# **Akshay Danthi**

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#### **SUMMARY**

Product Manager currently pursuing an MS BA with past success in managing projects for global orgs such as Mastercard & HSBC

## **SKILLS**

Market Research, Customer Segmentation, Stakeholder Management, Product Strategy, Data Analytics, Generative AI, Effective Communication, SQL, Tableau, Prioritization, KPI Tracking, User Stories, Roadmap planning, Agile, A/B Testing, X-fn. Leadership

#### **RELEVANT SIDE PROJECTS**

- [1] Completed Certification on Product Analytics offered by Mixpanel & Product School by building a funnel for Sandwich Inc.
- [2] Actively involved in a specialized AI/ML Product Manager bootcamp from ProductManagementExercises.com
- [3] Built a Classification ML model to identify behavioral indicators of customer churn, enabling proactive retention strategies.
- [4] Created WebChat: Enables the user to enter a (private) URL and get insights from it. (Uses Retrieval-Augmented Generation)
- [5] Undergrad thesis/final-year project on "Resolving Implicit Selection Bias in Hybrid Recommender Systems"

#### PROFESSIONAL EXPERIENCE

Product Manager March 2022 - August 2023

Mastercard Remote

- Managed 2 projects for Mastercard in the role of Product Manager-Technical, serving as a Consultant via Wipro.
- Successfully onboarded issuers/affiliates into the new cloud-native, multi-API product at an enhanced rate of over 50 per week, marking a significant improvement from the initial rate of 10 per week.
- Elicited requirements from 15+ international stakeholders, leading a 9-member tech team to implement changes, achieving an 85% CSAT score.

Business Analyst November 2019 - March 2022

HSBC Remote

- Handled 2 projects (Cloud migration of the Payments Engine) for HSBC as an Agile BA, serving as a Consultant from Infosys.
- Drove the implementation of HSBC Saudi Arabia's Payment Processing platform to comply with ISO20022 SWIFT regulations

Data Analyst December 2023 - Present

Golden Gate University San Francisco

- Developing and deploying dynamic reports and interactive dashboards using Pandas, SQL, and Tableau, enabling datadriven decision making in real-time for senior leadership.
- Designed and implemented predictive models using Python and scikit-learn, significantly improving strategic planning by forecasting trends and outcomes with high accuracy, enhancing overall performance and outcomes.

## Software Engineer

November 2017 - November 2019

Lloyds Banking Group Hyderabad, India

Worked as a Software Engineer for Lloyds Banking Group, serving as a Consultant from Virtusa. Used Java, Oracle SQL.

# **EDUCATION**

## **Master of Science in Business Analytics**

January 2023 - Present

Golden Gate University

San Francisco, CA

<u>Relevant Coursework</u>: Enterprise Performance Management and Metrics, Big Data Ecosystems, Business Intelligence, Managing Data Structures, Advanced Statistical Analysis with Python & R, ML for Predictive Analytics, Visualization & Communication.

# **Bachelor of Engineering in Computer Science and Engineering**

**August 2013 - August 2017** 

Sri Sai Ram Institute of Technology (Anna University)

Chennai, India