

## OVERALL EVENT REQUIREMENTS

Total Expected Attendance: 1,500 guests  
Exhibitors: 75 booths  
Breakout Rooms: 4–6 rooms (100 pax each)  
VIP / Investor Rooms: 4–8 private meeting rooms  
Main Plenary Stage: 1,500 theater-style capacity

### Main Plenary Hall (Opening & Keynotes)

#### Space Specifications

Component	Dimension	Notes
Total Hall Size	18,000 – 22,000 sq ft	Theater setup
Stage Size	60 ft (W) x 32 ft (D)	Accommodates panels of 10–12
LED Wall	40 ft x 15 ft	Full keynote display
Backstage Area	2,500 sq ft	Speaker prep, media

#### Seating Layout

- 1,500 theater-style chairs
- 3 center aisles + 2 side aisles
- Reserved VIP front section (200 seats)

#### Total Expo Floor Required:

Approx. 25,000 – 30,000 sq ft

#### This includes:

- Booth footprints
- 10–14 ft aisles
- Lounge space
- Media/demo zones
- Networking café areas

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- 10–14 ft aisles
- Lounge space
- Media/demo zones
- Networking café areas

## EXACT BOOTH SIZES (Strategic Tiered Format)

### Tier 1 Platinum Sponsor Booths (10 booths)

Size: 20 ft x 20 ft = 400 sq ft

Includes:

- Double-sided open layout
- LED display wall
- Meeting table for 6–8
- Storage closet
- Premium power access

Ideal for: AI firms, Clean Energy, Global Tech Brands

### Tier 2 Gold Exhibitor Booths (20 booths)

Size: 10 ft x 20 ft = 200 sq ft

Includes:

- Backdrop wall
- Counter
- 2 demo tables
- 4 chairs

### Tier 3 Standard Exhibitor Booths (45 booths)

Size: 10 ft x 10 ft = 100 sq ft

Includes:

- 8 ft backdrop
- 6 ft table
- 2 chairs
- Standard lighting

### Booth Distribution Summary

Tier	Qt	Size y	Size Each	Total Sq Ft
Platinum	10	400 sq ft	4,000 sq ft	
Gold	20	200 sq ft	4,000 sq ft	
Standard	45	100 sq ft	4,500 sq ft	
Total Booth Space Only	75	—	12,500 sq ft	

With aisles & networking areas → 25,000–30,000 sq ft total expo hall.

## Breakout Rooms (Investor / Thematic Tracks)

## **4–6 Breakout Rooms**

**Capacity per Room:** 100 persons

### **Room Setup Options:**

- Classroom style: 100 pax
- Roundtable (innovation labs): 80 pax
- Panel discussion: 120 max theaters

### **Recommended Size Per Room:**

- **2,000 – 2,500 sq ft each**

Total Required:

8,000 – 15,000 sq ft (depending on final count)

