



# AWS COMMUNITY DAY

**AWS Community Day is an event organized by members of the AWS community, such as AWS User Groups, AWS Heroes, and other community leaders. It's a day dedicated to sharing knowledge, experiences, and best practices related to Amazon Web Services.**



## AWS Supported

Dive into the ultimate AWS Community Day experience dynamic full-day events crafted by the community, powered by AWS.



## Tech Conference

The event typically includes presentations, workshops, and networking opportunities, allowing attendees to learn from industry experts, engage with fellow AWS users, and deepen their understanding of AWS services and solutions.



## Networking

AWS Community Day provides an excellent platform for professionals to connect and network with like-minded individuals, industry experts, AWS employees, and potential collaborators.

# WHY SPONSOR US?



## Inspire Decision-Makers

Unleash the potential of your tools and solutions on influential minds. Illuminate ways to optimize infrastructure, while showcasing your triumphant tales with AWS.



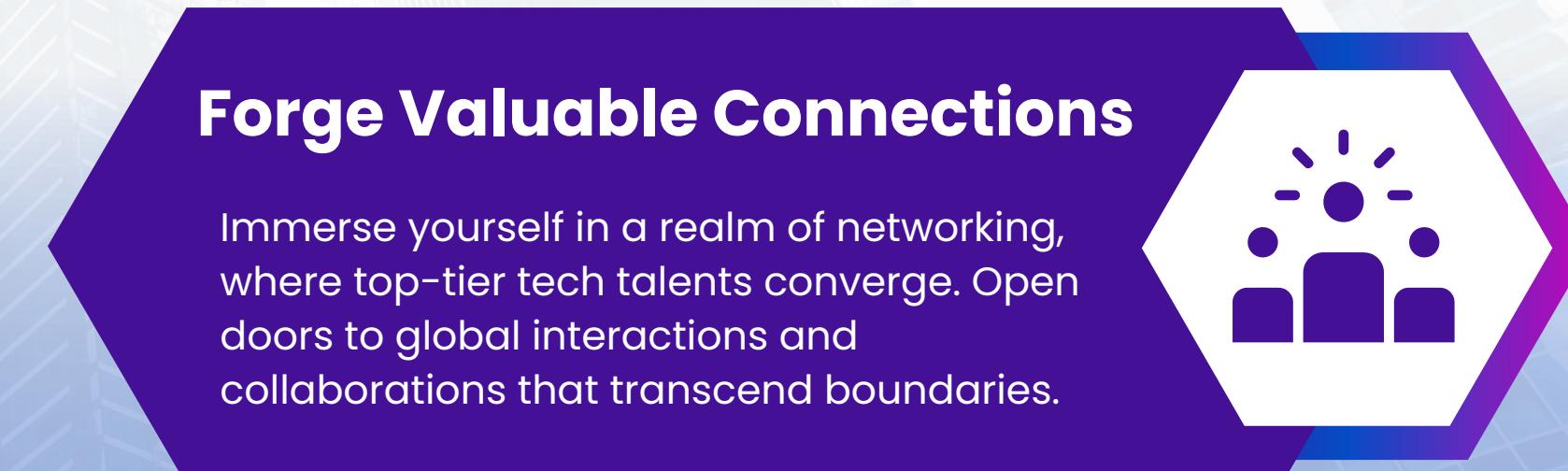
## Showcase Tech Capability

Exhibit your technical skills through live showcases, revealing your proficiency across diverse technologies.



## Craft Your Employer Persona

Paint a vivid picture of your organization within the community. Share what makes you a sought-after employer, forging partnerships that resonate.



## Forge Valuable Connections

Immerse yourself in a realm of networking, where top-tier tech talents converge. Open doors to global interactions and collaborations that transcend boundaries.

## WHAT TO EXPECT AS A SPONSOR?



### Visibility and Brand Awareness

Prominent Logo Placement, Social Media Promotion, Speaking Opportunities



### Lead Generation and Networking

Booth Space, Networking Events, Lead Capture, Online and offline connection opportunities



### Positive Brand Association

Community Engagement, Media Coverage, Increased Talent Pool



### Build Your Brand

Network with tech leaders, Connect with your potential clients, find your next star employee!



