



AWS COMMUNITY DAY

AWS Community Day is an event organized by members of the AWS community, such as AWS User Groups, AWS Heroes, and other community leaders. It's a day dedicated to sharing knowledge, experiences, and best practices related to Amazon Web Services.



AWS Supported

Dive into the ultimate AWS Community Day experience dynamic full-day events crafted by the community, powered by AWS.



Tech Conference

The event typically includes presentations, workshops, and networking opportunities, allowing attendees to learn from industry experts, engage with fellow AWS users, and deepen their understanding of AWS services and solutions.



Networking

AWS Community Day provides an excellent platform for professionals to connect and network with like-minded individuals, industry experts, AWS employees, and potential collaborators.

WHY SPONSOR US?



Inspire Decision-Makers

Unleash the potential of your tools and solutions on influential minds. Illuminate ways to optimize infrastructure, while showcasing your triumphant tales with AWS.



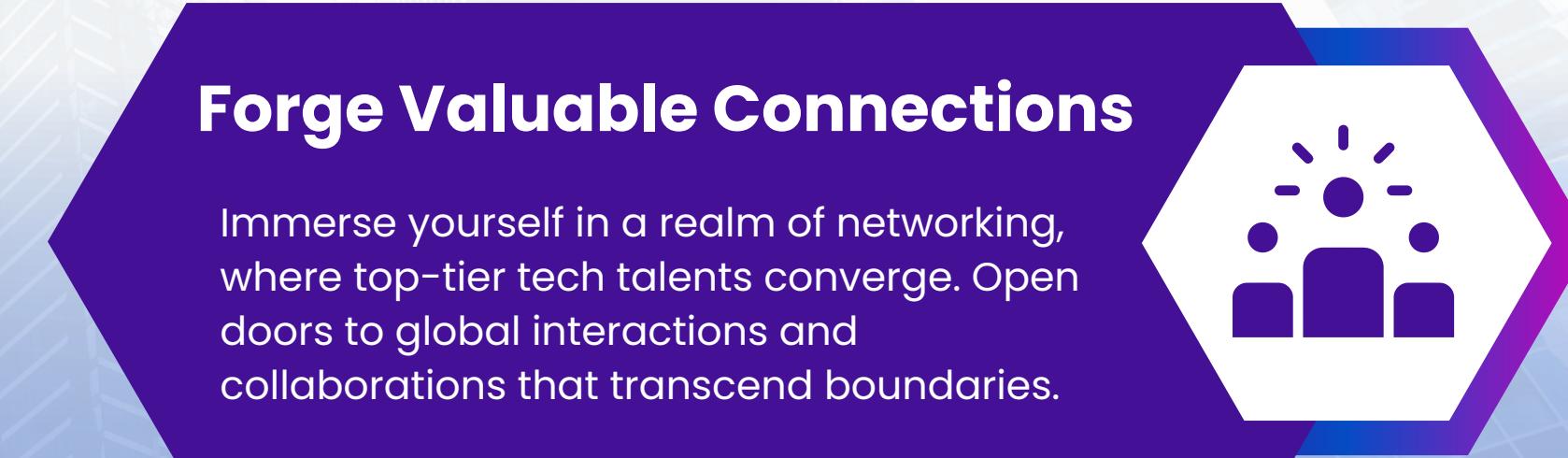
Showcase Tech Capability

Exhibit your technical skills through live showcases, revealing your proficiency across diverse technologies.



Craft Your Employer Persona

Paint a vivid picture of your organization within the community. Share what makes you a sought-after employer, forging partnerships that resonate.



Forge Valuable Connections

Immerse yourself in a realm of networking, where top-tier tech talents converge. Open doors to global interactions and collaborations that transcend boundaries.

WHAT TO EXPECT AS A SPONSOR?



