12 October 2019, Kochi

AWS Users Group Kochi (AWSUGKOCHI) is proudly presenting first-ever and the most awaited event, AWS Community Day Kochi 2019, unveiling success stories, use cases & much more from industry leaders and community heros.

AWS User Group Kochi

AWS User Group Kochi (AWSUGKOCHI) is a Kochin based group united by community-led learnings and diversified by the wide variety of tools and technologies closely knit with Amazon Web Services, Cloud Computing Technology, AWS Design Implementation and Servicing, High Scalability / Performance Computing, Production use cases of AWS, Blockchain, Artificial Intelligence and much more.

Website   https://awsugkochi.in

Meetup Group   https://www.meetup.com/awsugkochi/

AWS Community Day - Kochi

- The AWS Community Day is supported by AWS but independent of them. It will provide the community with a platform to have a 'collective voice': an opportunity to explore what we love about AWS, but also what we'd like to see improved.

- Talks featured technical discussions led by expert AWS users and community leaders from around the world.

- Community-based learning is the best way to enhance the concepts being taught by connecting with enthusiasts in person, thereby sharing first-hand experiences and familiar, accessible examples.

- All skills levels are welcome to help accomplish our motto of learning, sharing and networking. Let us join hands to empower this tech community to make it bigger and better!

- Expected attendees: 250 - 300 people ranging from Developers, DevOps Engineers, Solution Architects, Consultants, CTO/VP, Platform Engineers, AWS Evangelists

Website   https://communityday.awsugkochi.in

What to expect from AWS Community Day - Kochi

- Renew, revive & revitalize to exemplify your excitement about the work you do

- Learn industry trends and intricacies about innovative implementations from AWS experts

- Harness the power of networking with 400+ AWS users, DevOps, developers & solutions architects

- Network with fellow AWS veterans & techies during breaks

- Novice to pioneer on relentless pursuit to learn can rejoice the AWS offerings & success stories under one roof.

- Take helpful and valuable information back to business

- Gain visibility to get more publicity for your esteemed organisation

- Sporting chance for active participants to win AWS goodies

Talks | Interactive Sessions | Workshops | Lunch | Networking | Recruitment | Branding | Marketing

Visit : https://communityday.awsugkochi.in

Sponsorship Opportunities

Tiers

- Platinum

- Gold

- Silver

- Others

Platinum Sponsors

Gold Sponsors

Silver Sponsors

Sponsorship Benefits - Platinum

Physical Presence

✓ 1 x 15 minutes On-stage presentation time after AWS Keynote.

✓ Video Reel (30 Secs) before Sponsor's presentation. (Video assets should be provided by the Sponsor)

✓ Logo featured with in event venue (banners / standees / posters / t-shirts / bags)

✓ 3 Complimentary sponsor passes

✓ Free to distribute goodies from respective booths

Digital Presence

✓ Logo Inclusion in Community Day Websites and marketing materials (Logo and write-up upto 150 words should be be provided by the sponsor)

✓ Logo Inclusion in Meetup Announcements, Emails to Attendees / delegates

✓ Social media shout outs.

Sponsorship Benefits - Gold

Physical Presence

✓ 1 x 15 minutes On-stage presentation time;

✓ Logo featured with in event venue (banners / standees / posters)

✓ 3 Complimentary sponsor passes

✓ Free to distribute goodies from respective booths

Digital Presence

✓ Logo Inclusion in Community Day Website and demand generation emails (Logo and write-up upto 100 words should be be provided by the sponsor)

✓ Logo Inclusion in Meetup Announcements, Emails to Attendees / delegates

✓ Social media shout outs.

Sponsorship Benefits - Silver

Physical Presence

✓ Logo featured with in event venue (banners / standees / posters)

✓ 2 Complimentary sponsor passes

✓ Free to distribute goodies from respective booths

Digital Presence

✓ Logo Inclusion in Community Day Website (Logo and write-up upto 100 words should be be provided by the sponsor)

✓ Social media shout outs.

Sponsorship Pricing

Tiers

- Platinum
- Gold
- Silver
- Others

Platinum Sponsors

(First 2 Sponsors will get 20 minutes on-stage presentation time)

INR
INR 3,00,000

Gold Sponsors

(First 4 Sponsors will get 10 minutes on-stage presentation time)

INR
INR 1,00,000

Silver Sponsors

INR
INR 50,000

Other Sponsorships

T-Shirt Sponsorships	INR 30,000
Bag Sponsorships	INR 25,000
Lanyard Sponsorships	INR 20,000
Gifts Sponsorships	INR 50,000
Refreshments Sponsorships	INR 10,000
Lunch Sponsorships	INR 1,00,000

Other Sponsorships Benefits

T-Shirt / Lanyard Sponsorships

1. Your logo featured on the Community Day Website
2. AWSUGKOCHI will design and order T-Shirts / lanyards featuring your logo, the community day logo and platinum sponsors logo with your approval prior to production, and will order them for all attendees.
3. 1 Staff Attendee Pass

Bag Sponsorships

1. Your logo featured on the Community Day Website
2. AWSUGKOCHI will design and order bags/caps featuring your logo, the community day logo and platinum sponsors logo with your approval prior to production, and will order them for all attendees.
3. 1 Staff Attendee Pass

Gifts Sponsorships

1. Your logo featured on the Community Day Website
2. AWSUGKOCHI will design and order pen, notepads featuring your logo, the community day logo and platinum sponsors logo with your approval prior to production, and will order them for all attendees.
3. 1 Staff Attendee Pass

Lunch Sponsorships

1. Your logo featured on the Community Day Website
2. Your logo listed as the lunch sponsor in the Event Guide
3. Your logo on signage during lunch break on community day.
4. 1 Staff Attendee Pass

Refreshments Sponsorships

1. Your logo featured on the Community Day Website
2. A Table in community day hall to provide refreshment items and showcase your business offerings.
3. 1 Staff Attendee Pass

Attendee Benefits

Connect with AWS Technical expert, Community Leaders, and Volunteers, AWS business experts.	Network with your peers and cloudians (300+) from across the cities. Share views, ideas, and anything :) Visit booths	Get insights about AWS latest services and their availability in the region.	Attend workshops and get hands-on experience guided by industry experts
Collect your t-shirts, caps, bags, stickers and other gift items from the booths.	Grab your prizes for lucky draw and quiz competitions	Photo booths, a selfie with AWS Heros.	Enjoy Lunch, drinks, snacks and other refreshments.
Earn your free AWS Credits	Q&A Sessions with Experts	Resume Box : Submit your resumes to get referred by AWSUGKOCHI across the IT Companies	

Terms and Conditions

- This document is indicative of sponsorship deliverable

- Organizers reserve all the right to modify the content of this document at anytime

- Participant details will not be shared under any circumstances

- Only first two platinum sponsor will get the presentation slot and get to address the entire audience, soon after AWS keynote

- Any sponsor is free to submit the CfP (Call for Paper)

- The selection of the topic and the speaker is purely based on jury decision.

- The presentation will be reviewed by the jury to omit any reference to a product or a company and adhere only to technical discussion which is relevant to the event

- The CfP submission details will be shared with all the sponsors

- The booth sizes will be informed well in advance depending upon the number of sponsors we get

- Standard booths with basic branding and plasma screen will be done by default

- Platinum sponsor will get the biggest booth size followed by gold and silver • Sponsors are free to have custom booths at their own cost

Thank you !

See you at the AWS Community Day 2019, Kochi

To sign up for any of these sponsorship opportunities, please contact:

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