

<https://bit.ly/2zJJ3Fh>

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**Bad Practices On AWS  
Wifi - Guest  
pass Cube@11999**

Sponsors



# AWS Israel Community

- Founded - Feb **2013**
- **82** meetups with ~**6000** Members
- Monthly meetups
- No Marketing, No bullshit
- All AWS: AI, BigData, Serverless, Containers, etc

# MEET THE TEAM



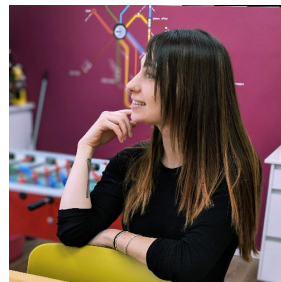
Shimon Tolts



Arthur Schmunk



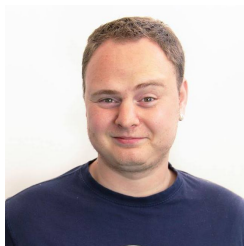
Tal Hibner



Niv Yungelson



Eitan Sela



Andrei Burd



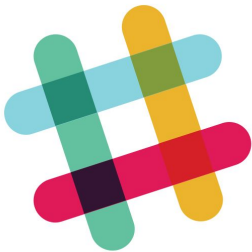
Doron Rogov



Boaz Ziniman



# Join the Community!



<https://bit.ly/2zJJ3Fh>



<https://www.meetup.com/AWS-IL/>



<https://www.meetup.com/AWS-IL/>

# aws.org.il

## AWS User Group Israel

HOME ABOUT COMING MEETUPS SPEAKERS THE LEADERSHIP TEAM Q



## AWS Israel Community

Coming meetups

### Coming meetups

- [Big Data on AWS - 2018-07-16 18:00 @ AWS Offices.](#)

### Past meetups

2018

- [Guest Meetup: AWS Cloud Financial Governance Practice](#)
- [Kombinat on AWS - Business Beyond Cost Effective](#)



# Upcoming Meetups

25/12 AWS Community Day - Call For Papers.

# Bad Practices On AWS

- Partly Cloudy by **Avishai Ish Shalom** - Engineer in Residence at Aleph VC
- Scheduling and sending tens of thousands of emails per day with AWS services by **Ofer Mark** - VP R&D in Cybeready.
- Serverless Best Practice  
by **Danilo Poccia** - Evangelist, Serverless at Amazon Web Services

# Partly Cloudy

Avishai Ish-Shalom



**ALEPH**





# What is “the cloud”



# The Cloud is

- A set of (3rd party) APIs
- Billed by usage (activations, time used)
- API managed (provisioning, etc)