### Join a Gathering of Titans

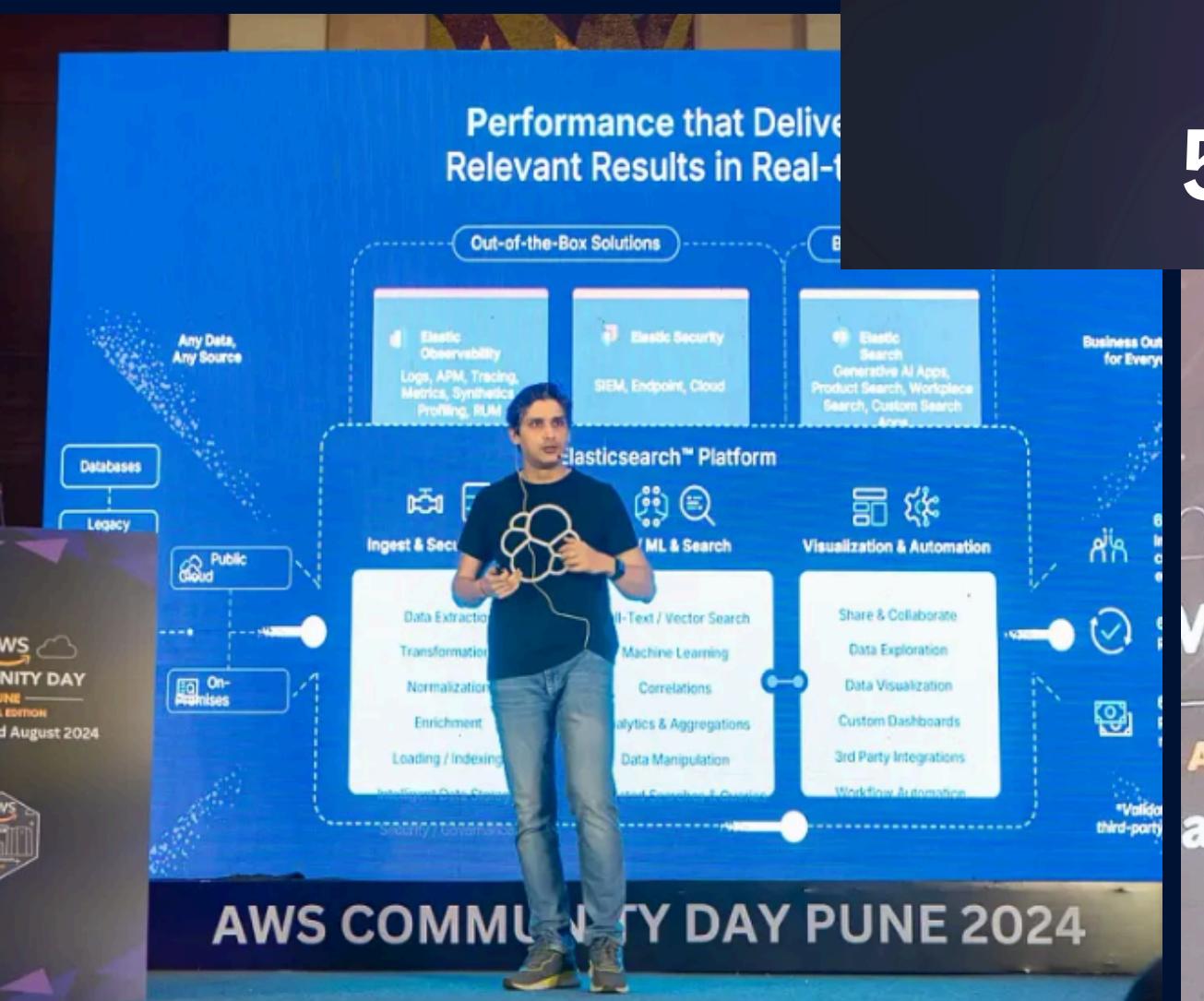
Connect with professionals spanning DevOps Architects, Engineers, Consultants, Developers, Solution CTO/VPs, Platform Engineers, and passionate AWS Evangelists.

