

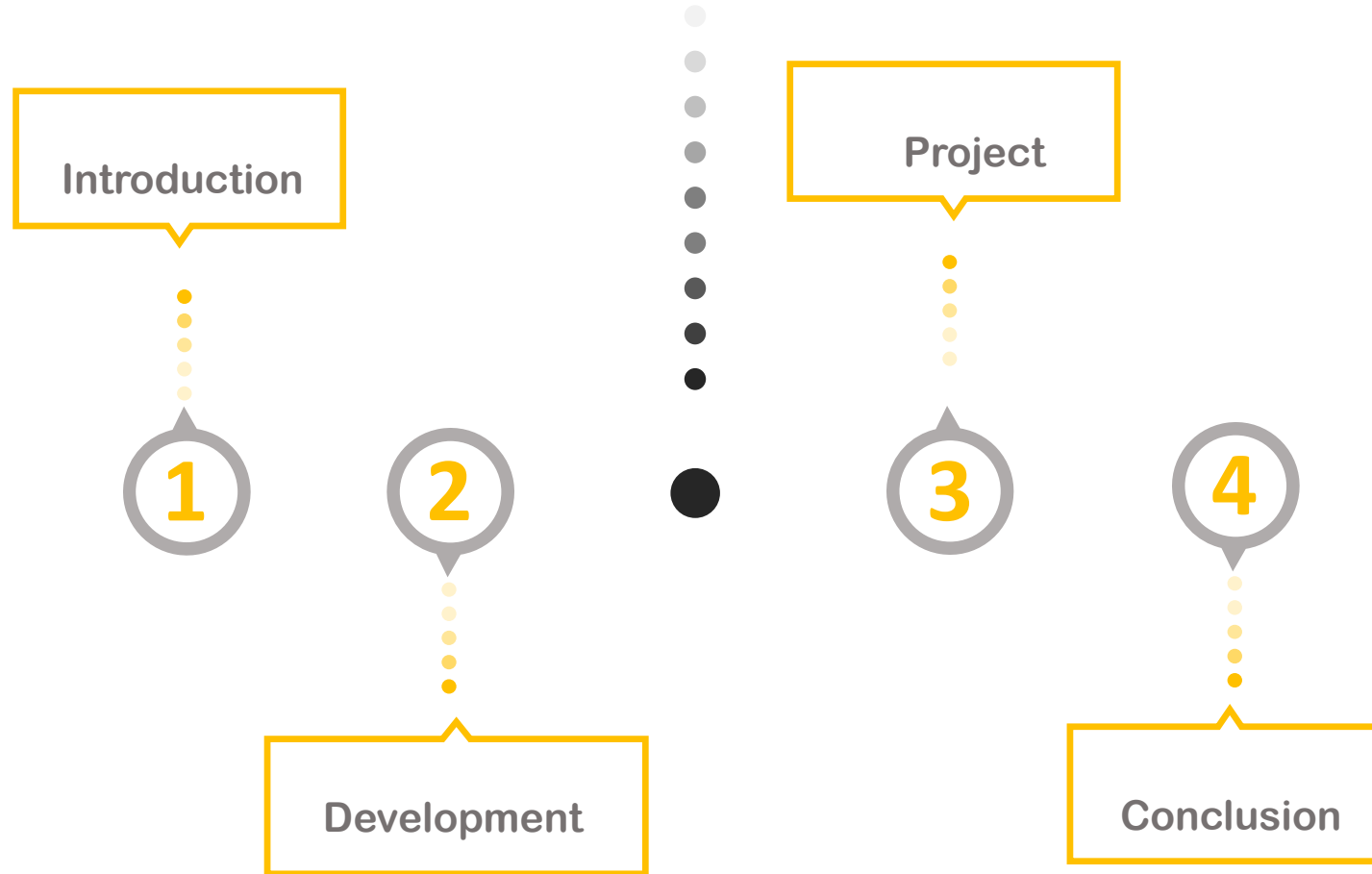


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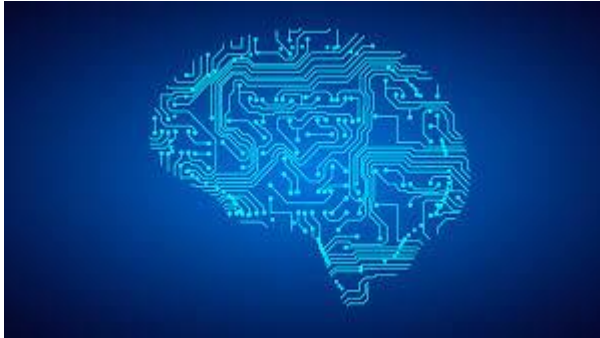
# Machine Learning Foundations: A Case Study Approach

