

COMP 150-04

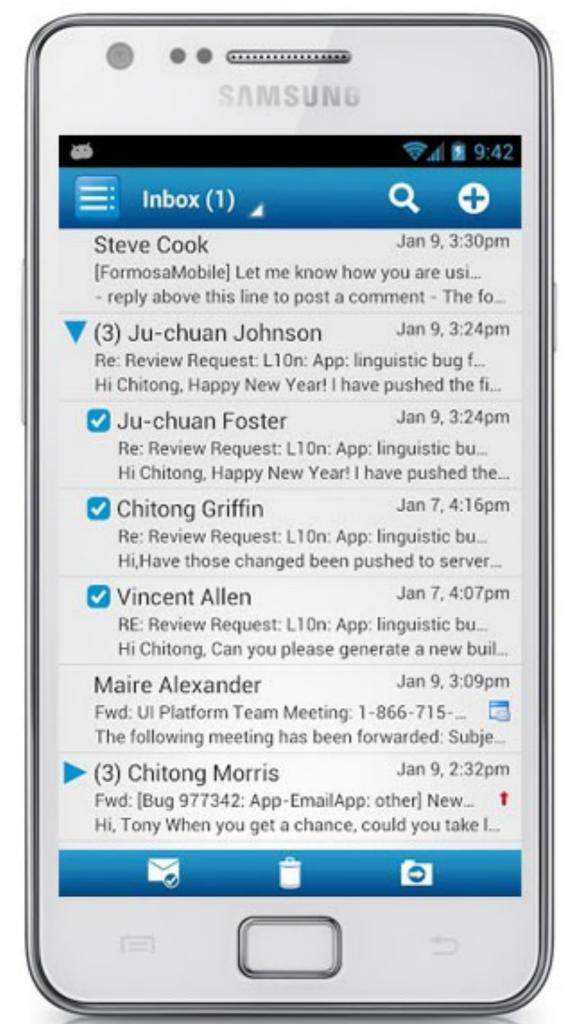
User Interfaces for Mobile Platforms

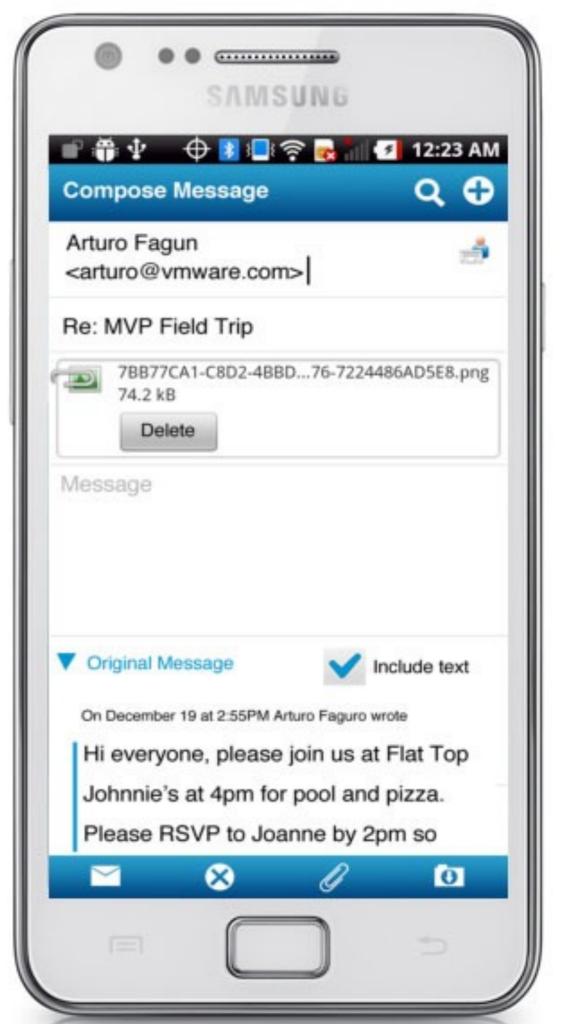
Instructor:

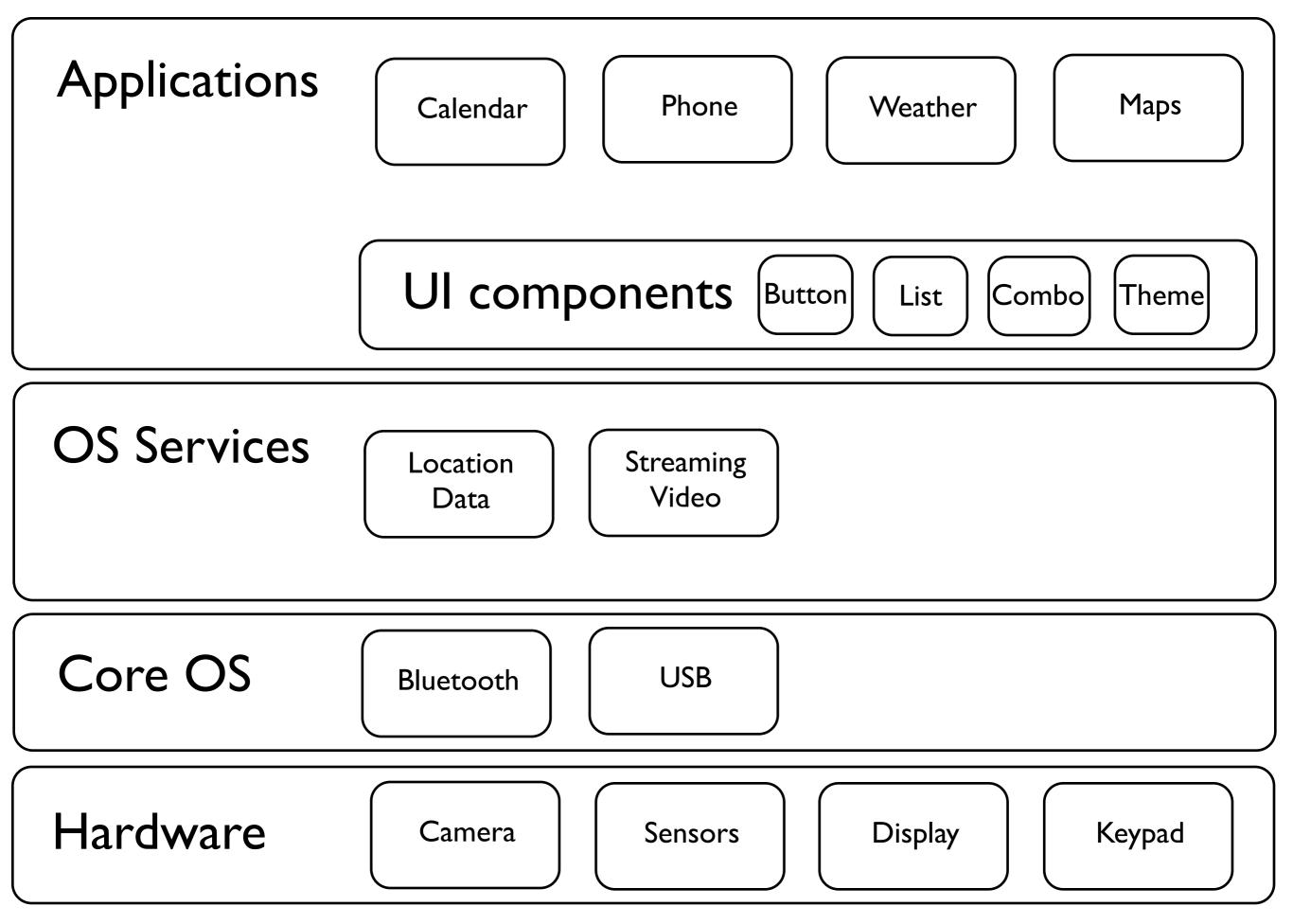
Karen Donoghue, MS karen@humanlogic.com

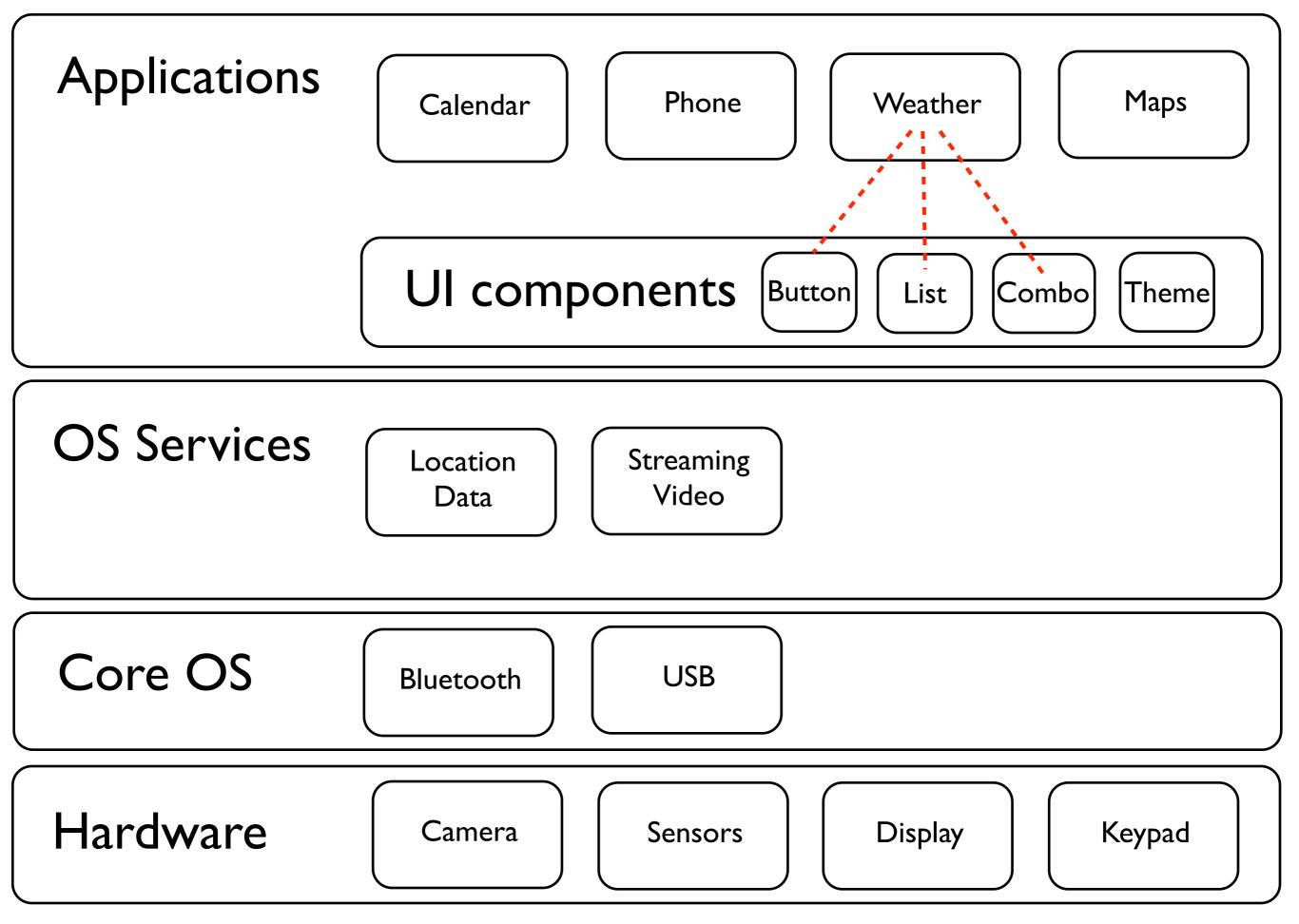
Teaching Assistant:

