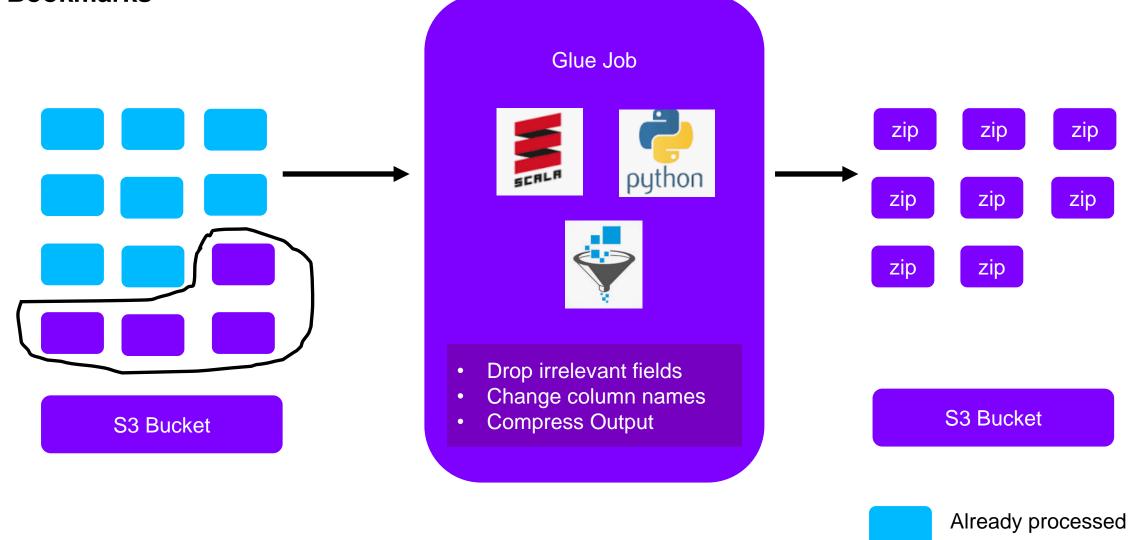
- Glue Jobs run on virtual resources
- What does Glue jobs need to access the data?
- Traffic is governed by your VPC

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Job Bookmarks



Job Bookmarks

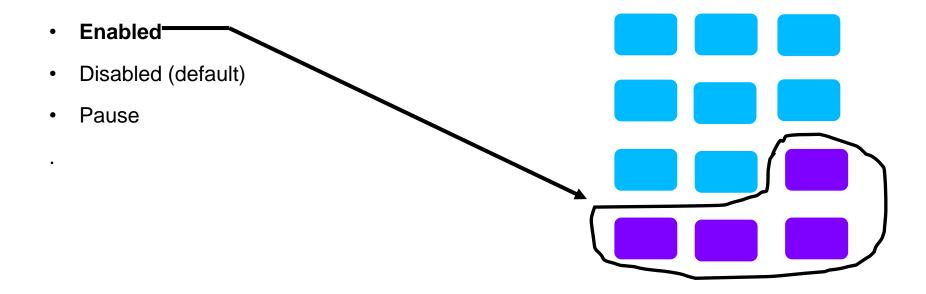


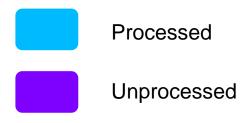
Job Bookmarks

A way to process new data without reprocessing old data.

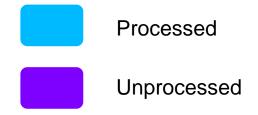


Options for Job Bookmarks





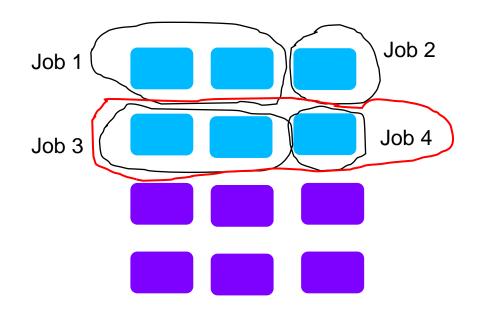
Options for Job Bookmarks Enabled **Disabled (default)** Pause