## VIP & Private Investor Meeting Rooms

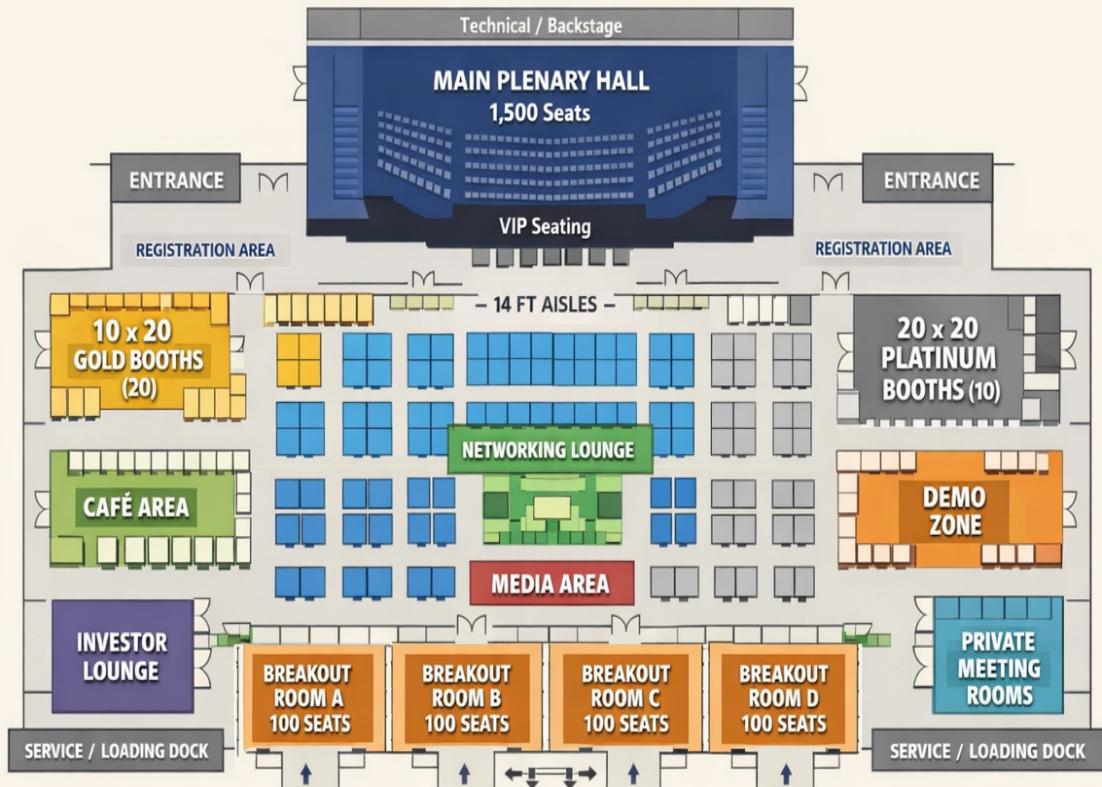
### 6–8 Private Rooms

Room Type	Size	Capacity
Investor Lounge	1,500 sq ft	30–40
Closed-Door Negotiation Rooms	400–600 sq ft	8–12

Include:

- Soundproofing
- Secure WiFi
- Catering access

## FutureXchange Forum 2026 Floorplan



Main Plenary Hall	Exhibition Hall	Gold Booths	Standard Booths
Exhibition Hall	Gold Booths	Standard Rooms	Platinum Booths
Breakout Rooms	Breakout Room A	Breakout Room B	Breakout Room C
Investor Lounge	Breakout Room D	Breakout Room D	Media Area

## FOUNDING GLOBAL PARTNER – TITLE SPONSORSHIP

**Investment: \$175,000**

**Media & Strategic Value: \$500,000+**

Includes:

- Co-branded “Powered by” title placement
- Dedicated 15-minute address
- Branded VIP Lounge
- Featured global press push
- Executive advisory council seat
- FutureXchange 3-year partnership lock-in

# PLATINUM SPONSOR

**Investment: \$75,000**

**Total Estimated Media Value: \$250,000+**

## Stage & Event Visibility

- Logo featured on 40-ft LED screen (opening + closing cycles)
- On-stage verbal recognition (3–5 mentions)
- 5-minute keynote or featured segment
- Front-row VIP seating placement camera exposure

**Media Value Equivalent: \$80,000**

## Digital & Broadcast Exposure

- Featured in livestream broadcast lower thirds
- Dedicated social media announcement (pre + post-event)
- 1 featured email blast to full database
- App homepage featured sponsor banner
- Website homepage logo placement

**Media Value Equivalent: \$60,000**

## Press & PR Coverage

- Inclusion in official press release
- Media interview opportunity (if requested)
- Logo on official step-and-repeat backdrop
- Press kit inclusion

**Media Value Equivalent: \$40,000**

## Exclusive Access & Relationship Capital

- Access to private Investor Lounge
- Invitation to closed-door roundtable
- Concierge business matchmaking (minimum 5 curated intros)
- VIP networking dinner invitation

**Strategic Relationship Value: \$70,000**

**Total Combined Perceived Value:**

**\$250,000 – \$300,000 impact exposure**

## **GOLD SPONSOR**

**Investment: \$43,000**

**Total Estimated Media Value: \$120,000 – \$150,000**

**Includes:**

- Logo on LED sponsor loop
- Breakout session brand visibility
- 1 dedicated social mention
- Website + event app recognition
- Media wall inclusion
- 2 curated investor introductions

**Strong B2B + Brand Authority Exposure**

## **SILVER EXHIBITOR**

**Investment: \$21,500 – \$24,500 Total Estimated Media Value: \$50,000 – \$70,000**

**Includes:**

- Logo on digital sponsor wall
- App directory placement
- Networking access
- Lead capture opportunity
- Listed in post-event report

## **STANDARD EXHIBITORS:**

**Investment: \$12,500**

- Logo on digital sponsor wall
- App directory placement

# Sponsorship Media Value Package

## Audience Profile:

- 1,500 in-person delegates
- Government leaders
- ASEAN + US investors
- Tech founders & enterprise buyers
- Media + policy stakeholders

## PLATINUM SPONSOR

Investment: \$60,000 – \$75,000

Total Estimated Media Value: \$250,000+

### Stage & Event Visibility

- Logo featured on 40-ft LED screen (opening + closing cycles)
- On-stage verbal recognition (3–5 mentions)
- 5-minute keynote or featured segment
- Front-row VIP seating placement camera exposure

