

Section Goals:

- Identify a function or phenomenon as exponential.
 - Write a formula for an exponential function.
 - Determine an exponential function's continuous growth rate and periodic growth rate.
 - Sketch the graph of an exponential function.
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Ex 1 The average thickness of a piece of paper is about 0.1 mm.

- a) How thick is a piece of paper after you fold it over once? Twice? Three times?
Once doubles the thickness, so $2 \cdot (0.1) = 0.2$ mm. Doing it again, you double what you previously had, so $2 \cdot 2 \cdot (0.1) = 2^2(0.1) = 0.4$ mm. Three times, double it again; you get $2^3(0.1) = 0.8$ mm.
- b) Write an equation for the function, T , that gives the thickness (in mm) of a piece of paper after being folded f times (ignoring resistance in the paper).
 $T(f) = (0.1) \cdot 2^f$ works just by generalizing the above pattern.
- c) After how many foldings will it take for the paper to be 25.6 mm (a little over 1 inch) thick? Keep trying folds: at four folds, $T(4) = 0.1 \cdot 2^4 = 1.6$ mm;
 $T(5) = 0.1 \cdot 2^5 = 3.2$ mm;
 $T(6) = 0.1 \cdot 2^6 = 6.4$ mm;
 $T(7) = 0.1 \cdot 2^7 = 12.8$ mm;
 $T(8) = 0.1 \cdot 2^8 = 25.6$ mm;
So, we need 8 folds to make it about 1 inch thick.
- d) How thick is the paper after 50 foldings?
Compute $T(50) = 0.1 \cdot 2^{50} \approx 122.6$ million kilometers! That's about one-third the distance to Mars.

Thm (Exponential Function) If Q is changing at a rate proportional to itself, so that $R(t) = kQ$, where R is the rate of growth in Q and k is the continuous growth rate, then

$$Q = f(t) = ae^{kt},$$

where a is a constant (which also happens to be equal to the value of Q at $t = 0$).

An exponential function changes by a factor of e^k for every unit increase in t . This is referred to as its growth factor.

Def An alternate form for an exponential function which is equivalent to the one given above is

$$f(t) = a \cdot b^t,$$

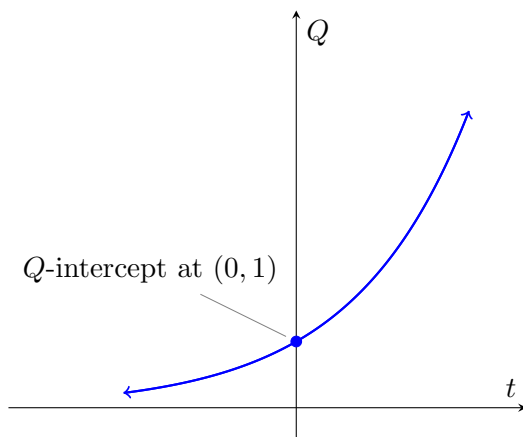
where the constant growth factor is positive value b .

Thm (Basic Exponential Function Graphs)

Exponential Growth

$$Q = f(t) = ae^{kt} = a \cdot b^t$$

$$b > 1 \text{ and } k > 0$$

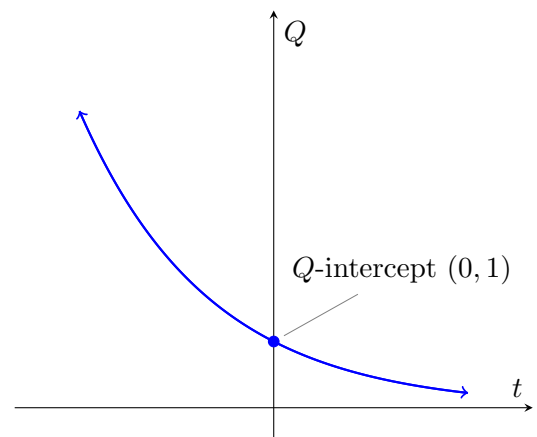


Graph rises dramatically to the right, falls toward a height of 0 to the left

Exponential Decay

$$Q = f(t) = ae^{kt} = a \cdot b^t$$

$$0 < b < 1 \text{ and } k < 0$$



Graph rises dramatically to the left, falls toward a height of 0 to the right

Thm (Domain of an Exponential Function) For a function $f(t) = ae^{bt}$, with $a > 0$, we have that

Domain	Image
$(-\infty, \infty)$	$(0, \infty)$

Ex 2 Let $f(t) = 3e^{0.2t}$.

a) What is the continuous growth rate of f ?
 $k = 0.2$ per unit time.

c) For some real number n , $f(n) = 5$. What must be the value of $f(n+1)$?

Going forward one unit in time multiplies by the constant growth factor $b = 1.22$. So, $f(n+1) = 5(1.22) = 6.1$.

b) What is the constant growth factor of f ?
 $b = e^{0.2} \approx 1.22$, so the quantity grows by a factor of 1.22 for each unit of time.

d) Another function $V = g(t)$ has the property that V is changing at a rate proportional to the value of V , with constant of proportionality -1.4 . Write an equation for $g(t)$ assuming that $g(0) = 100$.