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# Introduction



- A course in University of Washington
- Machine Learning is a subject which is combined by statistic and computer science

# Introduction

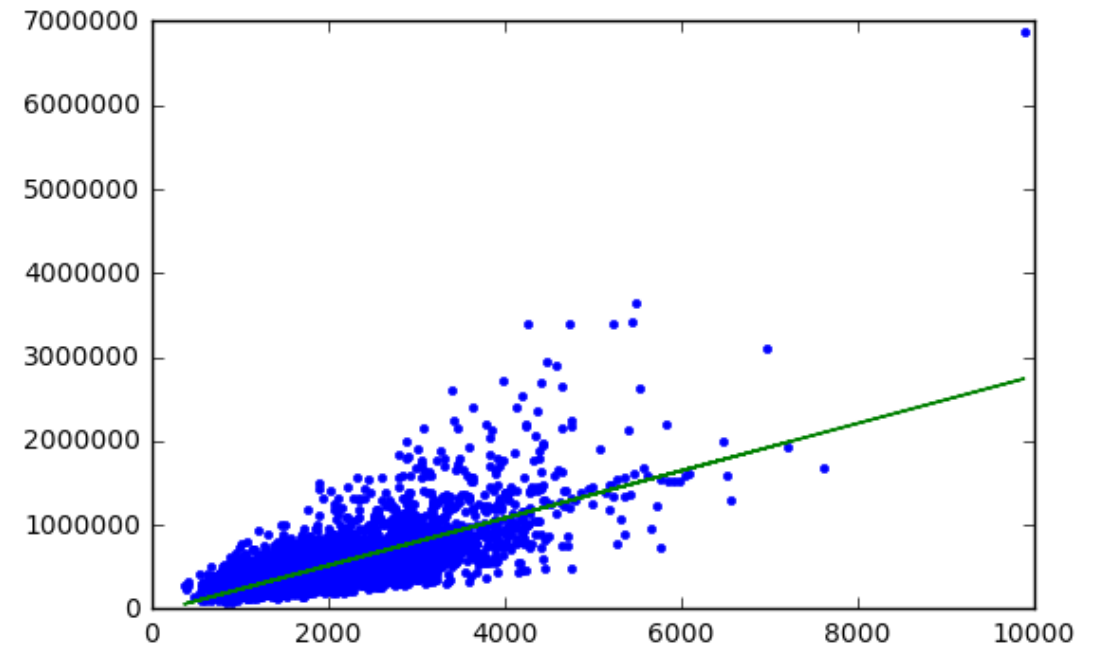
## Objective

- Identify potential applications of machine learning in practice.
- Describe the core differences in analyses enabled by regression, classification, and clustering.
- Select the appropriate machine learning task for a potential application.
- Apply regression, classification, clustering, retrieval, recommender systems, and deep learning.
- Represent data as features to serve as input to machine learning models.
- Assess the model quality in terms of relevant error metrics for each task.
- Utilize a dataset to fit a model to analyse new data.
- Implement these techniques in Python.

# Development

Regression: Predicting house prices.

- Regression is a statistical process for estimating the relationships among variables.
- How to predict house prices ?
- Linear regression ? Quadratic function ? Polynomial regression?
- Multiple linear regression ?



# Development

Regression: Predicting house prices.