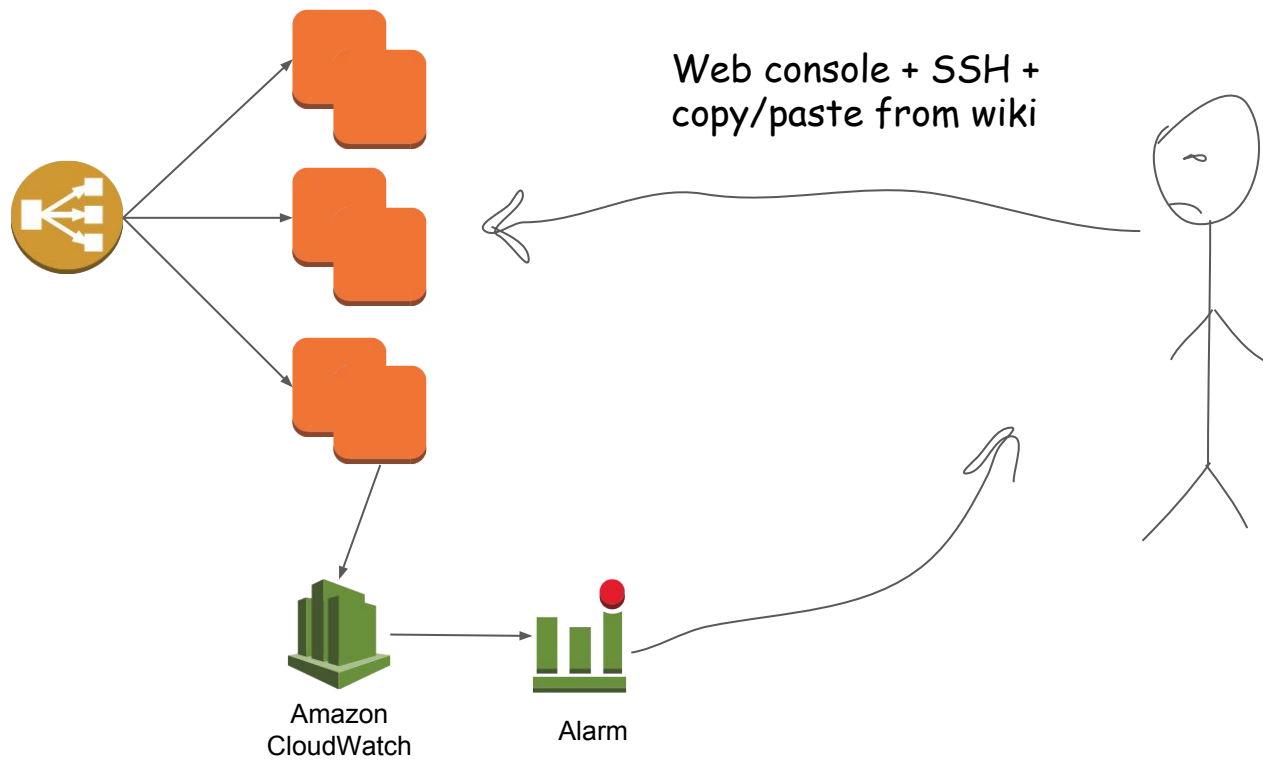


The following stories are based on true events.

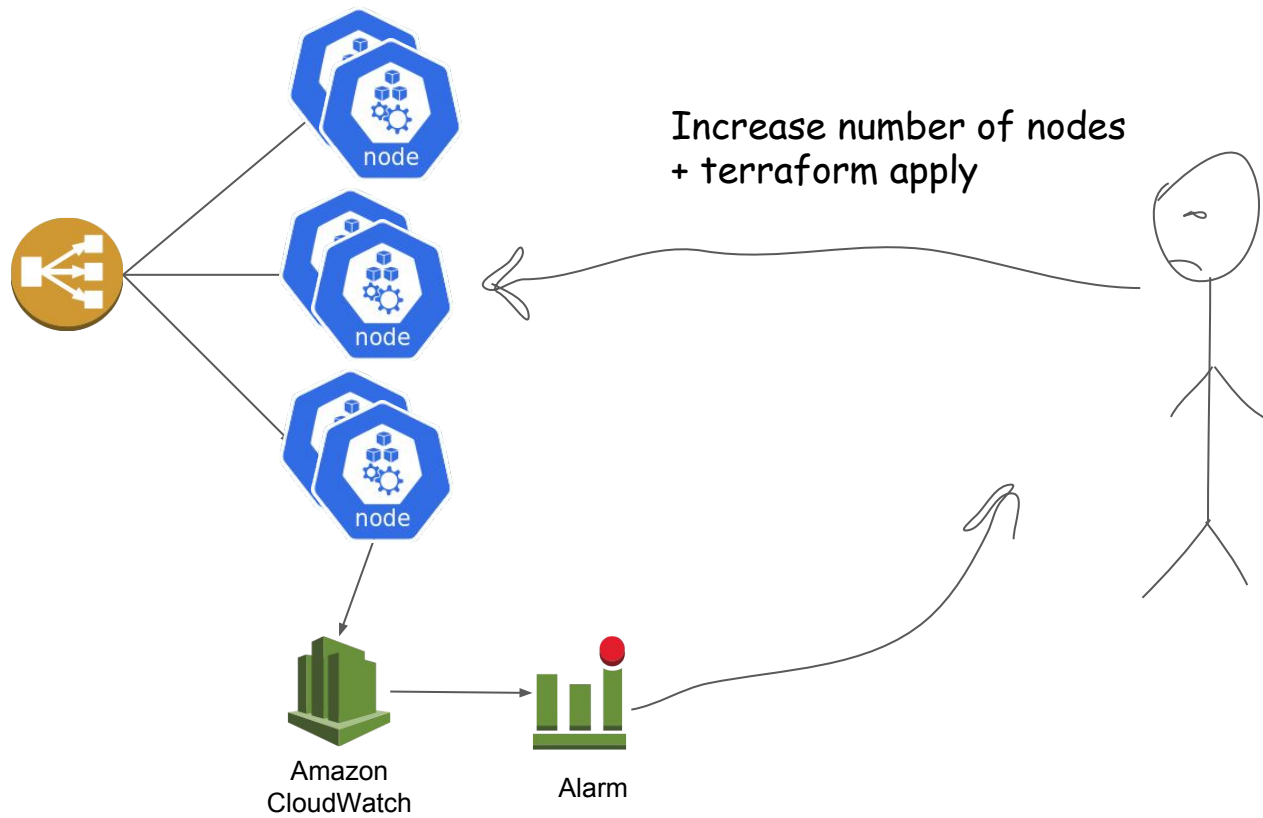
The names and some details have been changed to protect the people involved.