# **OUR PAST EVENTS**

## **GLIMPSES OF FEW OF OUR PAST EVENTS**



**AWS USER GROUP  
PUNE**



THANK YOU TO OUR SPONSORS

PLATINUM

affinidi

new relic

GOLD

elastic

snowflake

SILVER

AUGUST 2024

# AWS COMMUNITY DAY PUNE 2024

500+ attendees, 3 tracks



## ADOT Advanced Sampling

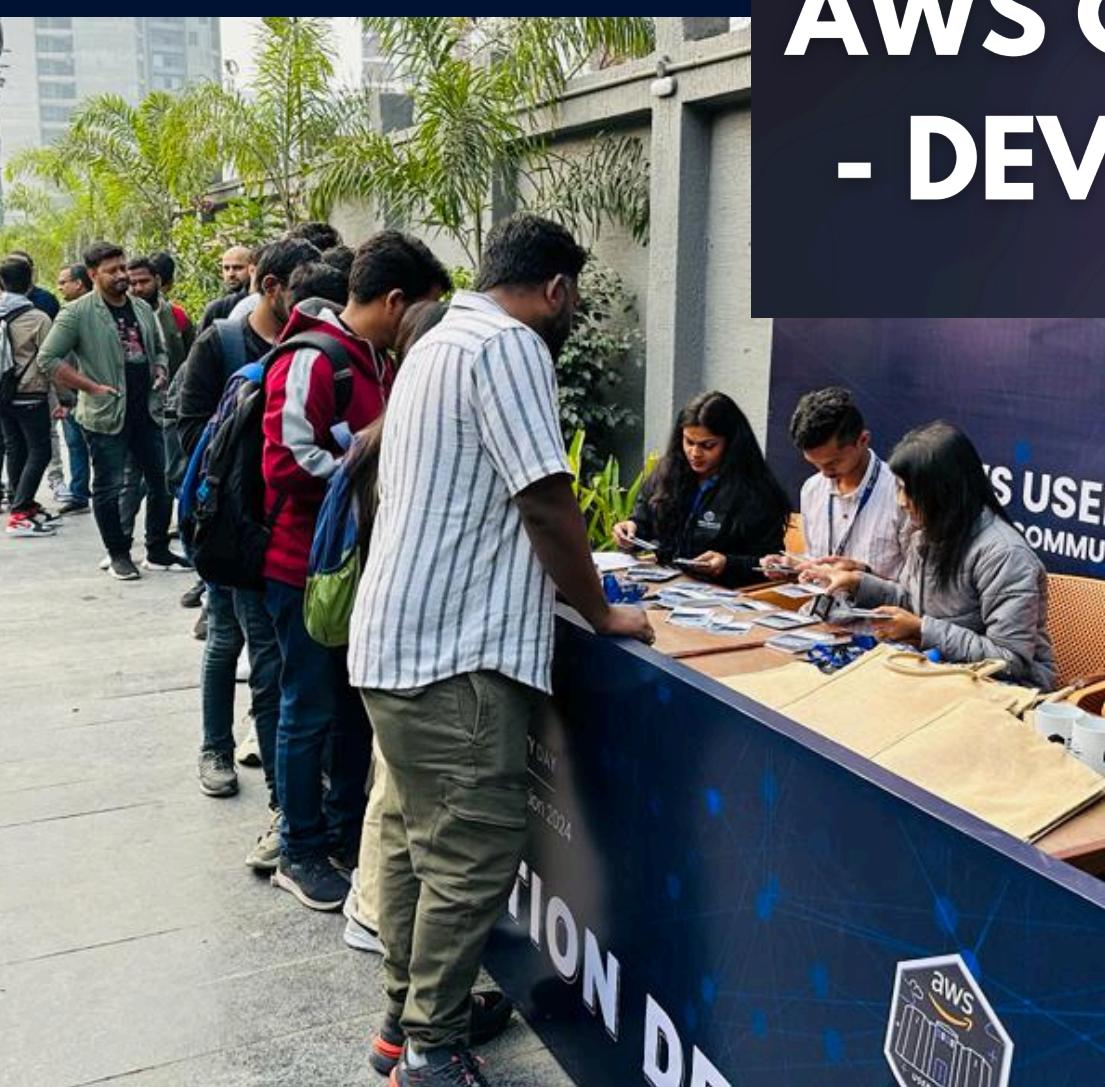
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**Sampling Processor:** User-defined policy for sampling decisions.

