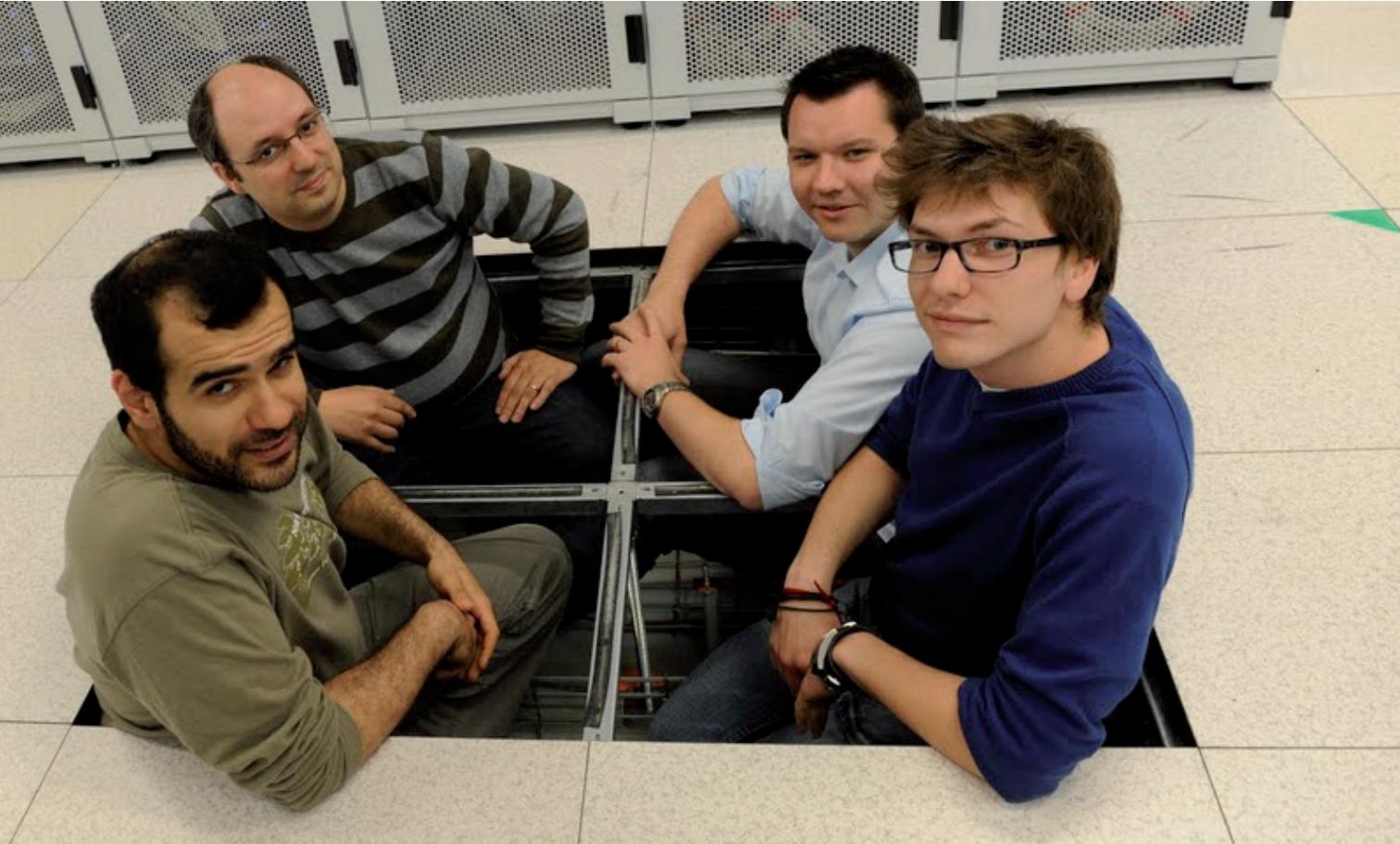


PRESS PACK 2013

The Cloud is no longer a concept - it's a reality

a French success-story **For 15 years**



The «Made in France» cloud!

Founded in February 1998 by Jules-Henri Gavetti, Ikoula has been able to adapt its infrastructure and commercial offers in order to play a determining role in the digital revolution, especially vis-a-vis Cloud Computing. Since its inception, Ikoula has provided support for this phase of major transformation in the IT landscape through its own DataCenter located in Reims, which today hosts over 5,000 servers, handling the data of nearly 5,000 clients. With adapted commercial offers, Ikoula is able to serve professionals and very small businesses

as well as SME and large companies through its three entities: Express Hosting, Enterprise Services, and EX10 Marketplace.

