



AWS re:Invent re:Cap 2024 Guide

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Greetings from IDRI, AWS, and Slash

I am excited to extend your exclusive invitation for the upcoming **AWS Re:Invent Re:Cap 2024**.

Join us for the **AWS Re:Invent Re:Cap 2024!** This exciting event will bring you the key takeaways and groundbreaking announcements from the world's largest cloud computing company – directly to you.

Event Details:

- **Date: April 26, 2024**
- **Time: 8:30 AM - 5:30 PM**
- **Location: [FACTORY Phnom Penh](#), #1159, National Road 2, Phnom Penh, Cambodia.**
- **Meals Included!**

Don't miss your chance at the AWS Re:Invent Re:Cap 2024 to:

- Stay Ahead with Expert Insights: Harnessing the Latest Technology in Gen AI and Data Analytics
- Hear from our customers - How to successfully achieve Cost Efficiency on AWS
- Free consultancy with AWS Experts
- Networking with 150 tech and industry experts
- Every participant gets to bring home very cool AWS Swags and participate in our AWSome lucky draw

This event is perfect for:

- Developers and IT professionals looking to stay ahead of the curve.
- Business leaders are seeking to leverage the cloud for strategic advantage.
- Anyone interested in exploring the future of technology.

Kindly **RSVP by April 23, 2024** via this [[Link](#)] to secure your spot at this exclusive event. Space is limited, so early registration is encouraged.

We look forward to welcoming you to the **AWS Re:Invent Re:Cap 2024** and celebrating the spirit of innovation together.

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Agenda

Room: Theater (Main Room)

Start Time	End Time	Duration (Min)	Agenda
8:30 AM	9:00 AM	30	Registration + Light breakfast During registration we will serve some light breakfast
9:00 AM	9:30 AM	30	Welcoming Remarks By Hung Nguyen Gia (Head of Solutions Architect at AWS), Chantra Be (Deputy Director General of IDRI of CADT) , Promsopheak (Sean) Nuon (Solution Architect at Slash)
9:30 AM	10:15 AM	45	Re-invent recap for Data Analytics By Hung Nguyen Gia (Head of Solutions Architect at AWS)
10:15 AM	11:00 AM	45	Do More, Spend Less: Mastering the Art of Cost Optimization By Pongsametrey Sok (COO of POSCAR Digital)
11:00 AM	11:45 AM	45	Your Guide to Secure Cloud-to-On-Premise Communication By Promsopheak(Sean) Nuon (Senior Solution Architect at Slash)
11:45 AM	1:00 PM	75	Lunch
1:00 PM	2:00 PM	60	Introduction to GenAI By Toan Huynh (Developer Specialist SA, DevAx - PACE)
2:00 PM	2:30 PM	30	GenAI playground: PartyRock By Marcella Tang (Solutions Architect at AWS)
2:30 PM	3:15 PM	45	Prompt Engineering Techniques By Seng (Kevin) Yin (Lead Engineer at Slash)
3:15 PM	3:45 PM	30	Unlock Your Creativity: Fun GenAI Contest By Seng (Kevin) Yin (Lead Engineer at Slash)
3:45 PM	4:15 PM	30	Sweet Dating Experience the thrill of rapid connections at our Sweet Dating networking session! Discover new opportunities, forge valuable connections, and maximize your networking potential in a fast-paced and energetic atmosphere.
4:15 PM	4:45 PM	30	Break + Networking
4:45 PM	5:30 PM	45	Announce the winner + lucky draw

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5:30 PM	5:45 PM	15	Closing Wrap up and share their interest
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Room: Classroom (Networking Room)

Start Time	End Time	Duration (Min)	Agenda
1:30 PM	2:30 PM	60	Private Consulting Session By AWS experts

- Registration + Light breakfast**

Join us bright and early for registration and casual networking. Connect with fellow attendees, industry professionals, and potential collaborators over a cup of coffee.

- Welcoming Remarks**

Hung Nguyen Gia, Chantra Be, and Promsopheak (Sean) Nuon will open the event and share about the history of the AWS community in Vietnam and Cambodia.

- Re-invent recap for Data Analytics**

We will kickstart the event with an insightful presentation by AWS, Head of Solutions Architect, Hung Nguyen Gia, about the new updates related with Data Analytics services. Discover how cutting-edge technologies and innovative strategies are revolutionizing data analysis, driving insights, and transforming businesses across industries.

