aws

COMMUNITY DAY

AOTEAROA

SEPTEMBER 18, 2025 @ TĀKINA EVENTS CENTRE

AWS Community Day – In-Person 2025

An electrifying one-day extravaganza fueled by the passion and innovation of the AWS community. This event transforms **Wellington** into a buzzing hub of **cloud computing brilliance**, featuring an array of talks and workshops led by some of the most visionary **community speakers** and **AWS** aficionados and orchestrated by the spirited volunteers of the **AWS Community**.

This year's event will be the **third** annual Community Day Aotearoa that will take place in Wellington, New Zealand.

AWS Community Day – Virtual 2025

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One day Virtual Event, the first of its kind in the region, the AWS Virtual Community Day Oceanic extends your reach to a wider audience of professionals, technologists, and decision-makers from neighbouring countries and cloud ecosystems.

With speakers and attendees from New Zealand, Australia, and the greater APJ region, this will be a unique experience and an opportunity to step into a larger conversation, position, and exposure.

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COMMUNITY DAY
OCEANIC
VIRTUAL EDITION

2024

2023

Expected Event Demographics

Target in-person conference attendees of **300-350** people. This may increase depending on registrations leading up to the event.

Members from around **New Zealand and Oceania**, including Auckland, Wellington, Christchurch, Sydney and beyond.

Job titles include **VP**, **Principal Engineer, CTO, IT Architect**, **Manager, Cloud Solutions Lead, SRE, Cybersecurity engineer,** and **developer**.

Members represent **enterprises**, **startups**, **growth stage**, power **AWS users**, and **industry-leading brands**.

The attendees will come from New Zealand banks, online marketplaces, universities, financial services, consulting firms, and local and central **governments**.

Writeup on LinkedIn from conference speaker at AWS Community Day Aotearoa 2023 by Anchal Marwah

AWS User Group Aotearoa

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Our mission is to:

- Build the **next generation of AWS professionals**
- Help career progression and job matchmaking
- Promote excellence in the development of AWS solutions
- Be inclusive of everyone
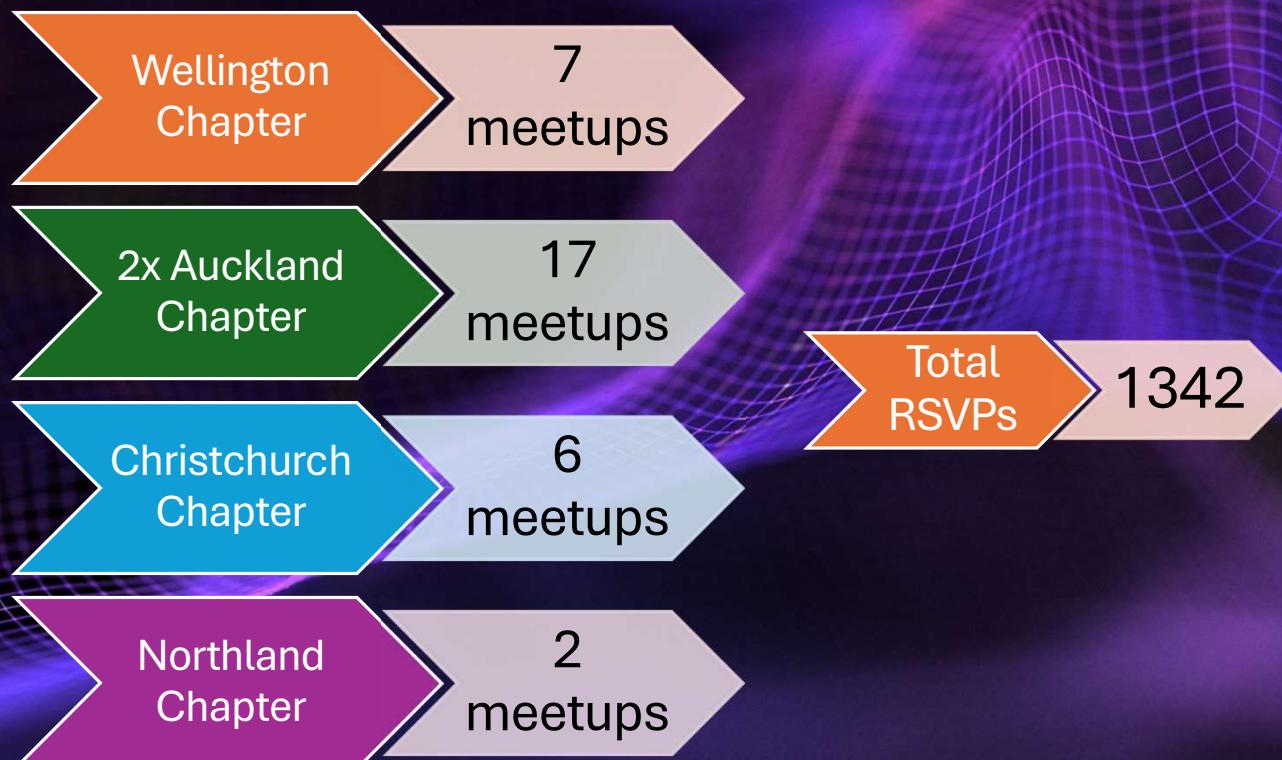
AWS User Group Aotearoa

A New Zealand Incorporated Non-Profit Society which has been **supporting and connecting** the **User Groups and Community Builders** since **2019** under the 'Advancement of Education' criterion.