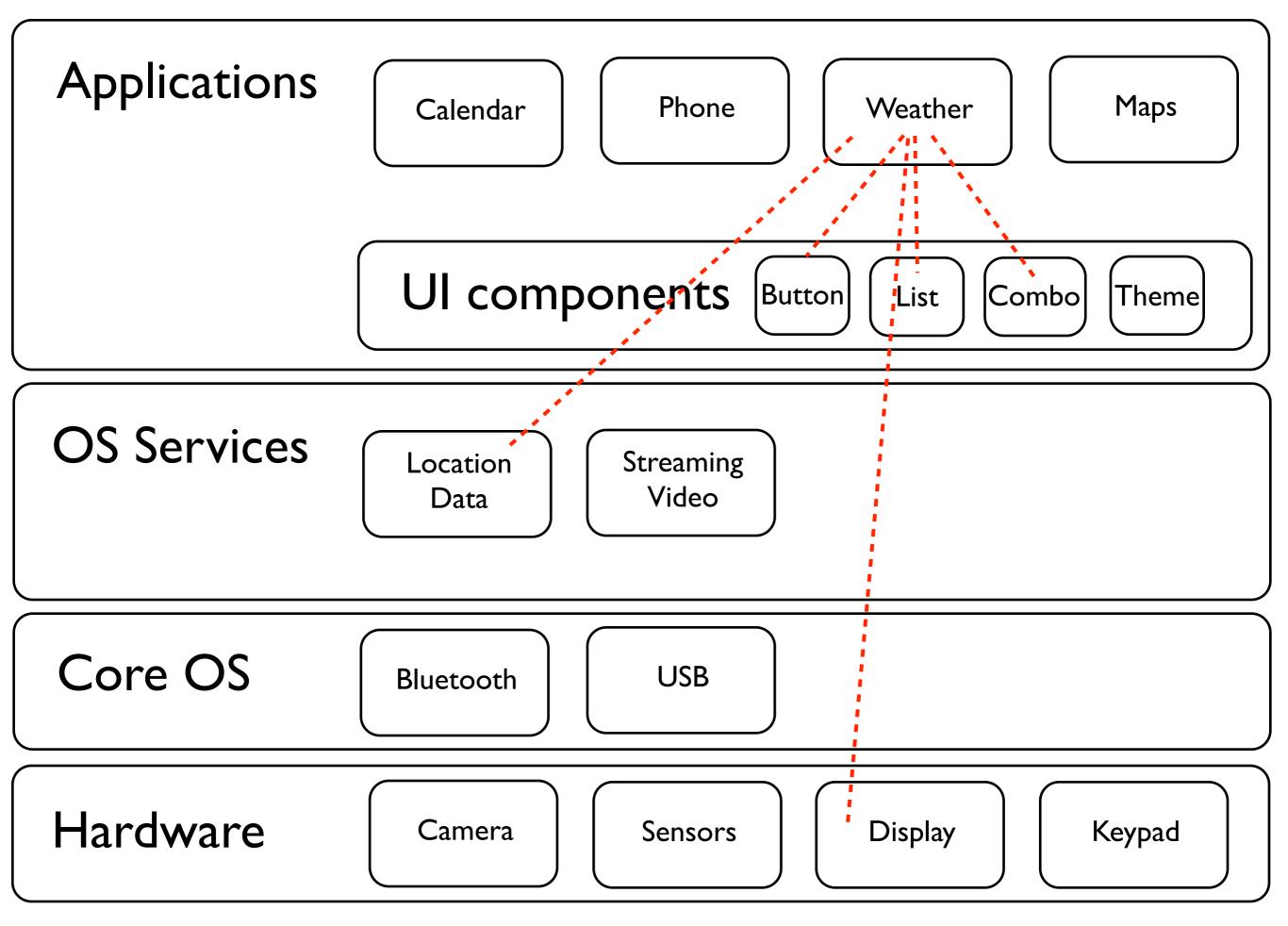
Aaron Wishnick Aaron_B.Wishnick@tufts.edu











Mobile Platforms















Apps Showcase

What is unique about mobile phone UX?



Gestures

Table 1-1 Gestures users make to interact with iOS devices

| Gesture | Action |
|----------------|--|
| Тар | To press or select a control or item (analogous to a single mouse click). |
| Drag | To scroll or pan (that is, move side to side). To drag an element. |
| Flick | To scroll or pan quickly. |
| Swipe | With one finger, to reveal the Delete button in a table-view row, the hidden view in a split view (iPad only), or the Notification Center (from the top edge of the screen). With four fingers, to switch between apps on iPad. |
| Double tap | To zoom in and center a block of content or an image. To zoom out (if already zoomed in). |
| Pinch | Pinch open to zoom in. Pinch close to zoom out. |
| Touch and hold | In editable or selectable text, to display a magnified view for cursor positioning. |
| Shake | To initiate an undo or redo action. |



Touch

Triggers the default functionality for a given item.



Long press

Enters data selection mode. Allows you to select one or more items in a view and act upon the data using a contextual action



Swipe

Scrolls overflowing content, or navigates between views in the same hierarchy.



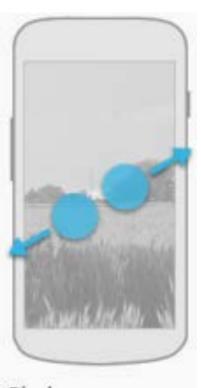
Drag

Rearranges data within a view, or moves data into a container (e.g. folders on Home Screen).



Double touch

Zooms into content. Also used as a secondary gesture for text selection.



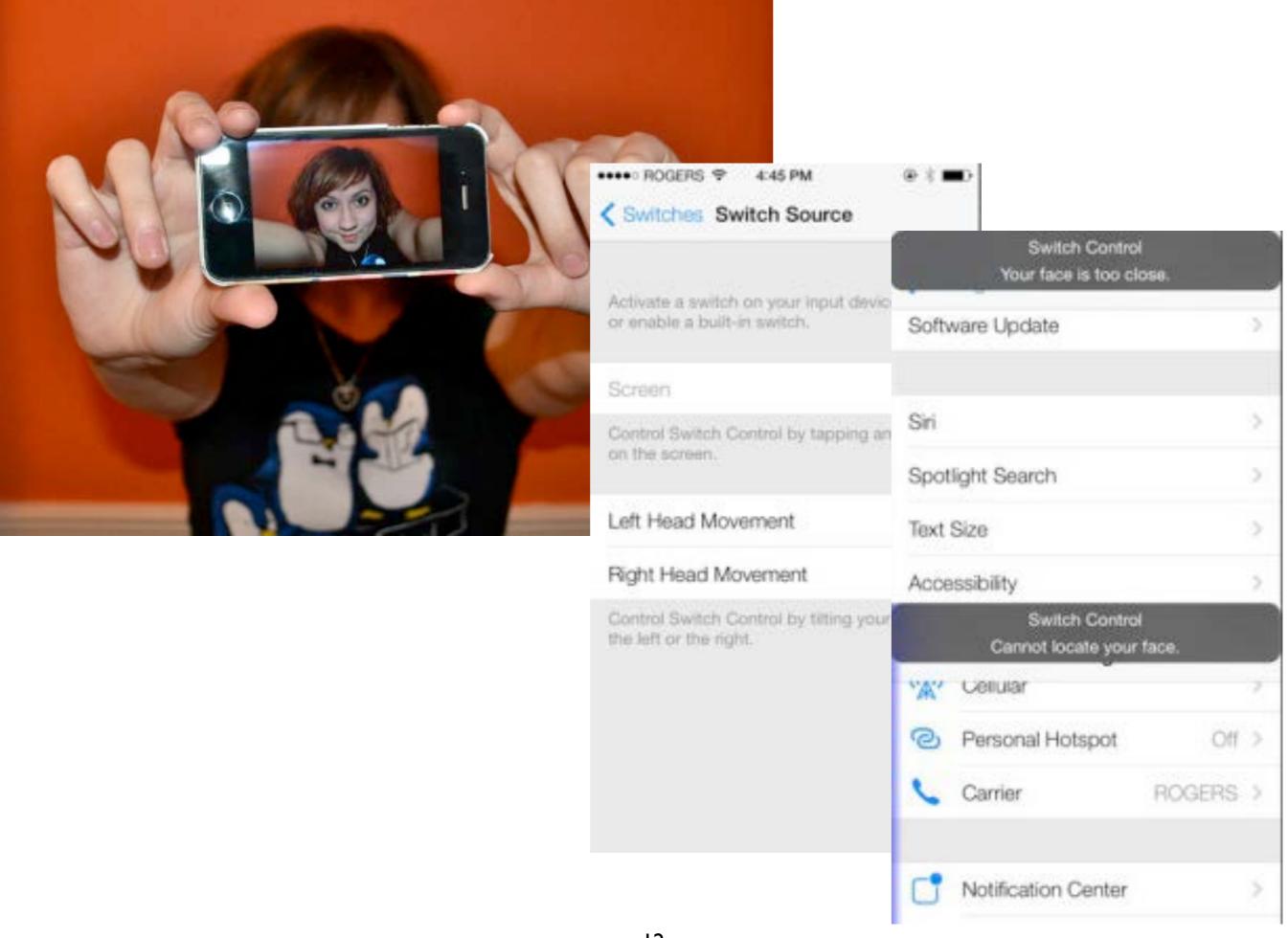
Pinch open

Zooms into content.



Pinch close

Zooms out of content.