The company offers different lines of shared and dedicated servers and outsourcing services, with high-quality connectivity. Ikoula has developed its security, and recovery and/or activity continuity services on several remote sites. It makes use of third-party infrastructure, such as Telecity in Courbevoie and Telehouse in Paris, which are all linked by a fiber optic network.

All About Ikoula...

Ikoula is creator of web and application hosting solutions for over 15 years.
The company owns its data center in France.

- Created in 1998
- 50 employees
- 5 000 Clients
- 1st green host in France

- Datacenter owner
- 1 750 m² hosting room
- over 5,000 servers
- 8,000 virtual servers
- +35,000 sites hosted directly

- 40 Gbits network capacity
- European infrastructure
- >240 peering agreements
- > 400Km fiber





Ikoula's DataCenter in Reims

innovative and environmentally friendly

Ikoula owns its own DataCenter based in Reims, which hosts over 5,000 servers. The building provides maximum security protection against physical threats as well as fires, floods and natural disasters.

Main characteristics of the DataCenter:

Energy

- Connection on a dual induction EDF loop
- 4-hours fuel resupply contract guaranteed by an SLA
- Redundant electrical circuits on N+1 with a 600 kVA bypass

Cooling system

- Carefully controlled air-conditioning system uniformly distributed under false floors to guarantee temperature and humidity stability on N+1

Fire and flood safety

- Particle analysis fire detection system (VESDA)
- UPS rooms are isolated and equipped with VESDA/FM200
- Building located in a non-flood zone

Physical security

- Continuous 24-hours video recording and 24/7 on-site presence
- Access to the hosting platform is only granted after two in-person verifications and via a badge-access control system

Environmentally-friendly hosting solutions

- Innovative hosting solutions greatly reducing CO2 emissions.
- Components consuming lower amounts of electricity, without additional costs to customers.
- IT waste from servers is recycled (integrating the RoHS Directive 2002/95/EC on recovery of electrical and electronic equipment in procedures).
- Purchase of clean energy from EDF. Ikoula guarantees that 20% of the energy it uses comes from clean and renewable sources.
- Ikoula renews its DataCenter and redesigns its infrastructures with sustainable development solutions. The host plans, among other things, to integrate natural heat exchange into its system, thus decreasing the need for air-conditioning and therefore electricity consumption.

Green Hosting

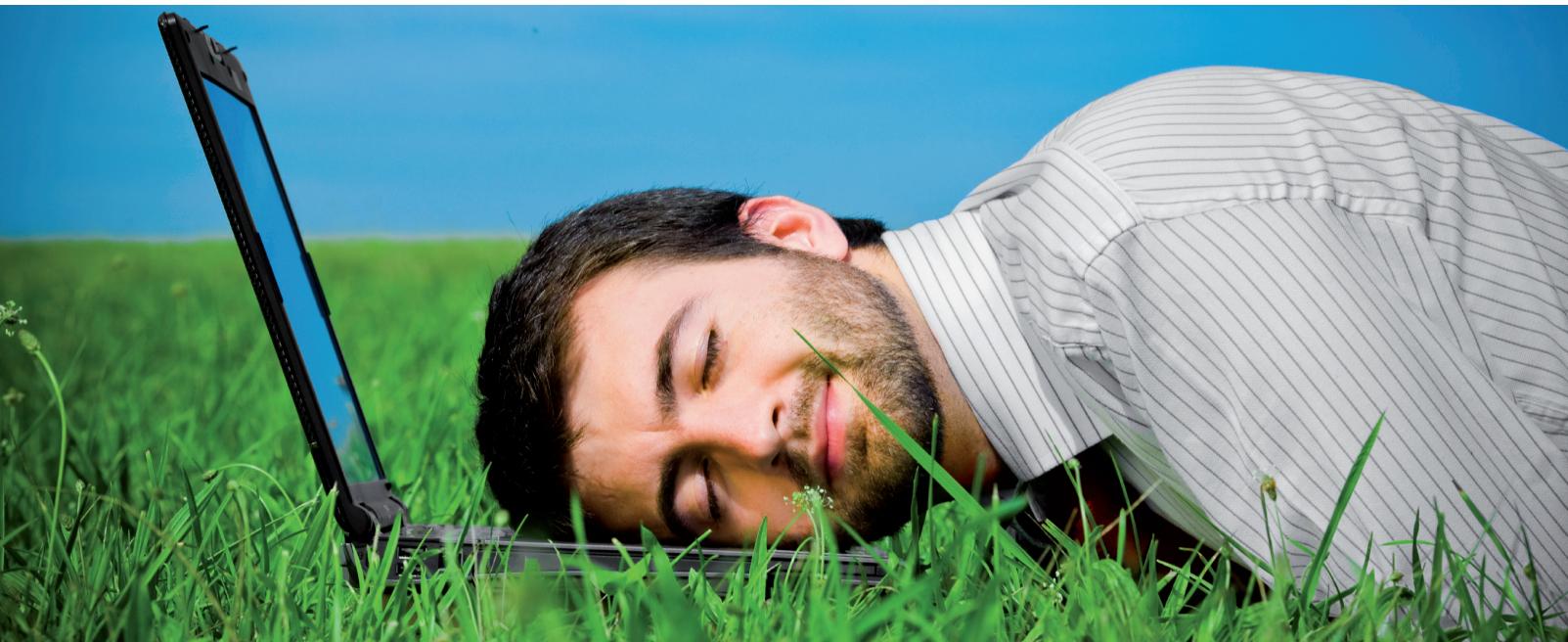
Since acquiring its DataCenter in 2006, Ikoula has increased its commitment to protecting the environment and sustainable development. Ikoula chose to reduce its carbon footprint by using virtual and dedicated server infrastructures that consumes lower amounts of energy. The dedicated servers are hosted in a latest generation, environmentally-friendly DataCenter in France.

