

AWS

User Groups  
Mumbai

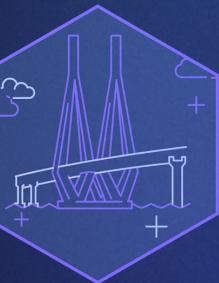


aws  
**COMMUNITY DAY**  
MUMBAI  
Saturday | 6th April 2024  
**Sponsorship Prospectus**





- AWS UserGroups organize cloud education events, featuring technical discussions and demos led by expert AWS users and industry leaders from around the world
- We are the official Cloud Community in Mumbai dedicated to AWS, and are a family of 6500+ members across all channels.
- From the inception in 2017, we've served our commitment through consistent meetups, covering the latest market trends.
- Community-based learning is the best way to enhance the concepts being taught by connecting with enthusiasts in person, thereby sharing first-hand experiences and familiar, accessible examples.



# Glimpses of our Previous Sessions





# AWS Community Day

- AWS Community Day events are community-organized full-day events.
- Talks featured technical discussions led by expert AWS users and community leaders from around the world.
- Practical, hands-on workshop by industry veterans.
- <https://aws.amazon.com/events/community-day/>



Peer-to-peer learning  
with local specialists

Build relationships with  
local technologists



Free to low cost registration  
among all cities



Gain insight on the latest  
topics and AWS services



# Why Sponsor Us?

We are inviting organisations to partner with us and make this event a grand success.



## Showcase

Show off your brand, products and services to the world and dicision maker.



## Opportunity

Create the brand visibility in active community to help widen the search for potential employees and partners.



## Audience

Reach out to our audience of Early-Adopters, Enterprises, and Startups.

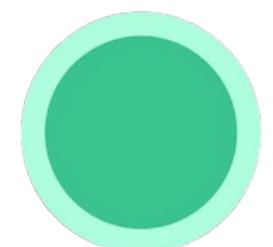


# Glimpses of AWS Community Day Mumbai 2019





# Sponsors from our Previous Events



**Coralogix**



A CLOUD GURU

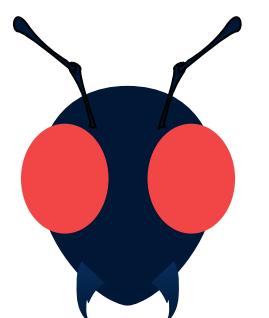


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# Sponsorship Packages

Benefits	Bronze	Silver	Gold	Platinum
Sponsor speaker slot (AWS related, no sales pitch)	X	15 Mins	15 Mins	30 Mins
Company Logo and Branding	Email + Website	Email + Website	Email + Website + Venue	Email + Website + Venue + Lanyards
Video during breaks	X	X	Yes	Yes
Individual Promotions On Social Media	Only Once	Twice	Thrice	Five Times
Logo On E-Certificate	X	X	Yes	Yes
Sponsor Booth space (Self service)	X	X	Medium	Standard
Sponsor passes	5	5	10	15
Pricing (exclusive taxes)	₹2,00,000 INR + taxes / \$2400 + taxes	₹3,00,000 INR + taxes / \$3600 + taxes	₹5,00,000 INR + taxes / \$6000 + taxes	₹7,00,000 INR + taxes / \$8400 + taxes



# Terms & Conditions

- This document is indicative of the deliverables to the sponsors
- Organizers reserve all the right to modify the content of this document at anytime
- To respect the privacy of participants, the contact information of only those who opt to be contacted by participating sponsors will be shared.
- Platinum sponsor will get the presentation slot to address the entire audience, before lunch, and rest of the sponsors(except Bronze) will be offered post lunch
- Any sponsor is free to submit the CFP (Call For Paper). The selection of the topic and the speaker is purely **based on jury (Community Day Organizers) decision**
- The booth sizes will be finalized 2 weeks in advance. Sizes will depend on space availability at event location and total number of qualified sponsors.
- Sponsors are free to have custom booth branding at their own cost.



# Don't see any package that fits your need?

Have a unique idea?

Reach out to us, and let's discuss and create a tailored package that fits in your goals!

**Contact Us**

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