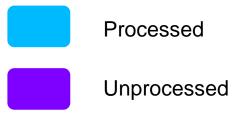
Options for Job Bookmarks

- Enabled
- Disabled (default)
- Pause

From-value : Job2 To-value : Job4

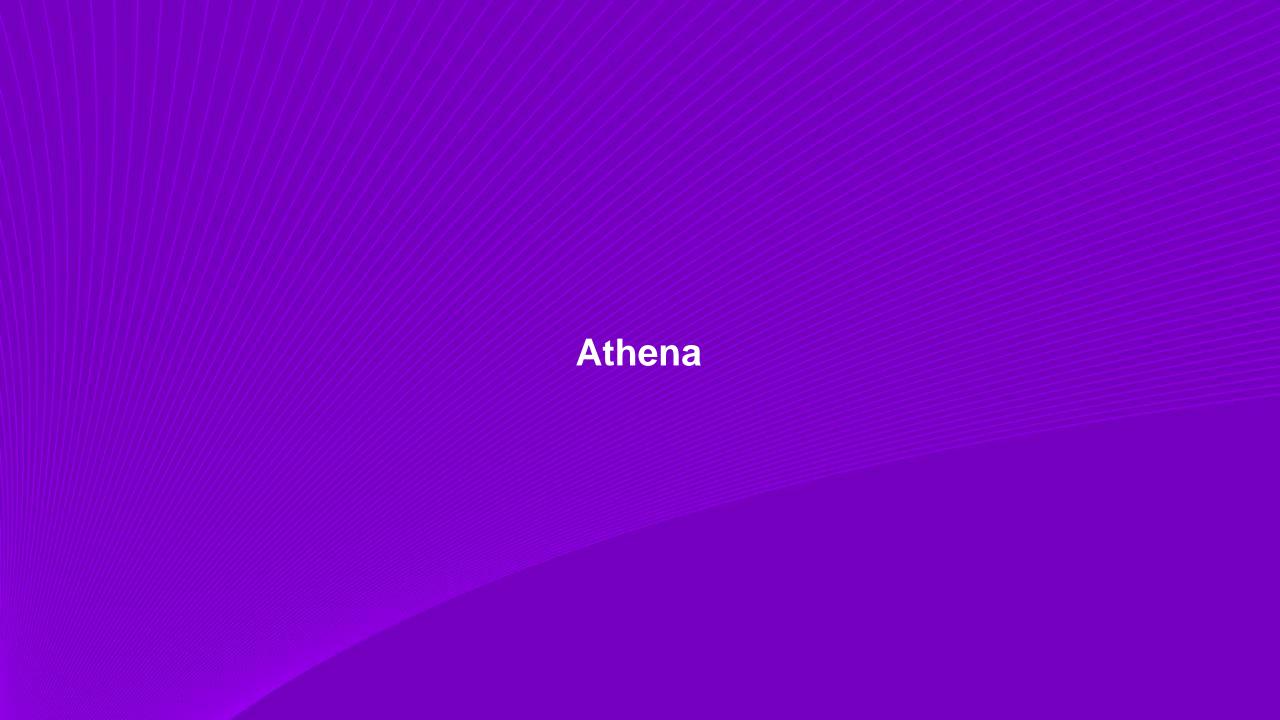


Processes everything after Job2 until Job4 (including Job4)



