## 3.3: Optimization, Part 1

## 1 Local extrema

- Bee Model: The bee wants to maximize the amount of food it collects *per visit*, or *per second* it spends at each flower.
- $F(t) = \frac{t}{t+1}$  is the amount of food it collects (Draw picture) as a function of time
- $R(t) = F(t)/(t+\tau)$ , where  $\tau$  is a travel time.
- Analyze: How long should the bee spend at the flower if it takes 2 seconds to travel between flowers (on average)?
- Ans: about 1.4 seconds.
- Def: A *local* maximum or minimum is where the graph reaches a high or a low point (but it need not be the *highest* or *lowest*).
- We find local optima by only looking at *critical points*.
- We use the second derivative to tell if the critical point is a max or min. (Called the Second Derivative Test.)
- Algorithm:
  - 1. find critical points by solving f'(x) = 0. You now have x-values.
  - 2. Plug these x-values into f''(x).
  - 3. if positive comes out, then that was a local *minimum*. If negative comes out, then it was a local *maximum*.

## 2 Examples

- Find all local optima for the function  $f(x) = x^3 3x$ .
  - 1. critical points:  $f'(x) = 3x^2 3 = 0$  gives  $x = \pm 1$ . (Two answers!)
  - 2. f''(x) = 6x. Note: f''(-1) = 6(-1) = -6, so x = -1 is a local maximum!
  - 3. f''(1) = 6(1) = 6, so x = 1 is a local minimum.
- Find all local optima for the function  $G(t) = te^{-t}$ .
  - 1. critical points:  $G'(t) = e^{-t} te^{-t} = e^{-t}(1-t) = 0$  gives t = 1. Only one critical point.
  - 2.  $G'''(t) = (-1)e^{-t} + (1-t)(-1)e^{-t}$ . So,

$$G''(1) = -1e^{-1} + (1-1)(\text{stuff}) = -1e^{-1} < 0$$

meaning that t = 1 is a local maximum.

- Find all local optima for the function  $H(x) = \frac{1}{x^2+1}$ .
  - 1. critical points: use chain rule!

$$H'(x) = -(x^2 + 1)^{-2}2x = \frac{-2x}{(x^2 + 1)^2} = 0.$$

only the numerator can make a fraction 0! so we must have x=0 is the only critical point.

2. Need H''(x)! yikes, this seems really ugly. Do it anyway!

$$H''(x) = \frac{-2(x^2+1)^2 - (-2x)(2(x^2+1)2x)}{(x^2+1)^4}.$$

Plug in x = 0:

$$H''(0) = \frac{-2(1^2) - 0}{1^4} = -2.$$

So, x = 0 must be a local maximum!