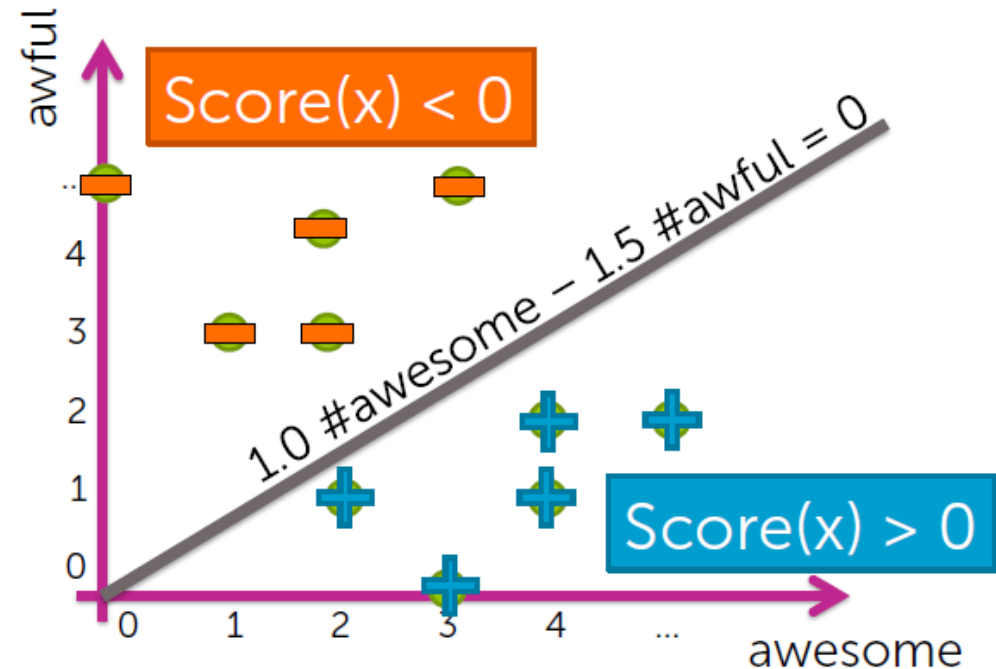
- How to evaluate our model ?
- Residual Squared Error
- Root Mean Squared Error
- Overfitting

	RMSE
With 1 feature:	255191
With 6 features:	179542

# Development

Classification: Analysing sentiment

- In machine learning, classification is the problem of identifying to which of a set of categories (sub-populations) a new observation belongs, on the basis of a training set of data containing observations (or instances) whose category membership is known.



# Development

Classification: Analysing sentiment

- Binary classification
- Count words
- Give every word a weight
- Calculate the score
- Evaluate the classification model with error and accuracy

Final results

Accuracy: 0.92

Error: 0.08



# Development

## Clustering and similarity: Retrieving documents

- Term frequency – inverse document frequency(TF-IDF)
- Term frequency (count of the word in the current article)
- Inverse document frequency  
 $= \log ((\#docs) / (1 + \#docs \text{ using word}))$
- Similarity(doc1, doc2) =  
 $TF\text{-}IDF1 . * TF\text{-}IDF2$
- Apply 1-nearest neighbour algorithm:
- Search over each article in corpus
- Compute  $s = \text{similarity}(\text{doc1}, \text{Query\_article})$
- If  $s > \text{Best\_s}$ , record  
Most\_similar\_article = doc1  
and set Best\_s = s
- Return Most\_similar\_article

# Development

## Clustering and similarity: Retrieving documents

- Clustering is the task of grouping a set of objects in such a way that objects in the same group (called a cluster) are more similar (in some sense or another) to each other than to those in other groups (clusters).

# Development

Clustering and similarity: Retrieving documents

## K-means algorithm

- 1. Initialize cluster centers.
- 2. Assign observations to closest cluster center.
- 3. Revise cluster centers as mean of assigned observations.
- 4. Repeat 2 + 3 until convergence