# The curious case of The Human autoscaler





We've come a long way baby





Service APIs, Management APIs,  
they all looks the same to me

# Let's take SQS for example

- Billed by messages, not # of queues
- 1 API call to create/delete Queue
- Why not create 100 queues? 1000? 10000?

**Q: How many message queues can I create?**

You can create any number of message queues.



**1 MILLION QUEUES**

We could be together but you're using  
terraform to provision SQS



# Would you build a datacenter?



# Of course not

Who wants to deal with capacity planning, high availability, networking, backups, keeping inventory, server upgrades, security and all the other wonderful stuff you get with building your own ~~racks~~?

Metrics  
system

CI cluster

Logging  
pipeline

Distributed  
queues

Message  
bus

# The cost of hosted infra for startups

Suppose “rolling your own” delays the product by 3 months:

- Startup burn rate: 150K-200K \$
- Cost of 3 month delay -> 450K-600K \$

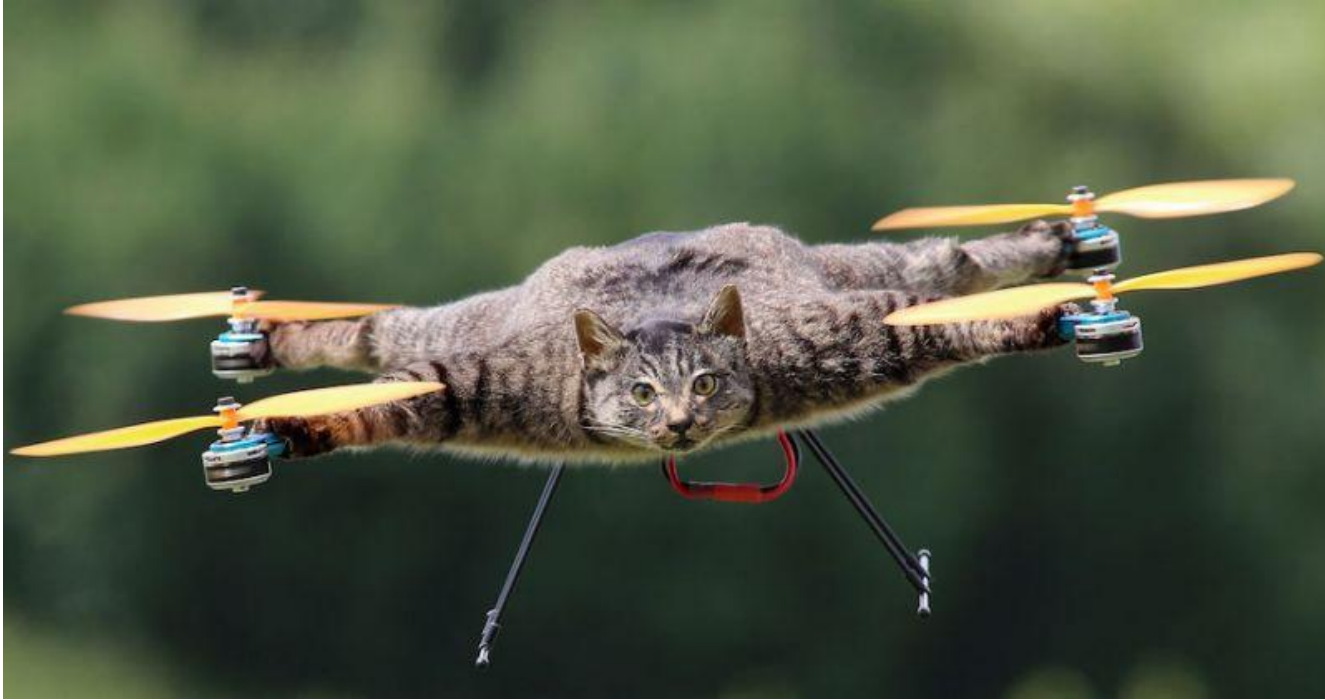
And that's BEFORE you hit security, scale or reliability issues for real

