



Bitcoin

Your Company Name

Introduction



Blockchain transactions are immediately validated and cleared, then settled shortly thereafter, automatically without a Central Authority



In the financial world, cash transactions only are cleared and settled automatically without a Central Authority



A technology that permits transactions to be gathered into blocks and recorded; cryptographically chains blocks in chronological order; and allows the resulting ledger to be accessed by different servers

Working of a Distributed Ledger

Users initiate transactions using their Digital Signatures



One or more Nodes begin validating each transaction



Nodes Broadcast Blocks to each other



Block reflecting "true state" is chained to prior Block



Users Broadcast their transactions to Nodes



Nodes aggregate validated transactions into Blocks



Consensus protocol used



Smart Contract



Business rules implied by
the contract embedded in
the Blockchain & executed
with the transaction



Verifiable, signed



Encoded in
programming
language



Privacy



Ledger is shared,
but participants
require privacy



Participants need:-
Transactions to be
private – Identity not
linked to a transaction



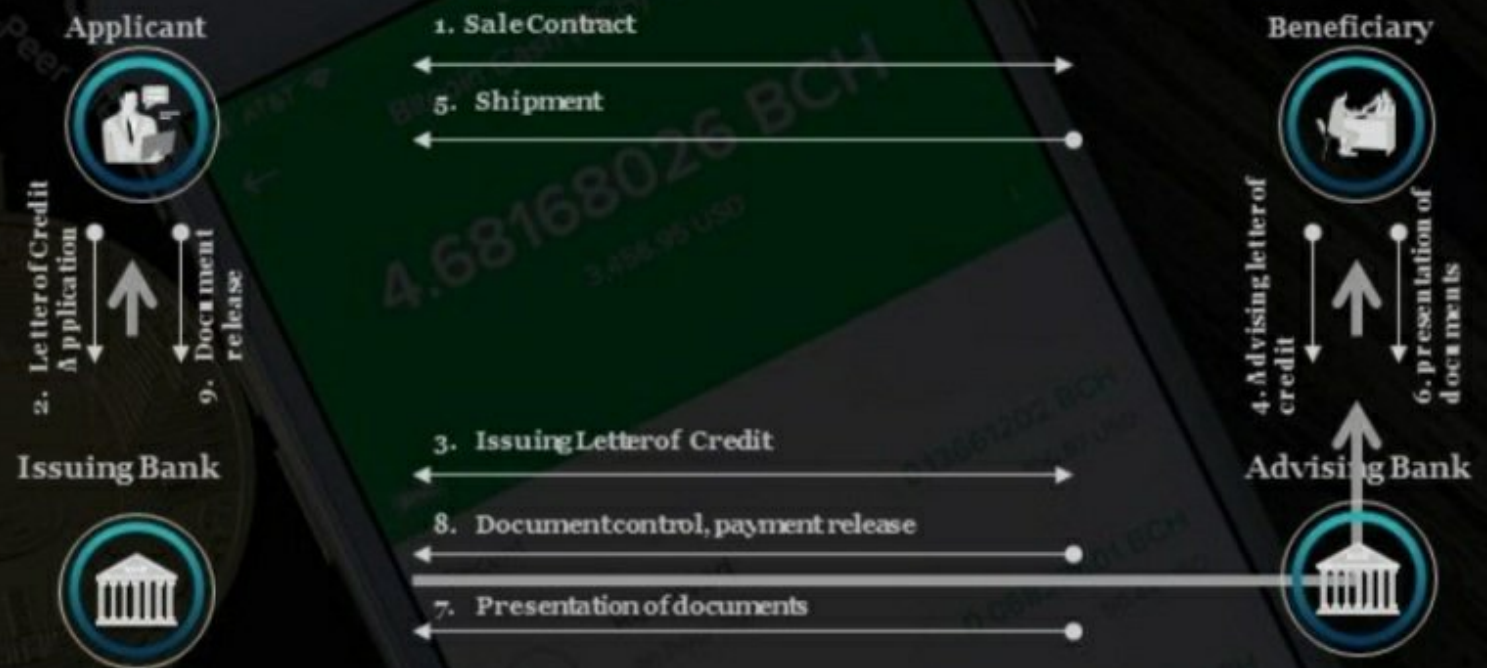
Transactions
need to be
authenticated



Cryptography
central to these
processes

Use Cases – Letter of Credit

Basic Letter of Credit Transactions



Intro

- Bank handling letters of credit (LOC) wants to offer them to a wider range of clients including startups
- Currently constrained by costs & the time to execute



How?