Visibility and Brand Awareness

Prominent Logo Placement, Social Media Promotion, Speaking Opportunities



Lead Generation and Networking

Booth Space, Networking Events, Lead Capture, Online and offline connection opportunities



Positive Brand Association

Community Engagement, Media Coverage, Increased Talent Pool



Build Your Brand

Network with tech leaders, Connect with your potential clients, find your next star employee!



Join a Gathering of Titans

Connect with professionals spanning DevOps Architects, Engineers, Consultants, Developers, Solution CTO/VPs, Platform Engineers, and passionate AWS Evangelists.

OUR PAST EVENTS

GLIMPSES OF FEW OF OUR PAST EVENTS





Lessons Learned from Amazon's Culture of Innovation

Kristine Howard (she/her)
Developer Relations APAC

christinehoward@aus.social
christinehoward

AWS USER GROUP PUNE



AWS COMMUNITY DAY PUNE 2023

1000+ attendees, 4 tracks

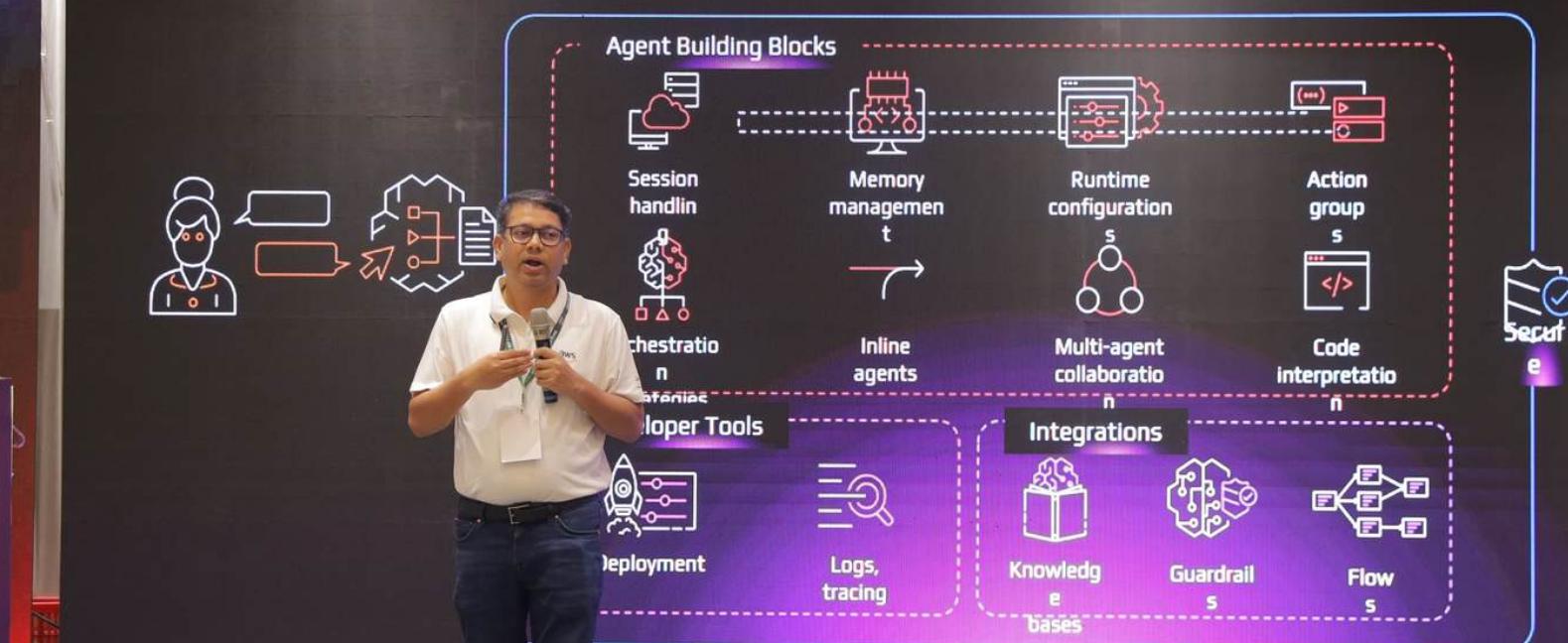




AWS COMMUNITY DAY PUNE 2024 - DEVSECOPS SPECIALTY EDITION



Enabling developers to build
and scale reliable agents



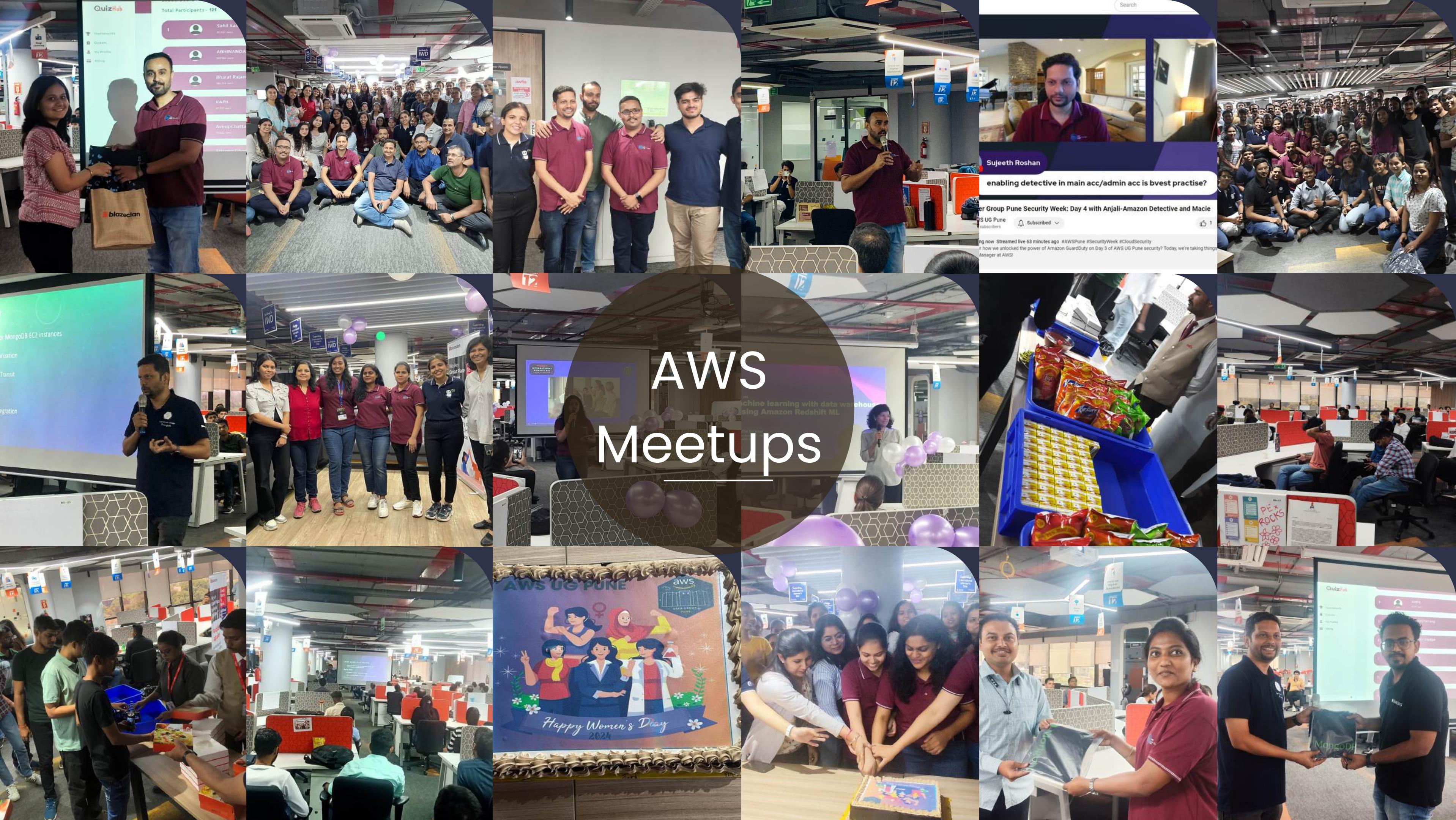
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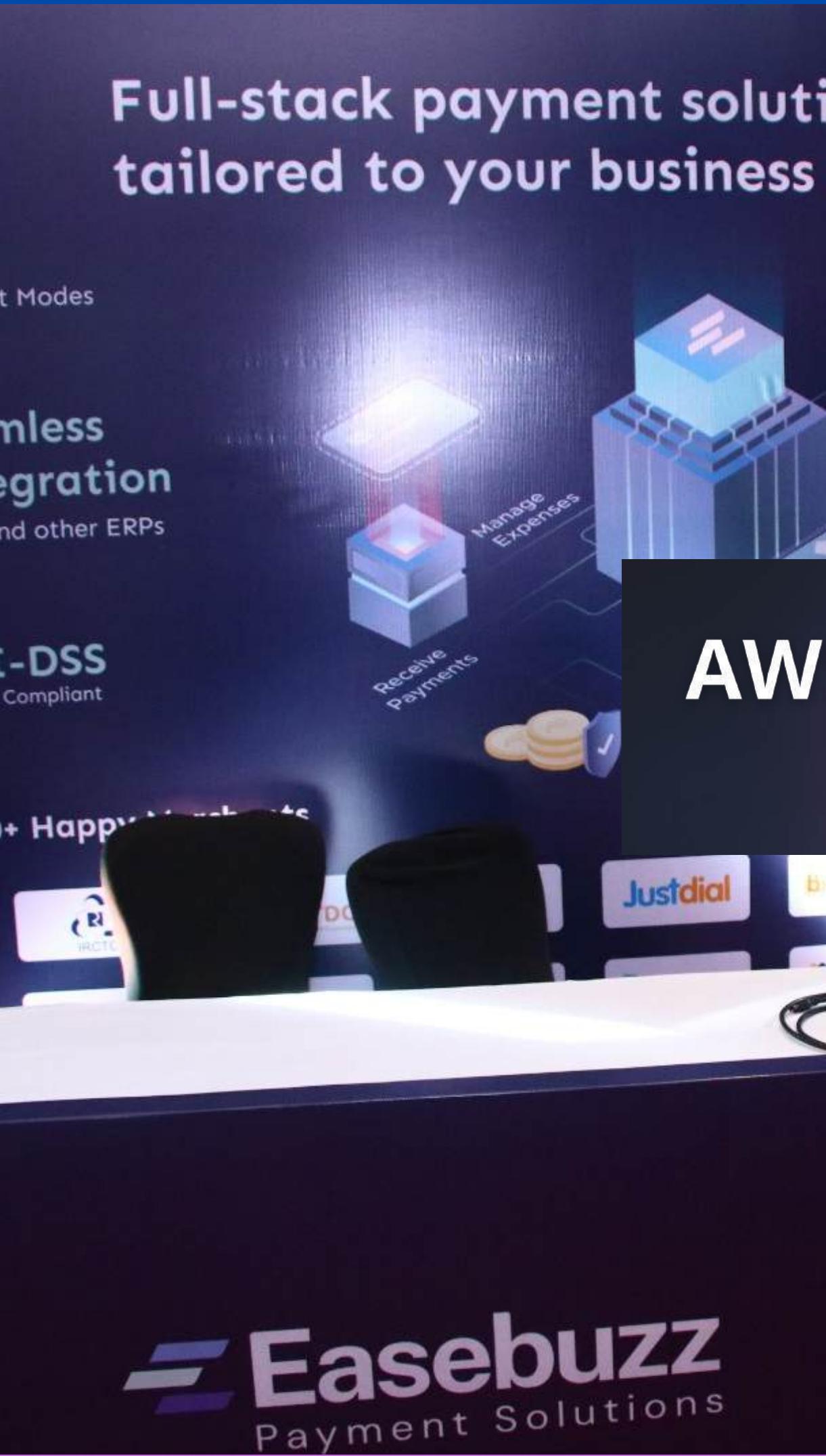
AWS USER GROUP PUNE |
"For The Community, By The Community"

