## Vertical and Horizontal Transformations Handout

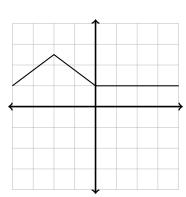
Vertical Transformations:

- 1. Shift: f(x) + k (Shifts up if k is positive)
- 2. Reflection over x-axis: -f(x)
- 3. Stretch:  $A \cdot f(x)$

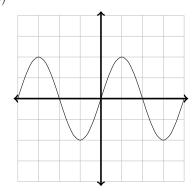
 ${\bf Horizontal\ Transformations:}$ 

- 1. Shift: f(x-h) (shifts right if h is positive)
- 2. Reflection over y-axis: f(-x)
- 3. Stretch: f(Bx) (Stretches by  $\frac{1}{B}$ )
- 1. Given the graphs of f below, sketch -2f(x).

(a)

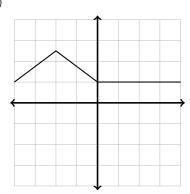


(b)

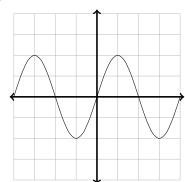


2. Given the graphs of f below, sketch 3f(x) - 2.

(a)

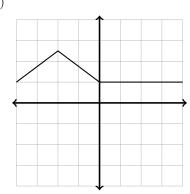


(b)

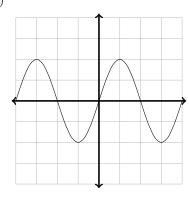


3. Given the graphs of f below, sketch f(x+1).

(a)

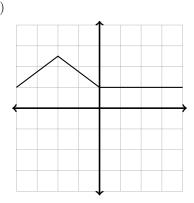


(b)

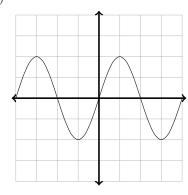


4. Given the graphs of f below, sketch f(2x + 3).

(a)

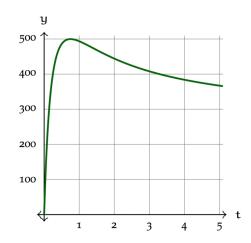


(b)



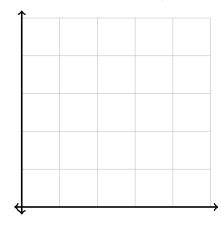
- 5. Suppose that the point (3, 15) lies on the graph of f.
  - (a) Find a point on the graph of -f.
- (e) Find a point on the graph of f(x-3).
- (b) Find a point on the graph of f(x) 5.
- (f) Find a point on the graph of f(7x).
- (c) Find a point on the graph of  $\frac{1}{6}f(x)$ .
- (g) Find a point on the graph of  $f(-\frac{1}{2}x)$ .
- (d) Find a point on the graph of 2f(x) + 1.
- (h) Find a point on the graph of  $f(\frac{1}{3}(x+9))$ .

6. (1.2.12B from the book) Steve runs a website where he sells merchandise. He has been tracking that t months after the website launched it had approximately V(t) new visitors. The graph of V(t) is shown below.

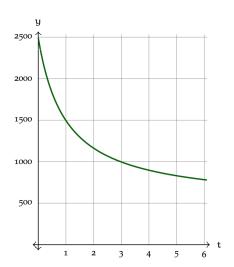


Steve approximates that one out of every five new visitors to the site makes a purchase. Let P(t) be the number of purchases that are made at time t.

- (a) Write P as a transformation of V.
- (b) Sketch the graph of P(t). (Be sure to indicate the scale.)



7. (1.3.11B in the book) Diane is evaluating the long-term value of a painting. She predicts that it will be worth V(t) dollars t years after she buys it. The graph of V(t) is shown below:



Suppose that W(m) is the value of the painting m months after she buys it.

- (a) Write an equation for W(m) as a transformation of V.
- (b) Sketch the graph of W(m). (Be sure to include a scale.)