DEMO TO SETUP AWS GLUE JOB BOOKMARKS





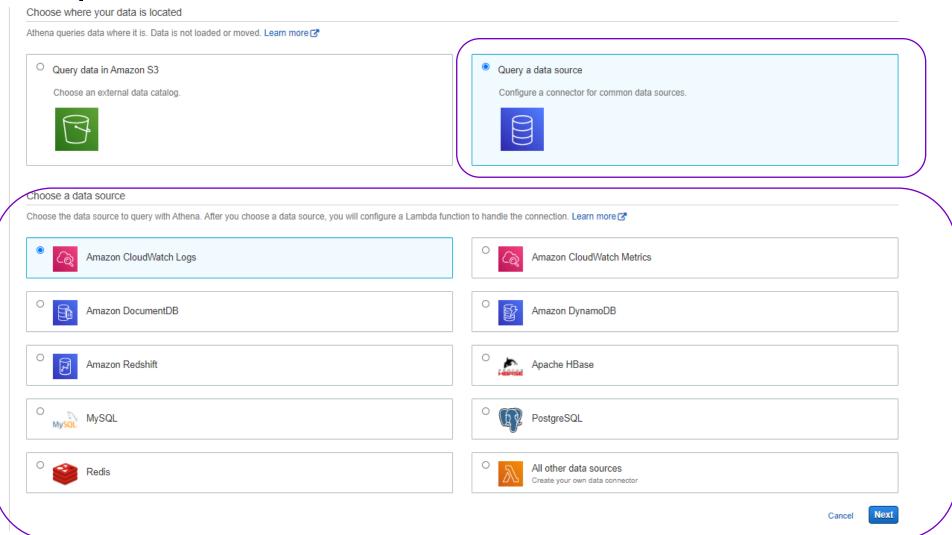
What is Athena?

- With Athena, you can easily query your data stored on S3 using SQL Queries
- Athena is serverless. You only pay for the queries that you run.
- Athena scales automatically and hence results are fast even if the dataset is large and the queries are complex.



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Athena Federated queries



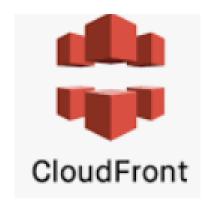
Athena Data Formats

- Data Formats
 - Athena helps us to analyze structured, semi-structured and unstructured data stored in S3.
 - Example: CSV, TSV, JSON, Text files, Parquet and ORC as well as Snappy, Zlib, LZO, GZIP.
- Integrates with Quicksight
- Integrated with Glue

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Integrations



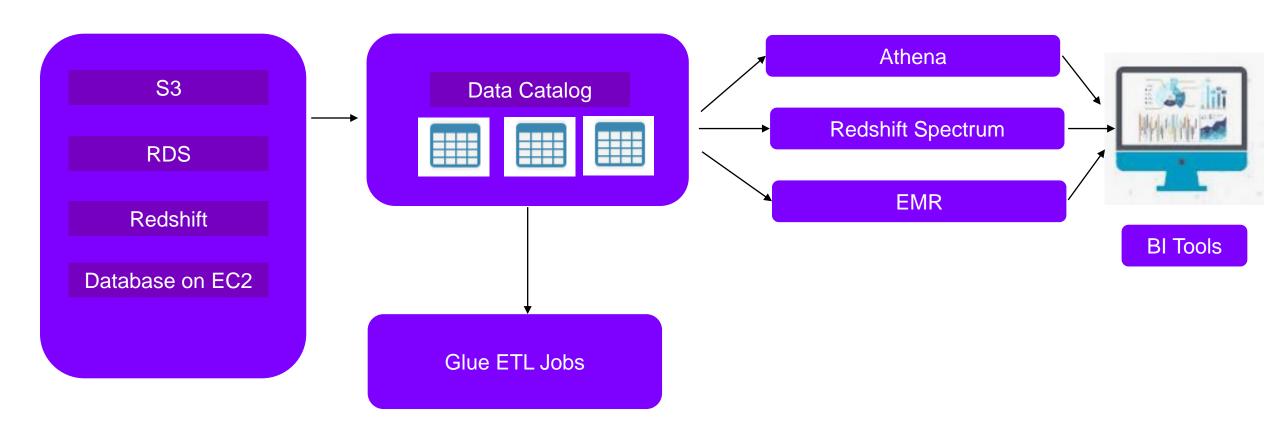








Use Cases – Ad-hoc queries and BI Tools



DEMO TO USE ATHENA



Comparing Athena with other Services

Fast Querying, Reporting, BI workloads

Very Complex SQL – multiple joins and sub queries

Brings data from various other data sources into a common format

Storing data for long period of time

Build business reports from historical data

EMR

Simple to run distributed processing frameworks like Hadoop, Spark and Presto.

Flexible to run custom applications and code

You define compute, memory and storage to optimize workloads

Athena

Easily run Ad-hoc queries for data in S3

No need to setup or manage servers

No need to format data

Storing data for long period of time

Can be used with EMR and Redshift as an integrated Data Catalog

Comparing Athena with other Services

S3 Select

Use SQL statements to filter the contents of S3 objects and retrieve just the subset of data that we need.

