1) Tell the truth. Lead with the truth and the heart will follow. 2) Tell it with a story. Lead with a story and understanding will follow.

## 3) Tell the story with pictures. Lead with the eye and the mind will follow.

## 1) Tell the truth.

Lead with the truth and the heart will follow.

2) Tell it with a story.

Lead with a story and understanding will follow.

3) Tell the story with pictures.

Lead with the eye and the mind will follow.

## Truth. Story. Pictures.