AWS COMMUNITY DAY PUNE 2025 - AI-ML EDITION



AWS Meetups





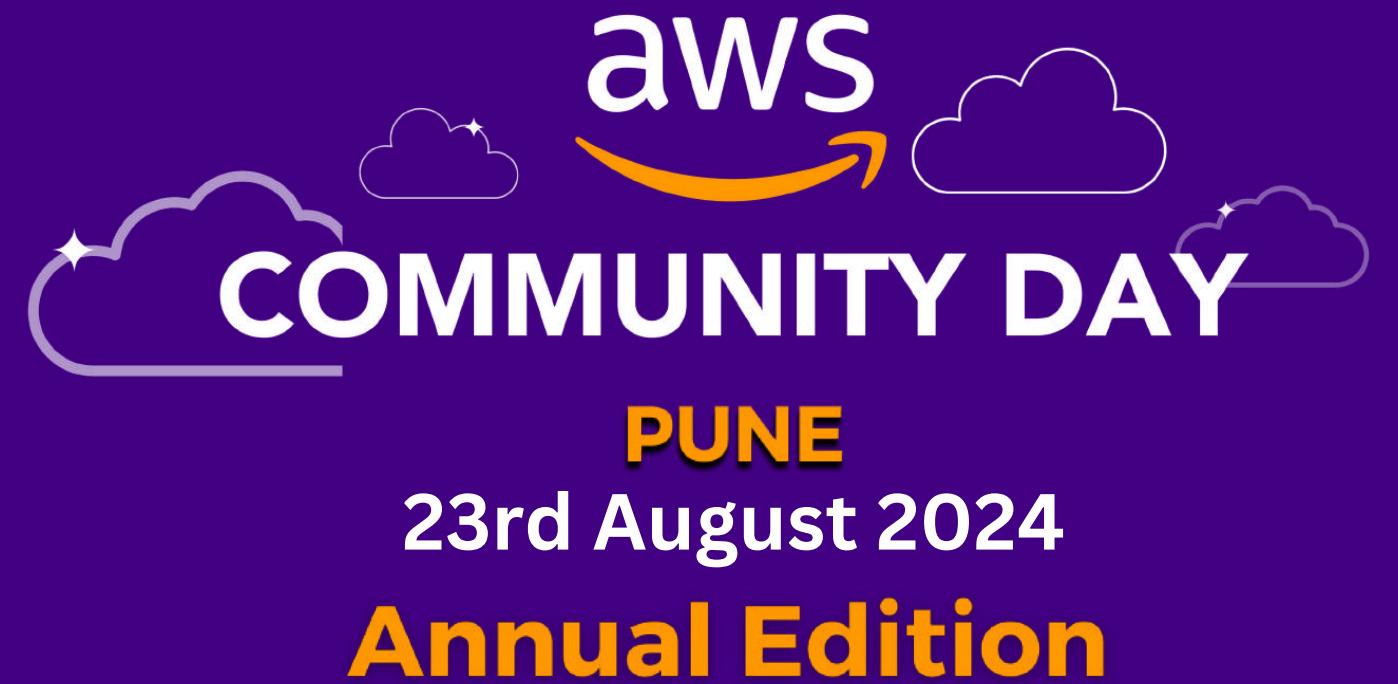
AWS COMMUNITY DAY PUNE SPONSOR BOOTHS





SPONSORSHIP PACKAGES

INVEST IN YOUR BRAND AND
CONNECT WITH THE FUTURE
OF CLOUD COMPUTING.



