

# Axel Maldonado Hernandez

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## EDUCATION

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<b>Kansas State University</b> , Manhattan, KS	May 2017
<b>Bachelor of Arts in Humanities Major GPA 3.67</b>	
<b>Johnson County Community College</b> , Overland park, KS	December 2013 – May 2015
<b>Shawnee Mission West</b> , Overland Park, KS	May 2012

## WORK EXPERIENCE

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<b>WEB DEVELOPER</b>	April 2018 – Current
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**FREELANCE** – *Overland Park, KS*

Develop and maintain websites for small business owners and non profits in the Kansas City metro area. My two most recent clients include: Renew Counseling and Latinx Education Collaborate.

<b>PreguntameKC, LLC</b>	December 2017 - June 2018
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**Co-Founder** – *Kansas City, KS*

Develop and launched an online business to provide resources to underrepresented students.

Developed business plan and prepared financial spreadsheets for investors.

Sales pitching and seeking clients and strategic partnerships

## T-MOBILE USA, INC.

*Bilingual Retail Sales Associate – Olathe, KS*

October 2013 – June 2014

Awarded “Top Revenue Growth Associate in the Western Plains District” for 4th Quarter 2013

Achieved sales quotas in a fast-paced environment. Solve customer complaints while catering to their needs

## VOLUNTEER EXPERIENCE

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<b>Latinos of Tomorrow 501(c) - Communication Chair</b>	August 2014-Present
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Develop Communication Strategy for student participation and growth.

Social Media Marketing via Facebook. Graphic Design for social ads

<b>Prospanica Communication Chair for Kansas City Chapter</b>	December 2017-Present
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Develop Communication Strategy for student participation and growth.

Social Media Marketing via Facebook. Graphic Design for social ads

## ADDITIONAL SKILLS, ACCOMPLISHMENT, AND LEADERSHIP

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**Bilingual:** Fluent in verbal and written Spanish and English. Conversation French

<b>Prospanica 2017 Case Study Competition:</b> 3 <sup>rd</sup> place winner	December 2017
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Analyze business and recommend action plan for growth for local business.

<b>KC Comida Student Showcase</b>	May 2016
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<b>K-State LAUNCH Business Competition:</b> Finalist	November 2015
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Researched and wrote an executive summary with financial projections. Presented before a live panel of Kansas business owners and Entrepreneurs

<b>Cavalier Leadership Development Program</b> - Graduate with Honors	May 2015
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A 12-week course covering effective leadership tactics and successful teamwork.

<b>KC Bizfest Business Plan Competition</b> – 1st Place Grand Winner - \$3500 Scholarship	February 2012
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