Asher Workman

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PERSONAL WEBSITE

https://aworkman023.github.io/AshPortfolio.github.io/index.html

EDUCATION

W. P. Carey School of Business, Arizona State University, *Tempe, AZ*   Graduation: May 2024
Bachelor of Science, Computer Information Systems   GPA: 4.0
- Dean's List: Fall 2020, Spring 2021, Fall 2021, Spring 2022, Fall 2022, Spring 2023, Fall 2023, Spring 2023
- Provost's Scholar, New American University Scholarship, Leadership Academy Member
- Clubs & Extracurriculars: Department of Information Systems Club (DISC), Community Instruction Program (CIP), TransFam, and Trans Spectrum of Arizona

Coding for Web, Global Tech Program, ASU, *Tempe, AZ*   January 2022 – May 2022
- Strengthened coding skills for web design and development with HTML, CSS, Bootstrap, and JavaScript.
- Worked with a team in LiveLab sessions to solve real world problems and achieve optimal code.
- Created a personal website using HTML, CSS, and Bootstrap, along with a matching game using JavaScript.

Digital Marketing, Global Tech Program, ASU, *Tempe, AZ*   January 2023 – May 2023
- Developed skills for digital marketing using Shopify, Google Ads, Meta, SEO, and Ecommerce.
- Expedited conversion rates from site visitors through A/B testing and enticing UX/UI design.
- Built a Shopify website and Instagram page for a brand while adhering to client specifications and brand style guide.

PROFESSIONAL EXPERIENCE

Software Development Intern, Avanade (Microsoft & Accenture), *Phoenix, AZ*   May 2023 – August 2023
- Won 1st place among 72 teams at the annual FUEL conference's hackathon using Figma to create an app prototype.
- Pioneered multiple conceptual ideas and wireframes for a client's website redesign with UX leaders.
- Used agile/scrum methodology to construct deliverables using Azure, SQL, C#, Git, and Figma.

Information Systems Teaching Assistant, ASU, *Tempe, AZ*   August 2023 – December 2023
- Graded all homework for CIS 430 (Mobile Platforms for Business) and CIS 506 (Information Management).
- Hosted multiple weekly office hours to strengthen student understanding by providing personal feedback.
- Coordinated with supervising professor to adapt the learning environment to fit students' needs.

SKILLS

Software
- Adobe Creative Cloud, Canva, Figma, GameMaker Studio, Google Ads, Google Trends, Google Workspace, Insense, Meta Ads Manager, Microsoft Azure, Microsoft Office, Replit, Shopify, Sprout Social, Unity

Programming Languages
- HTML, CSS, JavaScript, Node.js, SQL, Java, Python, Secure Shell, GameMaker Language, and C#

Certifications & Certificates
- Microsoft: AZ-900 – Azure Fundamentals
- Digital Marketing: Digital Marketing Ecommerce with Shopify & SEO, Digital Marketing Ad & Social Media Optimization, and Digital Marketing Program Completion
- Web Development: Web Development with HTML, CSS, & Bootstrap, Web Development with JavaScript & APIs, and Web Development Program Completion
- Global Tech Program: Intercultural Skills