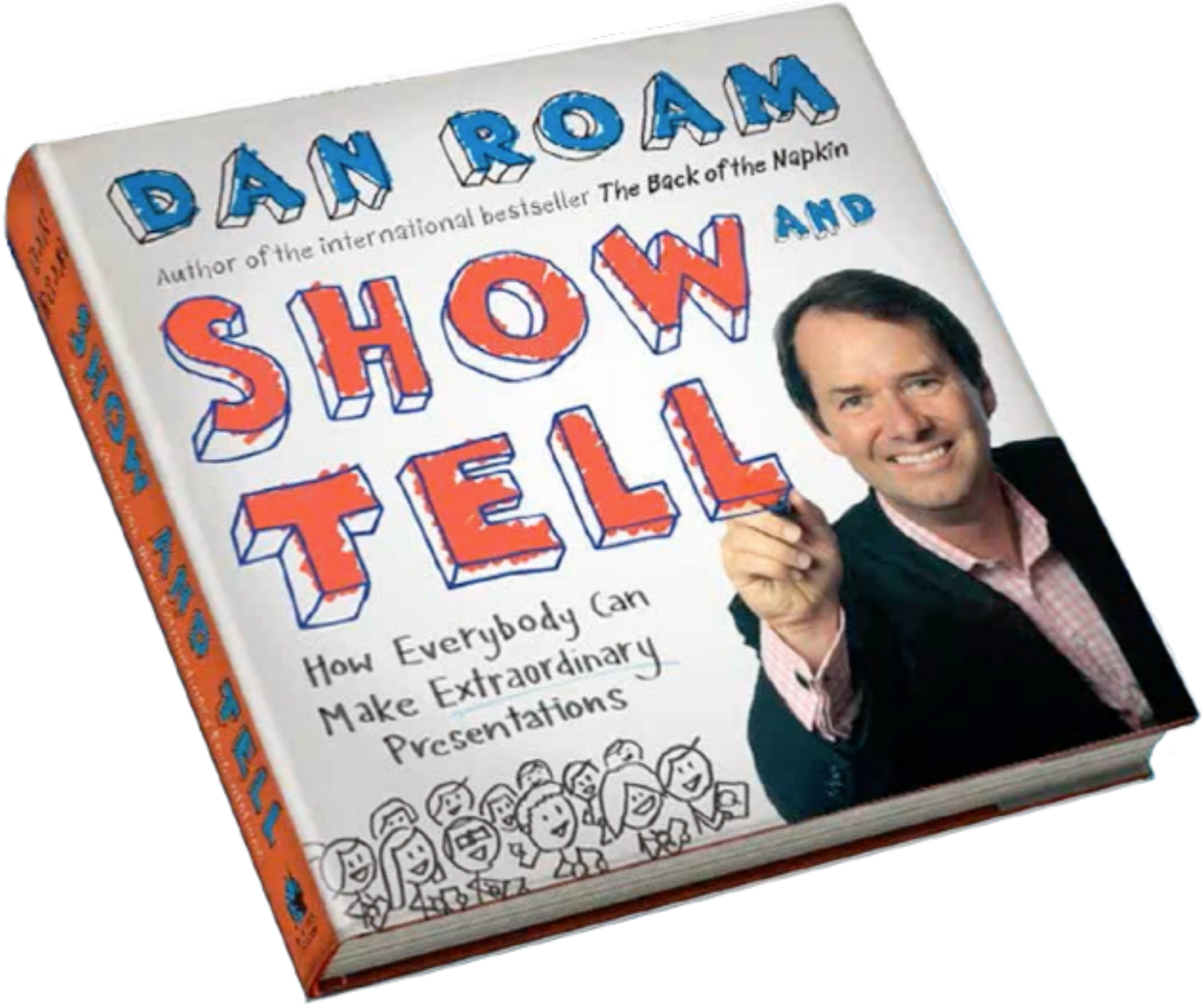
The following quickly illustrates Dan Roam's ideas from his book:


DAN ROAM
Author of the international bestseller The Back of the Napkin
AND
SHOW
TELL
How Everybody Can
Make Extraordinary
Presentations
SHOW AND TELL