**Ariel Sbdar**

Paunero 2733 2D, Buenos Aires, Argentina

ariel.sbdar@hec.edu

26 January 2015

Dear Sir or Madam,

I am writing to apply for the Master Exchange Program offered by HEC Paris as part of the Mayor in International Business. I consider myself as an outstanding candidate for an exchange to a graduate school in the United States.

My decision of applying to the MEP and selecting only universities in the US is a compelling component of a well developed career strategy which started while I was in high school and has been the north of every decision I made since then. This goal is to build a worldwide airplane company able to not only develop thousand of new jobs but also make a positive impact in its surrounding society. In that way, HEC was a pivotal experience since not only France has a remarkable airplane industry but also throughout the International Entrepreneurship Community (BUILD), which I was the co-founder last year on campus, I was able to meet exceptional engineers from different technical schools all across France. Additionally, my 4 months internship in Israel where I worked for Rafael, the most prestigious military technology company in the world, helped me to deep my knowledge of the aircraft industry. Finally, I realized that if I genuinely want to build this extremely challenged corporation, I must go to a place where people are the best at both finance and entrepreneurship. That is why all the universities I chose are not only in the US but also extremely prestigious at teaching those both skills.

My first option is Johnson Cornell University. In addition of being an Ivy League school and ranked concisely as one of the top US business schools, Cornell is an extremely innovative institution that provides students with unique possibility to tailored their courses and focus on what they like more. Additionally, I personally interviewed Rafaël Mari who did MEP and went to Cornell last year. Among different queries I asked him, what interested me the most were two of the electives he chose, entrepreneurship and disruptive technologies. It seems by the way Rafaël describe them that they will perfectly fit in my project of developing a revolutionary aircraft company. Finally, I think that what truly makes Cornell to stand out from other MEP options is the triple bottom line (environmental, societal and economic) approach that the university teaches to its students through the Center for Sustainable Global Enterprise and the Emerging Markets Institute.

My second option is The University of Michigan Ross. Although this school was not offered previous years as an MEP program, the reports I read about the students who did the GEP at Michigan previous years and combined with the extensive research I conducted made me realize this is absolutely an exceptional place to study. The school has a highly entrepreneurial focus with a large amount of faculties aimed at not only funding new ventures but also creating intellectual capital on business practices. For instance, as showed in my CV, I worked as a coordinator of a social business initiative in Argentina and therefore the fact that Michigan has The Erb Institute for Global Sustainable Enterprise, which supports sustainable companies, is extremely attractive for me. Finally, there are not only a large amount of extraordinarily appealing finance courses such as Applied Quants, but also different clubs and trading floors that give the students the opportunity to practice and improve what they learn in class.

I perceive the MEP as an opportunity not only to develop further my finance and entrepreneurial tools but also to increase my network in the United States since it is in my plans to develop, at least for some years, my professional career in that country. Moreover, the fact that MEP consists of both an academic and a working semester makes it extremely attractive for me.

I would like to thank you for your time consideration and I look forward to hearing from you.

Kind regards,

Ariel Sbdar