- Blockchain provides common ledger for letters of credit
- Allows bank and counter-parties to have the same validated record of transaction and fulfillment



Benefits

- Increased trust
- Increase speed of execution (less than 1 day)
- Vastly reduced cost

Use Case Corporate Debt (or Bond)



What

- *Bank holding a corporate debt would like to*
 - *Pay vendors quickly for transactions validated by the client*
 - *Allow the corporate client to see the payment is made*
 - *Provide government with oversight of the process*



How

- *Blockchain provides a common ledger for recording the corporate debt/bond,*
- *Available to bank, corporate client, vendors & government*



Benefits

- *Speeds up vendor payments bigger net discounts*
- *Eliminates risk and accelerates decision making*
- *Owning bank can spread the cost across each market*

Industrial Blockchain Benefits



Blockchain Limitations



Need high performance (millisecond) transactions



Small Organization (no business network)



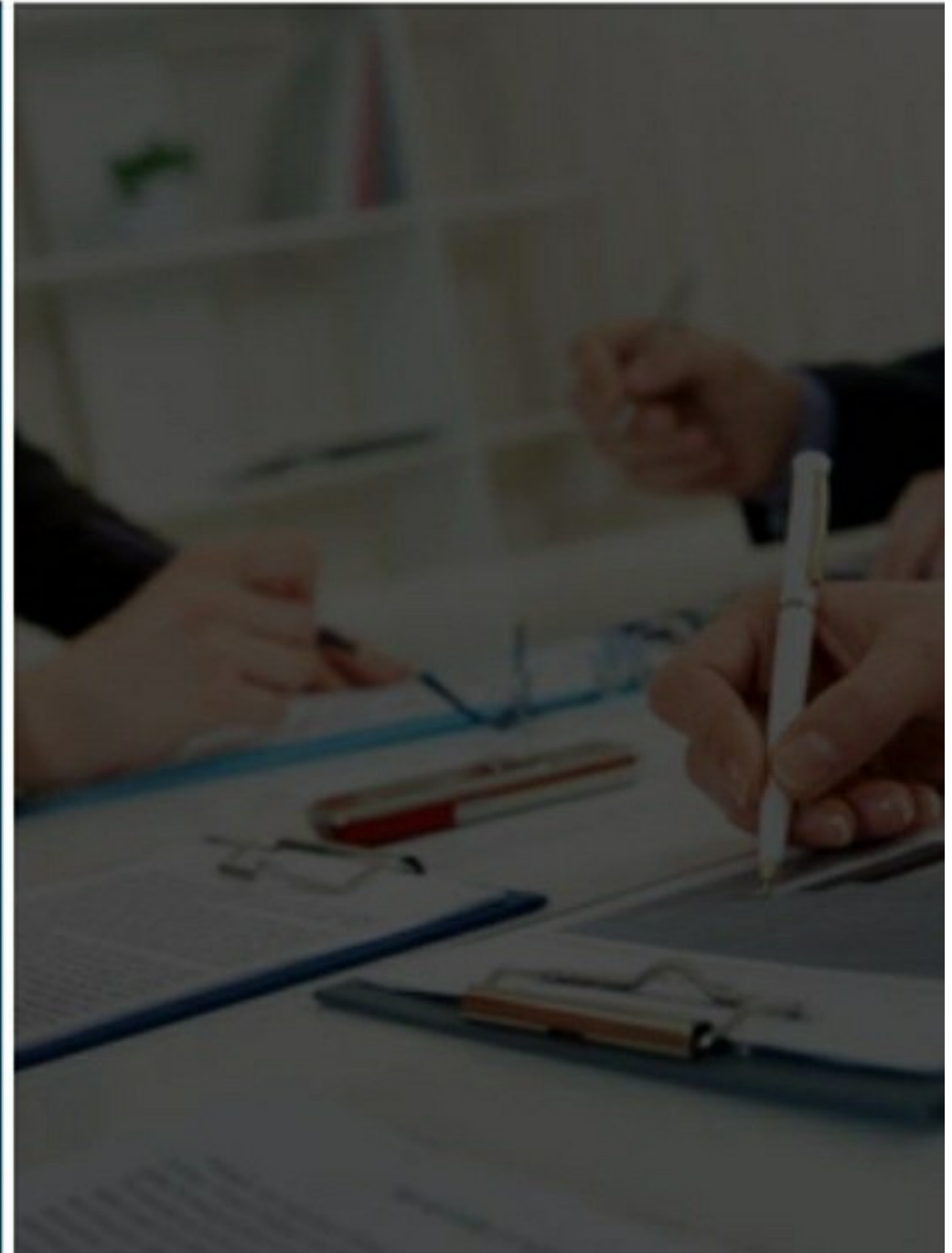
Looking for a database replacement



Looking for a messaging solution



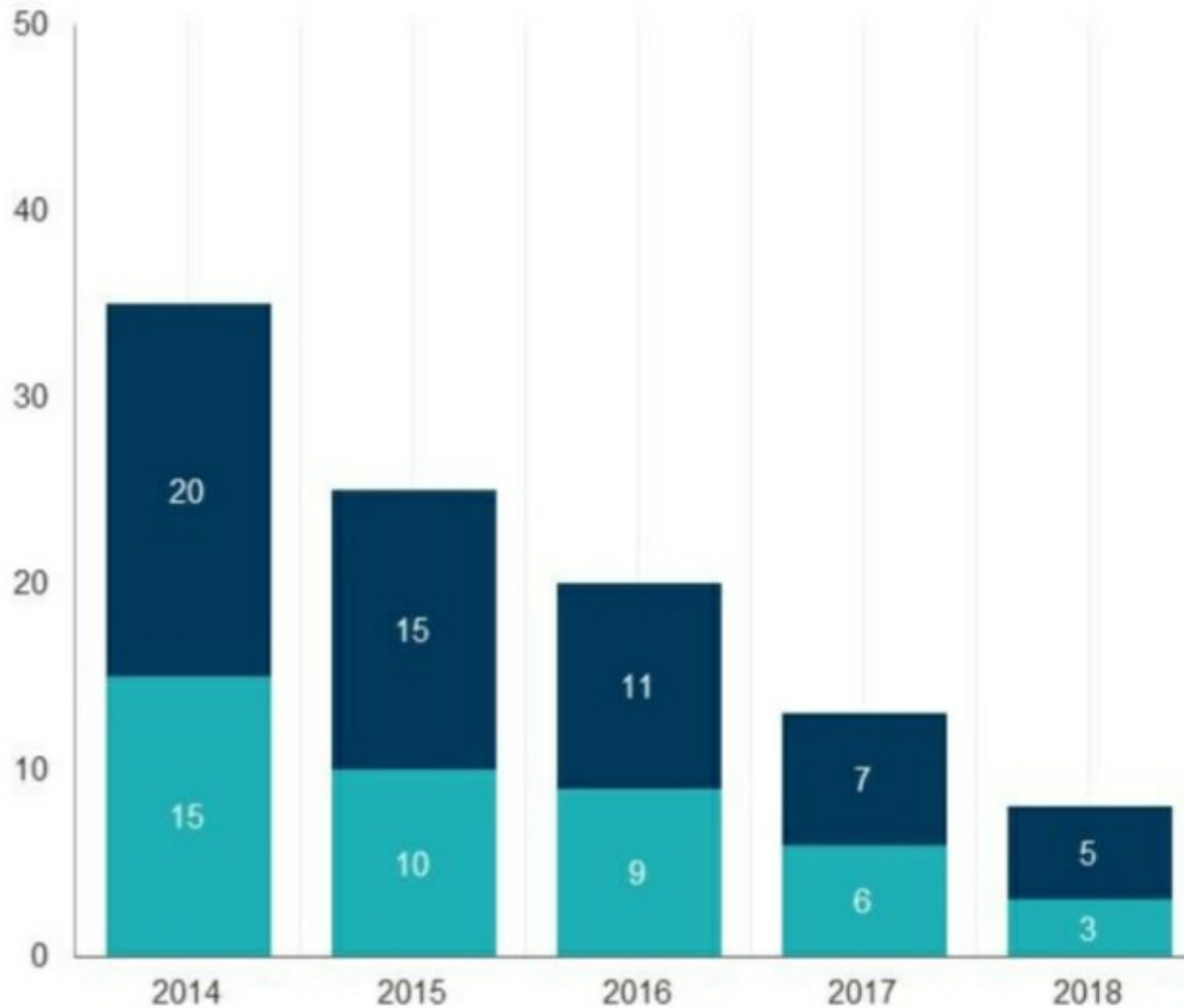
Looking for transaction processing replacement