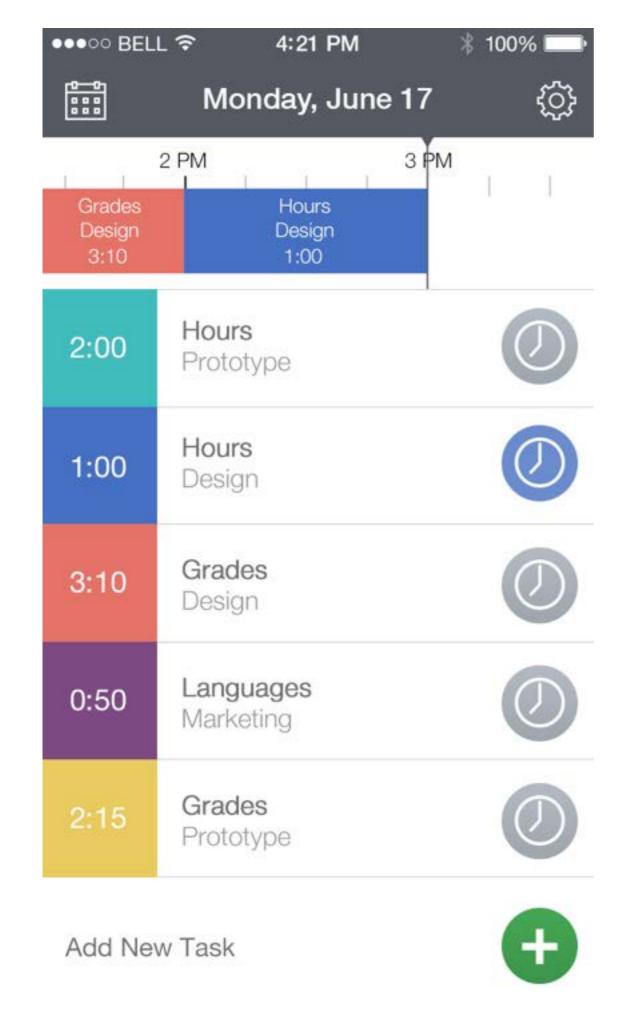


iOS

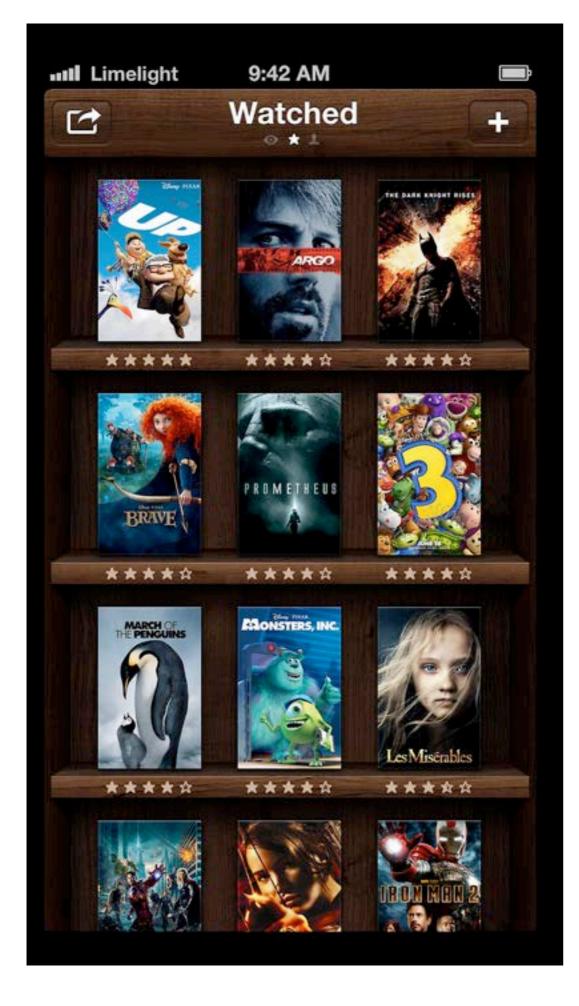


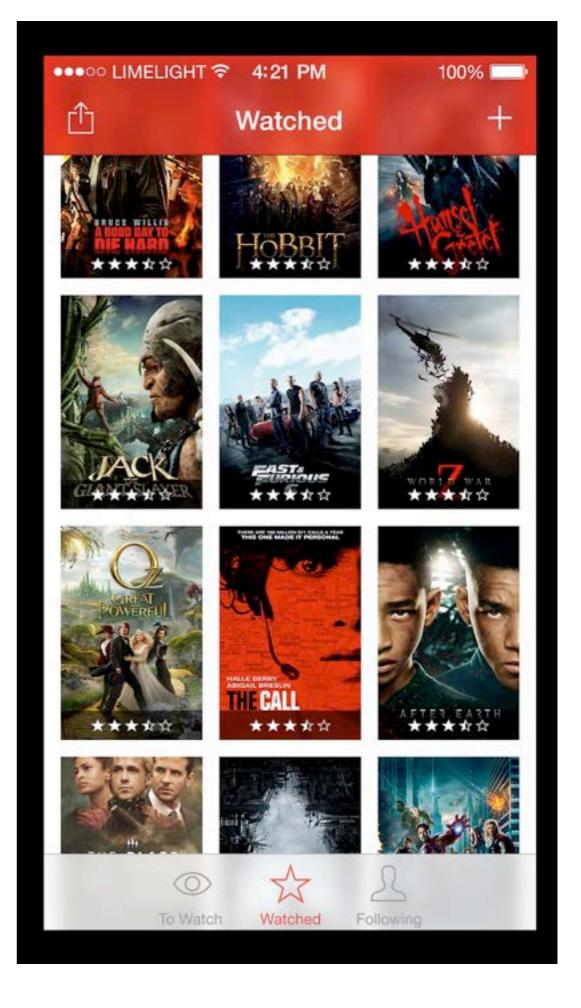
















Tim Cook

if everyone is busy making everything
how can any one perfect anything?

We start to confuse convenience wi...



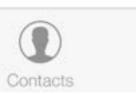
Craig Federighi 2:17 PM
Look this amazing features of the
new Mac OS X Mavericks... >



Steve Ballmer 13/12/10
Developers, developers, developers, developers, developers.



The Crazy Ones 24/01/97
Here's to the crazy ones. The misfits.
The rebels. The troublemakers. The round pegs in the square holes. The...











Whitmans Chat 5:11 PM

Jack:
I'm having a small party tonight...



Peter Whitman

New place spotted

Plue Rock Coffee

1:14 PM

↑ Blue Rock Coffee





Belafonte Crew
Cap:

Yesterday

Guys I need you to come...



Suzy Bishop 10/5/12
Can't wait!



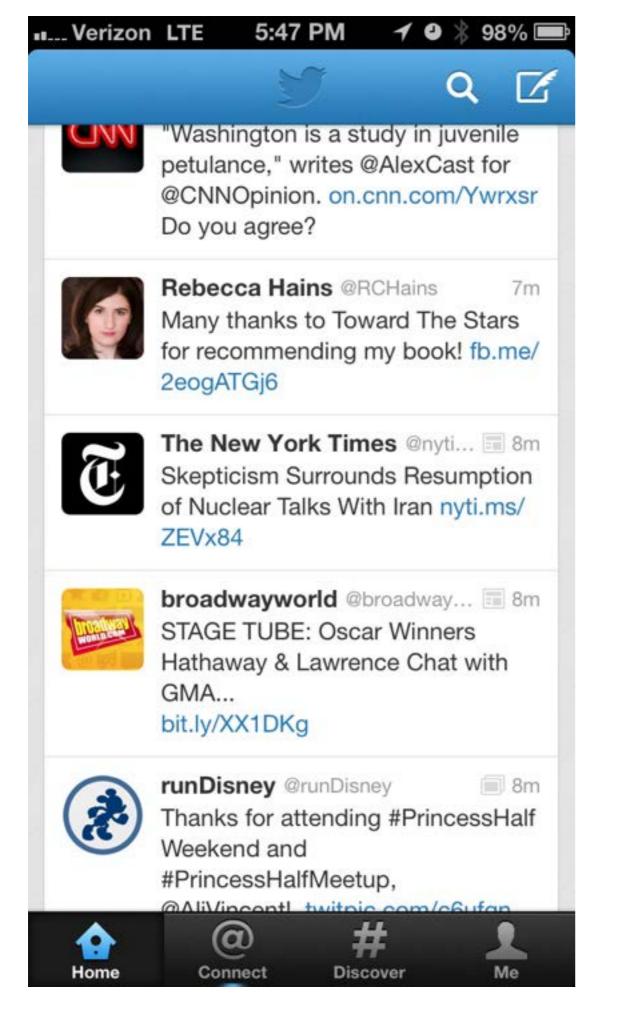
Edit your message notifications, set profile photo and many other things







