

#### **TOOLS & TECH**

Figma

Adobe XD

Photoshop

Illustrator

HTML/SCSS

**JavaScript** 

React/Vue

**GSAP** 

Git

Node

Webpack/Vite

**AEM** 

Magento

CraftCMS

WordPress

Jira

Microsoft Office

Microsoft Teams

Slack

ChatGPT

#### **SKILLS**

UI/UX Design

Wireframing

Prototyping/Mockups

Interaction Design

Responsive Design

Design Systems

Advanced SCSS

Frontend Development

Agile Development

A/B Testing

**Usability Testing** 

Photo Editing

**Digital Marketing** 

#### **EXPERIENCE**

### Senior UI/UX Designer | Scholastic

February 2022 - Present

Created a comprehensive Design System and Component Library for Magazines+, encompassing over 20 magazine websites for K-12 students, as well as detailed prototypes showcasing UI/UX and interaction design for each magazine category and site.

Contributed to the UI/UX Design, Design System and Component Libraries for Scholastic's upcoming Literacy Platform, a "mega application" integrating Scholastic apps together for better content discovery and with advanced teaching features.

Designed primary UI/UX including the core reading experience, annotation features, and advanced multimedia components for the Literacy Platform.

## UI/UX Designer + Developer | Rowmark

May 2019 - February 2022

Designed and developed websites, ecommerce UI/UX, layouts, elements, and landing pages. Redesigned core ecommerce components for a high-traffic website, including Checkout, Navigation, Account Pages, Homepage, PDP, and PLP.

Contributed to Magento 1.9.x to 2.0 migration through bug testing, fixing, and SCSS overhaul. Created additional web experiences and resources, such as product explorers and design guidelines.

## Web Design Intern | Rowmark

May 2018 - May 2019

Designed, prototyped and built websites, ecommerce UI/UX, layouts, elements, landing pages and more. Led the design process of the parent company's new website, as well as the HTML/SCSS.

#### **EDUCATION**

# **Bowling Green State University**

Bachelor of Science in Technology - Visual Communication Technology 2017 - 2019

# **Terra State Community College**

Associate of Applied Technology - Web Design 2014 - 2017