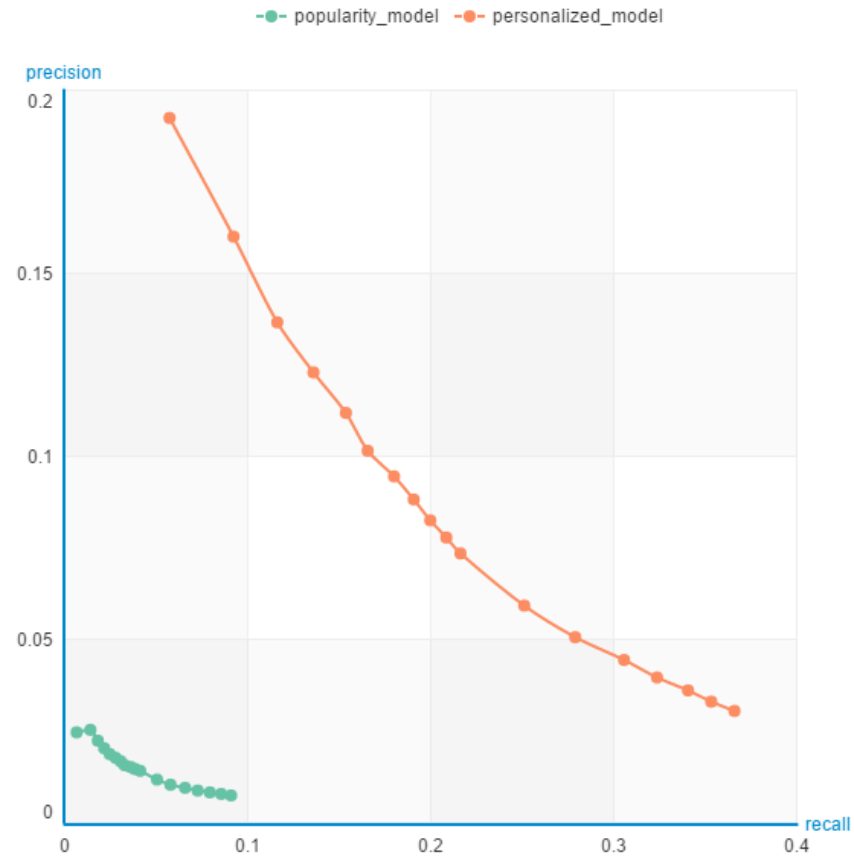
# Development

## Recommending products

- Collaborative filtering is a method of making automatic predictions(filtering) about the interests of a user by collecting preferences or taste information from many users (collaborating).
- Using collaborative filtering to recommend songs for users.
- Evaluate the model with precision and recall.
- $\text{Precision} = \frac{\# (\text{liked and shown})}{\# \text{shown}}$
- $\text{Recall} = \frac{\# (\text{liked and shown})}{\# \text{liked}}$
- AUC (area under the curve).

# Development

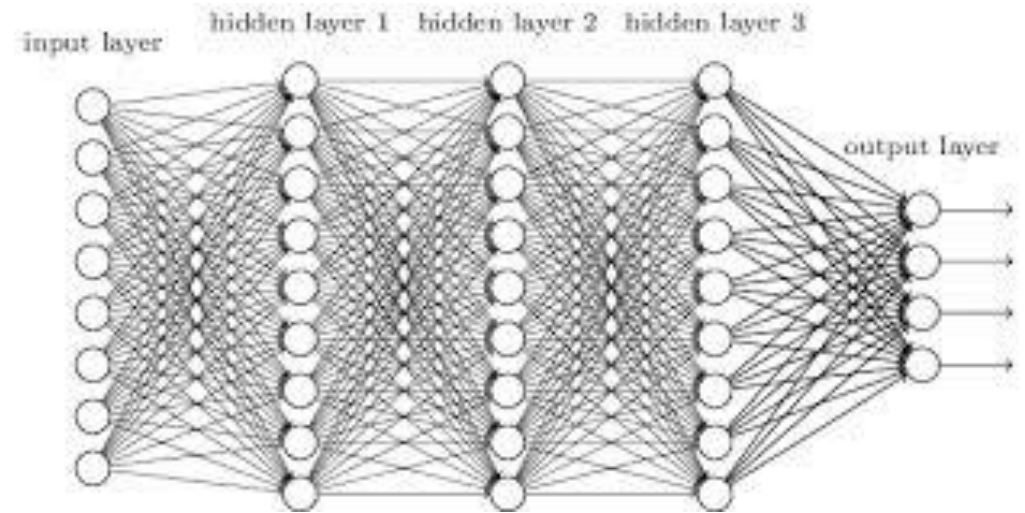
## Recommending products



# Development

Deep learning: Searching for images

- Deep learning is a branch of machine learning, and it attempts to use high-level abstraction algorithms that involve complex structures or multiple processing layers made up of multiple nonlinear transformations.