The new Client Eco Site program

This logo shows that a site chose environmentally-friendly hosting with Ikoula.



Ikoula currently offers companies the option to select environmentally-friendly hosting technologies, which greatly decrease CO2 emissions into the atmosphere. Last but not least, Ikoula and its engineers wanted to create a technology research and monitoring cell in order to develop new, environmentally-friendly hosting solutions. Ikoula uses this research to offer virtualized hosting solutions that greatly reduce CO2 emissions. <http://monsiteestvert.fr>



3 Divisions

That meet all of your needs

Ikoula established itself on the web hosting market through its different innovations in terms of material resources and customized services. The host focuses its business on three mains entities: "Express Hosting" , "Enterprise Ikoula Service" and "The Market Place EX10" three divisions designed, on the one hand, for very small businesses / SME, on the other hand, for SMEs and large accounts, and also to the IT retailers, VARs, integrators and wholesalers.



EXPRESS

express.ikoula.co.uk



IES

ies.ikoula.com



EX10

www.ex10.biz/en



Express Hosting Solutions

Packaged, flexible hosting solutions available immediately through the online store: express.ikoula.co.uk



Domain names

- Registration
- Transfer

Hosting

- Web Hosting
- PrestaShop
- Site Builder

Servers

- Dedicated Servers
- Virtual Servers
- Public Cloud

Email

- Exchange 2010
- SharePoint 2010
- Lync 2010

Security & Storage

- SSL Certificates
- iKeepinCloud
- Agent Idera
- Backup



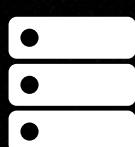
DOMAIN NAMES

A domain name is the communication tool that guarantees the highest visibility on the web. It is therefore indispensable to register your domain name, as well as guard it and protect it against the many threats present online. Ikoula offers the Domain pack, which provides domain registration and transfer with over 80 extensions.



WEB HOSTING

Shared hosting is ideal for medium-sized audiences that don't need continuous access to a lot of resources. Ikoula offers web hosting solutions for Linux and Windows, with the option to install over 80 applications and CMIS in just one click (Joomla, Drupal, Magento, Wordpress, PrestaShop...).



DEDICATED OR VIRTUAL SERVERS

Ikoula's Dedicated Server is a space reserved for the customer that provides them with the freedom to directly administrate the components of their server. The customer has administrator access on their server.

In order to meet the specific needs of its customers, Ikoula divides its line of dedicated servers into five functions: web, storage, games, virtualization and applications. Ikoula's Virtual Server provides flexibility and savings to developers and system administrators with three Public Cloud offers: Flex Servers, FlexiCloud and VM for €1.



