



Anna Michele Wygant

www.annawygant.com
anna.wygant@gmail.com
+1 (408) 355-3815

PROFESSIONAL EXPERIENCE

Creative Developer, Flashfoto, Inc.

January 2013 - September 2015. Los Gatos, CA.

Duties & Responsibilities: Designed, developed, and maintained user-facing online assets. Was responsible for conception, interface design, graphic design, front-end and partial back-end programming.

Designed and delivered flyers, banners, brochures, investor materials, and business proposal decks.

Wrote live-updating crowdsourced slideshow software and installed it internationally at large events, including online and offline environments.

Contributed to a one-on-one photo-personalized ad network the first of its kind.

Gained experience in social media advertising and analysis in automotive and latin entertainment industries.

Wrote reporting programs to parse application log files and delivered detailed, graphic reports to clients.

Represented Flashfoto at industry conferences and expos to create meaningful B2B relations.

Assisted with cloud server configuration and maintenance.

Programmed team-building events and activities.

Skills: Adobe Creative Suite, HTML5, CSS3, Javascript, PHP, MySQL, CakePHP, Responsive Web Design, Facebook Ads

Web Design Intern, Flashfoto, Inc.

June 2012 - December 2012. Los Gatos, CA

Duties & Responsibilities: Revamped user-facing application with updated designs. Provided infographics detailing Flashfoto's influence on social media campaigns. Wrote batch processing scripts for photos uploaded during entertainment industry campaigns.

Skills: Adobe Creative Suite, Photoshop Scripting

VOLUNTEER EXPERIENCE

Social Media Director, Los Gatos Saferides

August 2013 - June 2015. Los Gatos, CA.

About the Organization: Los Gatos SafeRides is an organization dedicated to helping high school students make responsible decisions. Any student who finds him or herself stranded on a Friday night can call the SafeRides hotline for a free ride home, no questions asked.

Duties & Responsibilities: Mentored student board members who are committed to promoting the Los Gatos SafeRides organization online via Social Media. Frequently volunteered Friday nights as a SafeRides driver.

EDUCATION

Rensselaer Polytechnic Institute, Class of 2013

August 2009 - December 2012. Troy, NY.

Major: Electronic Media, Arts & Communications (Ranked 4/28)

Minor: Computer Science

GPA: 3.59/4.00 (Ranked 280/1259)

Extracurriculars: Ski & Snowboard Club Officer, Water Polo Club President.

RELEVANT SKILLS

Adobe Illustrator, Photoshop, and InDesign

Implementation of REST APIs for web applications

HTML5, CSS3, Javascript, PHP, MySQL, CakePHP and Bootstrap Frameworks

Content creation for websites, proposals, etc.

Strong understanding of all aspects of web project development

First Aid, CPR for Professional Rescuers