



COMMUNITY DAY

CHENNAI

<https://communityday.awsugchn.in/>

10th August 2019



COMMUNITY DAY



About AWS User Group Chennai

- Community organized, community run User Group focusing on AWS Cloud Solutions
- A bunch of passionate Amazon Web Services users (Developers, Architects, Evangelists) who meet to share best practices, discuss upcoming features, pitfalls etc.
- Monthly meetups organized consistently since April 2018

Chennai User Group - <https://www.meetup.com/awsusergroup-chennai/>

AWS User Group India - <https://aws.amazon.com/developer/community/usergroups/asia-pacific/>



COMMUNITY DAY



About AWS Community Day

- AWS Community Day events are community-organized full day events and supported by AWS
- Talks featured technical discussions led by expert AWS users and community leaders from around the world
- Talks covering several interesting topics presented with real-world cases. Topics also cover wide variety of interests and technical levels, so everyone should have interesting day from the scheduled offering.

AWS Community Day : <https://aws.amazon.com/events/community-day/>



COMMUNITY DAY



AWS Community Day 2019, Chennai - 10th August 2019

- Talks, Interactive Sessions
- AWS Training & Certification Workshop
- Diversity Program
- Expected attendees: 300 - 400 people ranging from Developers, DevOps Engineers, Solution Architects, Consultants, CTO/VP, Platform Engineers, AWS Evangelists



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Sponsorship Opportunities

- Tiers:
 - Platinum
 - Gold
 - Silver





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Sponsorship Benefits - Platinum

Physical Presence:

- 1 x 30 minute speaking session soon after AWS Keynote only for first two platinum sponsors
- Video reel (30 secs) before sponsor's presentation (video asset to be provided by sponsor)
- Logo inclusion on AWS Community Day conference kit
- 10 complimentary sponsor passes
- Logo featured within event venue (banners/standees/posters)
- Access to event pictures & speaking session video
- Free to distribute goodies from respective booth

Digital Presence:

- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and post event email to participants
- Community Day Website presence (logo + link and 150 word write-up - write-up to be provided by sponsor)
- Shout out on Social Media

Platinum

\$5000 (approx.)

or

₹350,000

price excludes local
taxes



COMMUNITY DAY

Sponsorship Benefits - Gold

Physical Presence:

- 5 complimentary sponsor passes
- Logo featured within event venue (banners/standees/posters)
- Access to event pictures
- Free to distribute goodies from respective booth

Digital Presence:

- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and post event email to participants
- Community Day Website presence (logo + link and 100 word write-up - write-up to be provided by sponsor)
- Shout out on Social Media

Gold

\$2900 (approx.)

or

₹200,000

price excludes local
taxes



COMMUNITY DAY

Sponsorship Benefits - Silver

Physical Presence:

- 3 complimentary sponsor passes
- Logo featured within event venue (banners/standees)
- Free to distribute goodies from respective booth
- Access to event pictures

Digital Presence:

- Community Day Website presence (logo + link and 75 word write-up - write-up to be provided by sponsor)
- Shout out on Social Media

Silver

\$2200 (approx.)

or

₹150,000

price excludes local
taxes



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Terms and Conditions:

- This document is indicative of the deliverables to the sponsors
- Organizers reserve all the right to modify the content of this document at anytime
- Participant details will not be shared under any circumstances
- Only first two platinum sponsor will get the presentation slot and get to address the entire audience, soon after AWS keynote
- Any sponsor is free to submit the CfP (Call for Paper). The selection of the topic and the speaker is purely based on jury (Community Day Organizers) decision



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- The presentation will be reviewed by the jury (Community Day Organizers) to omit any reference to a product or a company and adhere only to technical discussion which is relevant to the event
- The CfP submission details will be shared with all the sponsors
- The booth sizes will be informed well in advance depending upon the number of sponsors we get
- Standard booths with basic branding and plasma screen will be done by default
- Platinum sponsor will get the biggest booth size followed by gold and silver
- Sponsors are free to have custom booths at their own cost



COMMUNITY DAY



To sign up for any of these sponsorship opportunities, please contact:

- Parthasarathi B +91-8939935399
- Swaminathan B S +91-7338715187
- Ilanchezhian G +91-9790987715
- info@awsugchn.in



Thank you!

See you at the AWS Community Day 2019, Chennai