

# CV

## ALEX HERRERA BRIETZKE



26 YEARS OLD, SPANISH



### EDUCATION



### EXPERIENCE

- Septembre 2020 - present* Barcelona (Spain)  
■ **Innovation Group - Back Office Agent**  
Data handling for the german car insurance market. Inbound calling. Use of CRM and ERP.
- December 2020 - July 2021* Remote  
■ **Green Tomato Media Ltd. - Junior Project Manager**  
Youtube Video and Channel creation, development and optimization. Production follow-up with Marketing team. SEO improvement for the Youtube Search Engine. Parallel website creation with Wordpress.
- February 2019 - December 2020* Barcelona (Spain)  
■ **Salvador Models & Actors S.L. - Community Manager & Scouter**  
Responsible for company's social media accounts (Instagram, Facebook, Youtube and LinkedIn). Creating, scheduling and promoting content. Monitoring and reporting account and ads metrics weekly. Scouting new models for the agency, with a active role in the process (Selection, contact, representation contract signing and web upload).
- April 2016 - July 2017* Zürich (Switzerland)  
■ **Fischer Architekten AG - Inter Design Team**  
I gained an insight and sensitivity of a big company organization and structure, achieving different administrative tasks and taking part of several meetings with various clients and investors. Parallel developing of handcraft and digital skills throughout different ongoing design and construction projects.
- October 2015 - January 2016* Zürich (Switzerland)  
■ **Concert Media AG - Promoter**  
Promotion of several classical music concerts all around Switzerland (Bern, Basel, Geneve, Luzern and Zürich).
- January 2013 - February 2015*  
■ **One Day Co. - CEO & Founder**  
Online fashion brand. Head in Product Design. Online Marketing (Content promotion through targeting ads in Facebook and Instagram).



### AWARDS

- First Price - Structural Design Final Project  
Hangar-hall structure project. Prof. Philippe Block, ETH Architecture Zürich.

- Selected Work - Media in Architecture & Art  
One of the three selected final project to be exposed in Labitzke Museum Zürich. Work based on a mix of drawings, video footage and audio related to abandoned civil war bunkers in Catalonia. Prof. Karin Sander, ETH Architecture Zürich.



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### LANGUAGES



100%  
mother tongue



95%  
C1. Near native



90%  
C1



100%  
C1. Native



### SKILLS

#### Programming

SQL

Python

HTML

#### Architecture

ArchiCad

Sketchup

Vectorworks

#### Graphics

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Lightroom

Adobe Premier Pro

#### Web

Google Analytics

Facebook Ads

Wordpress

#### Audio

Ableton Live

Logic Pro



### JOBS

*Summer season 2018, 2019 & 2020*

#### Carrier

Relocation of private clients and large companies  
Welti Furrer AG & Papatti AG - Switzerland

*From 2016 to 2020*

#### DJ

Hotel Ciutat Comtal - Barcelona, SPN  
Carpe Diem Beach Club - Barcelona, SPN  
Babette Club - Zürich, CH  
Selina - Panamá City, PTY

*Winter of 2015*

#### Laborer

Renovation of an old farm into a student house with 8 rooms. Manuela Ferrari Projects - Switzerland