



COMMUNITY DAY

MUMBAI

Saturday, 28th September
VIT Auditorium, Wadala



COMMUNITY DAY

About AWS User Group - Mumbai

- 1800+ members
- Organizing monthly meetups consistently since June 2018
- Core topics - Machine Learning, Deep Learning, IoT, DevOps etc.
- Building a cloud community in Mumbai run by passionate AWS users and experts

AWS User Group Mumbai - <https://www.meetup.com/awsugmum/>

AWS User Group Communities in India - <https://amzn.to/2Z6gEBn>



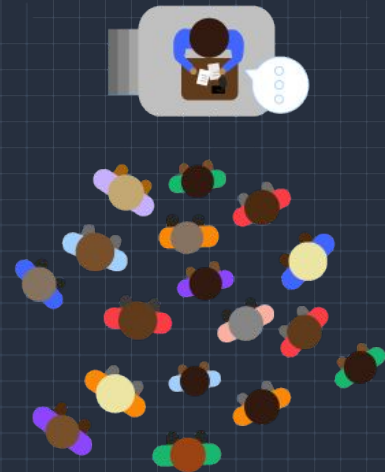


COMMUNITY DAY

About AWS Community Day

- AWS Community Day events are community-organized full day events and supported by AWS
- Talks feature technical discussions led by expert AWS users and community leaders from around the world
- Talks covering several interesting topics presented with real-world cases. Topics also cover wide variety of interests and technical levels, so everyone should have interesting day from the scheduled offering.

AWS Community Day <https://aws.amazon.com/events/community-day/>





COMMUNITY DAY



Sponsorship Opportunities

- Platinum
- Gold
- Silver



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Sponsorship Benefits - Platinum

Physical Presence:

- 1 x large size booth
- 1 x 20 minutes speaking session soon after AWS Keynote only for first two platinum sponsors
- Logo inclusion on AWS Community Day conference kit
- 5 complimentary sponsor passes
- Logo featured within event venue (banners/standees/posters)
- Free to distribute goodies from respective booth

Platinum

\$4500 (approx.)
or

₹300,000

price excludes local
taxes



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Sponsorship Benefits - Platinum

- Access to event pictures & speaking session video

Digital Presence:

- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and post event email to participants
- Community Day Website presence (logo + link and 150 word write-up - write-up to be provided by sponsor)
- Shout out on Social Media

Platinum

\$4500 (approx.)
or

₹300,000

price excludes local
taxes



COMMUNITY DAY

Sponsorship Benefits - Gold

Physical Presence:

- 1 x medium size booth
- 3 complimentary sponsor passes
- Logo featured within event venue (banners/standees/posters)
- Access to event pictures
- Free to distribute goodies from respective booth

Digital Presence:

- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and event email to participants
- Community Day Website presence (logo + link and 100 word write-up - to be provided by sponsor)
- Shout out on Social Media

Gold

\$3000 (approx.)

or

₹200,000

price excludes local
taxes



COMMUNITY DAY

Sponsorship Benefits - Silver

Physical Presence:

- 1 x standard size booth
- 3 complimentary sponsor passes
- Logo featured within event venue (banners/standees/posters)
- Access to event pictures
- Free to distribute goodies from respective booth

Digital Presence:

- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and event email to participants
- Community Day Website presence (logo + link and 100 word write-up - to be provided by sponsor)
- Shout out on Social Media

Silver

\$2200 (approx.)

or

₹150,000

price excludes local
taxes



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Terms and conditions (T&C)

- This document is indicative of the deliverables to the sponsors
- Organizers reserve all the right to modify the content of this document at anytime
- Participant details will not be shared under any circumstances
- Only first two platinum sponsor will get the presentation slot and get to address the entire audience, soon after AWS keynote
- Any sponsor is free to submit the CFP (Call For Paper). The selection of the topic and the speaker is purely based on jury (Community Day Organizers) decision



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T&C Contd..

- The presentation will be reviewed by the jury (Community Day Organizers) to omit any reference to a product or a company and adhere only to technical discussion which is relevant to the event
- The CFP submission details will be shared with all the sponsors
- The booth sizes will be informed well in advance depending upon the number of sponsors we get
- Standard booths with basic branding and plasma screen will be done by default
- Platinum sponsor will get the biggest booth size followed by gold and silver
- Sponsors are free to have custom booths at their own cost



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To sign up for any of these sponsorship opportunities, please contact:

- Gaurav Kamboj +91-9819476633
- Piyush Chandra +91-7977409255

Or email us at - awsugmum@gmail.com



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Thank you!

See you at the AWS Community Day 2019, Mumbai

