

Section Goals:

- Identify a function or phenomenon as exponential.
 - Write a formula for an exponential function.
 - Determine an exponential function's continuous growth rate and periodic growth rate.
 - Sketch the graph of an exponential function.
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Ex 1 The average thickness of a piece of paper is about 0.1 mm.

- a) How thick is a piece of paper after you fold it over once? Twice? Three times?
- b) Write an equation for the function, T , that gives the thickness (in mm) of a piece of paper after being folded f times (ignoring resistance in the paper).
- c) After how many foldings will it take for the paper to be 25.6 mm (a little over 1 inch) thick?
- d) How thick is the paper after 50 foldings?

Thm (Exponential Function) If Q is changing at a rate proportional to itself, so that $R(t) = kQ$, where R is the rate of growth in Q and k is the continuous growth rate, then

$$Q = f(t) = ae^{kt},$$

where a is a constant (which also happens to be equal to the value of Q at $t = 0$).

An exponential function changes by a factor of e^k for every unit increase in t . This is referred to as its growth factor.

Def An alternate form for an exponential function which is equivalent to the one given above is

$$f(t) = a \cdot b^t,$$

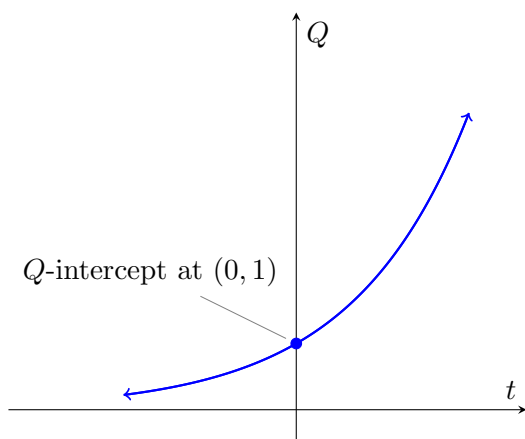
where the constant growth factor is positive value b .

Thm (Basic Exponential Function Graphs)

Exponential Growth

$$Q = f(t) = ae^{kt} = a \cdot b^t$$

$$b > 1 \text{ and } k > 0$$

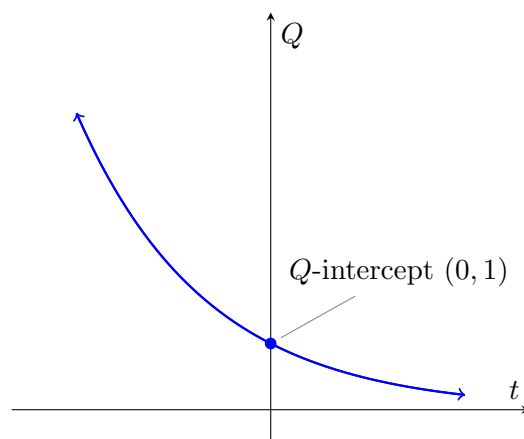


Graph rises dramatically to the right, falls toward a height of 0 to the left

Exponential Decay

$$Q = f(t) = ae^{kt} = a \cdot b^t$$

$$0 < b < 1 \text{ and } k < 0$$



Graph rises dramatically to the left, falls toward a height of 0 to the right

Thm (Domain of an Exponential Function) For a function $f(t) = ae^{bt}$, with $a > 0$, we have that

Domain	Image
$(-\infty, \infty)$	$(0, \infty)$

Ex 2 Let $f(t) = 3e^{0.2t}$.

- a) What is the continuous growth rate of f ?
- b) What is the constant growth factor of f ?
- c) For some real number n , $f(n) = 5$. What must be the value of $f(n + 1)$?
- d) Another function $V = g(t)$ has the property that V is changing at a rate proportional to the value of V , with constant of proportionality -1.4 . Write an equation for $g(t)$ assuming that $g(0) = 100$.

Def An exponential function with $\left[\begin{array}{l} \text{negative continuous growth rate or growth factor} < 1 \\ \text{positive continuous growth rate or growth factor} > 1 \end{array} \right]$ is $\left[\begin{array}{l} \text{a decreasing function} \\ \text{an increasing function} \end{array} \right]$ and is said to exhibit $\left[\begin{array}{l} \text{exponential decay} \\ \text{exponential growth} \end{array} \right]$.

Ex 3 Does the function $N(t) = 2(0.9)^t$ exhibit exponential growth or decay? What about $P(t) = 7e^{0.9t}$?

Ex 4 Consider the two functions f and g defined by the table below. What kind of functions are f and g ? Write a formula for both f and g .

x	$f(x)$	$g(x)$
1	3	10
2	4.5	25
3	6.75	62.5
4	10.125	156.25

Note The above method only works if the inputs are evenly spaced by 1!

Thm If a quantity experiences a constant yearly percentage growth rate, r , then the growth factor for the exponential function is $b = 1 + r$. If the quantity is *decreasing* by a constant percentage rate, r , then $b = 1 - r$.

Ex 5 The local duck population grows by about 2.02% per year. In 2015, there were about 200,000 ducks in Eugene. What can we predict the population to be in 2020?

$$V = V_0 \left(1 + \frac{r}{n}\right)^{nt}$$

c) if \$100,000,000 was what the DeHaven family was owed “fairly” after 212 years of 6% interest compounded monthly, what does that assume the original loan value to be? (This is called the *present value* of the investment)

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