

Project #1

Kimchee - Go Away (Original Mix)
Interactive Sound Experience

Adam Johansen

Kimchee - Go Away (Original Mix)

My track “Go Away” was composed during a time of experiencing an extreme dichotomy of emotions relating to moving abroad, handling depression and realizing my self worth.

I Intend to convey the distress and darkness of my mind-state during this time through a single or collection of forms/objects which react to the wave form of the track and users cursor movements.

This interactive experience will serve as a promotional and marketing device for my EP which will be released later this year.

Audience Needs

- >Play audio track
- >>Show audio track information (artist name, track name, etc...)
- >>Show social media accounts
- >Intuitive design
- >Concise interactivity

Anticipated Content Requirements

- >The content should occupy the whole browser window
- >The content should be able to function successfully at any browser window size
- >Audio should be 128kpbs to allow for maximum load speed with acceptable audio quality
- >Imagery should be the highest quality achieved with minimal load speed
- >Text should be concise yet minimal as it shouldn't distract from the audio visual experience

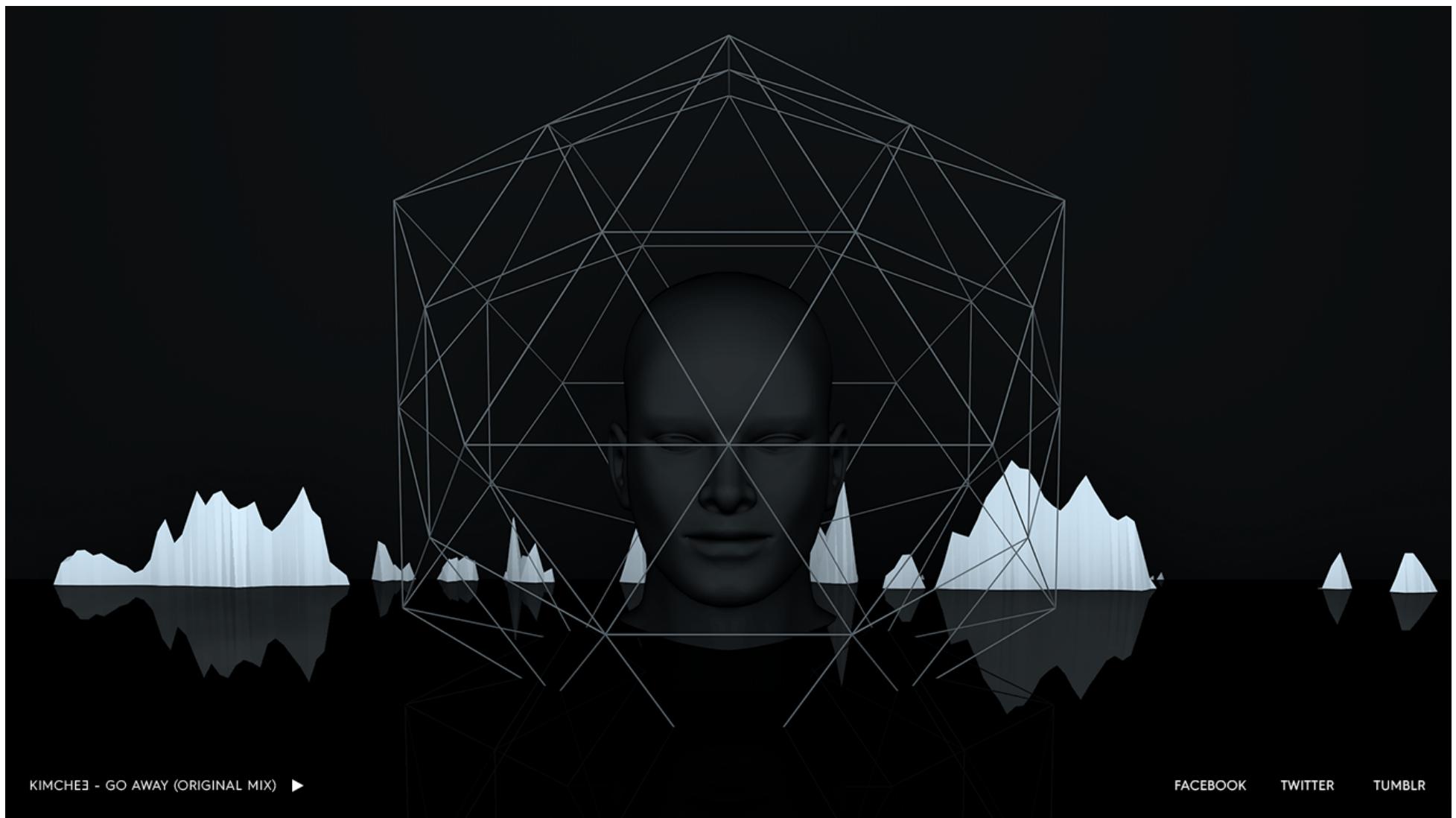
Anticipated Functional Requirements

- >When the user enters the website a prompt should introduce the user to the experience and what to expect
- >When the user proceeds through the prompt the music should autoplay
- >When the music begins to play, the abstract imagery materializes reacting to the audio frequency
- >When the user moves their cursor around the screen, the imagery should react (distortion/skewing)
- >When the user clicks on the audio track information, they should be forwarded to my soundcloud
- >When the user clicks on the social media icons, they should be forwarded to each social media site

Anticipated Information Architecture

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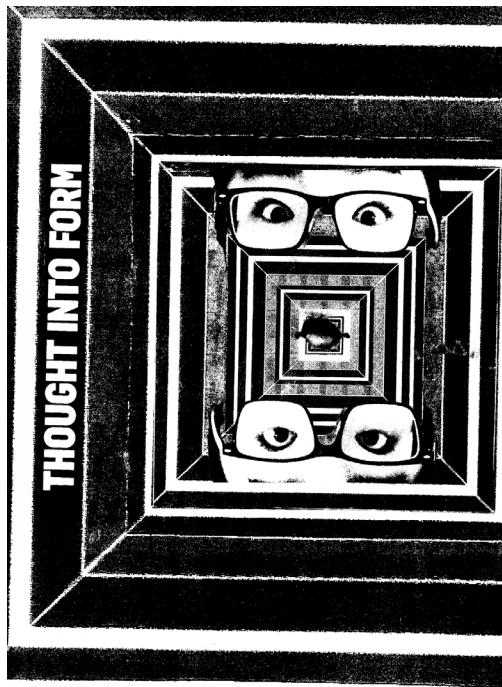
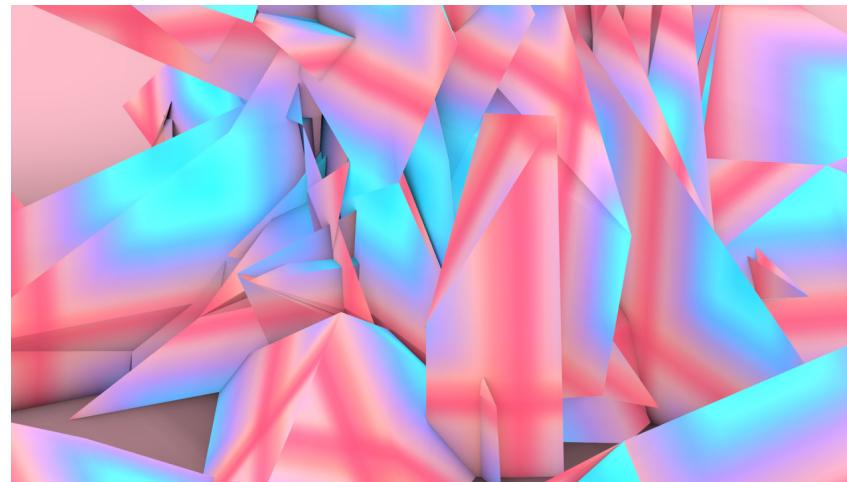
Mockup