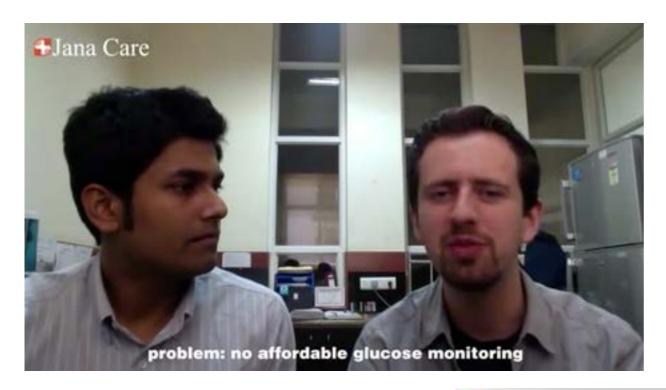








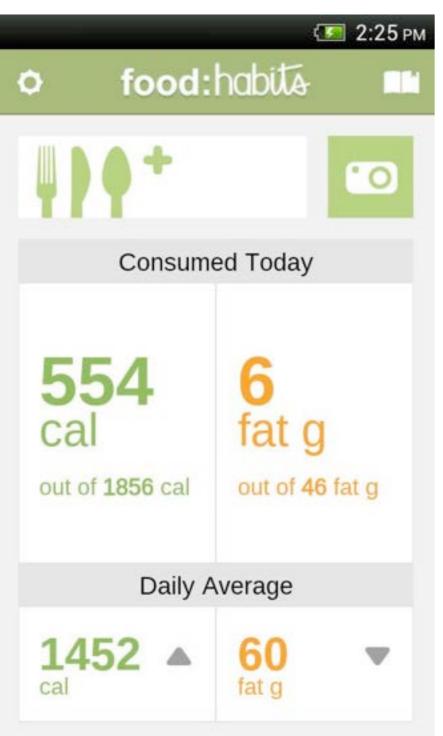
Jana care



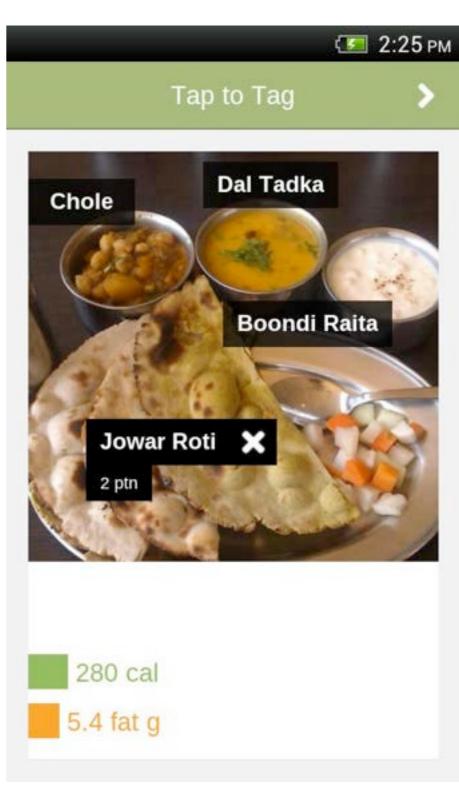












Windows Phone







Windows Phone

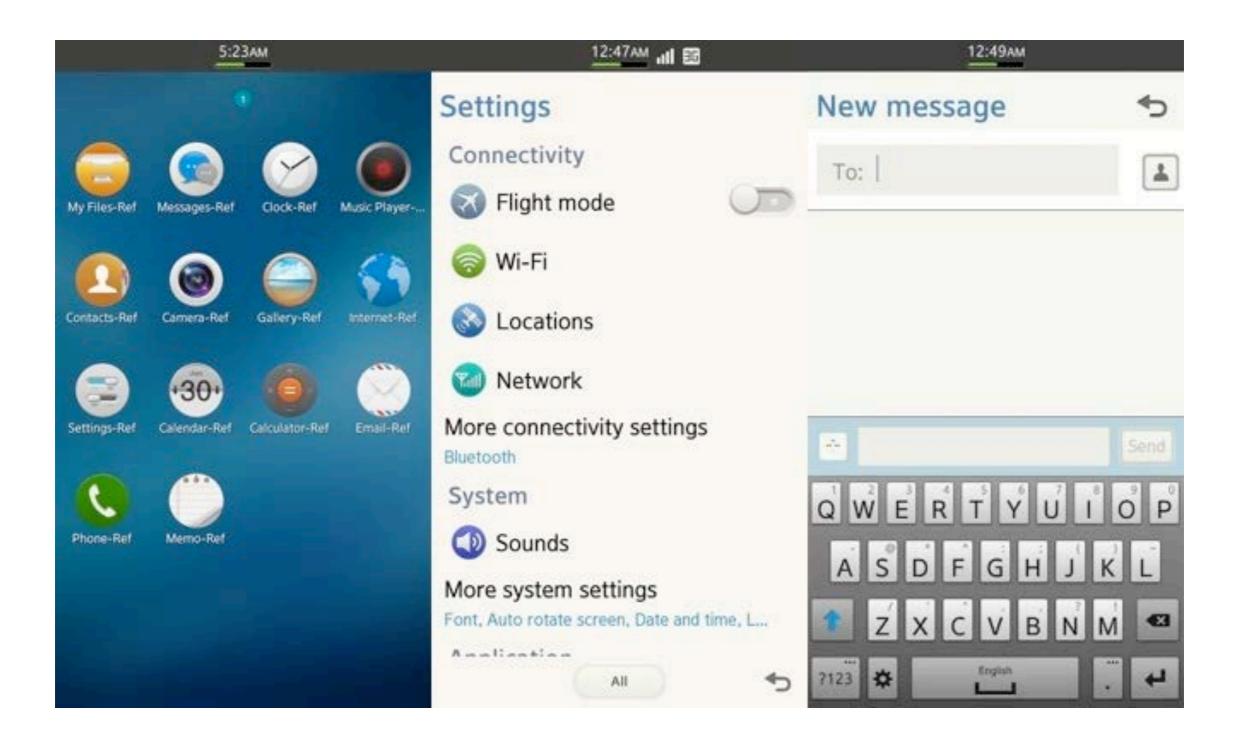


http://www.youtube.com/watch?v=FilJUykQBKw

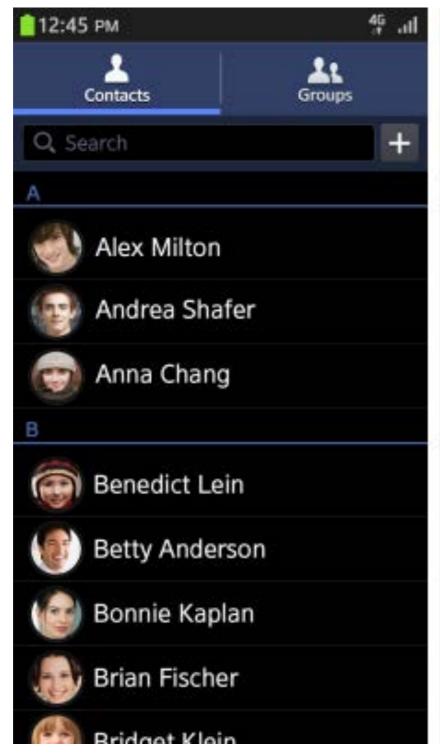
ubuntu



Tizen



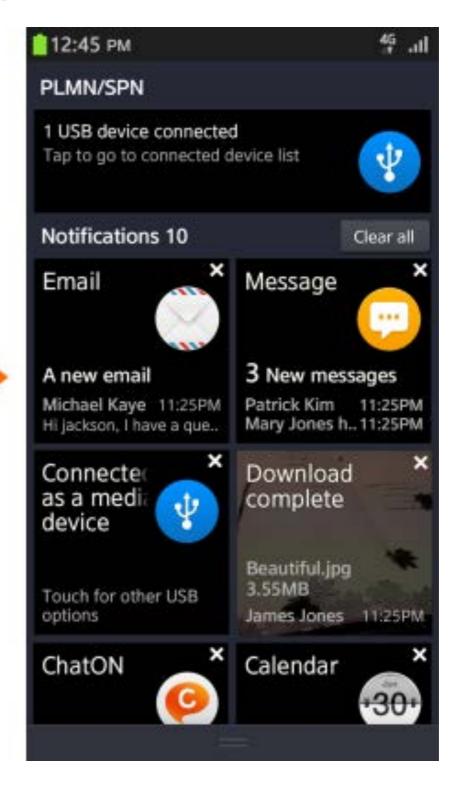
Tizen



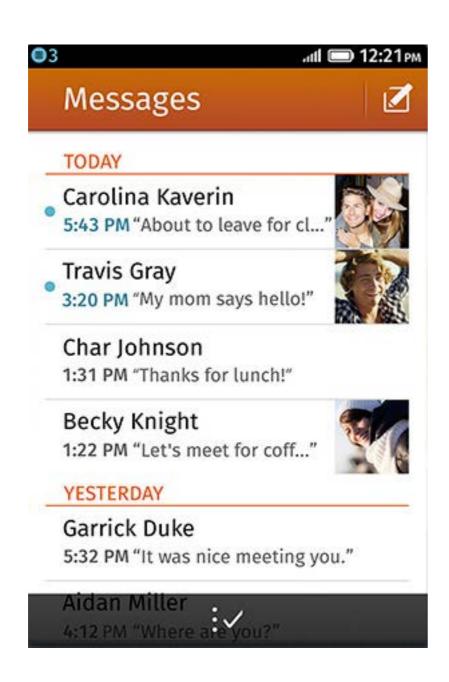


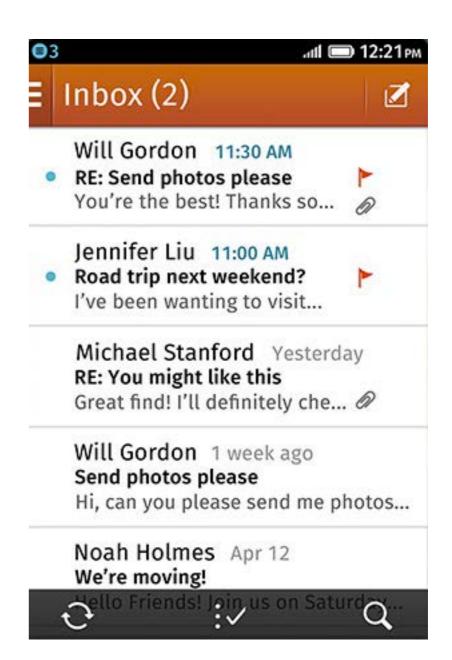
Tizen





Firefox Mobile OS





Equipment

- Laptop
- Internet connection
- SW Dev tools
- Headphones
- Smartphone(s) and USB cables for them (if you have them)

Class structure

- 6:30pm start
- please turn off ringer of your cell phone and please don't IM during class. No recording.
- Class format
 - Lecture & Discussion
 - Break
 - "hands on working on mobile apps"
 - TBD guest speaker

Grading

- (80%) Designing and building apps on your own and being able to explain UI design choices for features, UI navigation methods as part of assignments. Being able to demo your application clearly (on a device or emulator), explaining the features and how the UI components you have chosen enable the use cases and features. Your application does not have to work perfectly.
- (20%) Class participation, two written quizzes

Housekeeping

- Class schedule & holidays
- Decide on a final exam week schedule
- How to reach me
- Create a class mailing list
- Any other issues?

Lessons to learn

- Understand the interaction models of different mobile platforms (and UI components)
- Be able to think about, design and build native mobile apps (one or more platforms)
- Understand the impact of data modeling and unique challenges in mobile app development
- Exposure to Agile development and product design
 & development processes & practices
- Practical skills in design, flow, wireframing
- Exposure to mobile product user testing

Course Outline

- See syllabus
- note it is Draft VI (it will be updated)

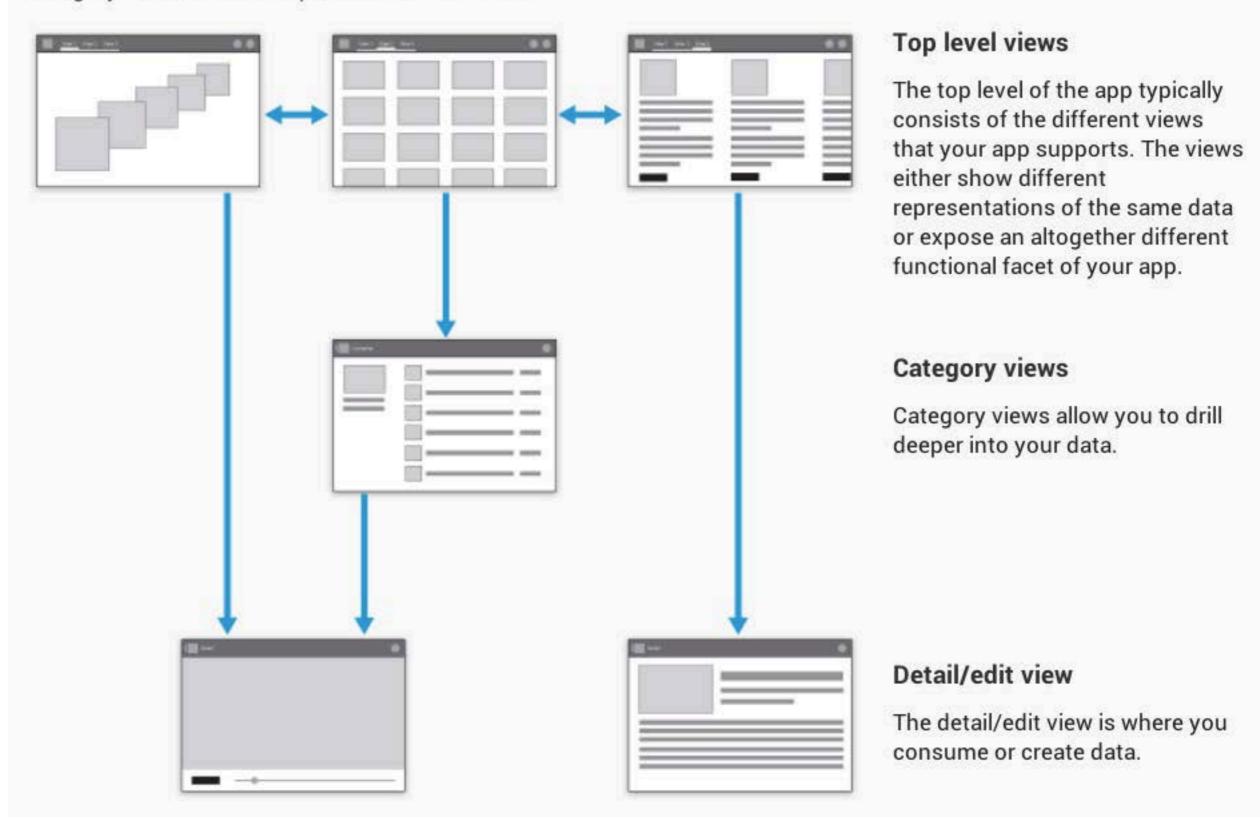
Apps deconstructed (Android)

Navigation structure

- Please view this video over the next week:
- Structure in Android App Design
- https://developers.google.com/events/io/sessions/ 326301704
- PDF for reference:
 - I 18 I_O 2013- Structure In Android App Design.pdf

General Structure

A typical Android app consists of top level and detail/edit views. If the navigation hierarchy is deep and complex, category views connect top level and detail views.

