aws

COMMUNITY DAY

AUSTRALIA 2025

Our Vision

To foster a vibrant, inclusive community where individuals and organizations thrive in the education of AWS and related cloud technologies.

Empowering individuals through accessible education, mentorship, and leadership opportunities.

Promoting best practices, facilitating career growth, and driving innovation through collaborative, community-driven events.

About AWS Community Day Australia 2025

- One-day, community-led conference focusing on cloud computing and AWS technologies
- Organised by AWS User Group leaders, AWS Partners, AWS Community Builders, and community members
- Community-driven technical content
- Practical workshops and hands-on sessions
- Extensive networking opportunities

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Event Overview

- 250+ technology professionals
- Full day of content
- Multiple session formats

Audience

- Cloud Architects
- Developers
- AI Engineers
- DevOps Engineers
- Solutions Architects
- Technical Leaders
- Cloud Security Professionals

AWS COMMUNITY DAY

Organising Team

COMMUNITY DAY

The community behind the event

Community Builder	Community Builder	Community Builder	Community Builder	Community Volunteer	Community Builder
Alan Blockley	Rian Brooks-Kane	Bojan Zivic	Lucy Webster	Michael Kingston	Rowan Udell
Domain Specialist Thoughtworks	Senior SA Idea 11	Principal Consultant Mantel Group	Team Lead Thoughtworks	BDM & Lead Dev Ground ZeroW	AWS Security Consultant

Community Volunteer	Community Builder	Community Volunteer	Community Volunteer	Community Builder	Community Volunteer
Lynelle Curtis	Arjen Schwarz	Kaitlin Blockley	Betina Dale	Matthew Merriel	Mark Promnitz
Business Manager Brisbane Grammer	Principal Consultant Mantel Group	Higher Degree Officer UQ	Senior Field Marketer Thoughtworks	Principal Consultant Mantel Group	Senior SA AWS

Why Sponsor?

Generate Leads
Connect with qualified AWS professionals
Build recruitment pipeline
Meet active job seekers

Brand Exposure
Position as AWS ecosystem leader
Increase market visibility
Showcase expertise

Technical Presence
Demonstrate cloud capabilities
Share technical knowledge
Build thought leadership

Community Engagement
Build relationships
Connect with decision makers
Network with practitioners

Key Dates

Date	Milestone
21 February 2025	Sponsorship applications open
24 March 2025	Early bird sponsorship closes
30 April 2025	Sponsor confirmation and deposit
31 May 2025	Sponsor logos and materials due
30 June 2025	Sponsor finalisation
15 August 2025	AWS Community Day Brisbane

Platinum Sponsor

1 packages available

- Premium exhibition space (Approx 4x4m corner position)
- 10 conference passes
- 20-minute keynote speaking slot
- First choice of workshop/breakout session slot
- Prominent logo placement on all materials (largest size)
- Dedicated social media announcements (3 posts)
- Logo on stage backdrop and recordings
- Attendee list with opt-in contact details
- First choice of add-on sponsorship opportunities
- Recognition in all press releases

Gold Sponsorship - $7,500

2 packages available

- Premium exhibition space (Approx 3x3m)
- 5 conference passes
- Breakout session speaking slot
- Logo on all conference materials (large size)
- Social media announcement (2 posts)
- Logo on conference recordings
- Recognition during opening session
- Attendee list with opt-in contact details

Silver Sponsorship - $5,000

3 packages available

- Standard exhibition space (Approx 2x2m)
- 3 conference passes
- Lightning talk opportunity
- Logo on conference materials (medium size)
- Social media announcement (1 post)
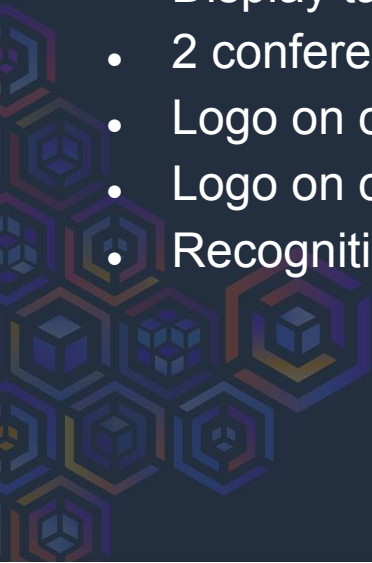- Logo on conference website
- Recognition in conference guide