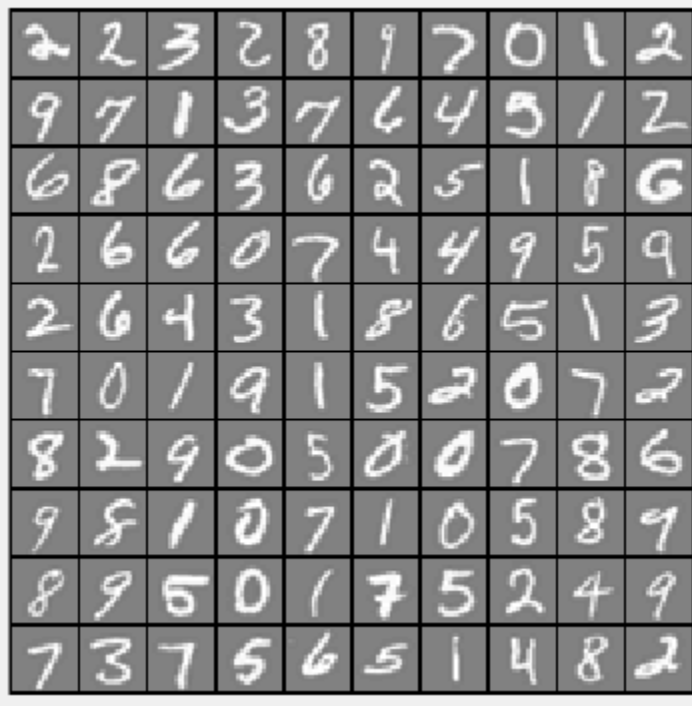
# Development

Deep learning: Searching for images

- Extract deep features from images
- Apply the K nearest neighbours algorithm on building a KNN model
- Search similar images with this KNN model

