

# CV

## ALEX HERRERA BRIETZKE



26 YEARS OLD, SPANISH



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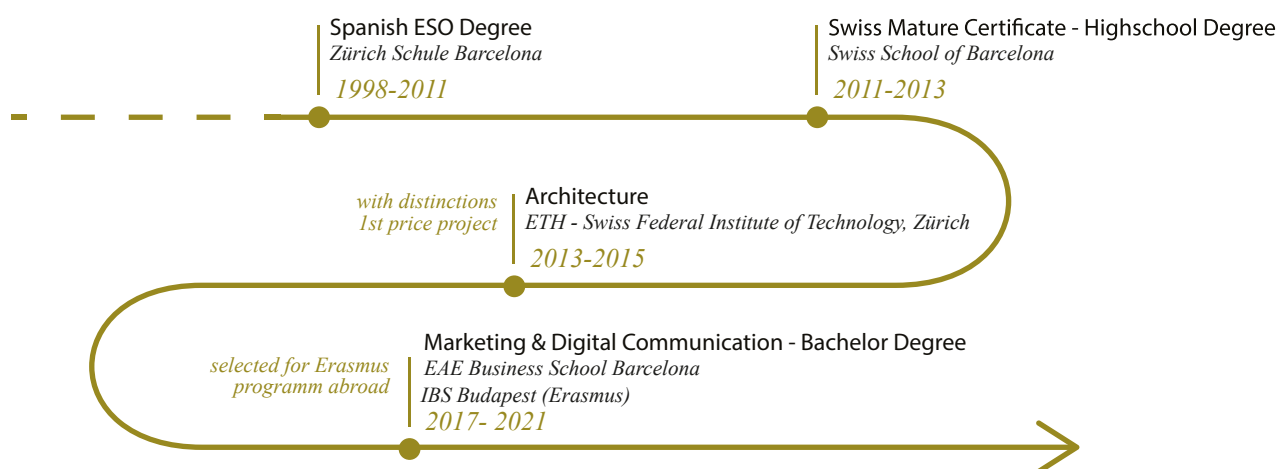
axeldp.github.io



alexela14.wixsite.com/alexherrera



### EDUCATION



### EXPERIENCE

- Septembre 2020 - present Barcelona (Spain)*
  - **Innovation Group - Customer Relationship Specialist**  
Data handling for the german car insurance market. Inbound calling. Use of CRM and ERP.
- December 2020 - July 2021 Remote*
  - **Green Tomato Media Ltd. - Junior Project Manager**  
Youtube Video and Channel creation, development and optimization. Paralel website development with Wordpress. Adequate KW research, planing and developing (sitemap). SEO/SEM
- February 2019 - December 2020 Barcelona (Spain)*
  - **Salvador Models & Actors S.L. - Community Manager**  
Responsible for company's social media accounts (Instagram, Facebook, Youtube and LinkedIn). Creating, scheduling and promoting content. Monitoring and reporting account and ads metrics weekly. Scouting new models for the agency, with a active role in the process (Selection, contact, representation contract signing and web upload).
- April 2016 - July 2017. Zürich (Switzerland)*
  - **Fischer Architekten AG - Inter Design Team**  
I gained an insight and sensitivity of a big company organization and structure, achieving different administrative tasks and taking part of several meetings with various clients and investors. Parallel developing of handcraft and digital skills throughout different ongoing design and construction projects.
- October 2015 - January 2016. Zürich (Switzerland)*
  - **Concert Media AG - Promoter**  
Promotion of several classical music concerts all around Switzerland (Bern, Basel, Geneve, Luzern and Zürich).
- January 2013 - February 2015*
  - **One Day Co. - CEO & Founder**  
Online fashion brand. Head in Produc Design. Online Marketing (Content promotion through targeting ads in Facebook and Instagram).



### AWARDS & CERTIFICATES

#### ■ First Price - Structural Design Final Project

Hangar-hall structure project.

#### ■ Selected Work - Media in Architecture & Art

Selected final project to be exposed in Labitzke Museum Zürich.

#### ■ Getting Started with Python

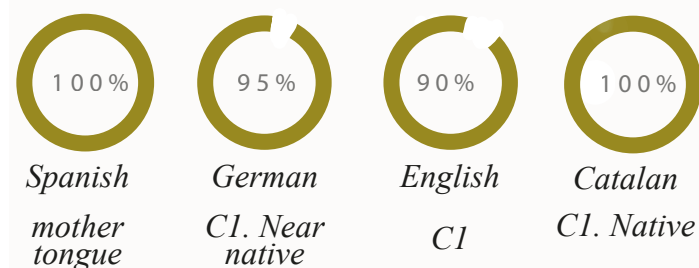
edX Online Course Certificate, Michigan University

#### ■ Advanced Google Analytics

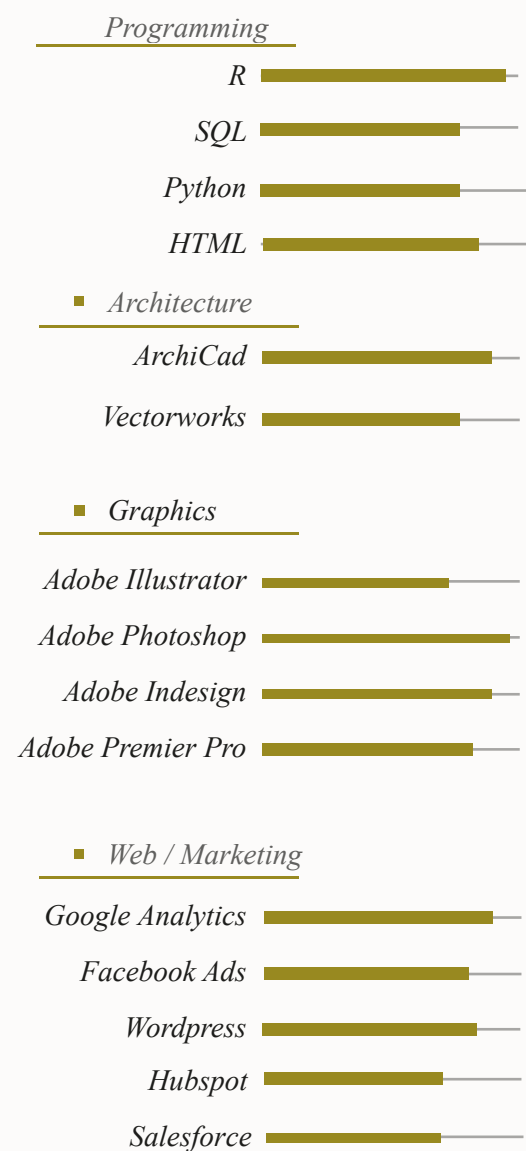
Google Online Course Certificate



### LANGUAGES



### SKILLS



### JOBS

#### *Summer season 2018, 2019 & 2020*

Carrier  
Relocation of private clients and large companies  
Welti Furrer AG & Papatti AG - Switzerland

#### *From 2016 to 2020*

DJ  
Hotel Ciutat Comptal - Barcelona, SPN  
Carpe Diem Beach Club - Barcelona, SPN  
Babette Club - Zürich, CH  
Selina - Panamá City, PTY

#### *Winter of 2015*

Laborer  
Renovation of an old farm into a student house with 8 rooms. Manuela Ferrari Projects - Switzerland