Media Value Equivalent: \$80,000

### Digital & Broadcast Exposure

- Featured in livestream broadcast lower thirds
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- Inclusion in official press release
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- Invitation to closed-door roundtable
- Concierge business matchmaking (minimum 5 curated intros)
- VIP networking dinner invitation

Strategic Relationship Value: \$70,000+

Total Combined Perceived Value:

\$250,000 – \$300,000 impact exposure

## GOLD SPONSOR

Investment: \$33,000 – \$43,000

Total Estimated Media Value: \$120,000 – \$150,000

Includes:

- Logo on LED sponsor loop
- Breakout session brand visibility
- 1 dedicated social mention
- Website + event app recognition
- Media wall inclusion
- 2 curated investor introductions

Strong B2B + Brand Authority Exposure

## STANDARD EXHIBITOR

Investment: \$21,500 – \$24,500

Total Estimated Media Value: \$50,000 – \$70,000

Includes:

- Logo on digital sponsor wall
- App directory placement
- Networking access
- Lead capture opportunity
- Listed in post-event report

Primary Value: Direct sales + brand exposure + deal pipeline

## FOUNDING GLOBAL PARTNER

Investment: \$175,000

Media & Strategic Value: \$500,000+

Includes:

- Co-branded “Powered by” title placement
- Dedicated 15-minute address
- Branded VIP Lounge
- Featured global press push
- Executive advisory council seat
- FutureXchange 3-year partnership lock-in

### Why This Works Strategically

The pricing is justified through:

- ✓ Media reach amplification
- ✓ Investor access value
- ✓ Government proximity
- ✓ International positioning
- ✓ Post-event digital lifecycle

We are selling:

Influence. Visibility. Relationship Capital. Authority.

If you want next, I can build:

- A polished Sponsorship Benefits Comparison Matrix
- A Media Value Calculation Formula (to defend ROI in negotiations)
- A Corporate Prospectus Page (luxury pitch format)
- A Scarcity & Urgency Campaign Strategy
- Or structure this inside a full Sponsorship Deck narrative

Ready to elevate this into investor-ready presentation form?

A polished Sponsorship Benefits Comparison Matrix

Excellent — this will give you a clean, executive-level tool for sponsor negotiations.

Below is a polished Sponsorship Benefits Comparison Matrix structured for inclusion in a sponsor prospectus or investor deck.

# FUTUREXCHANGE FORUM 2026

## Sponsorship Benefits Comparison Matrix

1,500 Delegates | Global Investors | ASEAN + US Business Leaders

### Sponsorship Overview

Benefit Category	Founding Global Partner	Platinum	Gold	Silver Standard
Investment Range	\$175K–\$250K	\$60K–\$75K	\$33K–\$43K	\$21.5K–\$24.5K
Booth Size	Custom 30x30+	20x20	10x20	10x10

### Stage & Visibility Benefits

Feature	Founding	Platinum	Gold	Standard
Main Stage Speaking Slot	15 min keynote	5 min featured	Panel opportunity	—
Logo on Main LED Screen	Premium persistent	Rotation loop	Sponsor loop	—
Verbal Recognition	Opening + Closing	Featured mentions	General mention	—
Step & Repeat Media Wall	Co-branded	Included	Included	—
Breakout Naming Rights	Included	Optional Add-On	Add-On	—

### Digital & Media Exposure

Feature	Founding	Platinum	Gold	Standard
Website Homepage Feature	Header placement	Priority logo	Listed	Listed
Featured Email Campaign	Dedicated campaign	1 blast	Group inclusion	—
Mobile App Banner	Homepage takeover	Featured banner	Directory listing	Directory listing
Livestream Branding	Lower-thirds + overlays	Logo placement	Sponsor loop	—
Social Media Campaign	Multi-post spotlight	Dedicated announcement	Group post	Inclusion

### Relationship & Access Value

Feature	Founding	Platinum	Gold	Standard
VIP Lounge Access	Private branded area	Full access	Limited access	—
Curated Investor Introductions	10+ guaranteed	5 guaranteed	2 facilitated	Networking only
Closed-Door Roundtable	Executive seat	Invitation	Limited invite	—
VIP Dinner Invite	Table host	Guest access	—	—
Government Stakeholder Access	Priority matching	Coordinated intro	—	—

## PR & Authority Positioning

Feature	Founding	Platinum	Gold	Standard
Press Release Feature	Headline co-brand	Featured	Included	—
Executive Interview	Featured spotlight	Available	Upon request	—
Post-Event Impact Report	Custom spotlight page	Mention	Mention	Listed
Advisory Council Inclusion	Yes	Considered	—	—

## Perceived Media & Strategic Value

Tier	Estimated Exposure Value
Founding Partner	\$500K – \$750K
Platinum	\$250K – \$300K
Gold	\$120K – \$150K
Standard	\$50K – \$70K