ADAM WLADYSZEWSKI

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SUMMARY

Front-end web developer with 15+ years of experience developing websites using HTML, HTML5, CSS, Bootstrap 4, jQuery, and responsive web design/media queries; manual QA testing of web pages, forms, browser testing, and familiar with Agile Scrum methodology.

EXPERIENCE

Bain & Company, Boston, MA - 2002-2018

Front-End Web Developer, Global Online Marketing Team

- Contributed to three major Bain.com redesigns (2003, 2011, 2018) with content migration (English and non-English) and HTML and CSS coding
- Led the development of a Tridion-based email builder platform that dramatically simplified the content authoring process for hundreds of newsletters over a 5-year period
- Collaborated with Digital Marketing, IT and Content teams to evaluate requirements and recommend technical solutions for Bain's external and internal websites
- Built microsites, web pages, components, forms, responsive landing pages and infographics according to brand specifications for a variety of stakeholder groups and across geographies using HTML, CSS, JavaScript, jQuery, SDL Tridion and EpiServer
- Completed Agile Scrum training and worked with other remote developers on a Scrum team for nine months (Apr-Dec 2017)
- Provided ongoing support for more than 30 web sites by ensuring consistent cross-browser functionality for external and internal pages/sites, monitoring technical performance and web server availability, and implementing code updates/enhancements
- Implemented and maintained third-party tracking scripts (Google Analytics, DemandBase, Marketo, CrazyEgg, Quantcast, LinkedIn) to gather advanced user data; created monthly and quarterly analytics reports to highlight key insights for business stakeholders
- Led project to migrate Bain's popular *Net Promoter System* podcast series to the Libsyn platform
- Conducted Q/A testing for Bain.com and micro sites
- Voluntarily designed and developed the internal Bain Community Works web site

SKILLS

Industry knowledge
- Web development: HTML, HTML5, CSS, Bootstrap 4, jQuery, responsive web design/media queries
- Content management systems: Wordpress, EpiServer, SDL Tridion, Joomla
- Analytics & SEO: Google Analytics, Google Search Console, Bing Webmaster Tools

Tools & technologies
- Code editors: Visual Studio, VS Code, Notepad++, Aptana Studio, Atom
- Version control: GitHub, BitBucket, TFS (Team Foundation Server)
- Microsoft applications: Outlook, Word, Excel, Powerpoint, Access
- Adobe applications: Photoshop, Fireworks, Dreamweaver

- Google web applications: Docs, Blogger, AdSense, FeedBurner
- Other: Jira, Libsyn podcast management, Brightcove, Disqus, Qualtrics, OpenOffice, Sony Vegas Movie Studio, jAlbum

EDUCATION

Baker College, Flint, MI - 2006-2008
Online part-time student, coursework included: Intro to Database Applications, HTML Programming, Intro to Graphic Imaging, Principles of Marketing, World Wide Web Design, Web Multi-Media, Database Management Using SQL

University of Massachusetts Boston, Boston, MA - 2002-2006
Part-time student, coursework included: Intro Computer Mgt, Intro to E-Business/E-Commerce, Intro to Visual Basic .Net, Intro to Business, Intro to Java

Year Up, Boston, MA - 2002
Web programming

INTERESTS & HOBBIES

- Blogging: Owner and blogger of BostonianAdam.com
- Video editing: Novice Adobe Premiere Pro CC user; created video game gameplay videos for YouTube
- Video game testing: Invited to give feedback for EA/Dice Battlefield games