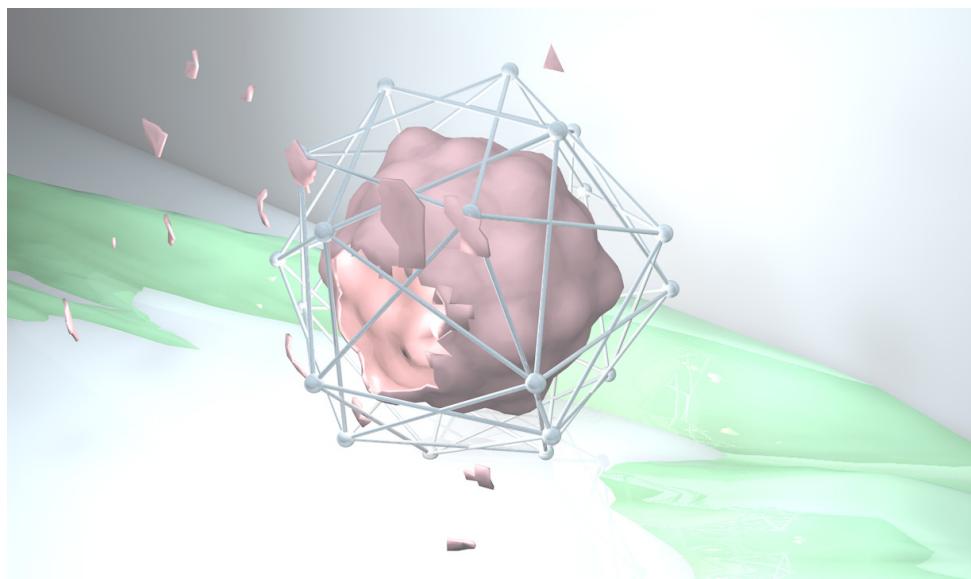
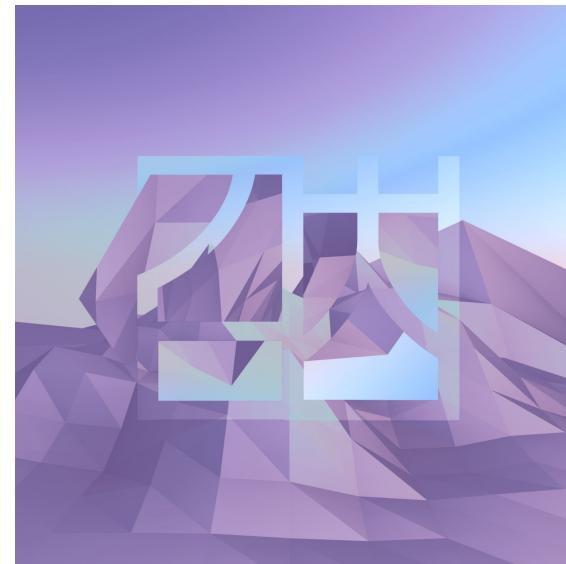
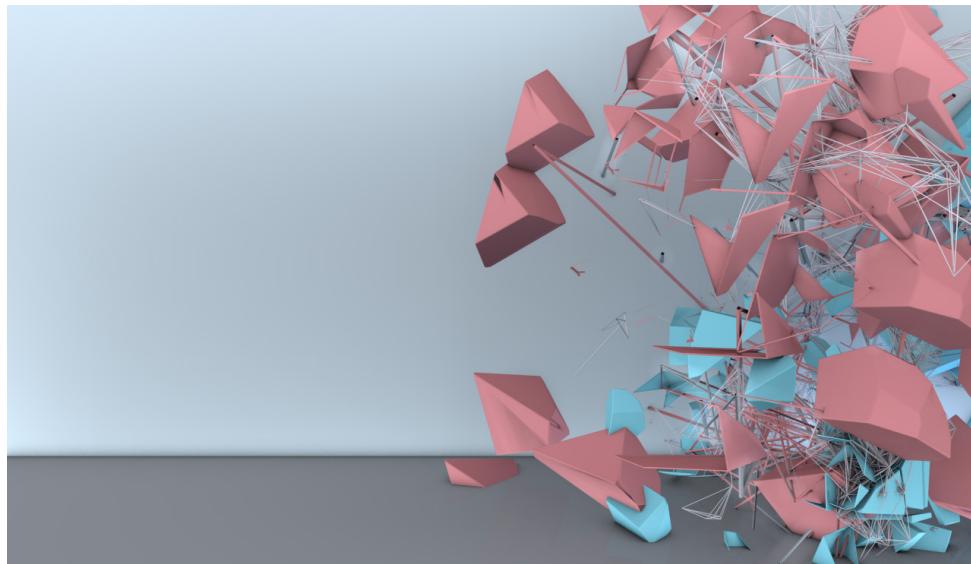
KIMCHEE - GO AWAY (ORIGINAL MIX) ►