Imagine a world, in which you build a  
unique\*\*\*\*\* for your app



You build apps using APIs available, not  
the other way around

# The flying developer fallacy



# A developer must be able to work on a plane!

You may be familiar with the “softer” versions:

“Every developer must be able to run local dev environment on his laptop”

“We use Vagrant/docker/k8/nomad/openstack(OMFG) on dev laptops”

# What it actually takes:

- Distributed version control, with branching model
- CI, tests
- Offline libraries repository
- All the API docs
- All the docs
- The Docs search server
- All the github issues, for all libraries
- StackOverflow
- Goolge groups

Oh, and MySQL, ELK, Graphite, K8, 12 dependent services, 4 cores and 8GB RAM. But at this point, who cares anymore?



Ever took a 4GB heap dump from  
production?

Give me a dev server, or give me death

In the Cloud you are always online.  
No exceptions.

# Inefficient efficiency



# Vim or Emacs?



Threads or Event loop?

I don't care

# Lambda functions billing

Notice what's not here?

## AWS Lambda Pricing Calculator

Number of Executions

Enter the number of times your Lambda function will be called per month

Allocated Memory (MB)

Enter the allocated memory for your function

Estimated Execution Time (ms)

Enter how long you expect the average execution will take in milliseconds

Include Free Tier

☒ Yes ☐ No

**TOTAL COSTS**

Request Costs: \$199.80

Execution Costs: \$618.46

\$818.26/month

Concurrency

Concurrency is Amazon's problem.  
I honestly don't care **how** they do it.

# Questions?




God, grant me strength to maintain the things that matter,  
Courage to outsource the things that don't,  
And wisdom to know the difference.

# Thank you!

<https://jobs.aleph.vc/>



 @nukemberg

# Scheduling and Sending Tens of Thousands of Emails per day with AWS Services

...

Ofer Mark, Cybeready

# About me

- 12 years experience
- Low level through mobile through WEB
- Managing development at Cybeready





