# Axel Maldonado Hernandez

12725 W 110<sup>th</sup> Ter Overland Park, KS 66210 <u>axel@axelmaldonado.com</u> (913) 709-4363

#### **EDUCATION**

Kansas State University, Manhattan, KS May 2017

**Bachelor of Arts in Humanities Major GPA 3.67** 

Johnson County Community College, Overland park, KS

December 2013 – May 2015

Shawnee Mission West, Overland Park, KS

May 2012

WORK EXPERIENCE

WEB DEVELOPER April 2018 – Current

FREELANCE – Overland Park, KS

Develop and maintain websites for small business owners and non profits in the Kansas City metro area. My two most recent clients include: Renew Counseling and Latinx Education Collaborate.

PreguntameKC, LLC

December 2017 - June 2018

Co-Founder – Kansas City, KS

Develop and launched an online business to provide resources to underrepresented students.

Developed business plan and prepared financial spreadsheets for investors.

Sales pitching and seeking clients and strategic partnerships

# T-MOBILE USA, INC.

Bilingual Retail Sales Associate - Olathe, KS

October 2013 - June 2014

Awarded "Top Revenue Growth Associate in the Western Plains District" for 4th Quarter 2013

Achieved sales quotas in a fast-paced environment. Solve customer complaints while catering to their needs

#### **VOLUNTEER EXPERIENCE**

## Latinos of Tomorrow 501(c) - Communication Chair

August 2014-Present

Develop Communication Strategy for student participation and growth. Social Media Marketing via Facebook. Graphic Design for social ads

## Prospanica Communication Chair for Kansas City Chapter

December 2017-Present

Develop Communication Strategy for student participation and growth. Social Media Marketing via Facebook. Graphic Design for social ads

#### ADDITIONAL SKILLS, ACCOMPLISHMENT, AND LEADERSHIP

Bilingual: Fluent in verbal and written Spanish and English. Conversation French

**Prospanica 2017 Case Study Competition:** 3<sup>rd</sup> place winner December 2017

Analyze business and recommend action plan for growth for local business.

KC Comida Student Showcase May 2016

K-State LAUNCH Business Competition: Finalist

November 2015

Researched and wrote an execute summary with financial projections. Presented before a live panel of Kansas

business owners and Entrepreneurs

Cavalier Leadership Development Program - Graduate with Honors May 2015

A 12-week course covering effective leadership tactics and successful teamwork.

KC Bizfest Business Plan Competition – 1st Place Grand Winner - \$3500 Scholarship February 2012