

CV

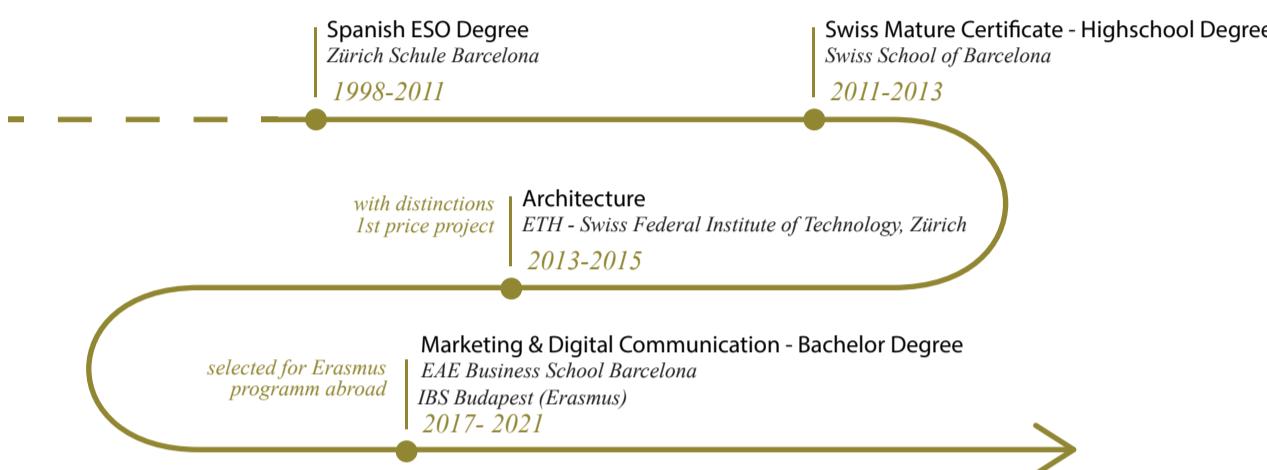
ALEX HERRERA BRIETZKE



25 YEARS OLD, SPANISH
LOOKING FOR AN
INTERNSHIP



EDUCATION



EXPERIENCE

Septembre 2020 - present Barcelona (Spain)

■ Innovation Group - **Back Office Agent**

Data handling for the german car insurance market. Inbound calling. Use of CRM and ERP. Invoice processing.

December 2020 - July 2021 Remote

■ Green Tomato Media Ltd. - **Junior Project Manager**

Youtube Video and Channel creation, development and optimization. Production follow-up with Marketing team. SEO improvement for the Youtube Search Engine. Parallel website creation with Wordpress. Sitemap & KeyWord research, planing and developing.

February 2019 - December 2020 Barcelona (Spain)

■ Salvador Models & Actors S.L. - **Community Manager & Scouter**

Responsible for company's social media accounts (Instagram, Facebook, Youtube and LinkedIn). Creating, scheduling and promoting content. Monitoring and reporting account and ads metrics weekly. Scouting new models for the agency, with a active role in the process (Selection, contact, representation contract signing and web upload).

April 2016 - July 2017 Zürich (Switzerland)

■ Fischer Architekten AG - **Inter Design Team**

I gained an insight and sensitivity of a big company organization and structure, achieving different administrative tasks and taking part of several meetings with various clients and investors. Parallel developing of handcraft and digital skills throughout different ongoing design and construction projects.

October 2015 - January 2016 Zürich (Switzerland)

■ Concert Media AG - **Promoter**

Promotion of several classical music concerts all around Switzerland (Bern, Basel, Geneve, Luzern and Zürich).

January 2013 - February 2015

■ One Day Co. - **CEO & Founder**

Online fashion brand. Head in Produc Design. Online Marketing (Content promotion through targeting ads in Facebook and Instagram).



AWARDS

- Uni. Michigan - Python Programming Course
edX verified and approved online course. Python basics.

- First Price - Structural Design Final Project
Prof. Philippe Block, ETH Architecture Zürich.

- Selected Work - Media in Architecture & Art
Selected final project to be exposed in Labitzke Museum Zürich. Work based on a mix of drawings, video footage and audio related to spanish civil war bunkers. Prof. Karin Sander, ETH Architecture Zürich.



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LANGUAGES



Spanish
mother
tongue



German
C1. Near
native



English
C1



Catalan
C1. Native



SKILLS

■ Graphics

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Lightroom

Adobe Premier Pro

■ Architecture

ArchiCad

Sketchup

Vectorworks

■ Organization

Microsof Office

Google Suite

Google Data Studio

Asana

■ Web

Facebook Ads

Wordpress

HTML 5

■ Audio

Ableton Live

Logic Pro



JOBS

Summer season 2018, 2019 & 2021

Carrier

Relocation of private clients and large companies
Welti Furrer AG & Papatti AG - Switzerland

From 2016 to 2020

DJ

Hotel Ciutat Comptal - Barcelona, SPN
Carpe Diem Beach Club - Barcelona, SPN
Babette Club - Zürich, CH
Selina - Panamá City, PTY

Winter of 2015

Laborer

Renovation of an old farm into a student house
with 8 rooms. Manuela Ferrari Projects - Switzerland