Alex W. Tran 👋

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UX/UI Designer • Front-end Developer

San Jose, California

Looking to improve people's lives through the technology they use. I work to promote design thinking and solutions through empathy, passion, and committment. I write weekly articles on Medium, co-host a podcast on design and work on side projects in my spare time.

WORK EXPERIENCE

OPPIA LEARNING FOUNDATION

UX Researcher & Designer

I conduct usability studies for Oppia's lesson platform and use those insights to improve the overall experience for its users, both in content and UI design. I took initiative in improving the existing lesson plan format to reduce user confusion and error through iterative redesigns, which were driven by user needs.

QUIPLER

UX Content Management Intern

I led the UX team to rebrand existing logo for main site & secondary date while maintaining the integrity of the company's vision. I also refined the UX flow and comptability of the marketplace page as part of an Agile team; I pushed design iterations based on user feedback.

PROJECTS

TEAMMATIC

UX Design Lead • UCSD Design Lab

I helped improved the space of team formation tools with a "mixed-initiative" interface for creating optimized teams by developing a constraint-based UI. We successfully increased student compatibility amongst teams (>30%) to current methods of team formation.

EDUCATION

UNIVERSITY OF CALIFORNIA, SAN DIEGO

Cognitive Science w/Specialization in Human-Computer Interaction, B.S.

SKILLS

User Experience   User Research   Prototyping   Wireframing   Figma   Sketch   Abstract

HTML/CSS   JavaScript   Github