- Do More, Spend Less: Mastering the Art of Cost Optimization**

Join us for an insightful session where Pongsametrey Sok, COO of POSCAR Digital, shares his expertise on mastering the art of cost optimization, specifically focusing on efficient utilization of AWS resources.

- Your Guide to Secure Cloud-to-On-Premise Communication**

Sean Nuon, Senior Solution Architect at Slash, provides expert insights on establishing secure communication between the cloud and on-premise environments, drawing from his extensive experience and successful projects.

- Lunch**

We will serve you a delicious lunch and give you time to open the swag before continuing the afternoon session.

- **Private Consulting Session**

We're offering personalized (1-on-1) consultations with our experts during the event. During this session you will get a 20-mins slot to consult in person and get more insights with our expert. If you have questions around cloud migration, data platform, AI/ML, digital product building, agile methodologies, etc. This session is for you.

- **Introduction to GenAI**

This presentation dives into the exciting world of Generative AI (GenAI), a branch of artificial intelligence that can create entirely new content, from text and code to images and music. You'll learn the fundamentals of GenAI and explore how AWS empowers developers to leverage its power with ease.

- **GenAI playground: PartyRock**

PartyRock demo, a playground that is powered by AWS Beckrock, designed to make generative AI app-building both fun and intuitive. This hands-on playground empowers users to create a variety of apps with just a few simple steps, opening doors to explore the vast realm of generative AI.

- **Prompt Engineering Techniques**

Why is AI, all of the sudden, appearing all over our social media feed? Everyone can write a prompt/question, but why do we still need to learn how to write a good prompt?

- **Unlock Your Creativity: Fun GenAI Contest**

It is a fun contest that lets all the audience practice what they learn about GenAI and Prompt Engineering. You will know how you can participate in this content on the event day.

- **Sweet Dating**

Experience the thrill of rapid connections at our Sweet Dating networking session! Discover new opportunities, forge valuable connections, and maximize your networking potential in a fast-paced and energetic atmosphere.

You can use these questions to guide your conversation.

1. One thing that you love about your work
2. Why do you attend this event?
3. What was your favorite session earlier and why?

- **Break + Networking**

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Take a well-deserved break, enjoy some refreshments, and connect with fellow attendees! This is a great opportunity to build connections.

- **Announce the winner + lucky draw**

We will do the lucky draw and announce the winner of the contest top like. We will use GenAI to decide who will be the winner.

- **Closing**

We hope you will enjoy the event. We love to see you guys at the next event. Please fill in the form and where we can improve. We would love to hear your feedback. You also will receive the materials like presentation, photo.

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Speakers



Hoang Cao

Strategic Account Director
AWS
[LinkedIn](#)

Hoang Cao is passionate about staying ahead of the curve in the rapidly evolving technology landscape and delivering value-added services to AWS clients. He holds an MBA from Van Lang University, multiple certifications in digital marketing and analytics, and a certificate in marketing analytics from the University of Virginia Darden School of Business. He also has skills in brainstorm facilitation, customer relationship management (CRM), and cloud-native design. His mission is to empower DNBs and ISVs to achieve their business goals and accelerate their digital transformation journeys with AWS.



Hung Nguyen Gia

Head of Solutions Architect
AWS
[Linkedin](#)

Hung is a visionary IT leader renowned for his unwavering dedication to fostering the talents of the younger generation. With a firm belief in the power of mentorship and education, he has created many initiatives aimed at empowering emerging professionals within the tech industry.



Marcella Tang

Solutions Architect
AWS
[LinkedIn](#)

Marcella has a strong passion in guiding customers through their technology journey towards embracing digital innovation. Beyond technology, She is deeply committed to creating job opportunities within the Cambodia tech sector, grooming the next generation of tech Leaders.

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Victoria Win

Account Manager
AWS

About: Victoria's mission is to help businesses embrace the power of cloud technology. She works closely with customers to understand their needs, providing guidance and support throughout their AWS journey. Together, she is transforming Cambodia's business landscape, one innovative solution at a time.



Toan Huynh

Developer Specialist SA, DevAx - PACE
AWS

[LinkedIn](#)

Toan is a seasoned technology professional with over 23 years of experience in software development and consulting. As a Specialist SA at AWS, where he leverages his expertise to provide strategic consulting services that guide enterprises through their digital transformation journeys. With a diverse background spanning multiple industries, Toan brings a wealth of knowledge and a deep understanding of how technology can drive business transformation. His passion for technology is evident in his approach, as he seamlessly integrates technical solutions into business strategies, empowering customers to optimize their operations and gain a competitive edge.