Offload filtering of data in S3 instead of our applications.

You can run Simple SQL Expressions.

Data formats are limited. CSV, JSON, Parquet. (GZIP and BZIP2 for CSV and JSON)

Glacier Select

Use SQL statements directly on your data in S3 Glacier without having to restore data to a more frequently accessible tier.

We can query Glacier data within minutes

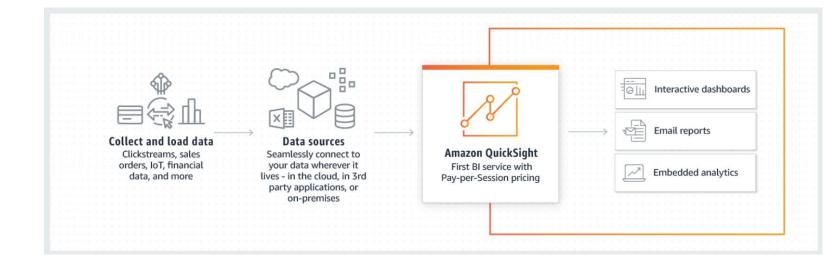
We can use standard SQL statements

No need to restore data to S3

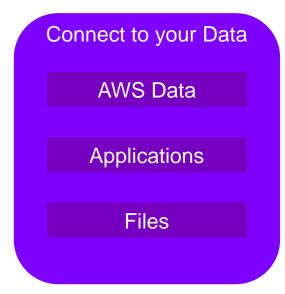
QuickSight Visualizations

Introduction

- Create excellent Visualizations and Dashboards with your data.
- It is a BI tool and we need to simply point QuickSight at your input data source to start creating Visualizations.
- We can create Interactive dashboards, Email reports and Embedded Analytics.



How QuickSight works?



Relational Data			
Amazon Athena	 Apache Spark 		
Amazon Aurora	 MariaDB 		
 Amazon Redshift 	 Microsoft SQL Server 		
 Amazon Redshift Spectrum 	• MySQL		
Amazon S3	 PostgreSQL 		
 Amazon S3 Analytics 	 Presto 		
Amazon IOT Analytics	 Snowflake 		
	 Teradata 		

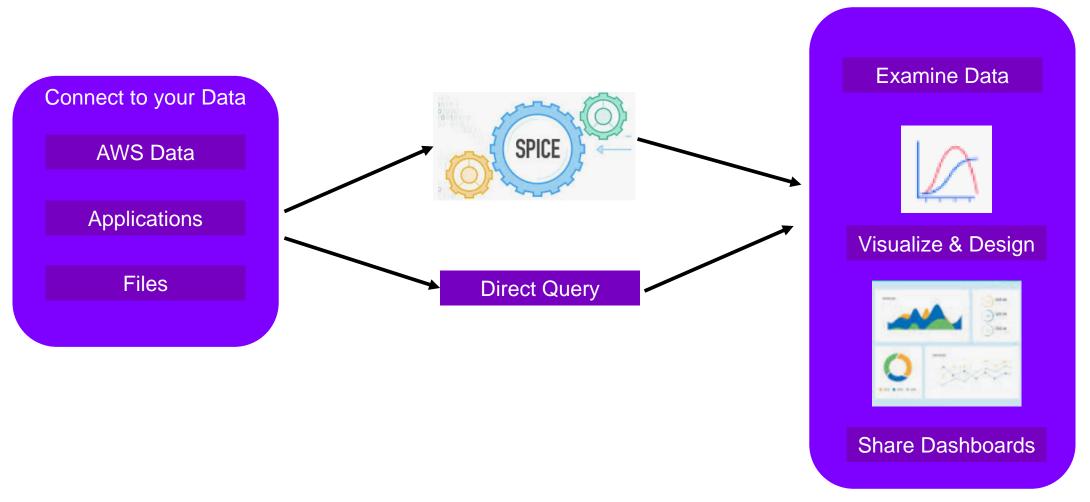
Importing File Data

- CSV and TSV
- ELF and CLF
- JSON
- XLSX
- ZIP and GZIP (S3)