PUBLIC CLOUD

Ikoula's public cloud offer is a high availability platform to easily and quickly build a public cloud network on self-service. It combines a full web interface, orchestration tool, two geographical independent zones deployment , open APIs, and secure multi-tenant system, snapshots... (see cloud public focus)



SECURITY AND STORAGE

Ikoula offers a wide range of SSL certificates, adapted to the needs of all types of sites (e-commerce, intranet, extranet...). These certificates guarantee the security of a website while ensuring encryption of data exchanged, such as during online transactions, and proven authentication. Two solutions were designed to ensure data accessibility and sustainability: iKeepinCloud, online storage on the Cloud and IDERA, for automatic and continuous backup of the entire disk.

Enterprise Services Solutions



Ikoula have developed custom hosting platforms for companies that want to externalize management of their information system in order to refocus on their business heart. ies.ikoula.com

Outsourcing

- 4 levels of outsourcing
- Custom Platform
- High-availability

Cloud Computing

- Public Cloud
- Private Cloud

Email

- Exchange 2010
- SharePoint 2010
- Lync 2010

Infrastructures

- Housing & Co-Location
- PRA/PCA
- Networks

IES outsourcing services provide numerous advantages that allow customers to focus on their business:



- Infrastructure outsourcing hosted in France by the Ikoula DataCenter.
- Custom sizing of the cluster platform.
- 24/7 system surveillance and maintenance.
- Monthly security audit and business application supervision.
- Personalized configuration with backup and security policies.
- An Operational Account Manager (ROC) is assigned to the project and provides support from set-up through operation.
- 99.5% SLA guarantees on the entire chain: system, network, outsourcing.
- Infrastructure documentation in our information system.
- Scalability test with recommendation report.
- Flexible billing by flat-fee or à la carte, depending on your needs.

Services are adapted to meet customers needs, depending on their budget and system administration skills, in order to provide the best monitoring possible for the servers platform.

The many advantages of Ikoula Enterprise Service, the 1st company extranet interface specially developed by Ikoula, allow companies to manage the different functionalities necessary to control and manage their services:



- Dashboard that displays KPI for each platform
- Real-time consumption statistics and graphics for each role (frontal, BDD...)
- Specific monitoring for your machine, by request
- Interventions and recommendations highlighted on the 1st interfaces
- Customizable reporting tools available for download

Outsourcing and Consulting

In addition to outsourcing services, Ikoula provides companies of any size with consulting services. Whatever the project - hosting, Cloud, email – architects and experts can be contacted free of charge to help companies define their issues and needs with a first outline for actions.

EX10 Marketplace



Ikoula's EX10 is a Cloud marketplace especially designed for IT retailers, computing services companies and major companies. www.ex10.biz/en

With Microsoft Exchange, Sharepoint and Lync 2010 solutions available through the Manager interface as unbranded sites, retailers can create professional accounts, collaborative sites and web conferences.

HOSTED EXCHANGE 2010

Exchange is a professional email solution hosted by Ikoula which facilitates collaboration. It has become more intuitive with sharing tools for calendars, contacts, tasks and notes, all within a secure environment.



HOSTED SHAREPOINT 2010

Sharepoint, a collaboration platform hosted by Ikoula, allows you to create and manage extranet, intranet and web sites. It's also possible to store and share a library of documents, create blogs and wikis.



HOSTED LYNC 2010

Lync in hosted mode provides access to an instant messaging system, with availability indicators and web conferences. Lync was designed for companies and integrates into Outlook, offering the same safety and backup characteristics. Lync facilitates collaboration by offering the possibility to create and participate in video, audio and web conferences, wherever you are.



PUBLIC CLOUD BY IKOULA

Retailers can benefit from the advantages of Open Source technology from CloudStack™ by creating their instances on unbranded sites in a public cloud.



With this offer, retailers also benefit from the quality of Ikoula service, with sales, technical and marketing support, outsourcing with 24/7 support in France and access to the Retailers Club. Today, Ikoula has over 500 retail partners.



“The Cloud is no longer a concept – it’s a reality.”

Ikoula & the Cloud Computing

Ikoula was one of the first companies to support customers in making the major transformation into the digital world by offering packages.

The Public Cloud

Ikoula offers the savoir-faire of architects and platform builders for critical applications. The host controls resources and applications and the customer can monitor what takes place inside of their Cloud. Furthermore, the host supports the customer by providing its own savoir-faire as an outsourcer. Public Cloud by Ikoula is a high-availability, prepackaged platform based on an open-source brick, allowing you to quickly and easily create instances in self-service.

