

# PILLBOX

## BY METIX



**Improving medical adherence in the elderly**

# \$290 BILLION

**In unnecessary healthcare  
expenses in the US**



**10%**

**Of all hospital admissions are due to medical non-  
adherence**

New England Healthcare Institute ,  
2009



# 40%

Of US seniors own a smartphone

# 21 million

people

Pew Research, 2018