Bitcoin Icon Slide



Additional Slides



Bar Chart

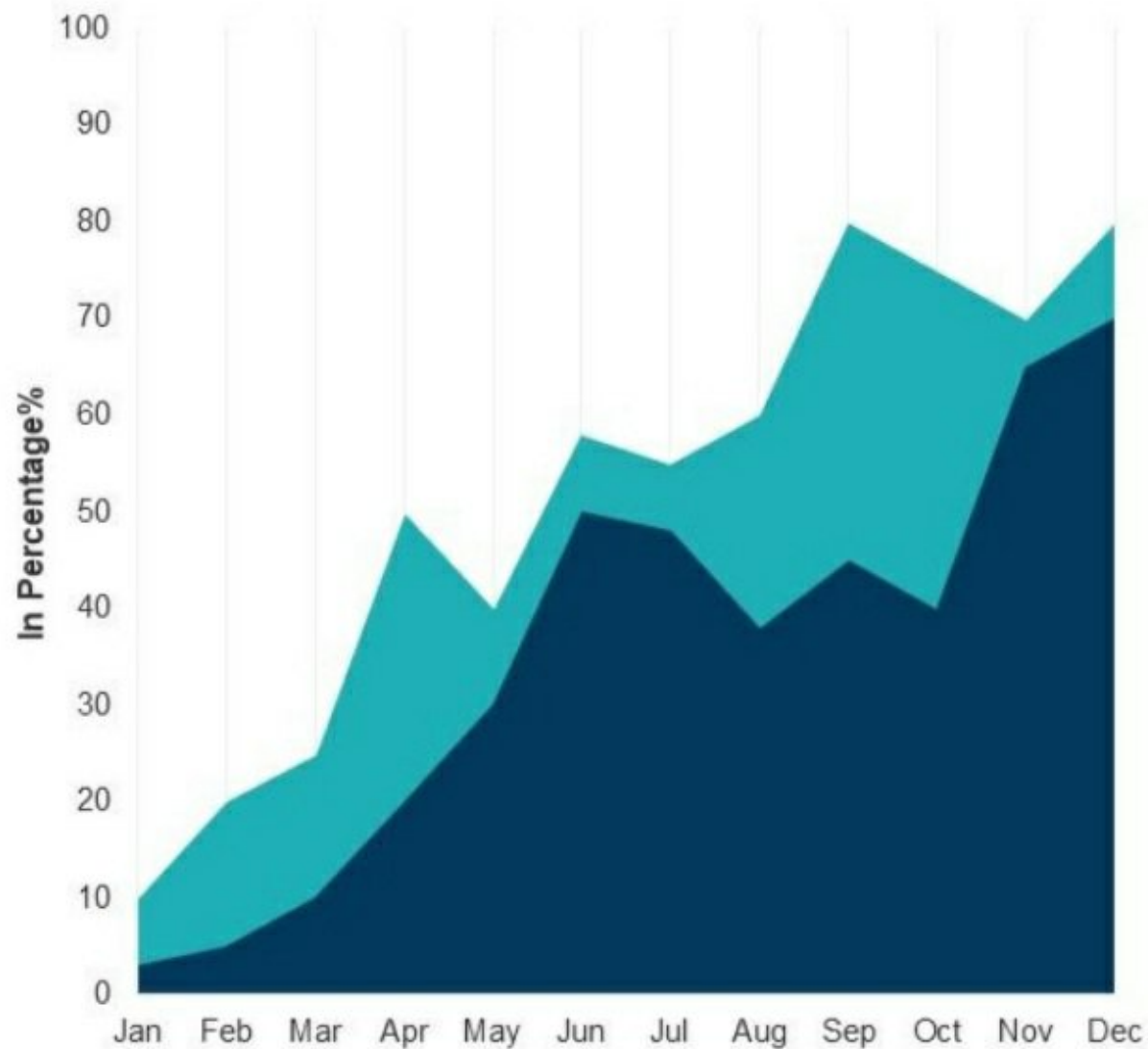


- **Product 1**

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- **Product 2**

