Zuck Bucks: A Protest of Libra and Facebook

It's no secret to anyone that the internet is controlled by a few, pretty powerful individuals. Mark Zuckerberg is among the top. As Facebook rose in the last 15 years, it has quickly become intertwined in every aspect of human life. Nearly every member of the general populace has a Facebook account, and the extremely long "terms of service" agreements and "privacy policies" that none of those who use Facebook have actually read through has allowed Mark Zuckerberg to set into motion a 1984-esq dystopia where the general populace is monitored 24/7. In addition to this monitoring, data of browsing habits and data of messages sent on their platform are sold to advertising companies to invasively and specifically target anyone on their platform. Despite making billions from this invasive form of monitoring and aggressive marketing, it apparently wasn't enough. Now Facebook wants to have control of the financial systems our communities and families depend on.

Cryptocurrency started with the purpose of giving people more freedom and privacy. People around the world are experiencing more social and political freedom because of cryptocurrencies. People in poorer countries where food is scarce and centralized currencies have become all but worthless can now sustain themselves by investing into Cryptocurrency and order groceries for their families online. Banks no longer can make sudden and rash decisions to use your money without your permission. Every single transaction you choose to make is your decision, and once posted to the network is a permanent addition to the wonderful experiment called Blockchain.

Libra, as proposed, will only mean less privacy and less control for regular people. Even banks cannot close your account for political speech, but Libra could. In fact, Libra plans on having features to control all transactions on their platform, including the ability to modify/reverse payments. Facebook seeks to exploit the hype of the growing cryptocurrency movement, and under the guise of a "decentralized cryptocurrency" undermine all the positive progress the movement has made to date. Libra is not a decentralized cryptocurrency, it is a corporate-run credit-based currency and is the antithesis of what Cryptocurrency stands for: freedom.

We need an economy that works for us, our privacy, our interests. We need an economy that stands for what every human being should stand for: freedom. The freedom to make good decisions, and the freedom to make bad decisions. The freedom to invest in a project that you believe in, the freedom to make mistakes, and the freedom to learn and grow. With manipulative parties like Facebook, this freedom is put in jeopardy. Zuck Bucks is a protest to all those who seek to undermine this freedom of choice. We stand for the small communities who have made cryptocurrency what it is today; we stand for the freedom of choice to back what you believe is right.

Facebook and social media in general seems to have taken away from the human race our fluency and ability to show our emotions to those around us. Social media has made humanity dopamine-addicted, short attention spanned, and narcissistic. In a world where we are more connected than ever before, one might expect that we as a society would feel more emotionally connected to one another than ever before as well. But instead, a rising suicide rate and rising mental health issues across the world now plague our society. These issues are the blame of social media websites such as Facebook, and now despite all the negative outcomes of their platform they seek to gain even more power over the human race. **We say no more!**

Zuck Bucks is a social movement and protest against Facebook and their upcoming Libra "cryptocurrency". A Zuck Buck isn't special compared to other cryptocurrencies. In fact, it is your regular "dime a dozen" ERC20 token. Despite this, it is a more practical/better cryptocurrency than Libra will *ever* be due to its decentralization; the power of this currency is determined by all those who hold it collectively, not one giant corporation seeking to profit off the masses. Holding a Zuck Buck in your portfolio signifies to the world that you are not subject to the whims of a billion-dollar corporation. That you believe in the power of a free market; that you are tired of lining the pockets of a few billionaires at the top of the social pyramid. *It's time to rise up against those who seek to oppress humanity with private interests, and it's time to do away with the centralization of power that Libra seeks to add to cryptocurrencies.*

Stand up for your freedom, and stand up to those who wish to control you and your money. Support Zuck Bucks to show Facebook that you're tired of their stranglehold on our society.

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