Seng (Kevin) Yin

Lead Engineer
[Slash](#)

[Linkedin](#)

As a leader and an entrepreneur, Kevin is passionate about solving tough technical problems and delivering fast solutions that meet the needs of clients and users. He is also committed to helping a new generation of Cambodians build technology skills and solve big problems through innovation and collaboration. He has been a guest lecturer at the University of Puthisastra, where he shared his knowledge and experience on AI. He is a geek at heart and loves to learn about new technologies and ways to change the world.

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Promsopheak (Sean) Nuon

Senior Solutions Architect

[Slash](#)

[LinkedIn](#)

Sean is a technology enthusiast driven by a passion for leveraging tech to empower people. With over a decade of experience in tackling technical challenges, project management, and fostering cohesive teams, he excels in solution-oriented approaches. Specializing in enterprise client solutions and serving as a Tech Lead, Sean is dedicated to defining quality standards, fostering team culture, and spearheading hiring and training practices. His expertise extends to overseeing development teams and implementing DevSecOps strategies.



Sok Pongsametrey

COO

POSCAR Digital

[LinkedIn](#)

Meet Sok Pongsametrey, COO of POSCAR Digital Co., Ltd. With a strong technical and business acumen, Pongsametrey excels in customer management, product development, project management, and team leadership. His expertise spans system and solution architecture, including the development of platforms like ERP, CRM, e-commerce, and mobile applications, covering a range of operations from back to front office.

MC / Facilitators



Marcella Tang

Solutions Architect

AWS

[Linkedin](#)

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Marcella has a strong passion in guiding customers through their technology journey towards embracing digital innovation. Beyond technology, She is deeply committed to creating job opportunities within the Cambodia tech sector, grooming the next generation of tech Leaders.



Guechly (Richie) Sreng

Tech Lead
Slash

[Linkedin](#)

Richie is a software engineer with 6 years of experience. He has consistently learned and grown throughout his career. In addition to his strong technical skills, Richie also excels at communication with clients and his team

Co-facilitators



Lyhor Mike

Software Developer
Slash

[Linkedin](#)

Passion for technology With 4 years of experience working as a software developer.
Knowledge of Reversion Control (Git), front-end technologies, and managing databases.



Chantepkosal Prak

Full-stack Developer
Digital Government Committee

[Linkedin](#)

I have a keen interest in backend development and enjoy learning about new things. Throughout my academic journey, I have gained a solid understanding of computer science principles and programming languages. I am always eager to apply what I've learned in practical projects. My goal is to leverage my skills to contribute to impactful projects. I am always open to learning new technologies and improving my skills.

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Chankea Prak
Software Developer
ABA Bank

[Linkedin](#)

As a passionate technophile, I thrive at the intersection of creativity and logic. I enjoy planning and creating my own designs, which I then turn into lines of code with the goal of making delightful, intuitive, and functional solutions.



Phansivang Cheng
Student
Western university

My name is Cheng Phansivang, AKA Lucas. I'm a person who loves coding and being around technology to fulfill my dopamine for learning something new and improving my skills. I'm not just learning but also dreaming of making something great to help and have an impact on my society in the future. We, as tech enthusiasts, should learn to be the Harry Potter not just learn to be a worker.



Monivirakpech Peav
Student
CADT

I'm the type of person who likes to explore new things in order to learn and test myself whether I like it or not. I also like to help others in solving any problems that need to be pointed out with a better suggestion and solution, that's why currently I shift myself from full stack

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developer to data scientist/analyst. I'd like to see things become better especially in a company to drive their business better or to solve particular issues inside that company.



Sovortey Ly

Computer Science Student
CADT

[Linkedin](#)

I am a tech enthusiast who has a strong interest in working with data and utilizing its power to the best of its ability for the maximum benefits. With a passionate heart, I'm currently seeking for the internship opportunity to utilize and enhance my analytical and scientific skill toward the data.



Pisey Sok

Computer Science Student
CADT

[Linkedin](#)

My name is pisey sok i am a year 3 student study at Cambodia academy of digital technology majoring in Computer science.

Event Materials

1. [Feedback form](#) (We'll share the slide presentation with you upon completion of this Google Form)
2. [Photos](#)