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Bronze Sponsorship - $2,500

6 packages available

- Display table (1x2m)
- 2 conference passes
- Logo on conference materials (small size)
- Logo on conference website
- Recognition in conference guide

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Sponsorship Summary

Benefit	Platinum	Gold	Silver	Bronze
Investment (ex-GST)	Contact Us	$7,500	$5,000	$2,500
Available Packages	1	2	3	6
Exhibition Space	4x4m	3x3m	2x2m	1x2m
Conference Passes	10	5	3	2
Speaking Opportunity	Keynote	Breakout	Lightning	-
Logo Placement	Premium	Large	Medium	Small

* Please note sponsorship packages are subject to change, with consultation

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AWS Partner Marketing Development Funds (MDF)

If you're an AWS Partner, AWS may help you with funding

- You may get up to 50% of our sponsorship costs from AWS
- Justify your request as a "brand-awareness marketing event"
- Ask your AWS Partner Manager for help
- We are happy to join a call with your AWS partner Development Manager

Other Sponsorship Opportunities

Morning Coffee Cart

- Logo on coffee cart

Afternoon Coffee Cart

- Logo on coffee cart

Lunch Sponsors

- Logos displayed during lunch break

Lanyard Sponsor

- Logo on lanyard & pass

Networking Event

- Logo displayed at drinks after

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Other Sponsorship Opportunities

Item	Cost	Availability	
Morning Coffee Cart	$1,500	1	Logo on coffee cart
Afternoon Coffee Cart	$1,500	1	Logo on coffee cart
Lunch Sponsor	$3,000	2	Logos displayed during lunch break
Lanyard Sponsor	$1,500	1	Logo on lanyard & pass
After-Party	$3,500	1	Logo displayed at after-party

Venue Details

- Central South Bank location

- Modern conference facilities

- Dedicated sponsor areas

- Free WiFi throughout

- Easy public transport access

- Numerous nearby hotels

- Walking distance to restaurants

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Ready to Sponsor?

1. Review sponsorship packages
2. Complete application form at awscommunityday.com.au/brisbane
3. Receive confirmation email
4. Submit payment
5. Provide logo and materials
6. Start planning your presence!

sponsors@awscommunityday.com.au

Data Privacy and Attendee Information

- AWS Community Day prioritises attendee privacy
- Sponsors may collect information at their booth with explicit consent
- All data collection must comply with Australian Privacy Principles
- No automated badge scanning systems provided
- Attendees must opt-in to any sponsor communications
- Compliance with Queensland Privacy Principles required

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Track 1

10:00 - 11:00 AM
Open Source: What Works and What   Doesn't
Mike Barrett, Engineering Lead, Remind
11:00 AM - 12:00 PM
Security for Complex Networks on AWS
Teri Radichel, Director of Security
Strategy, WatchGuard
1:15 - 2:15 PM
And the CFO Wept: AWS Cost Control
Corey Quinn, Editor
2:30 - 3:30 PM
Learning AWS the Hard Way
Valentino Volonghi, CTO, AdRoll

Track 2

10:00 - 11:00 AM
Open Source: What Works and What Doesn't
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AWS Deck Template

AWS CREATIVE STUDIO | 2018

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Fonts, sizes, colors, and layouts are all pre-built in this template.

Please do not use shadows or outlines on shape elements. Limit color use for chart graphics to grayscale plus one accent color.
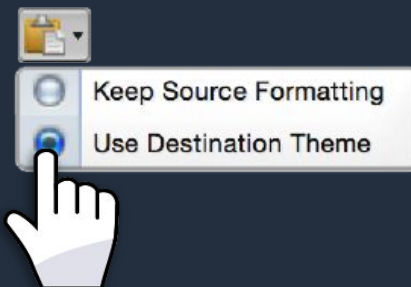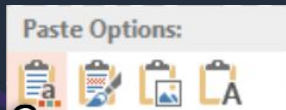
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Copy & Paste Content

When pasting content from another presentation please paste using "Destination Theme."

Re-sizing Assets

Always hold down shift key and drag from corner when scaling assets

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Title + Content

COMMUNITY DAY

Alt title + content 1

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Code Snippet

Section Title

Two columns

Comparison

COMMUNITY DAY

Three column

COMMUNITY DAY

Four column with graphics

COMMUNITY DAY

Six section with graphics