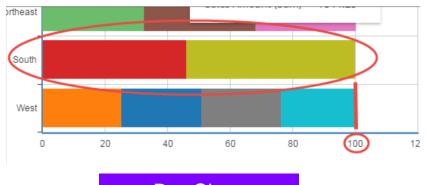
SaaS Data

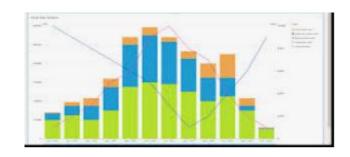
- Jira
- ServiceNow
- Adobe Analytics
- GitHub
- Salesforce
- Twitter

How QuickSight works?



Visualization Types







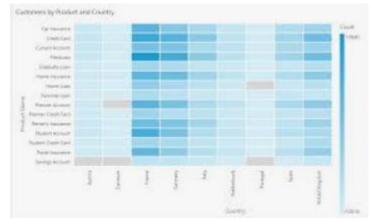
Bar Chart

Combo Chart







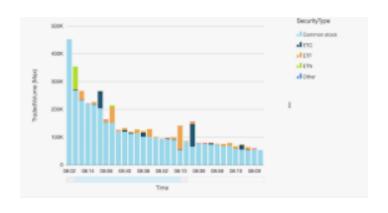


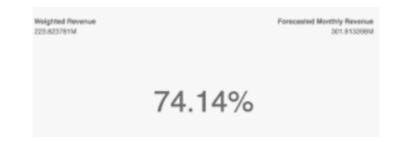
Gauge Chart

Geo-Spatial Charts (Maps)

Heat Maps

Visualization Types

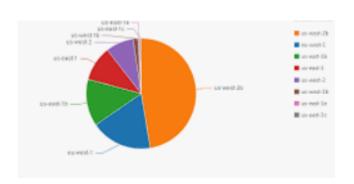




KPIs



Histogram



Scatter Plot

Desktop Uniques and Mobile Uniques by Date **2016** ■ 3015-... ■ 3015---**■** 3014… **2016**... **2015**... ■ 2015-... ■ 2013-... ₩ 2015-a # 201.h-