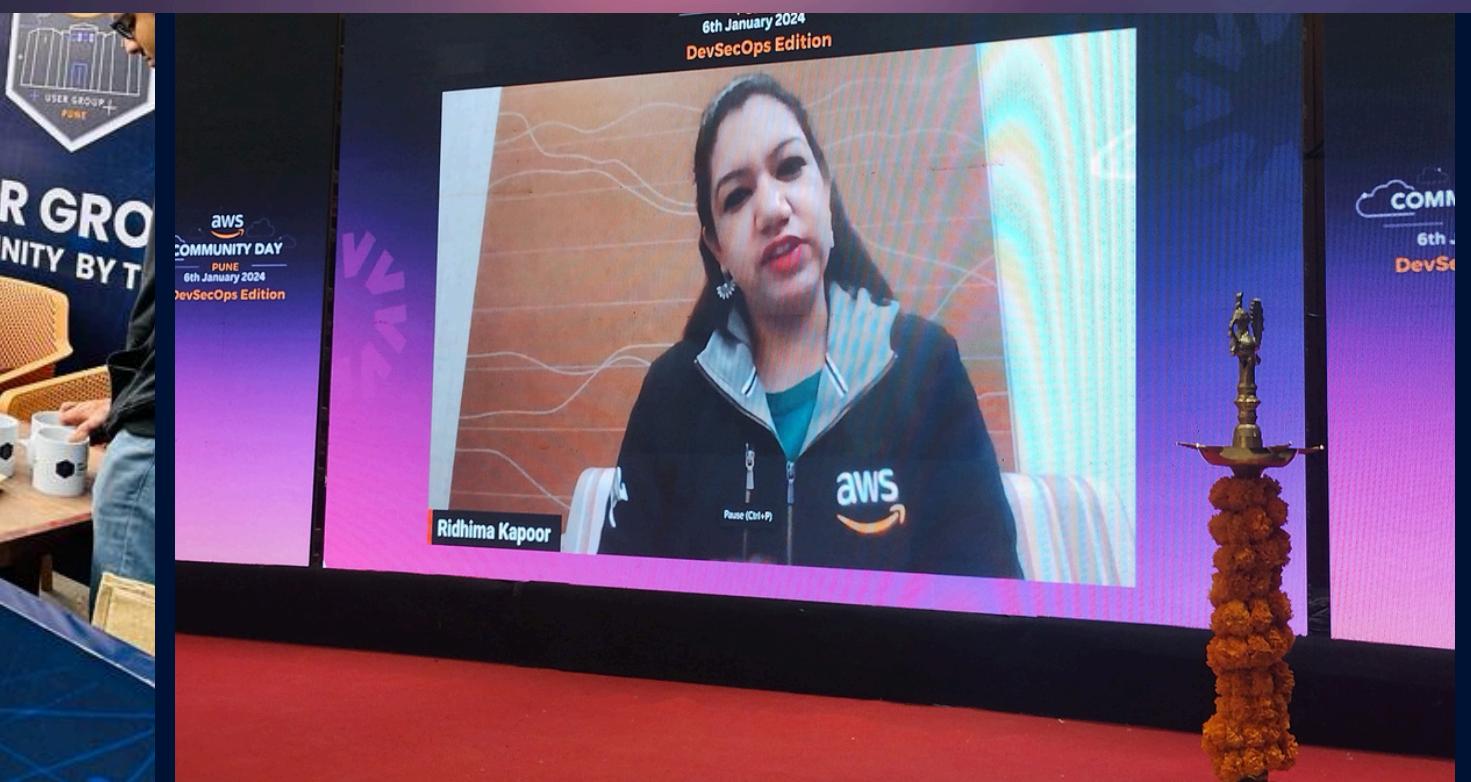
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# AWS COMMUNITY DAY PUNE 2024

## - DEVSECOPS SPECIALTY EDITION





## Lessons Learned from Amazon's Culture of Innovation

Kristine Howard (she/her)  
Developer Relations APAC

christinehoward  
christinehoward@aus.social

AWS USER GROUP PUNE

# AWS COMMUNITY DAY PUNE 2023

1000+ attendees, 4 tracks

Why join a Community?