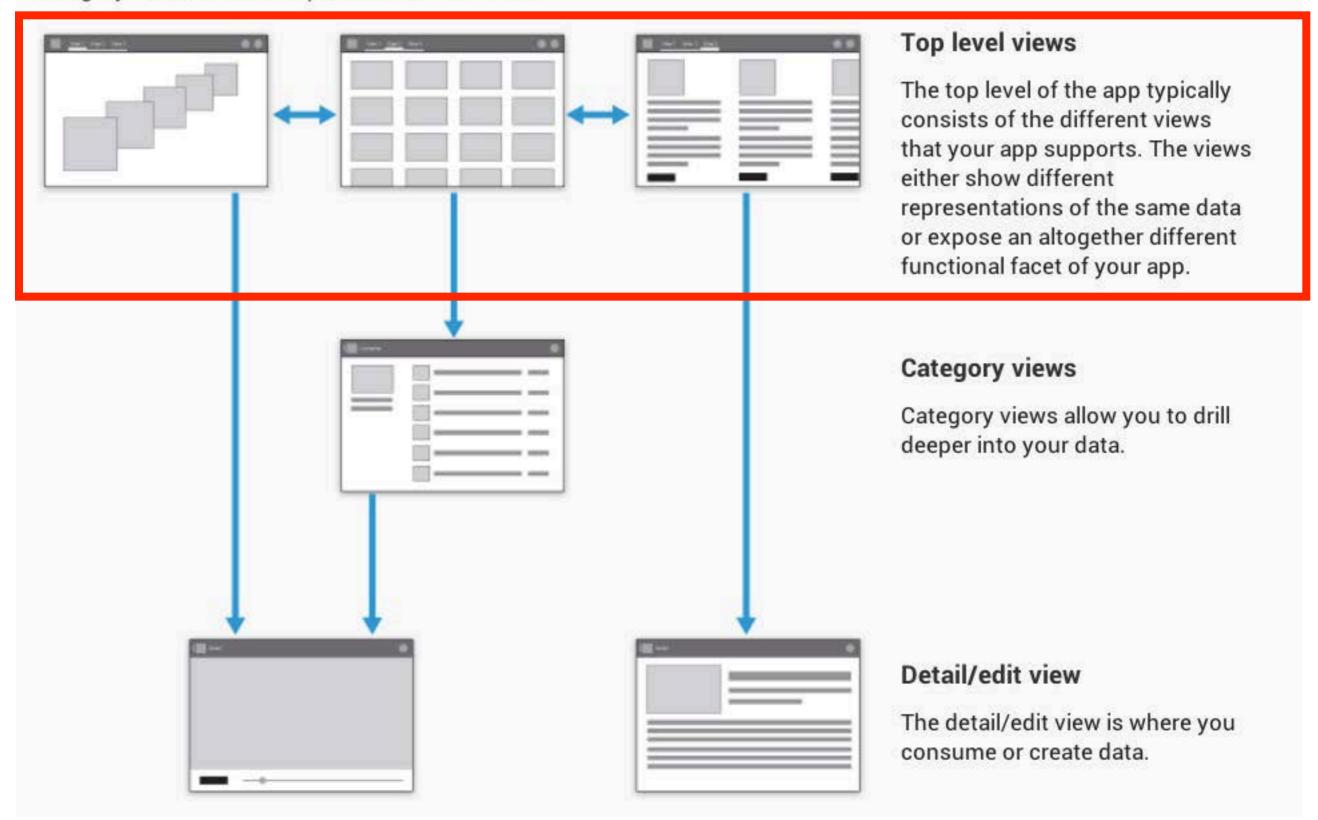


Good bones

• "Bones before skin"

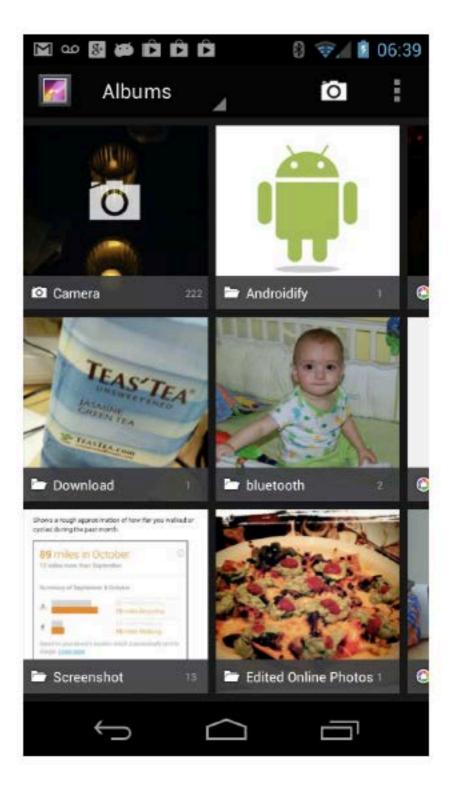
General Structure

A typical Android app consists of top level and detail/edit views. If the navigation hierarchy is deep and complex, category views connect top level and detail views.



Top level



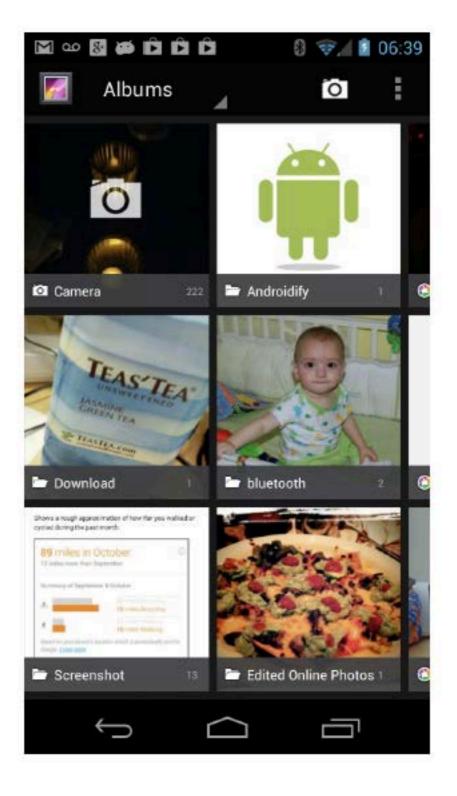


Communicates the app's primary purpose

"I am a calling app"

Top level

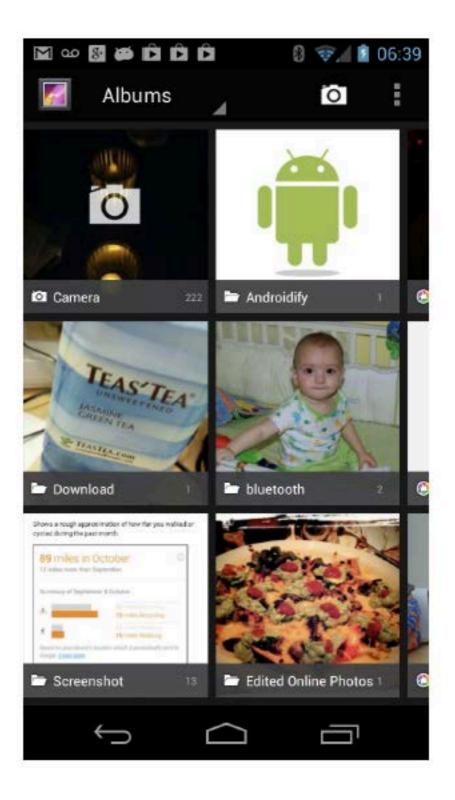




"I also allow for other features of this calling app"

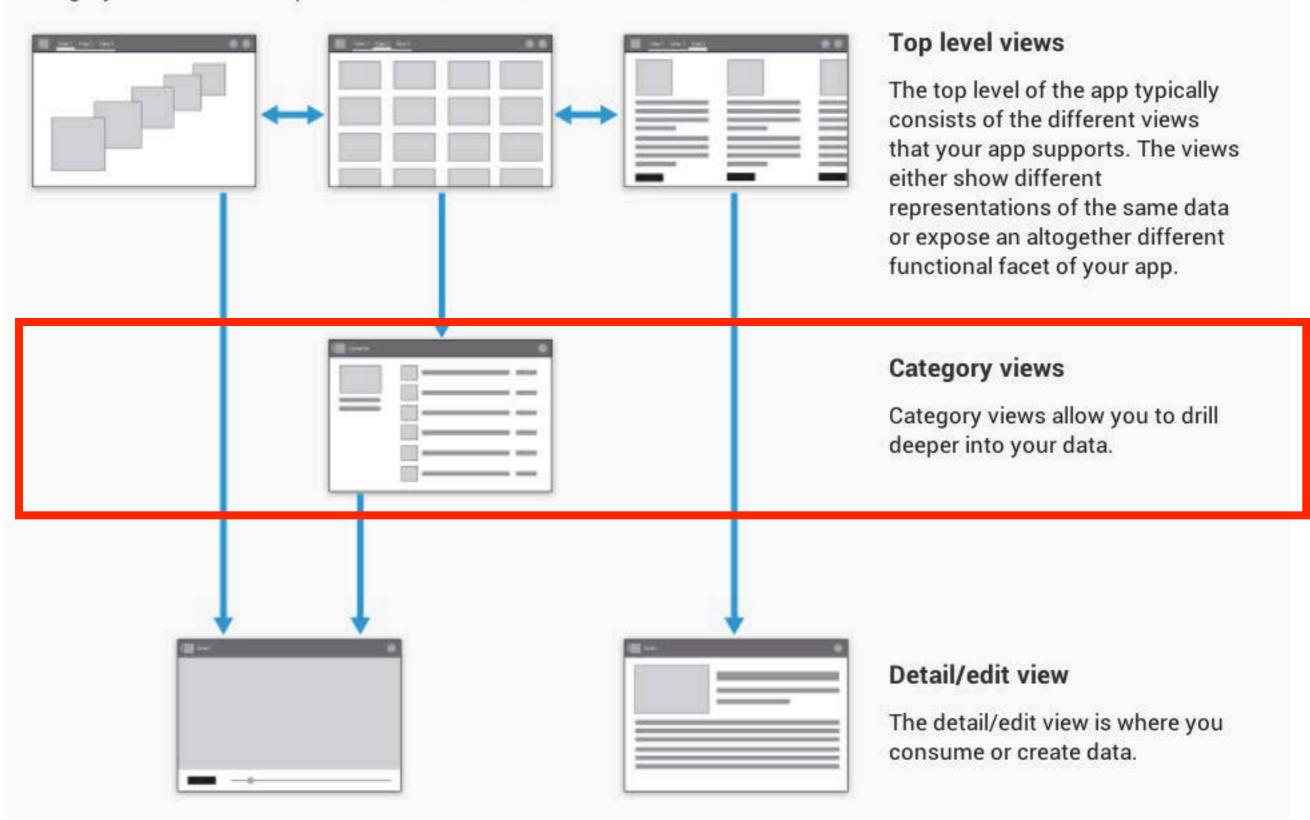
Top level



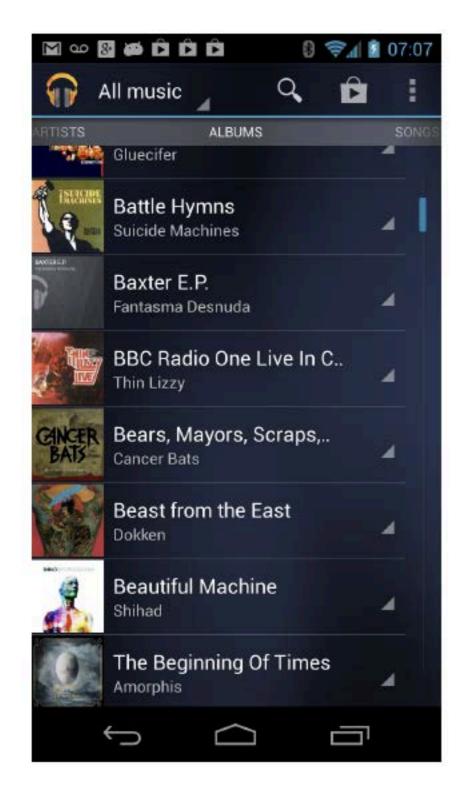


General Structure

A typical Android app consists of top level and detail/edit views. If the navigation hierarchy is deep and complex, category views connect top level and detail views.



