Customer Engagement Dashboard

 Year
 2022
 2023
 2024

Number of Views

9M

Number of Clicks

2M

Number of Likes

414K

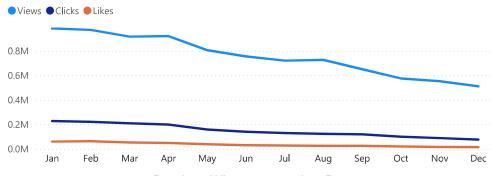
conversion Rate

10%

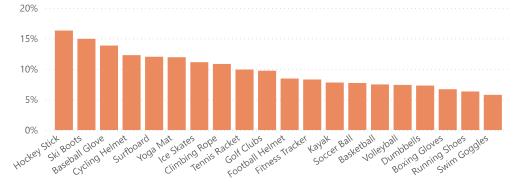
Average Rating

4

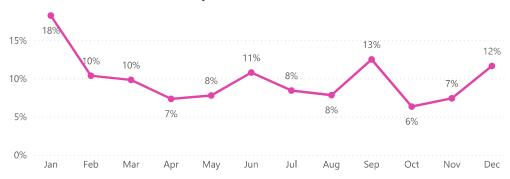
Month wise Social Media Interaction Stats



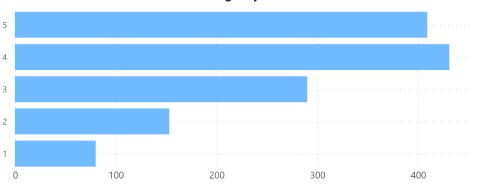
Product Wise conversion Rate



Monthly conversion Rate Stats



Products Ratings by Customers



Customer Review Detail



Negative

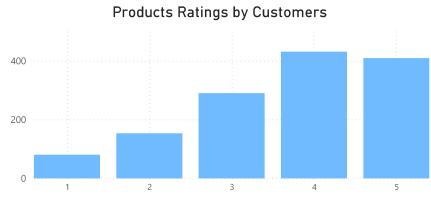
Positive



☐ Ski Boots☐ Soccer Ball☐ Surfboard

☐ Swim Goggles

Tennis RacketVolleyballYoga Mat



product	Review	sentiment_catego
Baseball Glove	Amazing value for the price.	Positive
Baseball Glove	Amazing value for the price.	Positive
Baseball Glove	Amazing value for the price.	Positive
Baseball Glove	Average experience, nothing special.	Mixed Negative
Baseball Glove	Average experience, nothing special.	Mixed Negative
Baseball Glove	Average experience, nothing special.	Negative
Baseball Glove	Customer support was very helpful.	Positive
Baseball Glove	Customer support was very helpful.	Positive
Baseball Glove	Customer support was very helpful.	Mixed Positive
Baseball Glove	Customer support was very helpful.	Positive
Baseball Glove	Disappointed with the performance.	Negative
Baseball Glove	Exceeded my expectations!	Positive
Baseball Glove	Exceeded my expectations!	Positive
Baseball Glove	Five stars for the quick delivery.	Positive
Baseball Glove	Five stars for the quick delivery.	Positive



Mixed Positive Mixed Negative

Neutral