Line Chart



Tree Map

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Pie Chart

Visualization Types

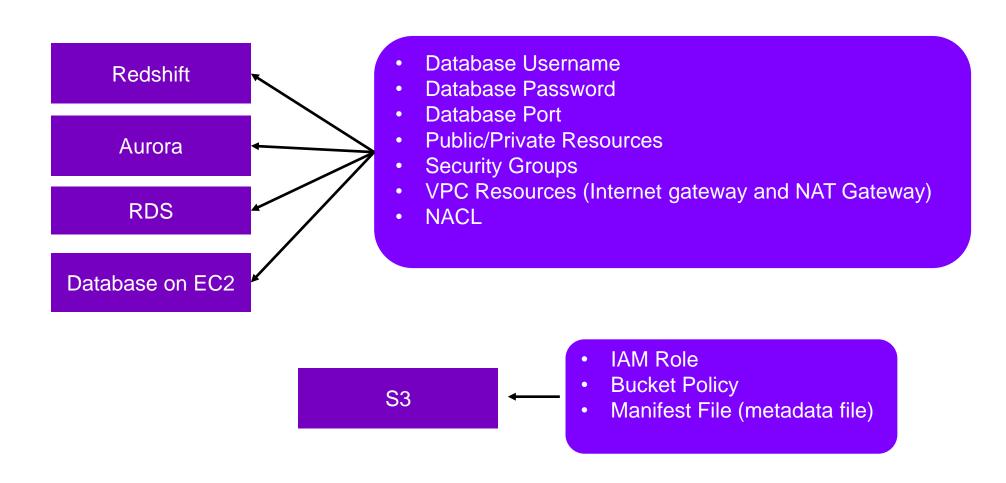


Word Cloud

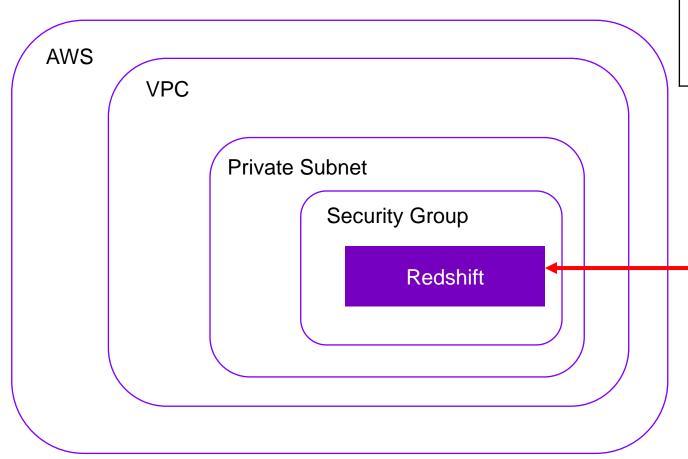
Security and Authentication

- Data Encryption
 - Encryption at Rest
 - Provided with Enterprise edition only
 - All metadata and data uploaded into SPICE is encrypted with AWS-managed keys
 - Encryption in Transit
 - Supported in both Standard and Enterprise edition
 - Quicksight supports encryption of data transfer using SSL.
 - This includes data to & from SPICE and from SPICE to the user interface
 - Key Management
 - AWS manages all keys associated with Quicksight
 - Database server certificates are the responsibility of the customer

Connecting to AWS Resources



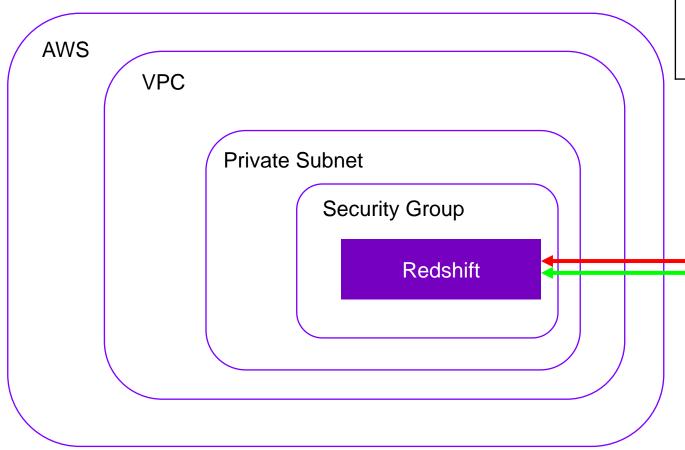
Connecting to AWS Resources

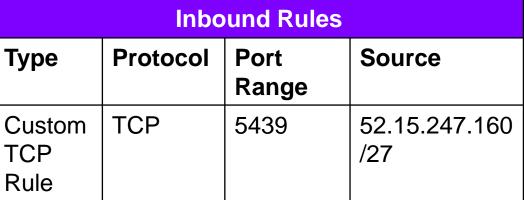


Inbound Rules			
Туре	Protocol	Port Range	Source
Custom TCP Rule	TCP	Redshift Port	Quicksight IP Range

