



M. AWAIS

Graphics Designer



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Awais Graphics

PROFILE

A passionate and results-driven Graphic Designer with hands-on experience across printing, digital media, and corporate branding. Skilled in producing visually compelling designs that effectively communicate brand identity. Highly motivated, adaptable, and always eager to learn new design trends and technologies. I aim to contribute my creativity and technical expertise to a professionally progressive organization while continuously enhancing my skills in a competitive environment.

EDUCATION

- Matriculation in Computer Science

2019-2021

- Freelancing Certification
Fouji Foundation Technical Training Center
2021

EXPERTISE

- Adobe Photoshop (PS)
- Adobe Illustrator (AI)
- CorelDRAW
- Adobe Premiere Pro (PR)

ADDITIONAL SKILLS

- Canva
- CapCut
- Camtasia
- Product Photography / Shooting

LANGUAGE

- English
- Urdu

SOCIAL MEDIA

- awaisgraphics_
- officialawaisgraphics
- awaisgraphics_
- awais_graphics
- awaisgraphics_

WORK EXPERIENCE

2021

-

2023

2024

-

2025

2025

-

2025

AL FAROOQ PRINTER

Graphic Designer

- Designed professional print materials such as banners, visiting cards, brochures, and packaging.
- Worked on layout designing, print formatting, and final artwork preparation.
- Enhanced visual quality through image editing and color correction.

FM Advertising Agency

Graphic Designer

- Created digital marketing visuals, branding posts, and promotional content.
- Supported campaign designs for social media and outdoor advertising.
- Collaborated with the marketing team for client-based custom design projects

SETHI A COMPLETE FAMILY STORE

Graphic Designer

- Created digital marketing visuals, branding posts, and promotional content.
- Supported campaign designs for social media and outdoor advertising.
- Collaborated with the marketing team for client-based custom design projects



INTERN GRAPHIC DESIGNER

2023

TECHNOGIC SYSTEM

Graphic Designer

- Designed engaging digital graphics for social media and basic brand identity projects.
- Learned client communication and task-based design execution.

2025

THETA SOLUTIONS

Graphic Designer

- Designed creative and trendy social media post visuals for online platforms.
- Focused on modern layout, typography, and design structure to boost engagement.
- Developed attention-grabbing content aligned with platform trends.