

## DEPLOYING A BANK IN 2 HOURS INSTEAD OF 3 MONTHS

### Schuberg Philis presents dramatic improvements with CloudStack

*Schiphol-Rijk, 21 November 2013* – Schuberg Philis (@SchubergPhilis) presented at the first [European CloudStack Collaboration Conference](#), their experiences of working with CloudStack. The outsourcing company has developed a CloudStack-based cloud platform for their mission critical application landscapes. The new setup enables Schuberg Philis to deploy complex infrastructures like new internet banks within hours, rather than months. Arjan Eriks, Customer Operations Manager at Schuberg Philis “Availability is becoming a commodity. For the majority of our customers, reducing time-to-market is the key strategic priority. With our combined offering of exceptional engineering skills, devops tooling and the CloudStack platform, we can meet the most extreme customer demands.”

#### Configuring the new cloud platform

At the beginning of 2012, Schuberg Philis decided to build its own cloud infrastructure to meet a number of challenges from customers: improving time-to-market and elasticity in capacity and infrastructure, enabling continuous integration and deployment. In line with these demands, Schuberg Philis sought higher levels of infrastructure automation. This frees up engineering capacity that is needed to dig deeper into customer needs and translate it into added value. Schuberg Philis defined a number of requirements for its cloud platform which included: design for failure, open source where possible, avoid vendor lock-in, design with security in mind, be reusable and automated wherever possible and simple to deploy.

Schuberg Philis has combined a number of technologies to match these requirements: Cloudstack software, the Chef automation platform, the VMware NSX network virtualisation platform, the NexentaStor storage solution and switches from Arista Networks. Arjan Eriks “With this toolbox we have been able to build a cost effective mission critical cloud platform, that is easily scalable and provides the type of 100% resilience that Schuberg Philis is known for. Our cloud-engineers favour CloudStack for its simplicity and transparency, allowing them to develop and deploy configurations easier than they had ever imagined.”

#### Intensive relationships

Arjan Eriks continues “We strongly believe in the power of open source and DevOps. Our team actively participates in the vibrant CloudStack developers-community. The passion and results of this global crew, has allowed this technology to flourish beyond expectations. To comprehend the full potential of CloudStack, you have to be willing to experiment, share and grow fast. Our focus on intensive relationships with customers and technical partners has always been an important fundament for our success. This become even more important when you’re operating ‘from a distance’ in the cloud.”

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#### About Schuberg Philis

Schuberg Philis is a private company and an important player in the field of mission critical outsourcing services. Schuberg Philis exclusively addresses company application infrastructures which require 24/7 availability. It guarantees its customers [100% functional uptime](#) for the applications running on these infrastructures. In 2012, the 165 colleagues realised revenues of € 56.3 million. Schuberg Philis is sharing more and more of its solutions and knowledge in the open source community, as its engineers want to contribute to society. The company will share even more of its expertise in the years to come. Customers are among others Air France-KLM, Loodswezen, bol.com, Rabobank International Direct Banking, ING, ASR Nederland, MoneYou, LeasePlan Bank, Eneco Energy Trade, Syntrus Achmea, Robeco and Vattenfall.

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