We get $k = -1.4$, so $g(t) = ae^{-1.4t}$. Then $100 = g(0) = ae^0 = a$, so $g(t) = 100e^{-1.4t}$.

Def An exponential function with $\begin{bmatrix} \text{negative continuous growth rate or growth factor} < 1 \\ \text{positive continuous growth rate or growth factor} > 1 \end{bmatrix}$ is

$\begin{bmatrix} \text{a decreasing function} \\ \text{an increasing function} \end{bmatrix}$ and is said to exhibit $\begin{bmatrix} \text{exponential decay} \\ \text{exponential growth} \end{bmatrix}$.

Ex 3 Does the function $N(t) = 2(0.9)^t$ exhibit exponential growth or decay? What about $P(t) = 7e^{0.9t}$? $N(t)$ exhibits exponential decay (think about what happens after multiplying 0.9 by itself many times). $P(t)$ has exponential growth since $k = 0.9$ is a positive continuous growth rate.

Ex 4 Consider the two functions f and g defined by the table below. What kind of functions are f and g ? Write a formula for both f and g .

x	$f(x)$	$g(x)$
1	3	10
2	4.5	25
3	6.75	62.5
4	10.125	156.25

Note that dividing successive outputs gives a constant growth factor $b = 1.5$. Then, to get a , we need to use a point:

$$\begin{aligned} f(1) &= 3 \\ a(1.5)^1 &= 3 \\ a &= 2 \end{aligned}$$

So, $f(x) = 2(1.5)^x$. Similarly, for g we get a constant growth factor of $b = 2.5$, and

$$\begin{aligned} g(1) &= 10 \\ a(2.5)^1 &= 10 \\ a &= 4. \end{aligned}$$

So, $g(x) = 4(2.5)^x$.

Note The above method only works if the inputs are evenly spaced by 1!

Thm If a quantity experiences a constant yearly percentage growth rate, r , then the growth factor for the exponential function is $b = 1 + r$. If the quantity is *decreasing* by a constant percentage rate, r , then $b = 1 - r$.

Ex 5 The local duck population grows by about 2.02% per year. In 2015, there were about 200,000 ducks in Eugene. What can we predict the population to be in 2020?

This is an exponential model. What is b ? We know $a = 200$ (assuming we measure population in thousands). Well, one year after 2015, we would have

$$200 + 200 * (0.0202) = 204.04 \text{ thousand ducks.}$$

Note that this looks like

$$200(1 + 0.0202),$$

so the growth factor is $b = 1.0202$. This illustrates the above fact. The model for ducks is then

$$D(t) = 200 * (1.0202)^t.$$

So, in 2020, when $t = 10$, we have

$$D(10) = 200(1.0202)^{10} = 244.3 \text{ thousand ducks.}$$

Try calculating that by hand!

Def The value V , of an investment with initial value V_0 , which accrues interest compounded n times per year at a (nominal) annual rate of r is worth V at the end of t years, where

$$V = V_0 \left(1 + \frac{r}{n}\right)^{nt}$$

To compare this to the older notation, $a = V_0$ and $b = \left(1 + \frac{r}{n}\right)^n$.

Ex 6 The DeHaven family, tracing lineage back to the American Revolution, claims¹ that in December 1777 their ancestor Jacob DeHaven loaned George Washington \$450,000 in gold and supplies which helped turn the tide of the war.

- a) In 1989 (as well as several points during the 19th century), the descendants wished to claim compensation for this princely sum and assumed a 6% interest rate compounded monthly. How much did the family request as the value of the loan? **We have**

$$V = (450) \left(1 + \frac{0.06}{12}\right)^{12(212)} = 1.457 \times 10^8 \text{ thousand dollars,}$$

which is about \$146 billion dollars!

- b) Citing their reasonableness, the descendants claimed that \$100,000,000 was a sufficient compensation. What interest rate does this amount to over the course of the loan's term from 1777 until 1989? **Solve for r :**

$$\begin{aligned} 100,000 &= 450 \left(1 + \frac{r}{12}\right)^{12(212)} \\ \left(\frac{10000}{45}\right)^{1/(12 \times 212)} &= 1 + \frac{r}{12} \\ r &= 12 \times \left[\left(\frac{10000}{45}\right)^{1/(12 \times 212)} - 1 \right] \approx 0.0255 \end{aligned}$$

which means they would have an interest rate of 2.55%.

- c) if \$100,000,000 was what the DeHaven family was owed "fairly" after 212 years of 6% interest compounded monthly, what does that assume the original loan value to be? (This is called the *present value* of the investment) **Solve for V_0 :**

$$\begin{aligned} 100,000 &= V_0 \left(1 + \frac{0.06}{12}\right)^{12(212)} \\ V_0 &= \frac{100,000}{\left(1 + \frac{0.06}{12}\right)^{12(212)}} \approx .3087, \end{aligned}$$

which means the original loan amount would have to be \$308,700 or so.

¹<http://www.ushistory.org/valleyforge/youasked/069.htm>