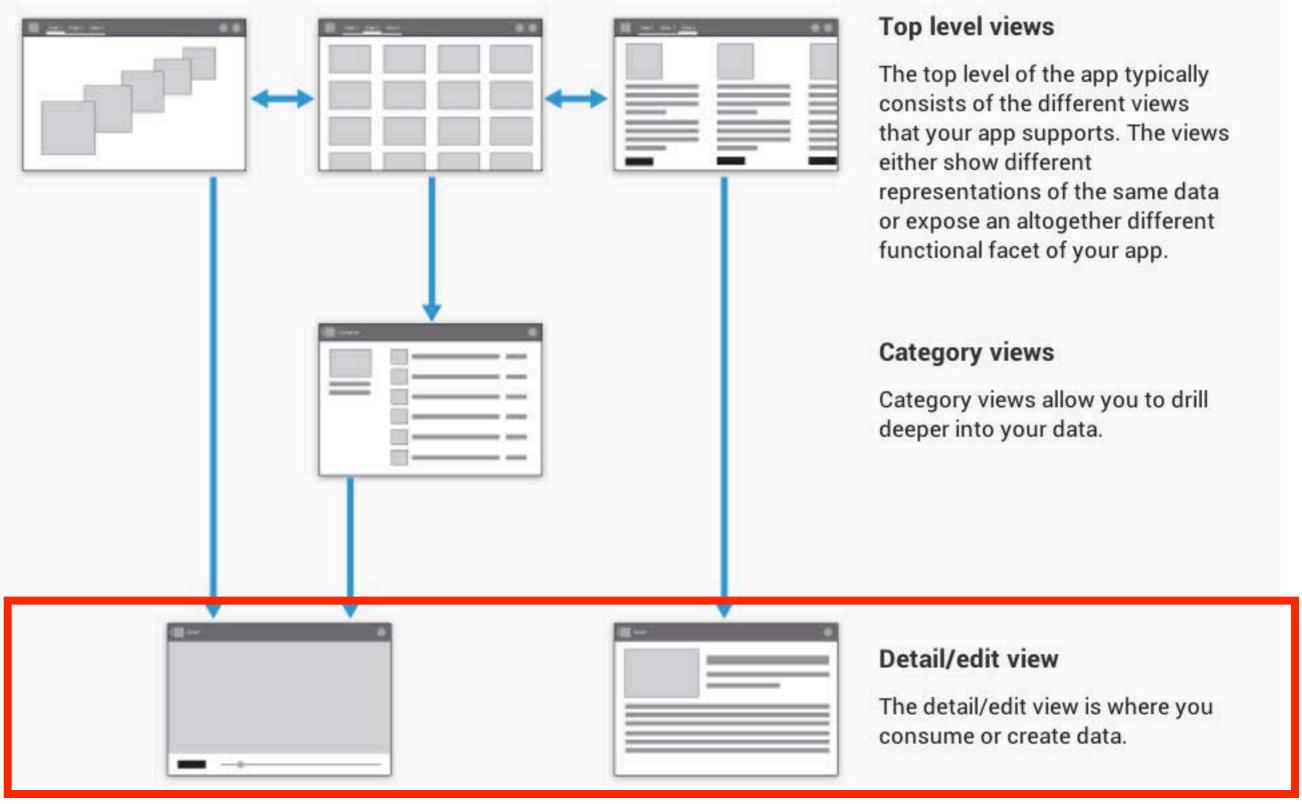
Category Views



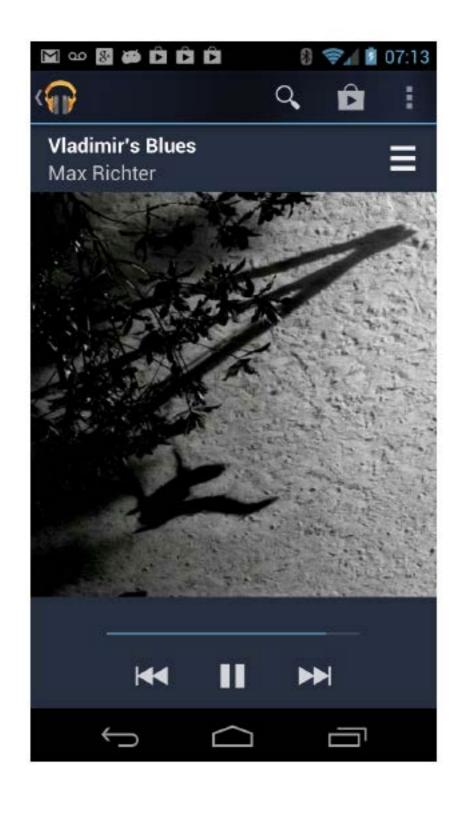


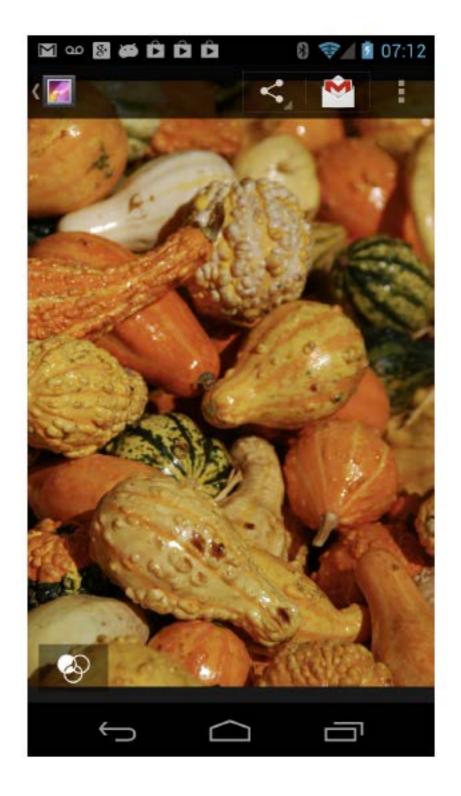
General Structure

A typical Android app consists of top level and detail/edit views. If the navigation hierarchy is deep and complex, category views connect top level and detail views.



