

Customer Engagement Dashboard

Year

202220232024

Number of Views

9M

Number of Clicks

2M

Number of Likes

414K

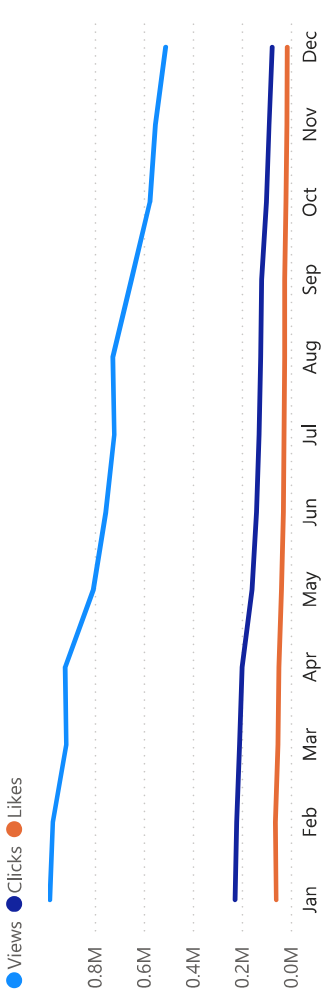
conversion Rate

10%

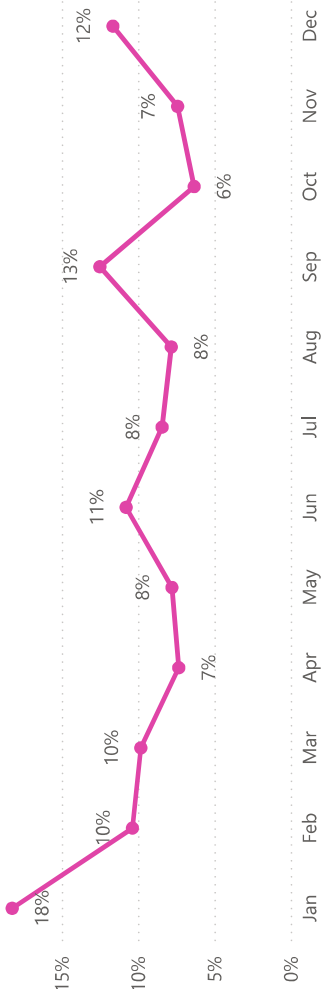
Average Rating

4

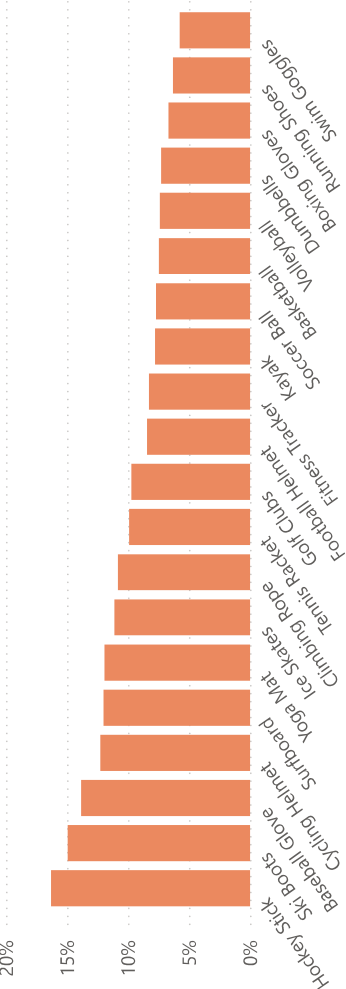
Month wise Social Media Interaction Stats



