Andrew Winton

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Goal-oriented	Innovation-driven	Collaborative	Self-starter

I am energized by companies that share the belief that the best moments in life are created together. I am actively seeking a job where I can express my intrapreneurial drive, leverage my product management skills, and apply my web development knowledge to ship products at the intersection of AI and the digital world that solve real human needs. Additionally, I am eager to find mentorship opportunities.

WORK EXPERIENCE

West Monroe Partners | Chicago, IL | Aug 2022 – June 2023
Product Manager - Full time
- Helped lead a company-wide initiative to create a centralized repository of case studies, managing the feature backlog using Jira. Led sprints/retros, recruited new designers/developers, improved the onboarding for the internal team, and, as a developer, built a multi-tab PDF previewer.
- Collaborated on a white-label web 3 loyalty program for entertainment, sports, and media companies, writing user stories, supporting backlog prioritization, and helping to plan the continuous release of new features for 2000+ users.
- Led the research, recommendation, and implementation of third-party software integration (Subbly, a subscription service tool) to enhance the subscription service for a retail and e-commerce coffee shop, streamlining the experience for 40+ online subscribers.
- Collaborated with a pet treat company through workshops and research, resulting in 40+ heuristic design recommendations and educating the client on hypothesis-driven user research to better understand user needs.
- Collaborated with the development, quality assurance, and client teams to consolidate 100+ code repositories, leading stand-ups, communicating to identify friction points in the current processes, and implementing improved processes for better communication and accountability within the development team.

Frenik Marketing Group | Atlanta, GA | May 2021 – August 2021
Business Analyst - Internship
- Collaborated to redesign medical client progress updates utilizing data visualization and storytelling.
- Boosted organic search results for a group of small businesses with advertising budgets of $1-2k per month through competitive landscape analysis.
- Researched and created rich snippets/structured code to the HTML of client's websites, allowing Google bots to easily crawl the site, increasing the click-thru rate and decreasing the bounce rate.
- Created video tutorials for off-boarding clients from all the various software platforms.
- Used Google Analytics and call tracking software to identify meaningful metrics to enhance the story of the client's progress updates.
- Synthesized data from competitor's website to write 6 pages of unique and searchable content for a new drug rehabilitation website.
- Added FAQ pages to over 20 different client's Google My Business accounts.
- Cleaned and sorted large sets of data to historically track key metrics.
- Successfully helped retain an existing client with a monthly marketing budget of $10K by updating progress decks with more profound data-driven stories.

SpotMe | Atlanta, GA | March 2020 – December 2020
Co-founder
- Created a strategic business plan with market and financial forecasts.
- Led 50 plus customer discovery interviews, fueling 3 major iterations to the app's wireframe design using Adobe XD.
- Recruited and led 5 CS students in the initial build of the web app.
- Averaged 56 users a day with 599 logged workouts over a campus-wide 10-day competition using our MVP.
- Pitched to investors after having been accepted into the Notre Dame pre-accelerator.
- Learned invaluable lessons of recruiting, motivating a team, listening first, leading second, and portfolio justification.

EDUCATION

University of Notre Dame | Notre Dame, IN |May 2022
Bachelor of Business
Major: Management Consulting | Minor: Innovation & Entrepreneurship
Relevant Coursework: Innovation & Design Thinking, Data Visualization, Social Entrepreneurship, Strategic HR Management, International Management

South Bend Coding School | South Bend, IN | January 2021
Certification - Web development boot camp

Udemy | IOS 13 & Swift 5 Bootcamp | June 2020 – July 2020

STUDENT/ATHLETE LEADERSHIP

University of Notre Dame Swim & Dive| Notre Dame, IN | June 2021 – Present
Team Captain
- Actively participate in an open feedback loop by leading team meetings and having daily conversations to monitor morale and identify ideas for improvement while upholding team values through candid conversations.
- Organized team bonding events, including grill-outs, game nights, and socials helping all classes blend as a family.
- Acted as a two-way communication channel for coaches and younger teammates to foster better relationships through clearer conversations.

Monogram Recipient - Notre Dame Swimming| Notre Dame, IN | July 2019
- As a student-athlete of the University, I was honored for my loyalty to my teammates and programs and my commitment to the values when I was endowed with the University's athletic insignia.
- Started in 1896, the Monogram Club's mission is to live every day during your four years on campus and forever in honor of five core values: Community-Legacy-Service-Diversity-Excellence.

2019 All-ACC Men's Academic Swimming and Diving Team
- Named All-ACC by the conference for Academic and Athletic accomplishments.

Male Swimmer of the Year| Georgia - Gwinnett County, GA | March 2017
Maccabi Games – Silver Medalist | Tel Aviv, Israel | July 2016
U.S. Olympic Trials – 200 & 400 Individual Medley| Omaha, NE | July 2016

COMMUNITY LEADERSHIP AND OUTREACH

Eagle Scout| Lawrenceville, GA | January 2017
- Created a CAD design for a concrete ping-pong table to present a plan to the City of Suwanee.
- Obtained permits and negotiated discounts with local suppliers.
- Led and organized a multi-neighborhood pine straw sale raising approximately $1k to offset the cost of materials.
- Facilitated the construction of the table by recruiting and collaborating with 20 plus people over three workdays.
- Added recreational opportunity for 19,000 plus residents to enjoy with their families and friends at Sims Lake park.

St. Bakhita Vocational School | Kalongo, Uganda | February 2021 – May 2021
Technology Innovator
- Collaborated to apply the design thinking framework to leverage a computer lab in an all-girls vocational school in Uganda.
- Communicated via phone with the assistance of a translator to identify the technology needs of the girls and community business owners collecting data via a pictorial survey.
- Collected information through weekly interactive chats with cultural, government, and industry experts.
- Pitched a curriculum of computer skill classes including computer basics, typing, Google suite, and how to burn CDs.

SKILLS AND INTERESTS

Technical: Agile ceremonies, Atlassian tools (Jira, Confluence), Figma, Figma jam, Miro, Adobe XD, React, Django, CSS, HTML, JavaScript, Python, Swift, Excel, Microsoft Office Suite (Excel, PowerPoint, etc.), Google suits, Google Analytics & Tag Manager
Interests: Foosball, Poetry, Camping, Sand Volleyball, Footvolley, Ping-Pong, Soccer, Welding, Building, Relationships

References furnished upon request.