A Public Cloud network easy to create and deploy.

Prepackaged applications available for Instances

Ikoula offers numerous scripts developed by its Research & Development department. With regular updates to new configurations, Public Cloud by Ikoula, which also offers the option to deploy over 100 open-source applications and create your own application packagings, is already on its way to becoming an indispensable cloud solution for professionals.

Ikoula team regularly publishes scripts that facilitate the deployment of applications such as WordPress, Nginx or even MySQL. Practical and pedagogical, these articles explain, for each configuration, the deployment script to execute in the CloudStack™ Instances interface.

Public Cloud also guarantees low latency, a selection of independent geographic zones, management API and 24/7 supervision in France.

INCLUDED

- 10 Mb/s dedicated router
- 1 Load Balancer
- 1 Firewall with 100 port translation rules
- 1 public IP address

It is available for Linux and Windows, and customers are free to add their own instances (up to 20) on a pay-per-use model.

The Private Cloud

The Private Cloud, or Infrastructure as a Service (IaaS), is a system that implements services on demand dedicated to your organization. Ikoula, a leader in Private Cloud and outsourcing services, creates custom architectures that meet your availability, performance, flexibility and security needs. Ikoula's "Business" services support Private Cloud solutions through the availability of servers outsourced by support teams 24/7.

Private Cloud, a dedicated environment and control from a unique interface

Ikoula's offer is in line with Amazon Web Service, with additional control. In fact, from a single interface, it offers companies wide flexibility to adapt their resources to their needs and create private, secure clouds corresponding exactly to their activities. Cost control is ensured with a simple, pre-defined billing process. Moreover, it is possible to complete your offer with virtual machines offered by Ikoula and to create several personalized networks in addition to the default network.

Companies are allowed to know where their virtual machines are being deployed, and therefore the location where their data is stored. They have the option to deploy their private cloud in different geographical areas without a limit, and

to improve latency between different machines. In addition, for professionals who want to develop a hybrid cloud, API are compatible with AWS EC2 and S3.

Private cloud self-service solution is thus distinguished by freedom of usage, which responds to the growing demand from customers to manage, simply and directly, their storage interfaces.

They trust Ikoula



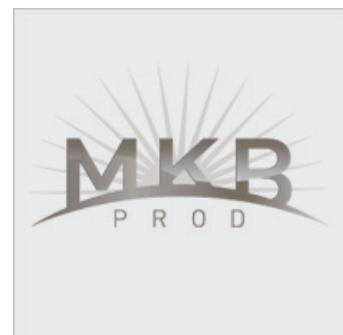
Vincent Riffier Associate director of LSF Interactive

“Over the past three years, our collaboration with Ikoula has helped us to build a high-performance platform that meets our daily needs as well as needs related to occasional operations. The Ikoula team is always very reactive and provides support during maintenance operations and material upgrades. The hosting of our intranet, extranet as well as several dozen high-traffic sites is in good hands.”



Stéphanie Pelaprat CEO of Restopolitan

“Throughout all sorts of situations, our partnership with Ikoula has always been smooth and easy. The quality of the service provided and sales relationships are also particularly reassuring, and allows us to plan for the future with peace of mind. What we like about Ikoula is the support, the advice and the attentive service.”



Michel Boudot General Manager of MKB Prod

“Ikoula offers us proximity and human contact that reassures us and provides us with a non-negligible sense of security. This security allows us to gradually master our infrastructure and we have total trust in their management of our data and the data of our customers. Ikoula was a completely sensible choice.”



Michel Marcombe Sales Manager and Cofounder of Micrologiciel

“As a company that publishes SaaS software solutions, the hosting and availability of our SaaS infrastructure is very important to our business. This is why the performance, consulting, level of service and reactivity offered by the Ikoula team perfectly meets our needs. Not to mention the price, since that has a direct incidence on the rates we charge for our SaaS offers and, therefore, our business model.”



Florian Pasquier Cofounder and director of ETP data systems

“Ikoula offers an outsourcing package for companies that are just starting out. All of their expertise in client support saves us time and allows us to stay focused on the heart of our business. Furthermore as the offer is scalable, Ikoula meets the needs of SME especially as regards sharing costs and services.”

Press contacts

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