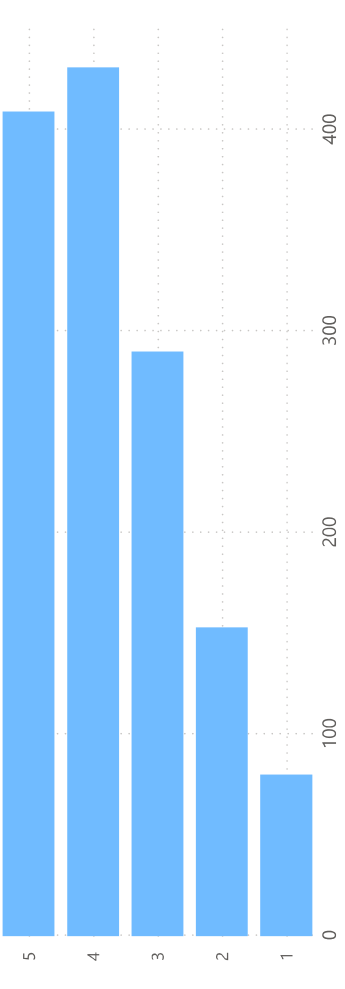
Monthly conversion Rate Stats



Product Wise conversion Rate



Products Ratings by Customers



Customer Review Detail

Year

2022

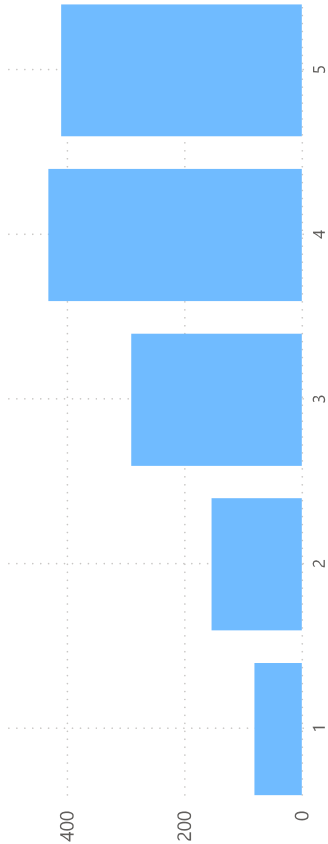
2023

2024

products

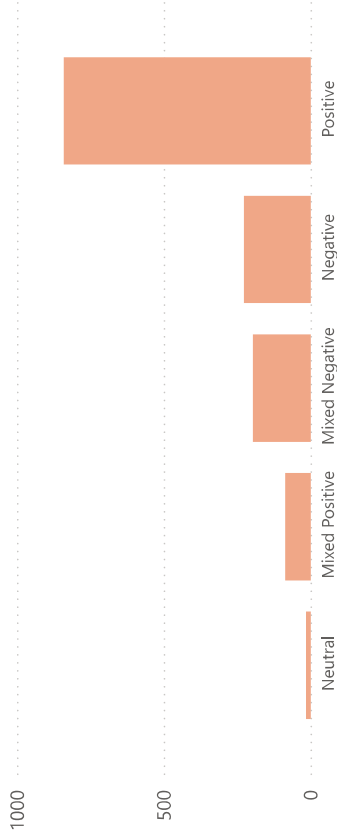
- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

Products Ratings by Customers



product	Review	sentiment_category
Baseball Glove	Amazing value for the price.	Positive
Baseball Glove	Amazing value for the price.	Positive
Baseball Glove	Amazing value for the price.	Positive
Baseball Glove	Average experience, nothing special.	Mixed Negative
Baseball Glove	Average experience, nothing special.	Mixed Negative
Baseball Glove	Average experience, nothing special.	Negative
Baseball Glove	Customer support was very helpful.	Positive
Baseball Glove	Customer support was very helpful.	Positive
Baseball Glove	Customer support was very helpful.	Mixed Positive
Baseball Glove	Customer support was very helpful.	Positive
Baseball Glove	Disappointed with the performance.	Negative
Baseball Glove	Exceeded my expectations!	Positive
Baseball Glove	Exceeded my expectations!	Positive
Baseball Glove	Five stars for the quick delivery.	Positive
Baseball Glove	Five stars for the quick delivery.	Positive

Customers Sentiment Distribution



Customers Sentiment Trends