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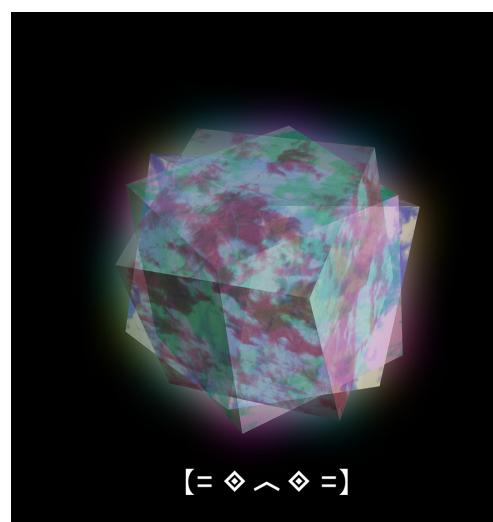
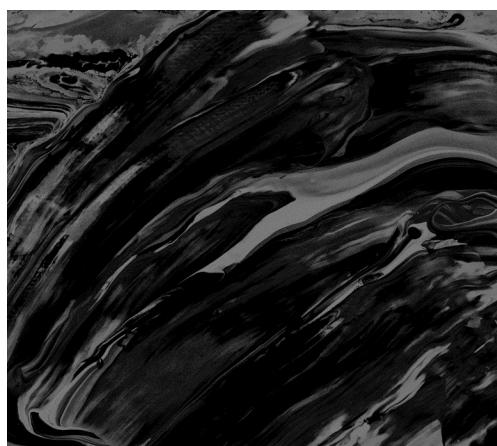
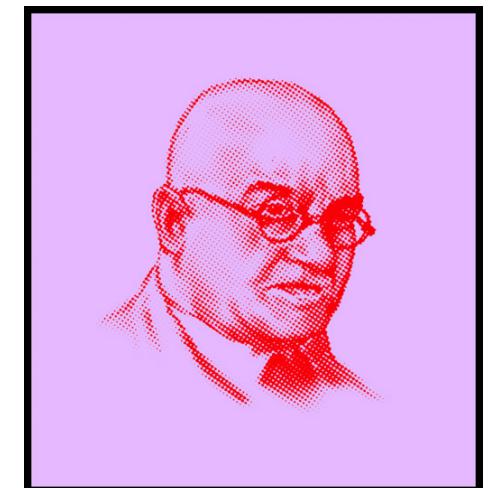
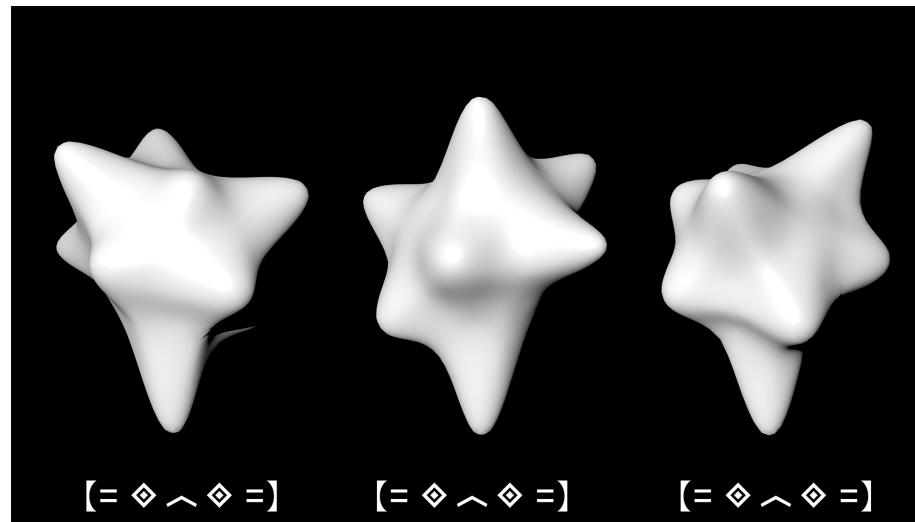
Reference (Past Work *AJ)



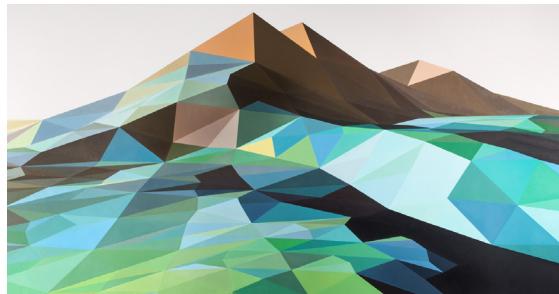
Reference (Past Work *AJ)