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Area Chart

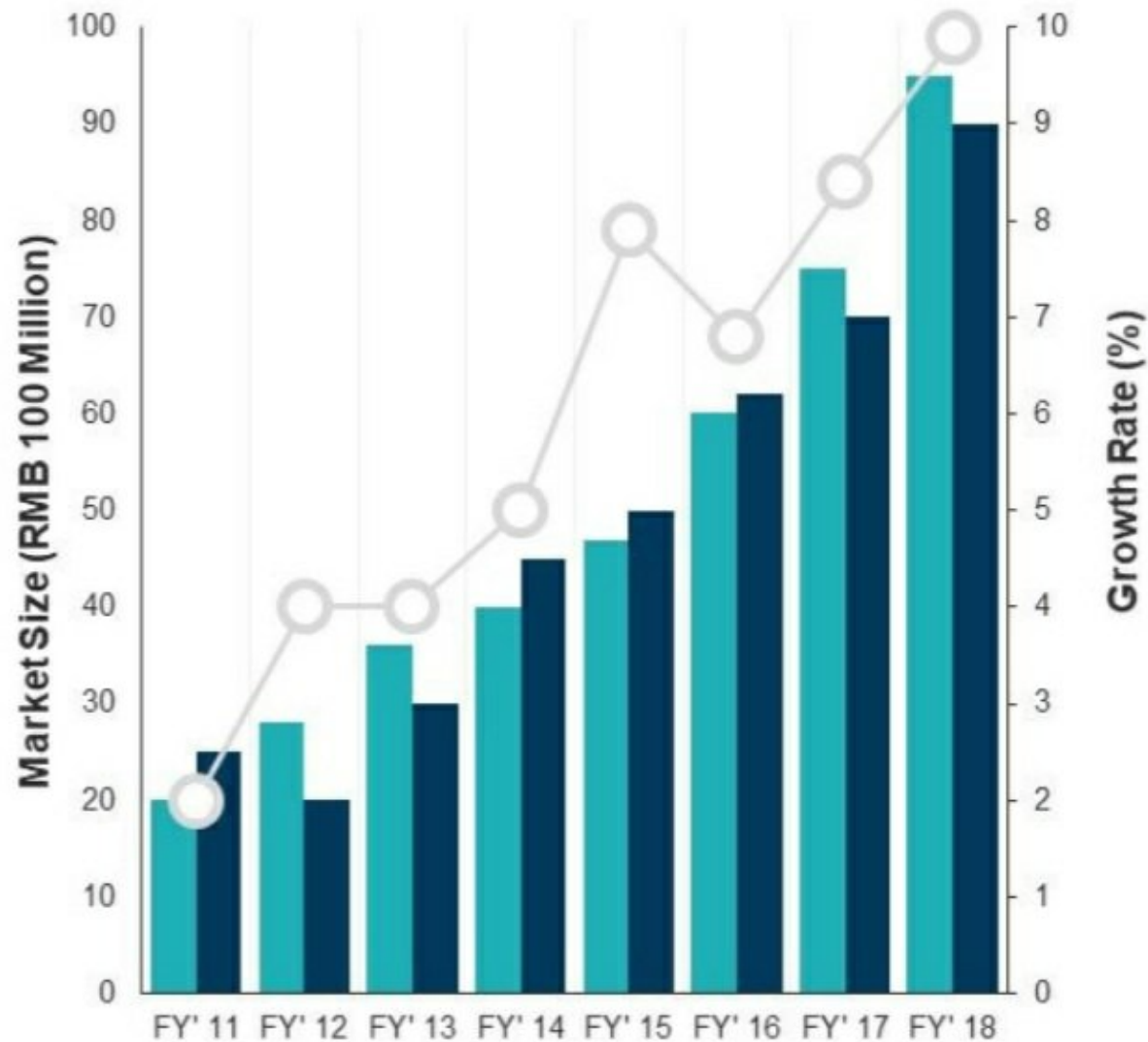


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Combo Chart

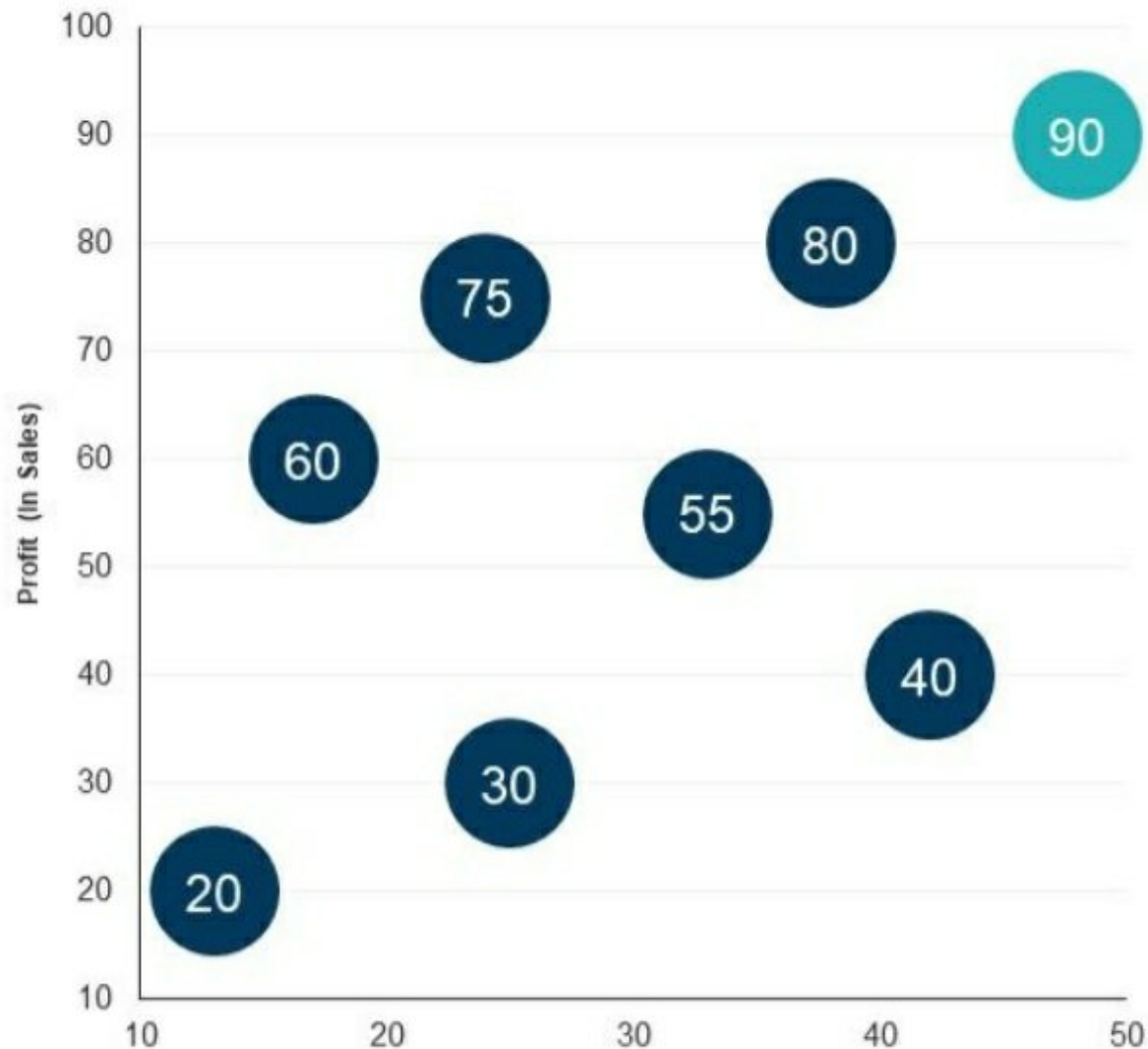


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Bubble Chart



- **Product 1**

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Vision *This slide is 100% editable. Adapt it to your needs and capture your audience's attention.*