Knowledge Sharing  
Get Peer Support  
Find Mentors

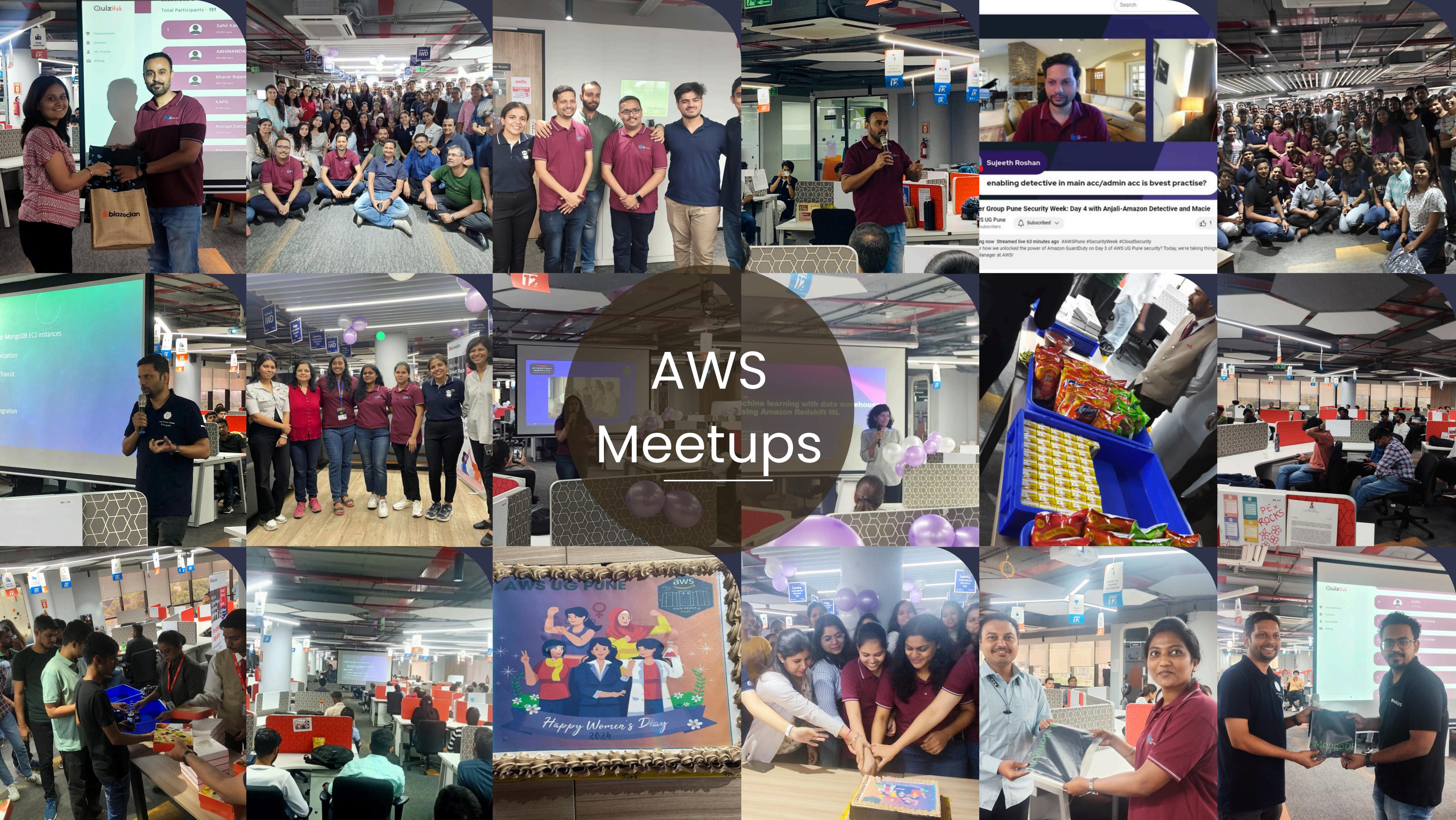
Affinity to a so

AWS USER

COMMUNITY DAY PUNE 2023



# AWS Meetups





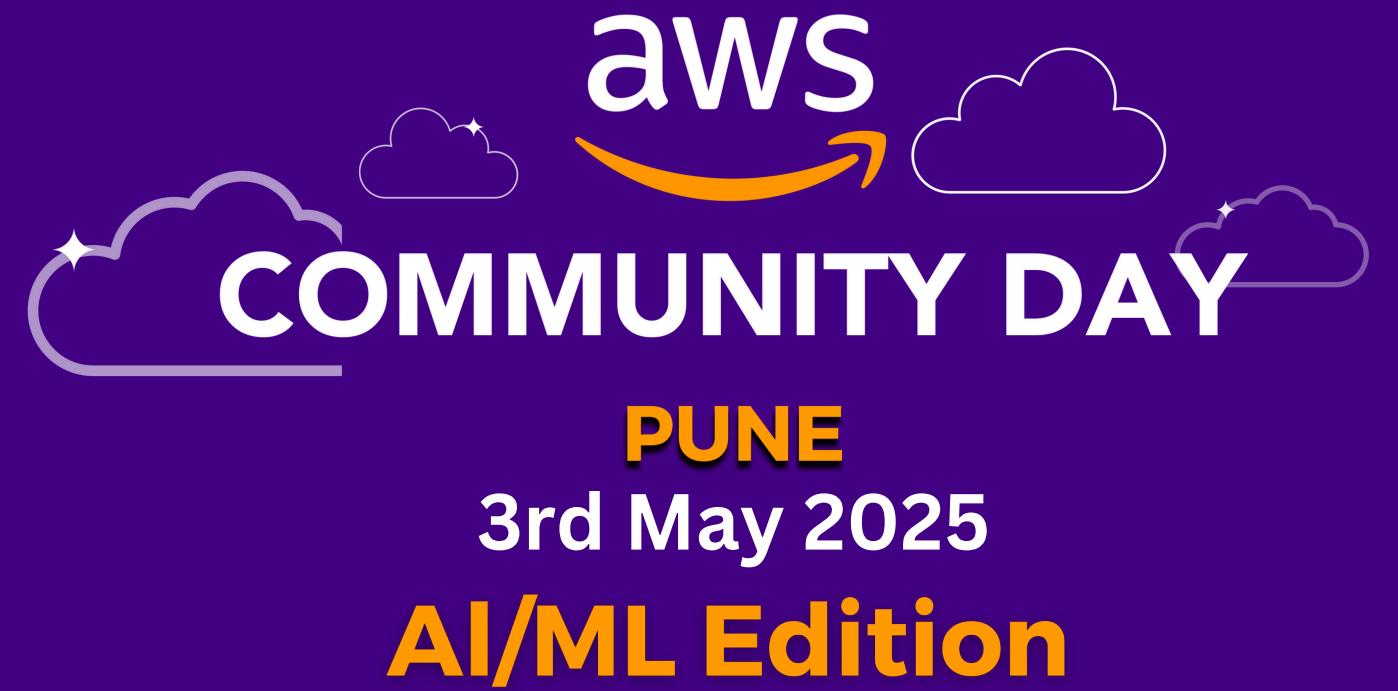
## AWS COMMUNITY DAY PUNE SPONSOR BOOTHS





# SPONSORSHIP PACKAGES

INVEST IN YOUR BRAND AND  
CONNECT WITH THE FUTURE  
OF CLOUD COMPUTING.



# Package Price: \$5000



- 1 x Extra large size booth.
- 1 x 30 minutes Keynote session.
- 5 complimentary sponsor passes.
- Mentions in press releases
- Exclusive logo featured within event venue as title sponsor everywhere near ACD logo. (banners/standees/posters).
- Free to distribute goodies from respective booth / Goodies kit.
- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and post event email to participants
- Community Day Website presence (logo + link and 150 word write-up provided by sponsor)
- 3 times Shout out on Social Media
- 25% off ticket voucher on 15 event tickets

# Package Price: \$3500



- 1 x large size booth.
- 1 x 30 minutes speaking session soon after the Keynote sessions only for first two platinum sponsors.
- 3 complimentary sponsor passes.
- Logo featured within event venue (banners/standees/posters).
- Free to distribute goodies from respective booth.
- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and post event email to participants
- Community Day Website presence (logo + link and 150 word write-up provided by sponsor)
- 2 Shout out on Social Media
- 25% off ticket voucher for 10 event tickets

# Package Price: \$2000



- 1 x medium size booth.
- 2 complimentary sponsor passes.
- Logo featured within event venue (banners/standees/posters)
- Access to event pictures.
- Free to distribute goodies from respective booth.
- Logo inclusion in AWS Community Day Event Invitation (Email).
- Logo inclusion in meetup page and event email to participants.
- Community Day Website presence (logo + link and 100 word write-up provided by sponsor)
- 1 Shout out on Social Media.
- 25% off ticket voucher for 5 event tickets

