

Ju Hyuk Hong

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EDUCATION

Yonsei University

Undergraduate of Applied Statistics and Computer Science (Double Major)

Seoul, Korea

Mar 2013-Expected Jul 2020

University of California, Los Angeles (UCLA)

Exchange Program

Los Angeles, California

Jan 2017-Jun 2017

Hankuk Academy of Foreign Studies (HAFS, 용인외국어고등학교)

Japanese Major

Gyeonggi-do, Korea

Mar 2009-Feb 2012

WORK EXPERIENCE

Dreamary (Startup)

Co-founder, Product Manager

Seoul, Korea

Dec 2018-Aug 2019

Building business model and mission, evaluating current status objectively

- Finding logical fault in business model that burden uneasiness to consumer, establishing new model to give benefit and charge with effected participant
- From elaborating the idea of team, embody which value the team should pursue, whom to target, how to expand business area by steps

Data analytics about various kinds of data during operation

- By analysis of numerical reaction of experience group, find out which value people want, which point allure and disaffect target audience
- Presented hidden intention of consumer by connecting data from actions of consumer in website and real transaction data making the team to determine what to improve and modify.

Seoul National University, College of Medicine

Research Assistant, Department of Preventive Medicine

Seoul, Korea

Jan 2019-Feb 2019

Data Cleansing, Database management

- Using SAS, R program, Supported research about relationship between global warming and health in Korea using National Health Insurance Service data with finding efficient method to manage data.

SK Telecom

Intern, ICT R&D Center, Cloud Intelligence Lab

Seoul, Korea

Jul 2018-Nov 2018

Big data analytics for cloud system using machine learning algorithm

- Fully engaged in the creation of log clustering algorithm for predicting error in advance. From explanatory data analysis to program development, planned and executed every process of the program by own, made a cloud server to notice severe error before the accident happens.
- Analyzing time-series data of cloud server use. By applying statistical method and developed proper algorithm to many different kinds of data(cpu usage, memory use, etc) let data observers not have to check every single data.

Onyx Investment (Investment Management Company)

Intern

Seoul, Korea

Dec 2017-Mar 2018

- Conducted research about tech trends and target business area using various channels to support stock trading of the company.

EXTRA-CURRICULAR ACTIVITIES

Yonsei Data Science Laboratory (D.S.Lab)

Head of planning team

Seoul, Korea

Mar 2019-Jun 2019

- Completely renewed the membership training from the place to program by using party planning experiences and limited budget efficiently from old-fashioned way. Created new interesting

Yonsei Blue Butterfly Scholarship (from Department of Business and Economics)

Full-ride scholarship

SKILLS AND OTHER INFORMATION

Language Native Korean and English (OPIC AL)

Interest Jazz, Meditation, Dancing

Military Service Completed military service as auxiliary police from Oct 16, 2014 to Jul 15, 2016

Strength Fast Learning, Comfortable with numbers, Positive attitude, Analytical mind