# Project

Hand-written digit recognition

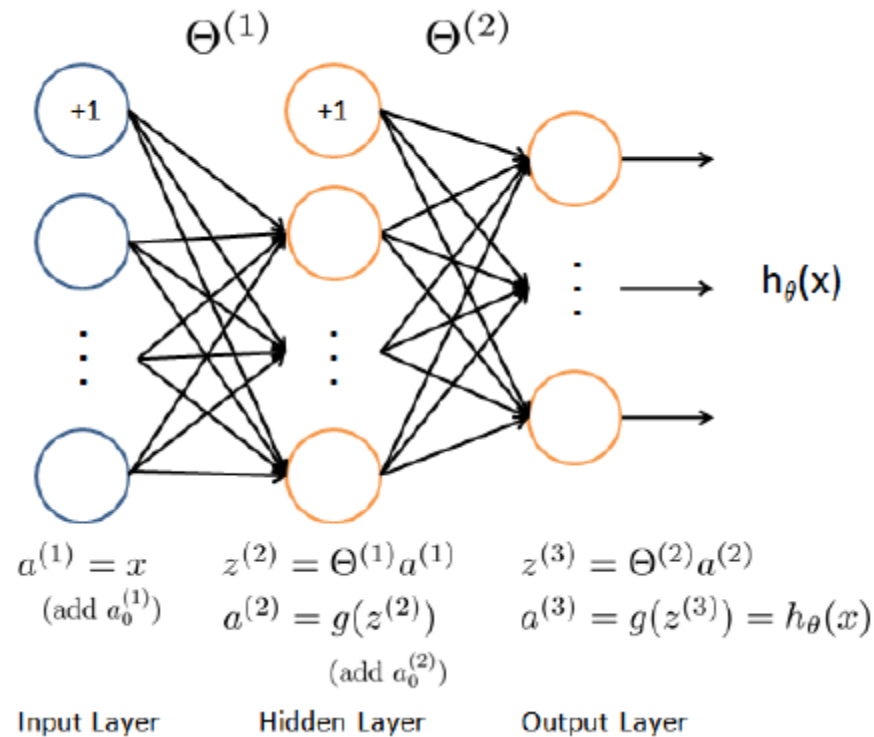


- 5000 training sample
- Each : 28 pixel \* 28 pixel
- Neural network



# Project

## Hand-written digit recognition: Forward propagation



$$z^{(2)} = \Theta^{(1)} * a^{(1)}$$

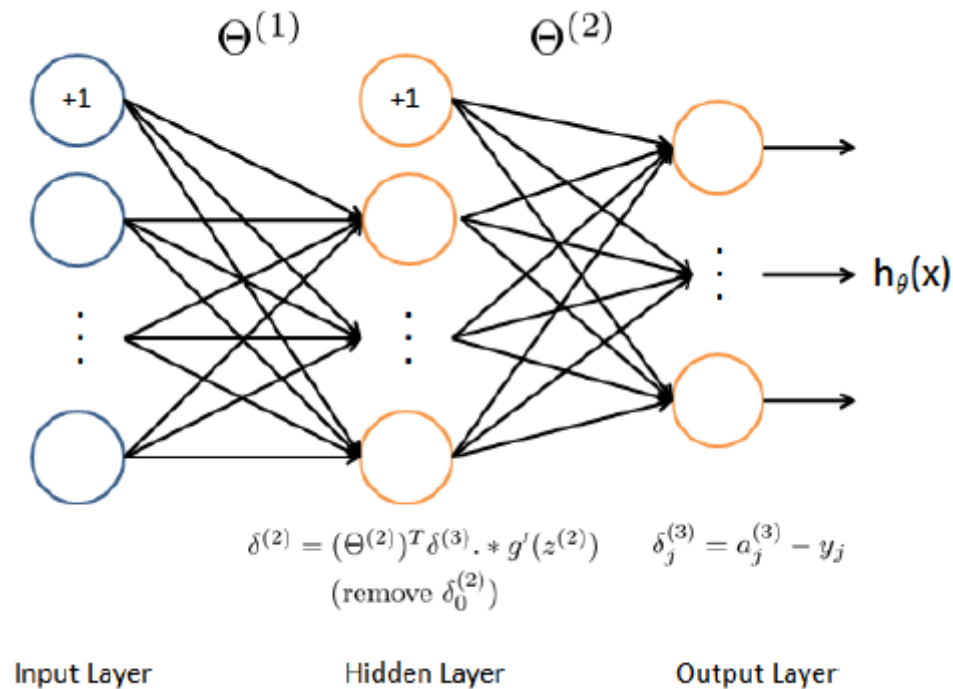
$$a^{(2)} = g(z^{(2)})$$

$$z^{(3)} = \Theta^{(2)} * a^{(2)}$$

$$h_{\Theta}(x) = a^{(3)} = g(z^{(3)})$$

# Project

## Hand-written digit recognition: Backward propagation



Training set  $(x^{(1)}, y^{(1)}), (x^{(2)}, y^{(2)}), \dots, (x^{(m)}, y^{(m)})$

Set  $\Delta_{ij}^{(l)} = 0$

for  $i = 1$  to  $m$ :

- Set  $a^{(1)} = x^{(i)}$ ;
- Perform forward propagation to compute  $a^{(l)}$  (for  $l = 2, 3, \dots, L$ );
- Using  $y^{(i)}$ , compute  $\delta^{(l)} = a^{(l)} - y^{(i)}$ ;
- Compute  $\delta^{(L-1)}, \delta^{(L-2)}, \dots, \delta^{(2)}$
- $\Delta_{ij}^{(l)} := \Delta_{ij}^{(l)} + a_j^{(l)} \delta_i^{(l+1)}$ ;

$$D_{ij}^{(l)} := \frac{1}{m} \Delta_{ij}^{(l)} + \lambda \Theta_{ij}^{(l)} \quad \text{if } y \neq 0$$

$$D_{ij}^{(l)} := \frac{1}{m} \Delta_{ij}^{(l)} \quad \text{if } y = 0$$

The derivative of  $J(\Theta)$  is :  $D_{ij}^{(l)}$ .

# Project

Hand-written digit recognition: General

1. Randomly initialize weights.
2. Implement forward propagation to get  $h_{\Theta}(x^{(i)})$  for any  $x^{(i)}$ .
3. Compute cost function  $J(\Theta)$ .
4. Implement back propagation to compute partial derivatives of  $J(\Theta)$ .
5. Use gradient checking to compare partial derivatives of  $J(\Theta)$  with the one using numerical estimate of gradient of  $J(\Theta)$ .  
And then, disable gradient checking (this is very important).
6. Use gradient descent to try to minimize  $J(\Theta)$  as a function of parameter  $\Theta$ .  
And we get an accuracy of 95%.

The accuracy is 95%.

# Conclusion

- Machine Learning is a power tool
- Machine learning is widely used
- This course give me a whole impression about machine learning
- Lack of details



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 **Thank you!**