We run **monthly meetups** with community presentations, **workshops**, and **partner talks** across **Whangārei**, **Auckland**, **Wellington** and **Christchurch**.

AWS Community Day – Virtual 2025

Wellington Chapter — 7 meetups

2x Auckland Chapter — 17 meetups

Christchurch Chapter — 6 meetups

Northland Chapter — 2 meetups

Total RSVPs — 1342

AWS Community Day – Virtual 2025

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Access to the **leading AWS technologists** from across New Zealand and beyond.

Be **associated with the leading cloud provider**

You will have a table on the main conference floor, and your **logo will appear** on the printed materials and on the digital signage.

Social Media reach to 5,500+ (NZ-wide) distinct AWS experts across New Zealand. **Additional boosting** beyond this by **AWS Marketing** and the AWS Developer Relations Team.

Sponsor Benefits

Tier	Gold	Silver	Bronze	Friends of AWSCDNZ
Price (excl. GST)	$15,000 NZD	$10,000 NZD	$5,000 NZD	$500 NZD
Max Allocation	3	Any number	Any number	Any number
# Conf Passes Included	10	5	2	2
Virtual Community Day Sponsorship	Included (sign up before 31 July 2025)	Included (sign up before 31 July 2025)	Not Included	Not Included
Annual Meetup Sponsorship	Yes	Yes	Yes	No
Marketing	Large size image of logo	Regular size image of logo	Smaller size image of logo	Name of Person, no logo
- Opening and Closing Keynote Brand Exposure	Dedicated sponsor slide during keynote and personalised shoutout by MC during keynote	Group silver sponsor logo slide and shoutout by MC during keynote	Group bronze sponsor logo slide and shoutout by MC during keynote	Group slide listing all the friends of AWSCDNZ and shoutout by MC during keynote
- Social Media	Yes	Yes	Yes	Yes
- Website	Yes	Yes	Yes	Yes
- Expo Floor Sponsor Booth Position	Most prominent position in central location	Dedicated booth allocation	No booth	No booth
- Venue Banner Placement	At main entry, sponsor booth, and on keynote stage	At main entry, sponsor booth, and on keynote stage	At main entry, an on keynote stage	Comined abnner with name listed under 'Friends of AWSCDNZ' category
- Lead Generation via Sponsor Mobile App	Yes, at booth	Yes, at booth	No	No

AWS CD 2024 Sponsor Feedback

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Sponsor 1
- "good support from organizers"
- "even got the time to attend the sessions"
- "after party was great for connections"

Sponsor 2
- "event ran very well"
- really good communication
- "event was seen as good opportunity to connect"
- "[an opportunity for] professional skill development as speakers for employees"

Sponsor 3
- "Booths were busy, we should have had more people on the booth"

Exclusive Sponsorship Options

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Coffee Cart Branding - $5,000 NZD

- Put your brand across the Keynote Venue Coffee Cart and get the opportunity to hand out swag for everyone getting a coffee. Option to brand the coffee mugs with your logo.

Lanyard Branding - $3,000 NZD

- Lanyard will have your branding on it (every attendee gets one).

Swag Partner - $3,000 NZD

- Branding on swag (every attendee receives several, distributed among friends)

Speaker Dinner - $3,000 NZD

- Get a 15 min company introduction speaker slot at the speaker dinner and put up your banners around the table.

Sponsorship Enquiries

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✉ sponsor@awsug.nz

💻 https://aws-community-day.nz/

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Chamila de Alwis, 2025-04-30T00:28:57.196

Arshad Zackeriya

Senior Engineer at Xero | AWS Hero

Chamila de Alwis

AWS Consultant | AWS Community Builder

Darshit Pandya

Senior Principal Engineer - Platform at Serko | AWS Community Builder

Dipin Thomas

Lead Engineer at Xero

Geethika Guruge

Principal Consultant at Mantel Group | AWS Community Builder

Hrishikesh Hiremat

Platform Architect at BNZ

Kobe Xu

Senior Consultant at Deloitte

Lilupa Karu

Solutions Architect at Fingermark | AWS Community Builder

Mark Goatly

Senior Specialist Lead at Deloitte Digital NZ | AWS Community Builder

Natalia Nam

DevOps Engineer at Snapper Services

Paul Dunlop

Head of AWS (NZ) at Datacom

Ramaswamy Arunachalam

Architect at Datacom | AWS Community Builder

Sebestian Krueger

Head of Technology at Chubb

Sergio Pereira Filho

Cloud Engineer at LINZ

Terrence White

AWS Cloud Engineer at ClearPoint Digital | AWS Community Builder

Zanhar Jabir

Senior Infrastructure Engineer at NexZen