

ANANYA PAL

GRAPHIC DESIGNER

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📍 Kolkata, India

🌐 [Ananya Pal](#)

📷 [@awww..nanya](#)

PROFILE SUMMARY

Creative, versatile and detail-oriented Graphic Designer with 3+ years of experience, building professional, user-friendly designs and layouts. Highly skilled in communication, collaboration, and leadership, I'm a passionate designer with high spirits. I can meet really short deadlines and tough schedules.

WORK EXPERIENCE

Portfolio: [Ananya's Portfolio](#)

Graphic Designer

Hooman Digital LLP, Kolkata, India | Feb - March '23

- Created the company logo from scratch.
- Designed the company banner and company posts.

Graphic Designer

Jobdomein, Netherlands | April - July '22

- Designed the mail illustrations, which is sent to 150+ freelancers and clients, had outstanding response increased by 30%.
- Made the vector illustrations, icons, banners and posts for their website and socials. Helped in redesigning their website.
- Created the cover pages for all socials. Prepared the brand guide.

Graphic Designer

Royal Spice, Netherlands | April - July '22

- Made the banners and edited photos for their website and mails.
- Prepared the brand guide and looked after their social media posts.
- Worked and researched the content for the perfect designs.

Lead Graphic Designer

Student Advizor, New Delhi, India | June - August '21

- Lead in the design, development and research related to design.
- Delegated tasks to the 6 members of the design team and provide counsel on all aspects. Took some work myself to reduce pressure.
- Supervised the assessment of all graphics to ensure quality and accuracy.

Graphic Design Intern

Student Advizor, New Delhi, India | March - May '21

- Designed social media posts and event posters.
- Made icons, illustrations and helped in the graphics for the website.
- Successfully learned how to work in a team as a fresher.

ENDEAVOURS

Graphics Lead, Ureckon, The Annual Techno-Management Fest of UEM Kolkata | Nov '22 - Feb '23

Interviewed and recruited new members for the team, guiding and delegating tasks and designs for successful fest conduction.

Jigisha, The Inaugural Quiz Festival of UEM Kolkata | Aug - Sept '22

Single-handedly made the brochure, flex, posters, and standees. Also, designed stickers and medals.

Cyclothron | Feb - March '22

Cycling marathon of UEM Kolkata. Made the poster, flex, standees as a part of the Graphics Team.

Ureckon, The Annual Techno-Management Fest of UEMK | Nov '21 - April '22

Made event posters, ID cards medals and website graphics as a part of the Graphics Team.

Ecstasia, The Annual Cultural Festival of UEM Kolkata | Sept '21 - March '22

Made event posters, brochures, medals and website graphics as a part of the Graphics Team.

Also volunteered in Graphics for other events as well.

TECHNICAL SKILLS

Adobe Illustrator ●●●●●

Adobe Photoshop ●●●●●

Figma ●●●●●

HTML & CSS ●●●●●

Typography & Logos ●●●●●

SOFT SKILLS

- Leadership
- Communication
- Problem Solving
- Public Speaking
- Teamwork

EDUCATION

University of Engineering & Management

Bachelor of Technology, Computer Science

Kolkata, India | 2020 - 2024

- Specialization-Artificial Intelligence and Machine Learning
- Part of the Graphics Society, Quiz, Creative Clubs
- Won the "Vice Chancellor's Award for Overall Performance" in August 2022

Calcutta Public School

Passed in ISC | 2005 - 2020

- Percentage in Grade 12: 94.5%
- Percentage in Grade 10: 92.2%

Ankan Bivakar (Diploma in Painting)

Bangiya Sangeet Parishad (affiliated to Rabindra Bharati University) | 2016 -2017

- Division: First
- Distinction in Theory and Practical

CERTIFICATIONS

■ Adobe Photoshop CC- Basic Photoshop Training | Udemy

■ Programming Foundations with JS, HTML, CSS | Udemy

■ Enhancing Soft Skills and Personality | NPTEL

LANGUAGES

English ●●●●●

Hindi ●●●●●

Bengali ●●●●●

Spanish ●●●●●