



Co-Op Redemption

Dealer name Olson Seed LLC	Account #
SAM/ASM Paul Herman	Date 8/15/2018

Qualifying Expenses	Invoice Total	Credit	Invoice Attached
Promotional items from DealerPro	\$	\$ 0.00	<input type="checkbox"/>
Other promotional items – must have pre-approval	\$ 862.92	\$ 431.46	<input checked="" type="checkbox"/>
Advertising: Newspaper – attach tear sheet	\$	\$ 0.00	<input type="checkbox"/>
Advertising: Billboard/Signs – attach tear sheet	\$	\$ 0.00	<input type="checkbox"/>
Advertising: Radio – attach ad copy	\$	\$ 0.00	<input type="checkbox"/>
Advertising: TV	\$	\$ 0.00	<input type="checkbox"/>
Total	\$ 0.00	\$ 0.00	

Guidelines

Any marketing expenses or items purchased from vendors not listed above, including all advertisements, must be pre-approved by LG Seeds Marketing department before submitting.

Approved by	Date
-------------	------

Restrictions

- All promotional items NOT inventoried by LG Seeds, from DealerPro, must have prior approval before submitting payment.
- All media items must have prior approval before submitting for payment. Tear sheets and ad copy must accompany invoices.
- A credit to your account will be made for the dollars earned and proof of expenditures furnished unless specified below.
- Invoices, or copies of invoices, must be submitted with this form before your account is credited or a check sent.
- Advertisement or radio ad must be exclusive to LG Seeds. No other seed brands or products can be used. However, Dealer logo can be incorporated into the advertisement.
- Sponsorships, donations, meetings, field days and food DO NOT qualify for Co-Op Advertising unless they contain advertising components and are pre-approved by the Marketing Manager.
- Items needed when submitting for Co-Op reimbursement: Invoice and tear sheet of printed advertisement or copy of radio script used.

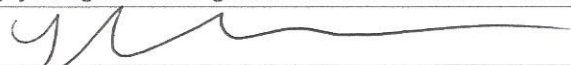
Credit my account for 50% of the total of the attached invoices	<input type="checkbox"/>
Send me a check for 50% of the total of the attached invoices	<input type="checkbox"/>

Redemption forms must be submitted before May 1

Return this signed redemption form along with all pertinent information and invoices to your Division Coordinator:

Eastern Division: LG Seeds Attn: Liz Rouech 1122 E 169th. St Westfield, IN 46074	Western Division: LG Seeds Attn: Michelle Frost PO Box 190 Wadena, MN 56482	Coastal Division: LG Seeds Attn: Clint Hawks 9915 West M-21 PO Box 634 Ovid, MI 48866
---	--	---

By signing, you agree to the guidelines and restrictions listed above

Signed 	Date 8/15/2018
--	-----------------------