1. Given the data provided, below are three conclusions we can draw about Kickstarter campaigns.

* May is the best time to start a kickstarted campaign
* Theater and plays are their best main and sub category.
* Journalism is their worst category.

1. Some limitations of the data set are that is doesn’t provide a clear answer of the best projects because of the many sub categories.
2. Pie charts or horizontal bar charts could be used to better display the data.