# About Cybeready

- Email phishing simulations
- Multilingual from day 1
- Israel, Ukraine, US



From Starducks  
to omer

10:40:57 AM



Have a sip, enjoy your day



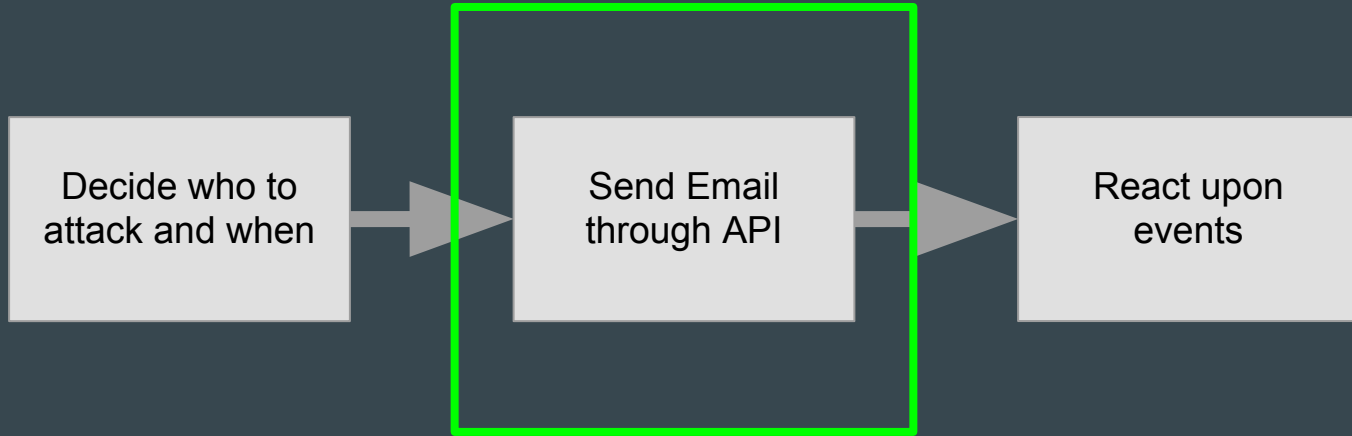
**Free coffee, Just for you**

We've just opened and you get a benefit

Enjoy a coffee shop just near AWS Meetup

**Print my voucher**

# The Problem



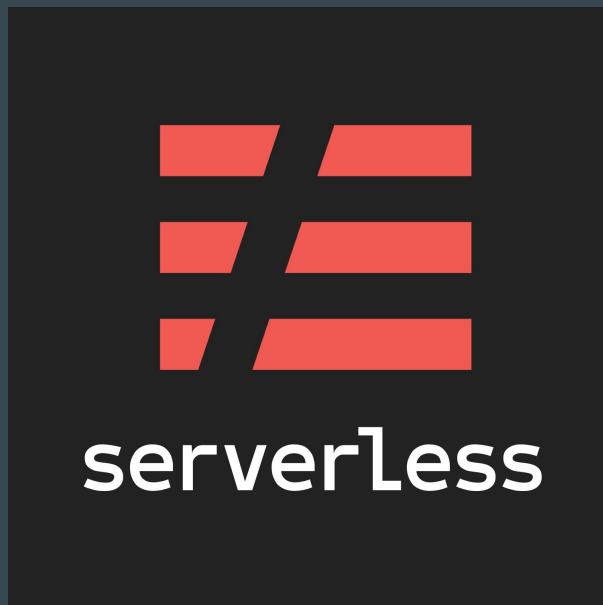
# What will work?

- Store each attack's relevant data in DB
- Run a cron job every minute to handle attacks

## Caveats:

- Manage servers, Logs, Errors, DB
- Timing jobs, pipeline
- High availability issues

# What we wanted to use?



# Cloudwatch Rules

[AWS Documentation](#) » [Amazon CloudWatch](#) » [User Guide](#) » [CloudWatch Events Tutorials](#) » Tutorial: Schedule AWS Lambda Functions Using CloudWatch Events

## Tutorial: Schedule AWS Lambda Functions Using CloudWatch Events

 What is Amazon CloudWatch Events?

 **Limits**

Rules

100 per region per account. You can [request a limit increase](#). For instructions, see [AWS Service Limits](#).

# DynamoDB - TTL Trigger

[AWS Documentation » Amazon DynamoDB » Developer Guide » Working with DynamoDB » Capturing Table Activity with DynamoDB Streams »](#)  
DynamoDB Streams and AWS Lambda Triggers

## DynamoDB Streams and AWS Lambda Triggers

[AWS Docu](#)  
[DynamoD](#)

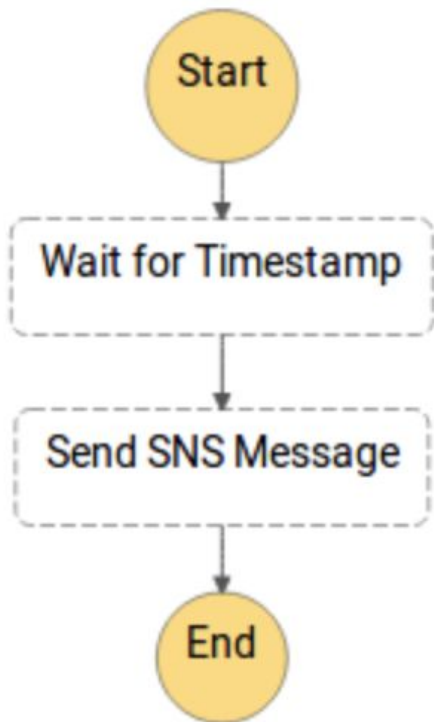
### Important

[Streams »](#)

**Dyna** DynamoDB typically deletes expired items within 48 hours of expiration. The exact duration within which an item truly gets deleted after expiration is specific to the nature of the workload

You can back up, or otherwise process, items deleted by Time To Live by enabling Amazon DynamoDB Streams on the table and processing the Streams records of the expired items.