Package Price :\$10000

- 1 x Extra large size booth.
- 1 x 30 minutes Keynote session.
- 10 complimentary sponsor passes.
- Mentions in press releases
- Exclusive logo featured within event venue as title sponsor everywhere near ACD logo.
(banners/standees/posters).
- Free to distribute goodies from respective booth / Goodies kit.
- Exclusive logo on Lanyards.
- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and post event email to participants
- Community Day Website presence (logo + link and 150 word write-up provided by sponsor)
- 6 times Shout out on Social Media
- 25% off ticket voucher on 30 event tickets



Package Price :\$6500

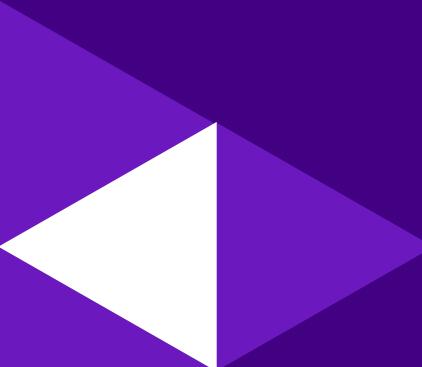
- 1 x large size booth.
- 1 x 30 minutes speaking session soon after the Keynote sessions only for first two platinum sponsors.
- 6 complimentary sponsor passes.
- Logo featured within event venue (banners/standees/posters).
- Free to distribute goodies from respective booth.
- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and post event email to participants
- Community Day Website presence (logo + link and 150 word write-up provided by sponsor)
- 4 Shout out on Social Media
- 25% off ticket voucher for 20 event tickets



Package Price :\$5000

- 1 x medium size booth.
- 5 complimentary sponsor passes.
- 1 Speaker slot.
- Logo featured within event venue (banners/standees/posters)
- Access to event pictures.
- Free to distribute goodies from respective booth.
- Logo inclusion in AWS Community Day Event Invitation (Email).
- Logo inclusion in meetup page and event email to participants.
- Community Day Website presence (logo + link and 100 word write-up provided by sponsor)
- 3 Shout out on Social Media.
- 25% off ticket voucher for 15 event tickets





Package Price :\$3500



- 1 x standard size booth
- 4 complimentary sponsor passes
- Logo featured within event venue (banners/standees/posters)
- Access to event pictures
- Free to distribute goodies from respective booth
- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and event email to participants
- Community Day Website presence (logo + link and 100 word write-up - to be provided by sponsor)
- 3 Shout out on Social Media
- 25% off ticket voucher for 10 event tickets

Package Price :\$2000

- 1 x Small size booth
- 3 complimentary sponsor passes
- Logo featured within event venue
(banners/standees/posters)
- Access to event pictures
- Free to distribute goodies from respective booth
- Logo inclusion in AWS Community Day Event
Invitation (Email)
- Logo inclusion in meetup page and event email to
participants
- 1 Shout out on Social Media
- 25% off ticket voucher for 5 event tickets



Package	Title (USD 10000\$)	Platinum (USD 6500\$)	Gold (USD 5000\$)	Silver (USD 3500\$)	Bronze (USD 2000\$)
Company Logo/ Branding	Video+ Website + Venue + Lanyard	Video+ Website + Venue + ID card	Website + Venue + ID card	Website + Venue	Website + Venue
Display Booth	Extra Large Booth	Large Booth	Medium Booth	Standard Both	Small Booth
Speaking Slot	✓	✓	✓	✗	✗
Conference Pass	10 Complimentary Passes	6 Complimentary Passes	5 Complimentary Passes	4 Complimentary Passes	3 Complimentary Passes
Sponsor Emails	Pre + Post Conference Email	Pre + Post Conference Email	Pre + Post Conference Email	Pre Conference Email	Pre Conference Email
Social Mention	8 Times	4 Times	3 Times	2 Times	1 Times