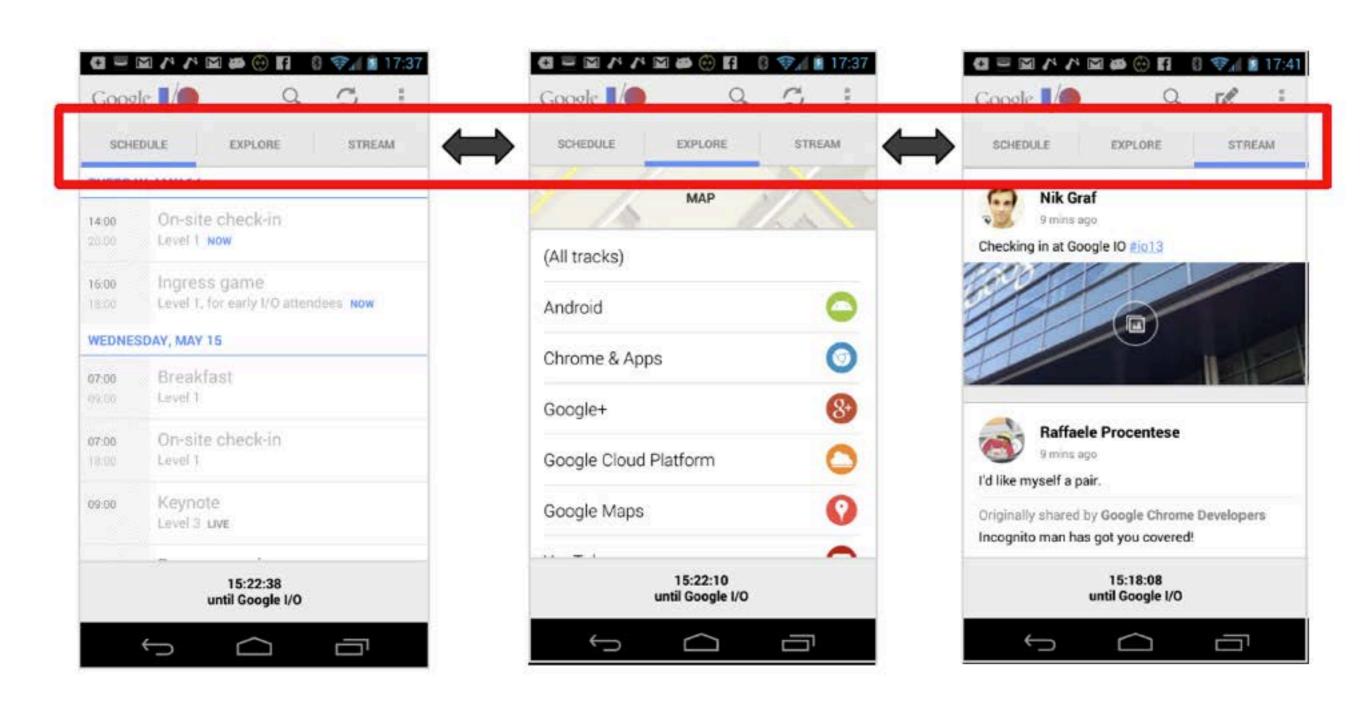
Detail/Edit view



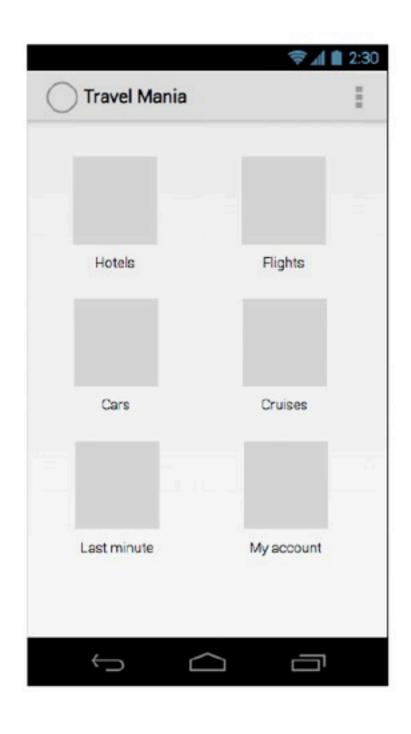


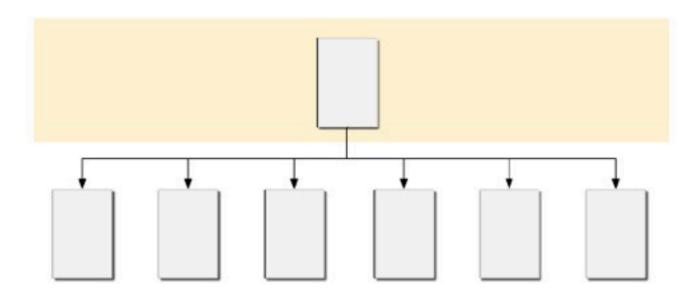
Design Patterns for Navigation controls

Top-level navigation

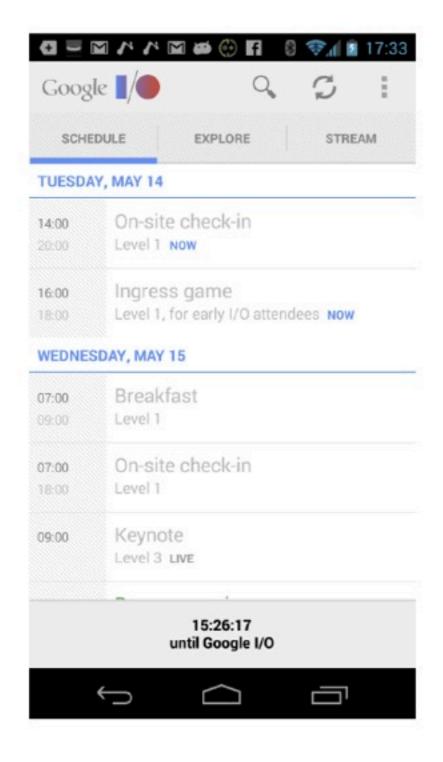


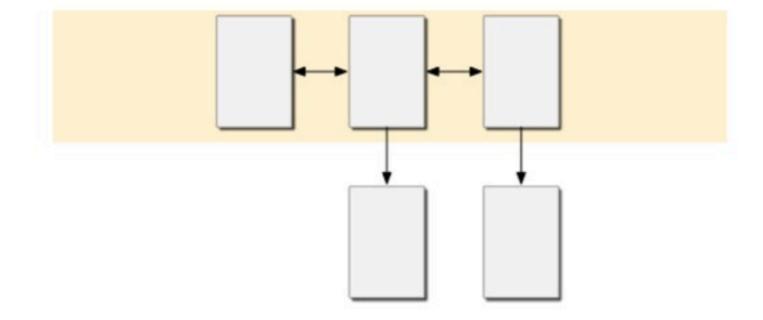
Six Pack



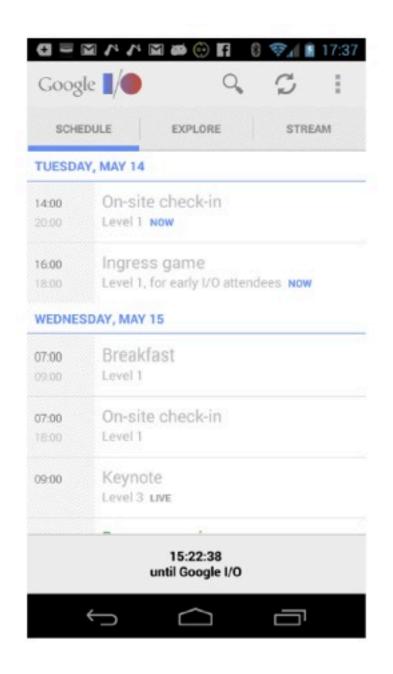


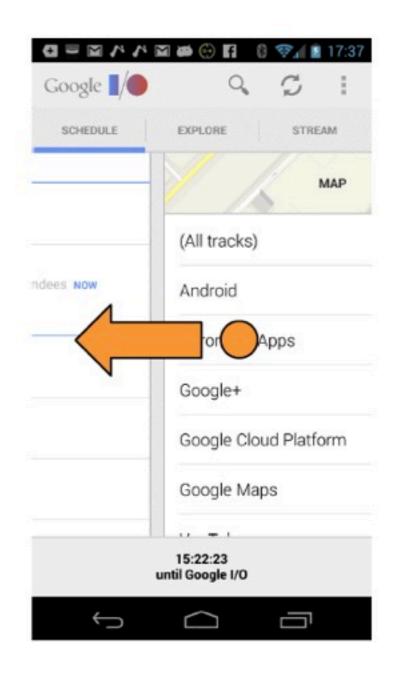
Fixed tabs

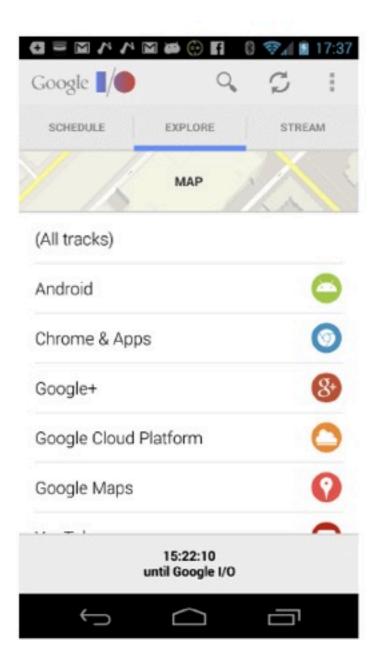




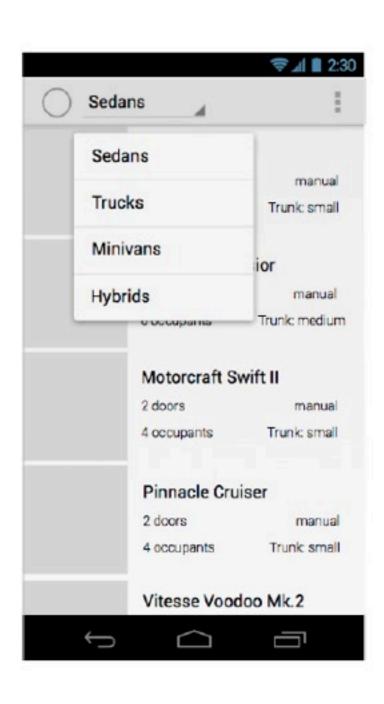
Fixed tabs: support side swipe

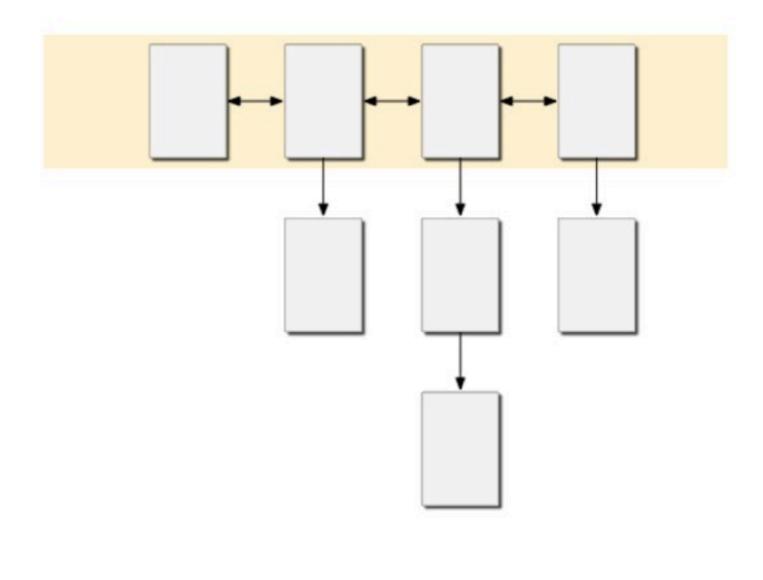




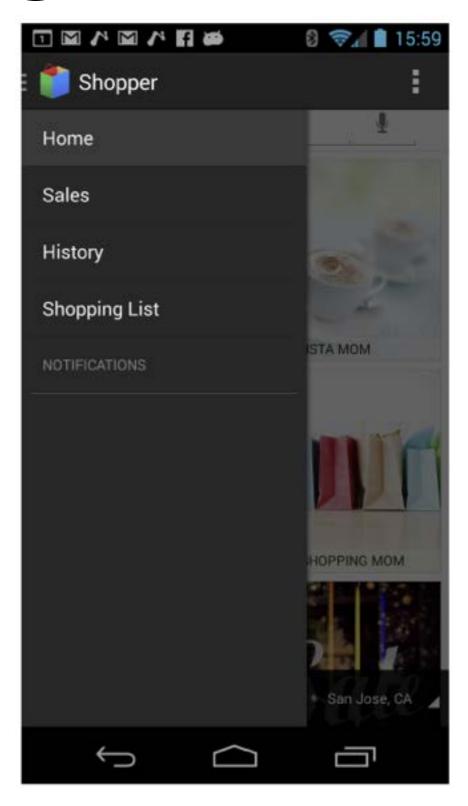


Spinners

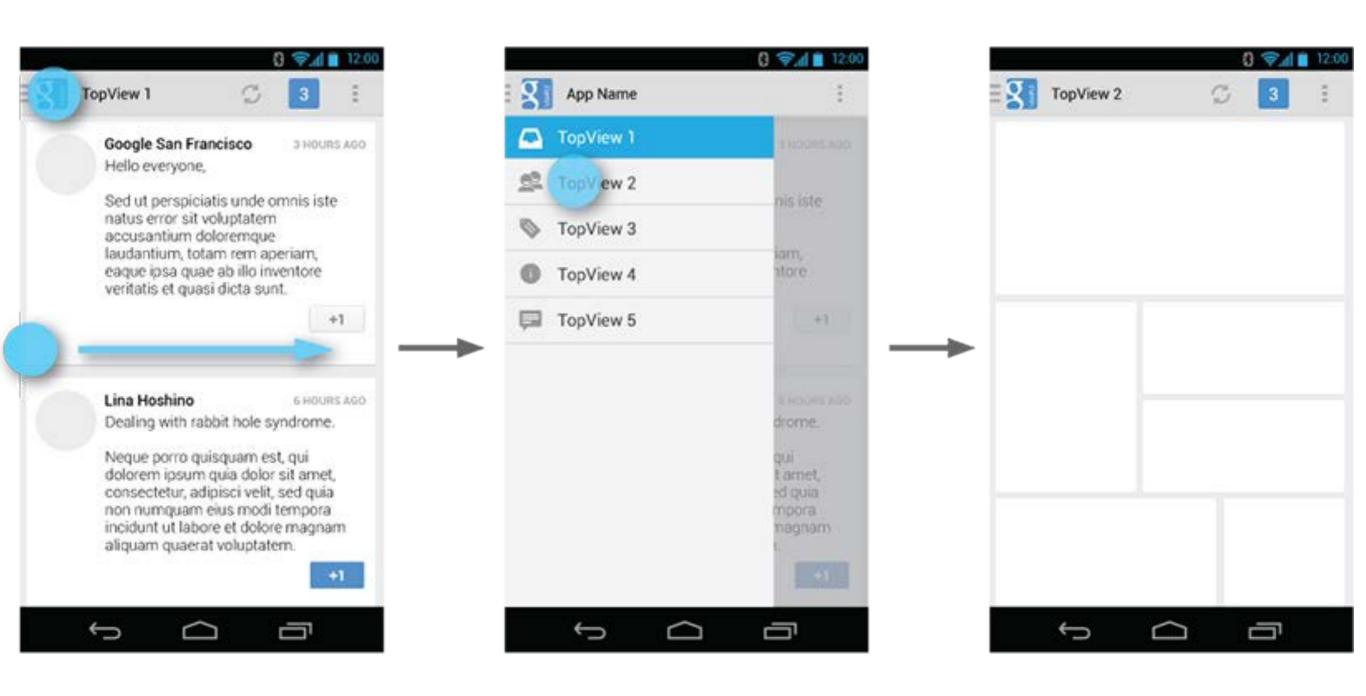




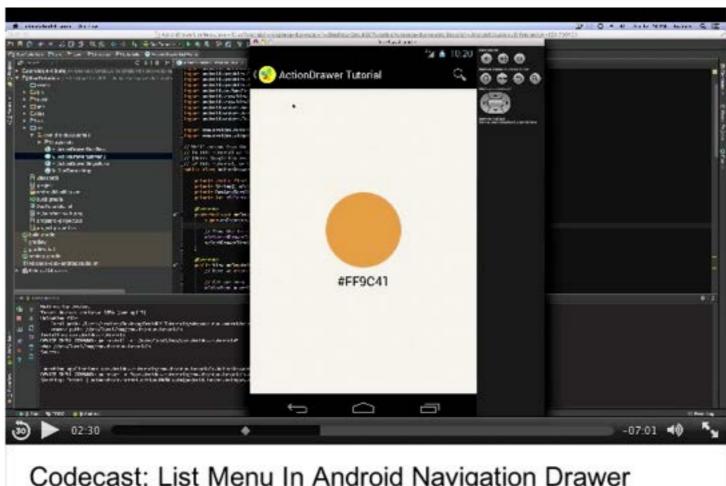
Navigation Drawer



Navigation Drawer



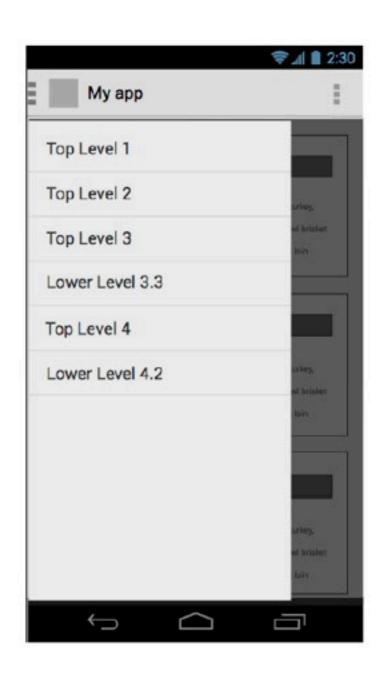
Demo

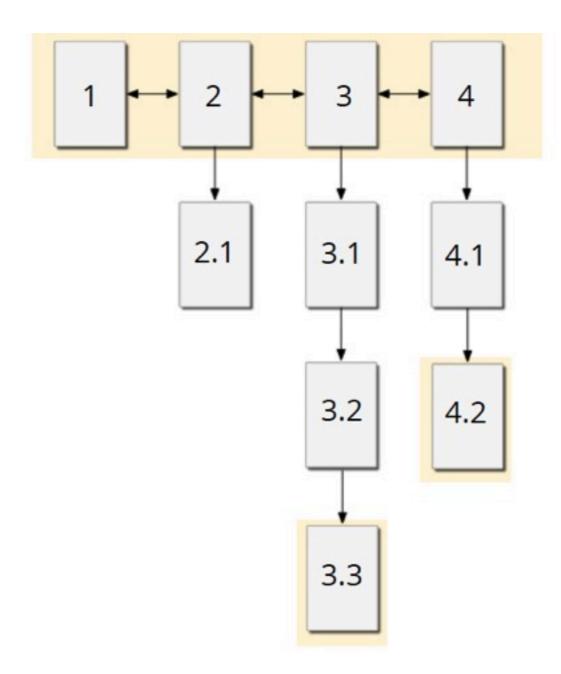


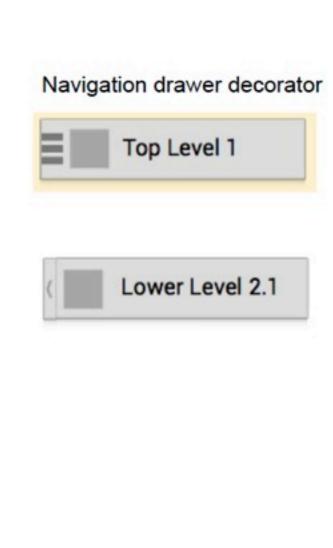
Codecast: List Menu In Android Navigation Drawer

- Good tutorial at http://www.youtube.com/watch? v=D7CnI-9LZO0
- See demo at 2:30

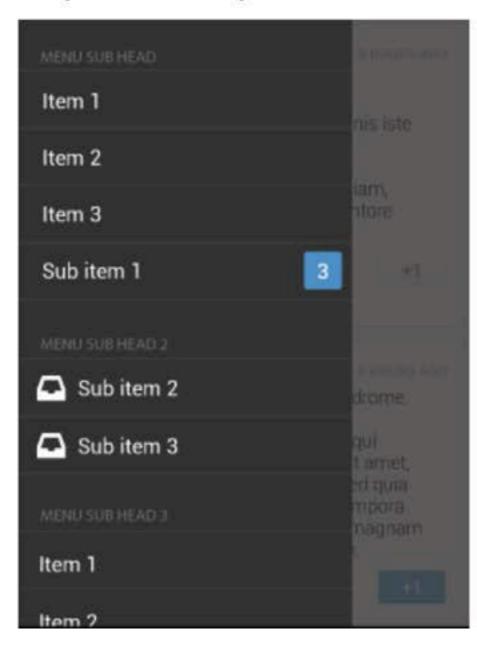
Navigation hubs







Dividers, icons, counters



Collapsible items

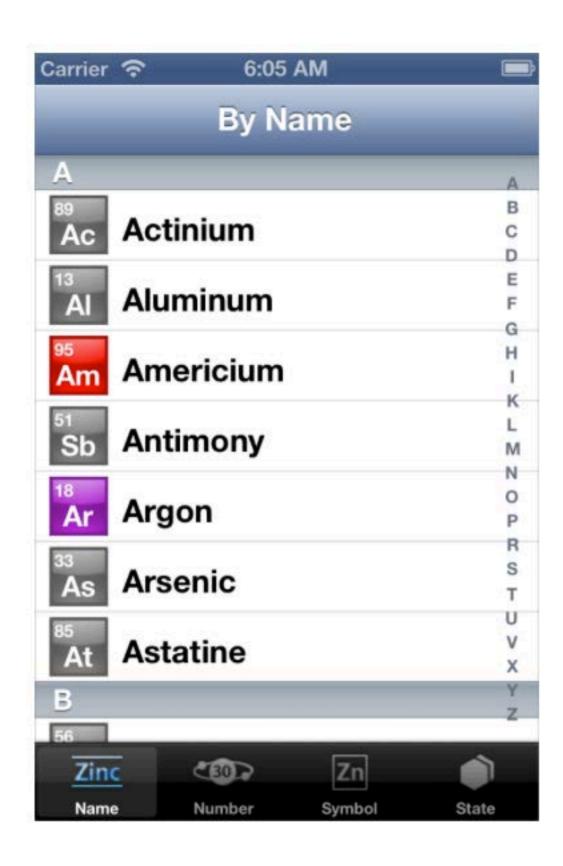


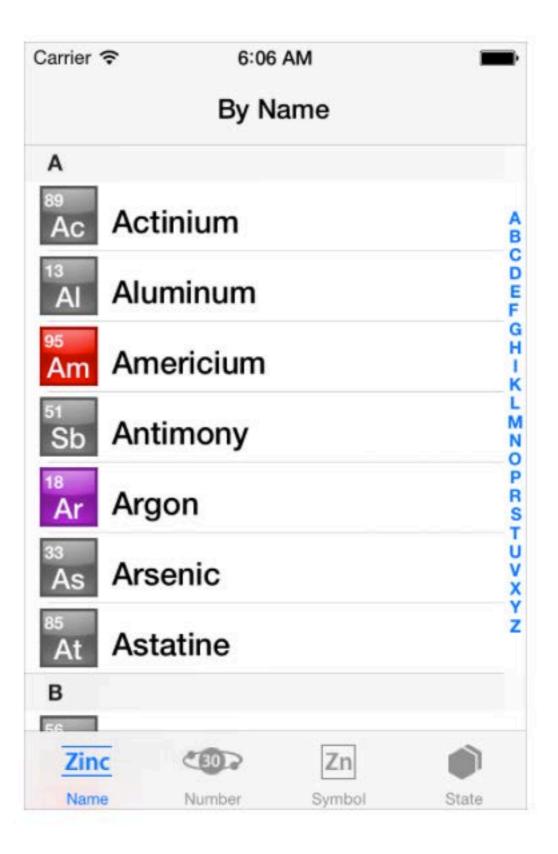
Apps deconstructed (Apple iOS)

iPhone app

- Views
- Controls

Transition from iOS6 to iOS 7





Mobile Dev Environment

- Android Studio
 - Studio: http://developer.android.com/sdk/installing/studio.html
- iOS Apple Developer tool Xcode IDE
 - https://developer.apple.com/technologies/tools/
- Windows Phone
 - http://msdn.microsoft.com/library/windowsphone/ develop/ff402526(v=vs.105).aspx

Android

- What we will use: Studio http:// developer.android.com/sdk/installing/ studio.html
- You can also see: SDK + ADT plug in:
 - http://developer.android.com/tools/index.html

Android app consists of

- Activity the Java code that does something
- Intent

Activity and UI

- http://www.i-programmer.info/programming/ android/5914-android-adventures-activity-andui.html