# Step Function



Start->Wait->Sns->Lambda

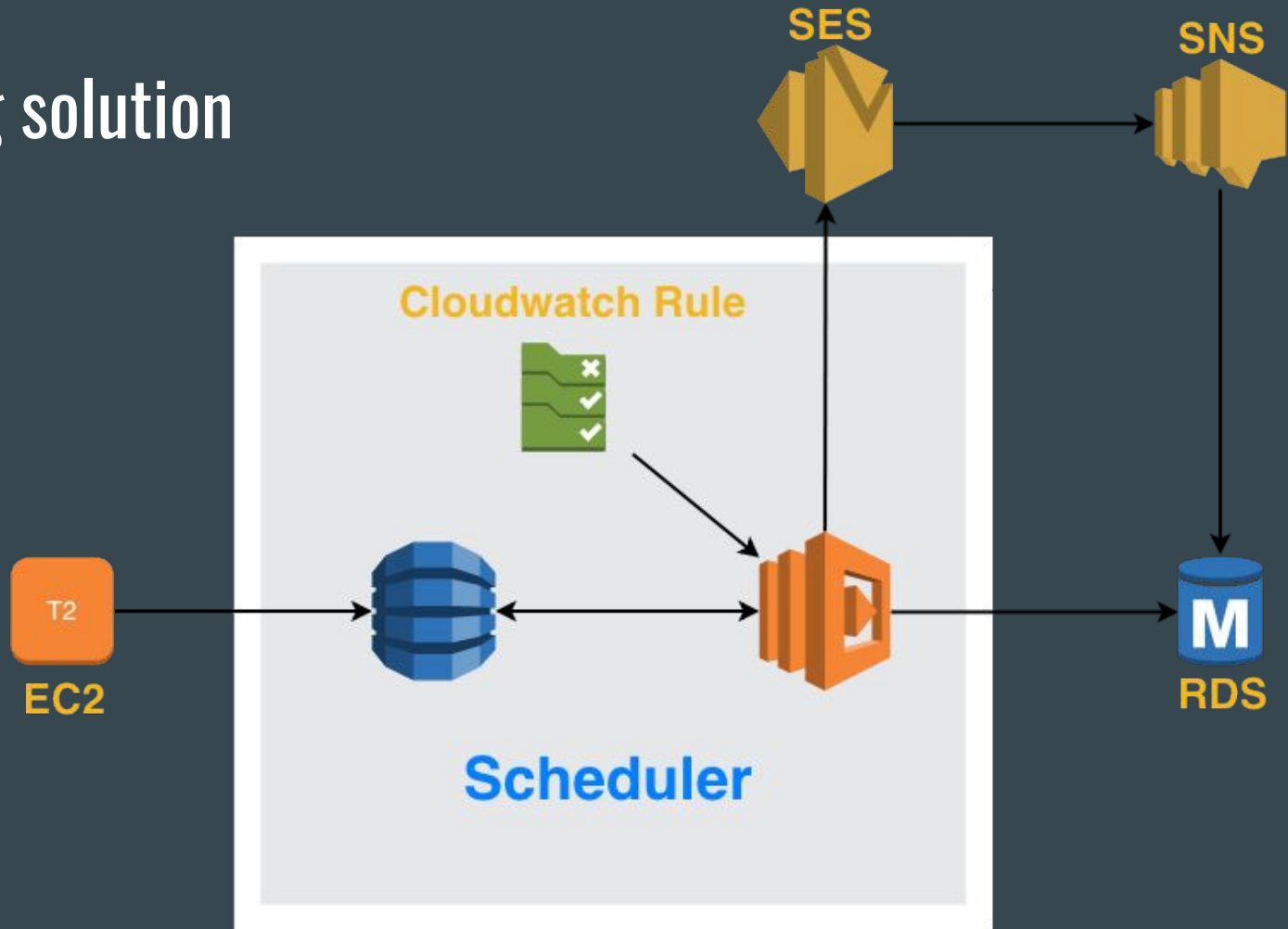
State change costs \$0.000025 (you get 4000 free).

If we send ~20K emails per day:

$$600,000 * \$0.000025 * 3 = 45\$$$

- Lots of limits re execution time, number of state machines, and price.
- It's costly for our use case

# Working solution





# Not so fast...

- DynamoDB auto scaling, write capacity
- Lambda cost calculations
- Add more providers

Questions?