# Improving Healthcare Quality and Costs through Health Informatics

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#### Informatics Role in Healthcare

"Health informatics plays a crucial role in healthcare by combining information technology, computer science, clinical knowledge, and management science to *improve* patient care, enhance efficiency, and reduce overall costs."



(Gibson, 2023)



#### Relevance

- Large quantities of data being collected/analyzed
  - better patient diagnosis/treatment
  - improve public health systems
  - assist government agencies to design/implement policies
  - research



## **Target Population**

- Patients/communities
- Healthcare providers
- Administrators
- Payers
  - insurance companies
  - government agencies



# Impact on Population Health

- Identify health trends and patterns
- Preventative care and chronic disease management
- Coordinated/comprehensive care
- Public health surveillance
- Value-based payment models
- Access to care
- Patient engagement



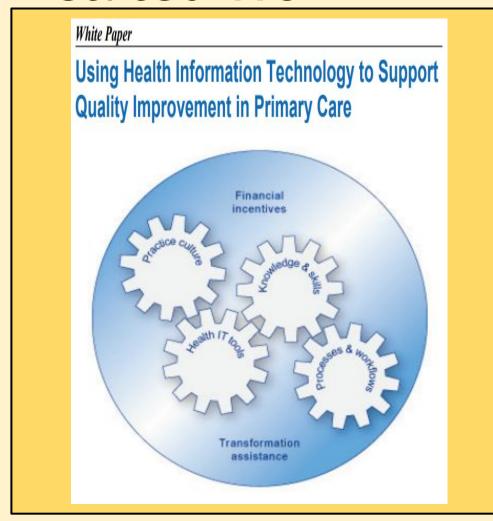
# Challenges

- Rapid influx of clinical data
- Integration in clinical workflow/resistance of staff
- Interoperability
- Data quality
- Data Privacy and Security
- Cost and Return on Investment





#### **Related Work**



Perceived Impact of Digital Health Maturity on Patient Experience, Population Health, Health Care Costs, and Provider Experience: Mixed Methods Case Study

#### Health care costs

Resource burden of ongoing investments

Resource burden of a skilled workforce

Economic benefit visible

# **Opportunities Moving Forward**

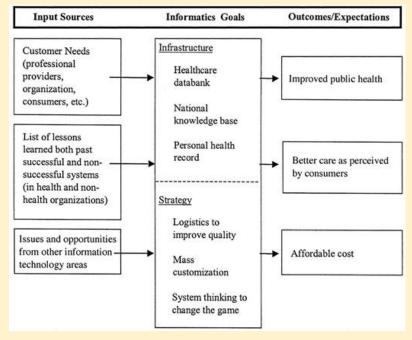
- Impact of Artificial Intelligence on Healthcare Quality and Cost
- Telehealth and Remote or at home Monitoring
- Adoption and Implementation of HIT
- Data Standards and interoperability



### **Conclusions**



- Improved quality of Patient Care
- Cost Reduction
- Opportunities for Research
- Effective Population Health Management



Source: Health Informatics: Linking investment to value.



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