- Activity is the code that works with a UI screen defined by the View
- The Activity is the Java code that does something and the View provides the user interface (UI)

Assignment #1

Design a simple (native) mobile application

Step I:View this video online

 Structure in Android App Design

 https://developers.google.com/events/io/sessions/ 326301704

Class List App

- CS 150 Class List app
- An Android app that when launched lists the students and teachers in the class
- The app allows the user to browse filtered lists of all members of the class, students & teachers
- The app allows the user to view a detailed screen of a member of the class including a photo, name, email and phone number

Class List App

- Logistics
- To start, we will work on the design
- Submit your work in whatever format you choose: can be PPT or Word document, or hand sketches

A. List the actors (users)

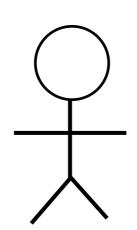
 Users should be the end user, not the creators of content

B. Write the use cases

• Limit to the top 3-5 use cases

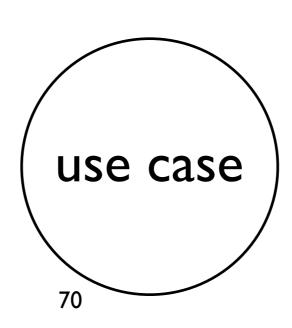
C. Create the use case diagram

- Include
 - actor(s)



relationships

use cases



D. List the use cases in sequence

Define the sequence in which the top 3-5 use cases occur

E. Decomposition

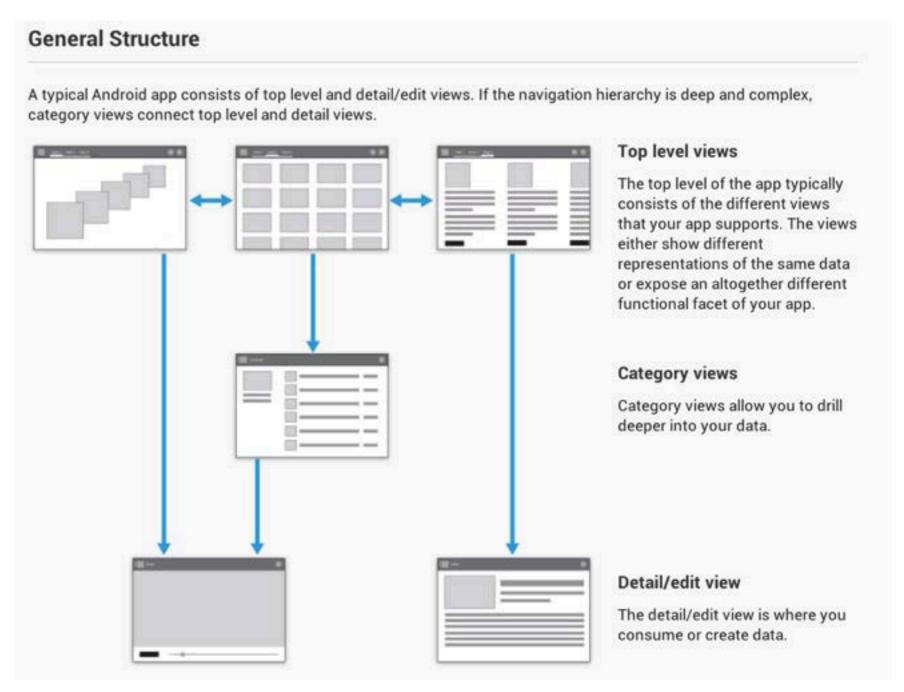
 List what are the most frequently used pathways through your app?

F. What happens when...?

 What should your app do if the user receives a phone call while using it?

G. Define the app hierachy

- For the major use cases, map each use case in the diagram to the application categories of data (refer to diagram at right for application categories)
- For example, the topmost category, the detailed category, etc



H. Define the major screens

 For the major use cases, map each use case in the diagram to an application screen and the UI components that are needed to support the use case

Bring your homework with you to class