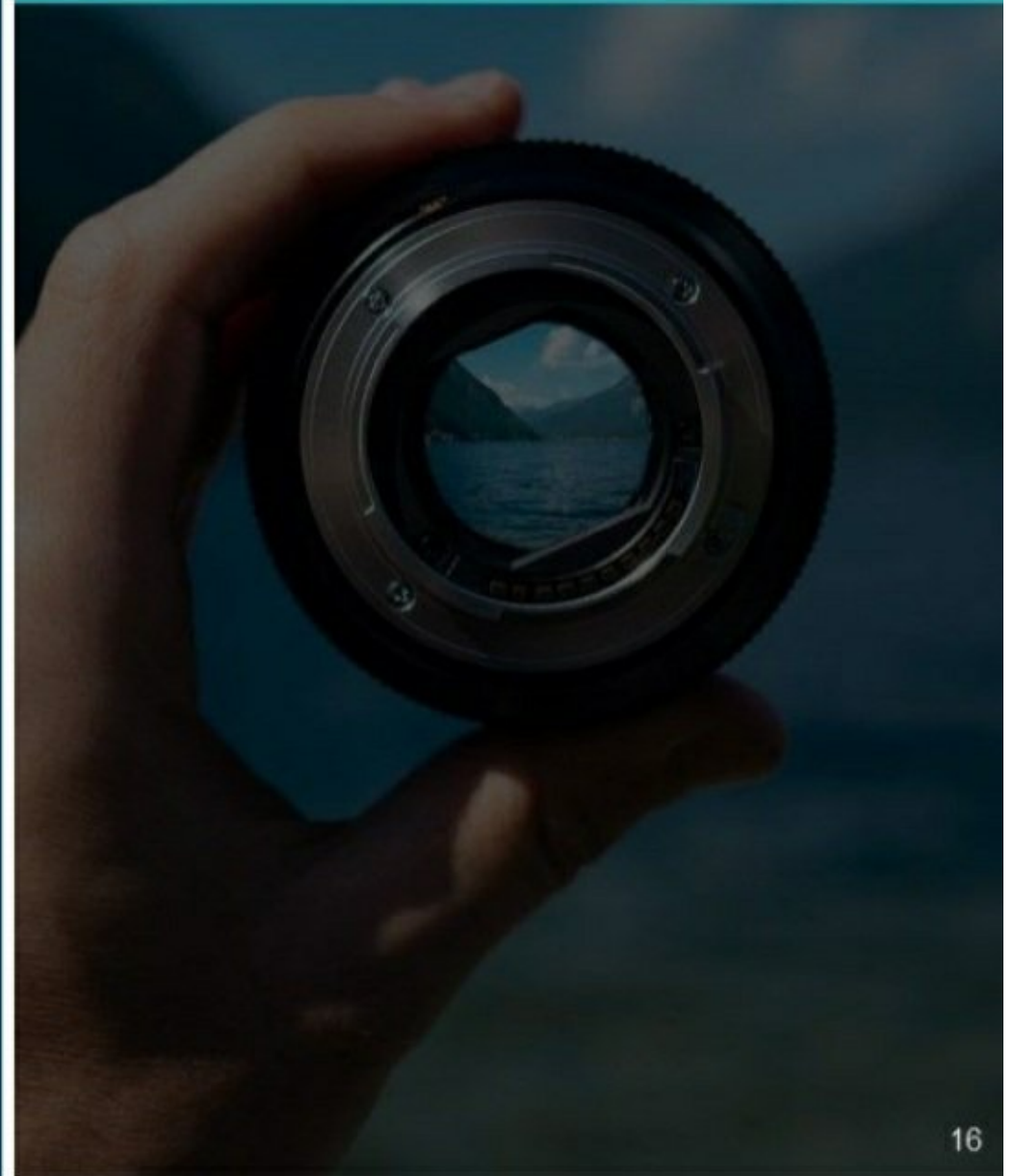


Mission *This slide is 100% editable. Adapt it to your needs and capture your audience's attention.*



Goals *This slide is 100% editable. Adapt it to your needs and capture your audience's attention.*

Our Mission



Our Team



Mary Parker

CEO & Founder

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Robin Clark

Finance Manager

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Jess Leo

Designer

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Target



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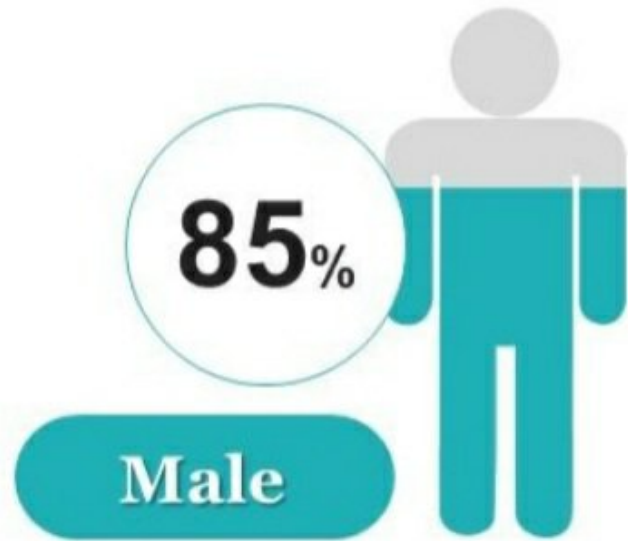


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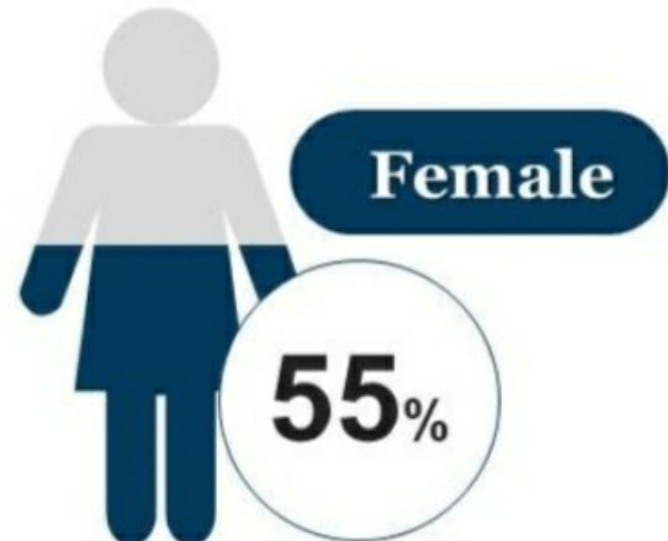
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Comparison