QuickSight

Connecting to AWS Resources





QuickSight

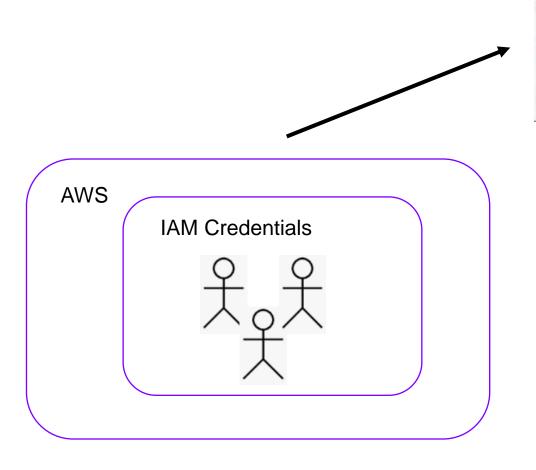
Connecting to AWS Resources

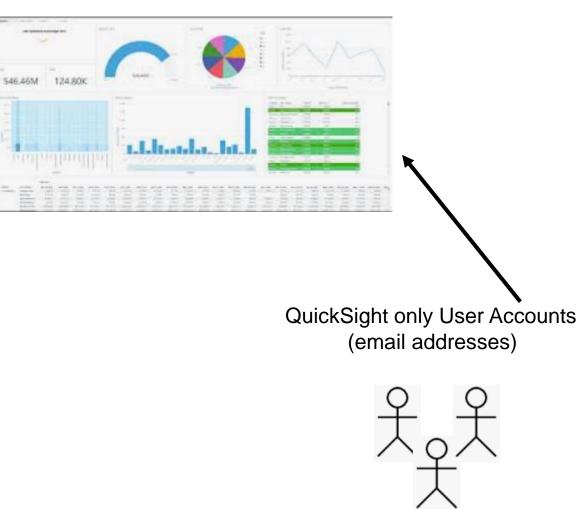
For QuickSight to connect to private Resource, the security group must contain an inbound rule authorization access from appropriate IP Address range for the QuickSight Servers in that AWS Region:

This includes Resources like:

- RDS Instance
- RedShift Clusters
- EC2 Instances

IAM in QuickSight





Best Security Practices

- Firewall
- SSL
- Enhanced Security

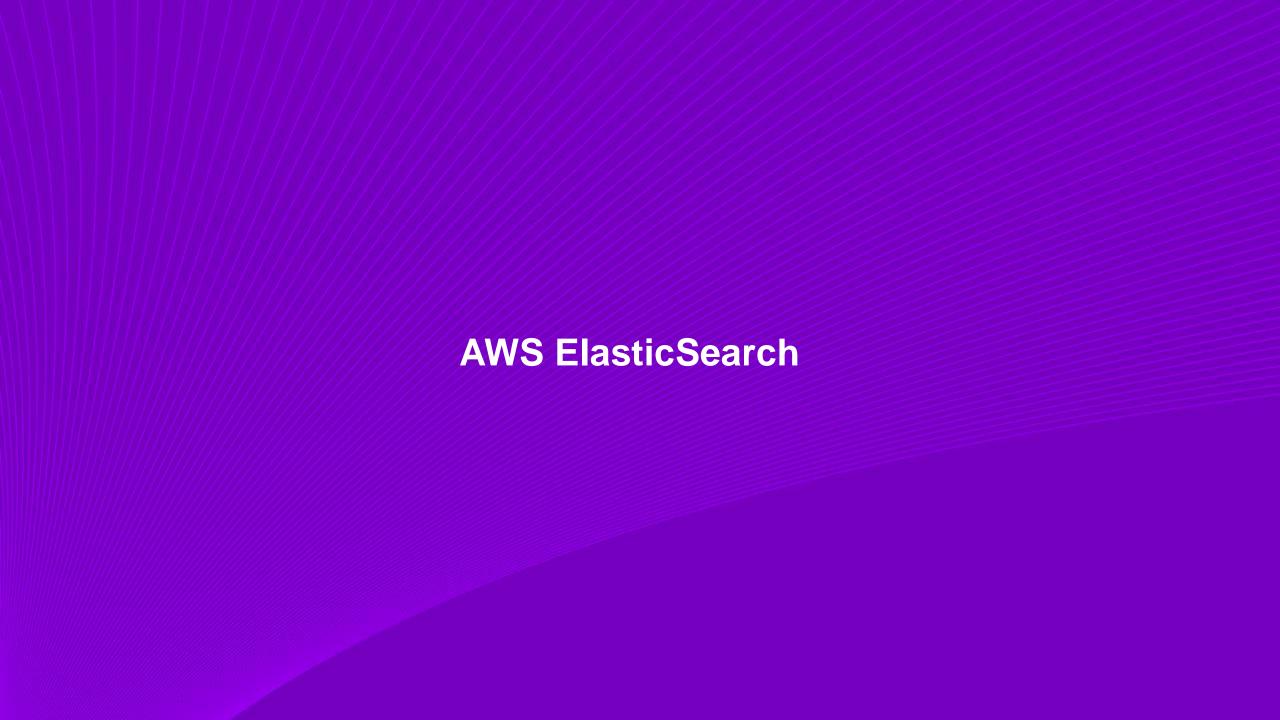
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DEMO TO VISUALIZE USING QUICKSIGHT



CLASS DISCUSSION

- How can I import data from existing Apache Hive metastore to the Glue Data Catalog?
- How does Glue relate to AWS Lake formation?
- How can we use custom libraries with ETL scripts in AWS Glue?
- How can I build end-to-end ETL workflow using multiple jobs in AWS Glue?
- How much do I have to pay to use Athena?