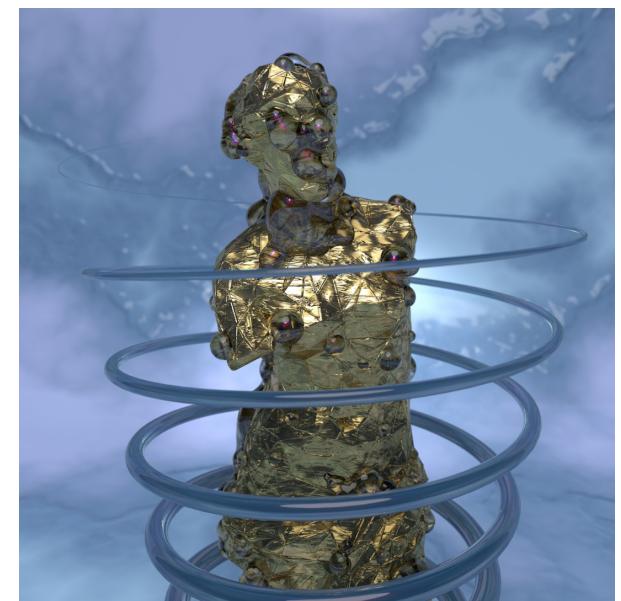
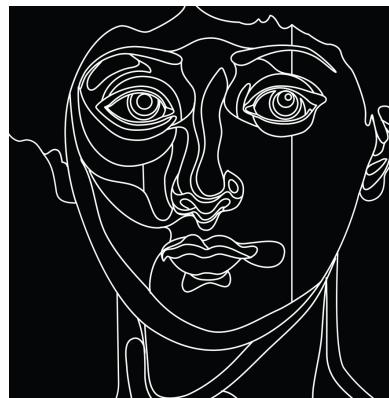
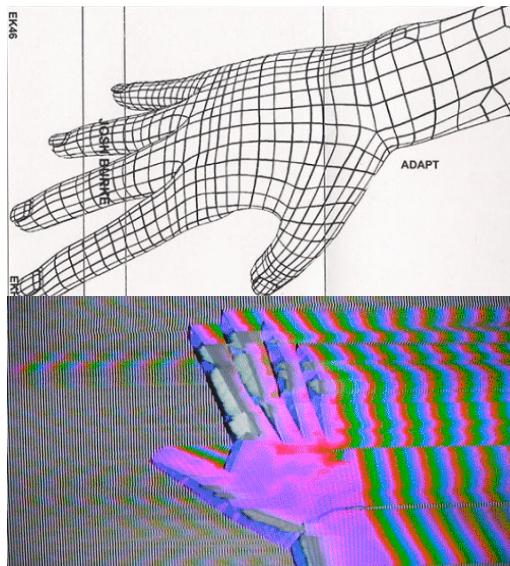
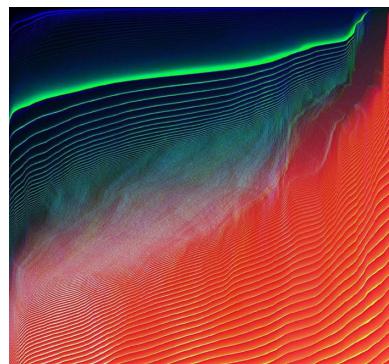
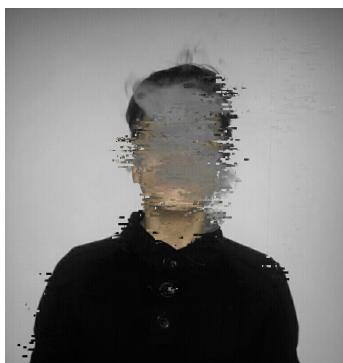
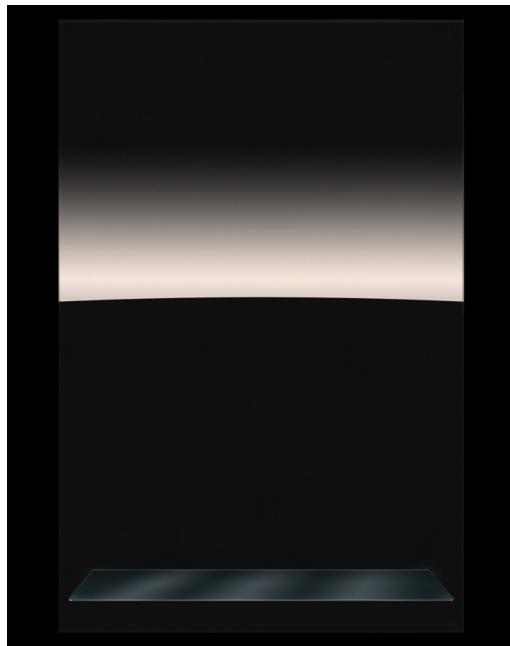
Reference (External Sources)



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