<b>Package</b>	<b>Title (USD 5000\$)</b>	<b>Platinum (USD 3500\$)</b>	<b>Gold (USD 2000\$)</b>
Company Logo/ Branding	Video+ Website + Venue	Website + Venue	Website + Venue
Display Booth	Extra Large Booth	Large Booth	Medium Booth
Speaking Slot	✓	✓	✗
Conference Pass	5 Complimentary Passes	3 Complimentary Passes	2 Complimentary Passes
Sponsor Emails	Pre + Post Conference Email	Pre + Post Conference Email	Pre + Post Conference Email
Social Mention	3 Times	2 Times	1 Times
Discounts on tickets	25% off ticket voucher on 15 event tickets	25% off ticket voucher on 10 event tickets	25% off ticket voucher on 10 event tickets

# Our Social Media Presence



## LinkedIn

We have inclusive community of over 15k+ AWS Enthusiast on our LinkedIn handle



## Meetup

We have a Meetup Community of 7k+ AWS Enthusiast in Pune powered by AWS Officially



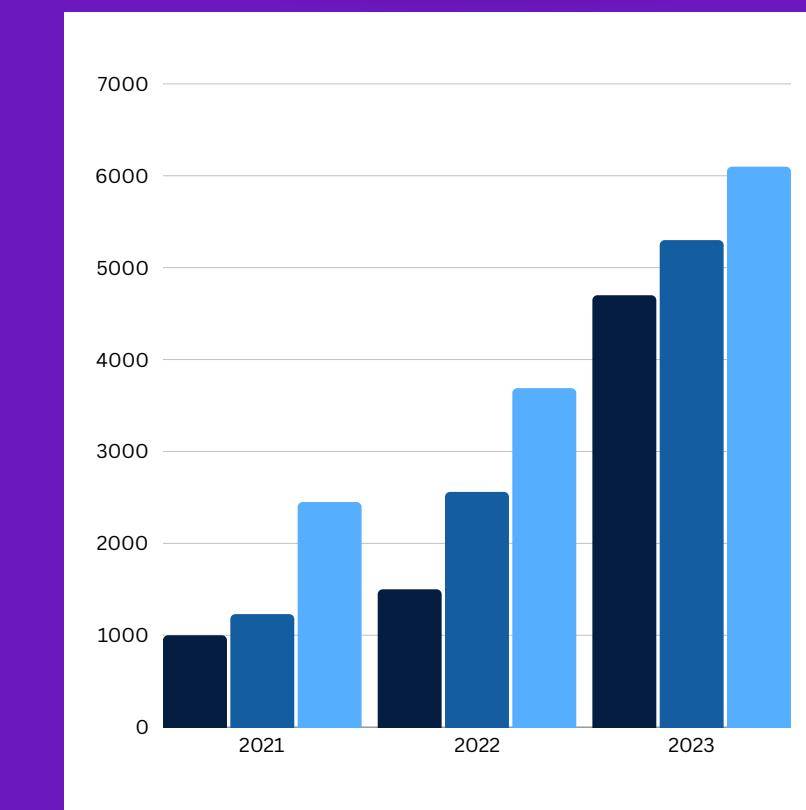
## Twitter

We have inclusive community of over 1k+ AWS Enthusiast on our twitter handle



## Instagram

We have inclusive community of AWS Enthusiast on our Instagram handle



## Contact Us



# Interested in sponsoring?



**Dheeraj Choudhary | Vishal Alhat**



**+91 9890032200, +91 7709406604**



**[sponsorship@awsugpune.org](mailto:sponsorship@awsugpune.org)**



**PUNE  
3rd May 2025**

**AI/ML Edition**

# Organizers

## Dheeraj Choudhary

AWS Hero | AWS User Group Pune Leader



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## Vishal Alhat

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**THANK YOU  
FOR YOUR ATTENTION**

SEE YOU AT THE AWS COMMUNITY DAY -  
AI/ML EDITION - 3RD MAY 2025

The logo for the AWS Community Day in Pune. It features a purple background with white and light purple cloud icons. The AWS logo is at the top right. To the left of the text, there are three cloud icons of increasing size from left to right. The text 'COMMUNITY DAY' is in large white capital letters. Below it, 'PUNE' is in orange, '3rd May 2025' is in white, and 'AI/ML Edition' is in orange.