Our Social Media Presence



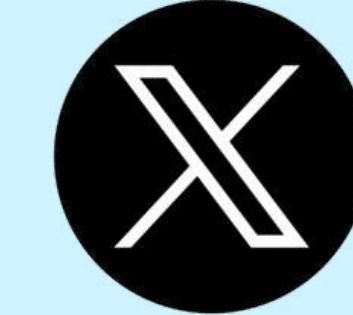
LinkedIn

We have inclusive community of over 11k+ AWS Enthusiast on our LinkedIn handle



Meetup

We have a Meetup Community of AWS Enthusiast in Pune powered by AWS Officially



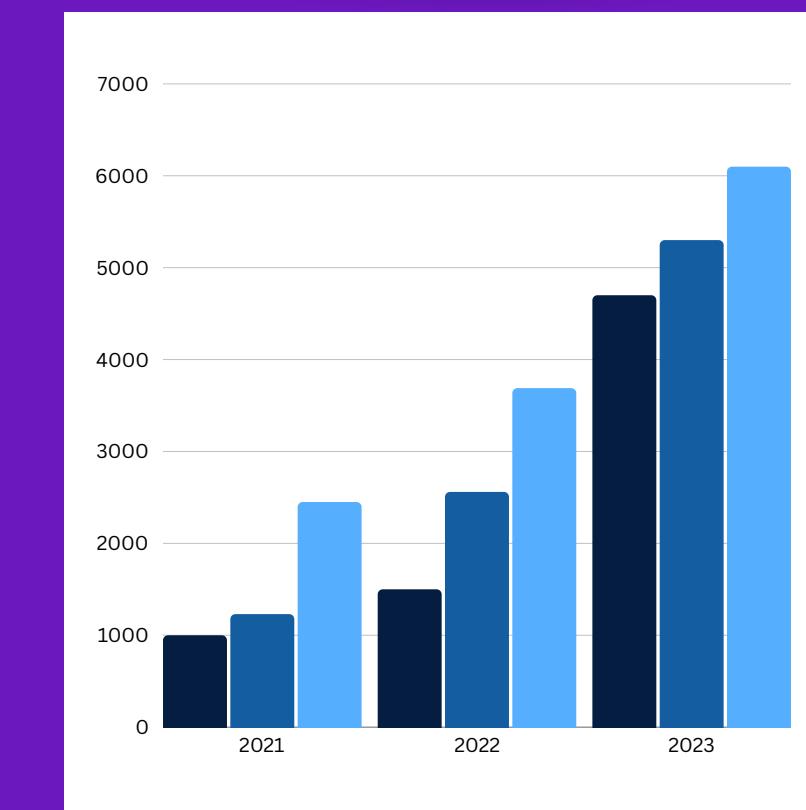
Twitter

We have inclusive community of over 1k+ AWS Enthusiast on our twitter handle



Instagram

We have inclusive community of AWS Enthusiast on our Instagram handle



Contact Us



Interested in sponsoring?



Dheeraj Choudhary | Vishal Alhat



+91 9890032200



sponsorship@awsugpune.org



<https://konfhub.com/acdpune2025>



PUNE

23rd August 2025

Annual Edition

Organizers

Dheeraj Choudhary

AWS Hero | AWS User Group Pune Leader | AWS Ambassador



dheeraj@awsugpune.org



Vishal Alhat

AWS User Group Pune Leader | AWS Community
Builder of the year APJ region



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**THANK YOU
FOR YOUR ATTENTION**

SEE YOU AT THE AWS COMMUNITY DAY -
ANNUAL EDITION - 23RD AUG 2025

The logo for the AWS Community Day Pune. It features the AWS logo (the word 'aws' in white with a yellow arrow) positioned above three white clouds. Below the clouds, the words 'COMMUNITY DAY' are written in large white capital letters. Underneath 'COMMUNITY DAY', the word 'PUNE' is written in orange. Below 'PUNE', the date '23rd August 2025' is written in white, followed by the words 'Annual Edition' in orange.