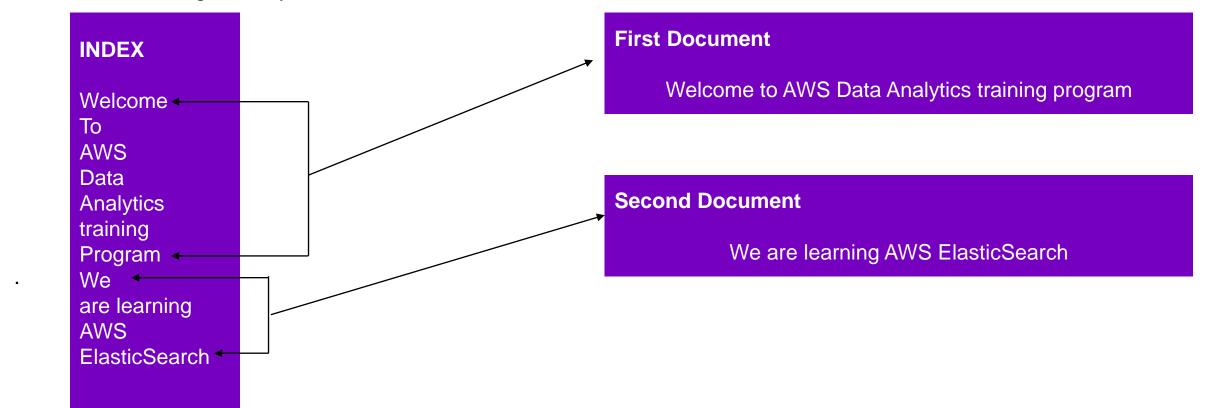
What is ElasticSearch?

- It is a search domain which runs as a part of ELK (ElasticSearch Logstash Kibana)
- A Search Engine
- An analysis tool
- Visualization tool used is Kibana

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How does ElasticSearch works?

- It organizes data as indexes instead of tables and purpose of ElasticSearch is to do word searching.
- It is a search engine utility



Logstash and Kibana

Logstash

- Ingests, processes and stores log data.
- It is tightly integrated with ElasticSearch and can use ElasticSearch as its stores
- Powerful for managing large infrastructures that generates huge amount of log data.

Kibana

Web utility interface for ElasticSearch and Visualization Engine.

Using ElasticSearch

- ElasticSearch is JSON all the way down. It organizes data in JSON documents. Everything is configured or stored in JSON documents.
- Top level organizational unit is INDEX
 - We then have Type at second level which is used to categorize data in our ES domain
 - We then have Document which has the data stored

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Interface

- ElasticSearch uses REST API for its interface and JSON is a common format for REST APIs.
- We get a URL that we can interact with as a REST API
 https://search-mydomain-1a2a3a4a5a6a7a8a9a0a9a8a7a.us-east-1.es.amazonaws.com ...
- Assuming that we have permissions, we can send a GET request to the base URL/my-index/type/item-id
 and that item will be returned.
- We can do a PUT to .../my-index or .../my-index/type/item-id and then it will add a document to index or item-id. If we do to an index, it will generate an id for us.
- We can do a POST to .../my-index/type (it will set the definition for that type) or .../my-index/type/item-id but we can't resend to the index (.../my-index) because it will not generate id for us and that's the difference between POST and PUT.
- We can send DELETE request to .../my-index/type/item-id and .../my-index to delete items or entire index. We can't delete a type because if you do that then you will invalidate the index.

DEMO ON ELASTICSEARCH



MODULE SUMMARY

Now, you should be able to:

- Explain Glue Data Catalog
- Explain Glue Jobs
- Perform Operations with Glue Jobs
- Explain Job Bookmarks
- Get Started with Athena
- Perform Operations with Athena
- Create Visualizations with QuickSight
- Push data to ElasticSearch and Discover data



THANK YOU