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VS



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About Us



Target Audiences

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Preferred By Many

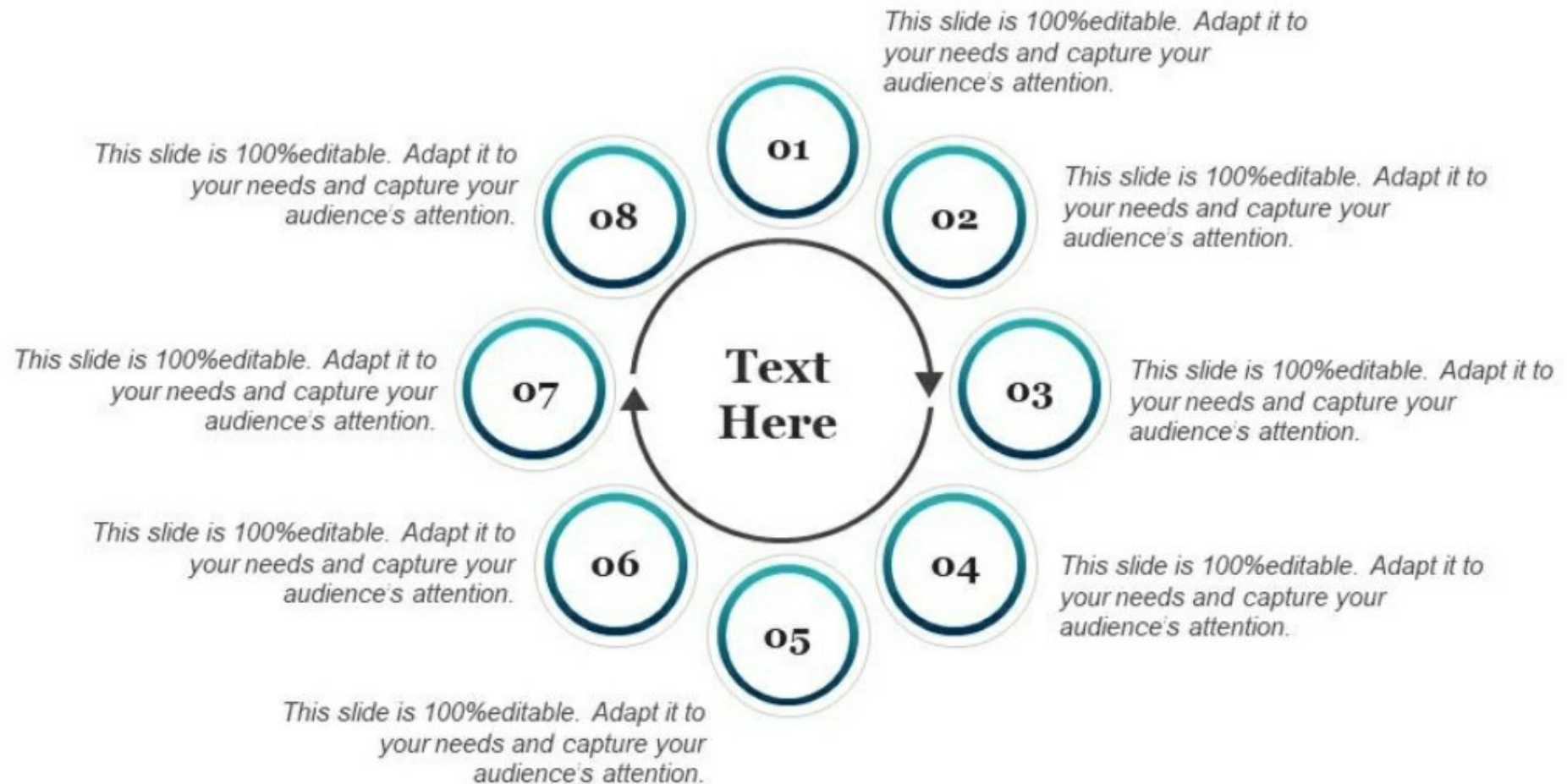
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Valued Clients

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Circular



Post It



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Thank You



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