MODULE ❷

ABI WHITFORD

CRAP PRINCIPLES – HTTPS://WWW.MSU.EDU/~TRUONGTO/#

CONTRAST

Tommy's portfolio has nice contrast between the boxes of information and the background. There is a subtle color difference, that is apparent, but not drastic and makes the information stand out in each section. It highlights that the content has multiple focuses, such as "About me" , "Latest Projects", and "Skills". In addition, there is contrast between the heading and paragraph font size. this emphasis the subject title and makes it easy to find a user's point-of-interest on the page.

MOST APPEALING

I particularly enjoy Tommy's heading on the page. It uses contrast with the white background, and continues across the entire width of the website, making it seem like the "cap" on the website. His picture is aligned perfectly in-between the top and bottom of the white background, and his text and social media icons all align in the same margin making it look neat. The proximity of this information informs users that all the content in this area is an intro/heading to Tommy's portfolio. Accordingly, it presents general information and ways to contact him. Furthermore, it repeats the color scheme across the page. I think the use of CRAP principles in this instance works well for Tommy and makes the heading tie easily into the page.

LEAST APPEALING

In the "Work Experience" section I think the information could be highlighted a little more. Although it is consistent with the color scheme of the page, the headings are lost a little in the chunk of text. Making them contrast more with the page, by perhaps adding one more color to the color scheme that is brighter would help them pop from the surrounding text. Besides that, they are all aligned on the left, and the structure is repeated every time (heading, company title, date and general information).

REPLICATE

I would choose to replicate Tommy's grid on the page. everything is organized, and makes it easy navigable. I enjoy how the information is grouped by it's own colored box that separates it from the background and the other information on the page. I would also like to attempt to make my portfolio responsive like Tommy's. As a future web developer, it is important to show employers that I think of other platforms besides desktop when designing web pages.