Start Small, Think Big- May 2016

CHAPTER MEETING AGENDA

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BEFORE

20 minutes before 1 to 2 weeks before

1-2 Weeks before the meeting:

- Remind members (text, email, social media) of the place and time of the meeting.
- Print copies of the SMALL GROUP OUTLINE to be given to each group leader at the meeting.

15-20 minutes before the meeting:

- Arrange chairs to promote interaction in small groups.
- Ask people in advance to offer prayers, conduct hymn, and be a timekeeper.

BEGIN

Welcome Introductions Announcements Hymn Prayer

(10 min)

- Welcome all to the meeting. Ask new members to introduce themselves.
- Hymn:
- Prayer:
- Additional announcements:

SUPPORT

Celebrations
Follow-up Review
Networking Visits

(15 min)

Review last month's meeting on "Close the Sale."

Celebrate with applause the members progress in using these principles. Mention your own progress.

TRAINING

Introduction

Case Studies

Group Work

Questions

Reports

Commitment

Mentoring

(5 min) INTRODUCTION

Present this month's topic: "Start Small, Think Big"

• State the objective and write it on the board or on a large piece of paper.

Objective: Help members learn how to "Start small, think big, and grow gradually."

(10 min) CASE EXAMPLE

- Invite the members to look for the advantages of "Starting Small and Thinking Big" as they watch the video.
- Then show the video:

https://www.youtube.com/watch?v=IvR14O0d7AM

After watching the video, ask the following questions:

- What are some advantages of starting small, yet thinking big?
- What lessons did you learn from Harley-Davidson about the principle of starting small yet thinking big?

(25 min) GROUP WORK

1st Task. Have members get in their support groups and designate a group leader for each group. Have the groups do the 1st Task. This task is the following:

- Read the three quotes and look for the answers to the questions that precede the quotes.
- Summarize in one sentence the answer to each question.

 2^{nd} Task. After the groups finish the 1^{st} Task have them do the 2^{nd} Task. Then have them come together as an entire group and share their arguments for Mark to expand or not expand.

(10 min) COMMITMENT

Give the members time to individually ponder and write down a plan of how they will start their business small, think big and grow gradually. As they make their plan, ask them to remember the answer to the three question from the 1^{st} group task.

(5 min) MENTORING

Invite members to share their plans with their group. This is the time when members give support and ideas to make the plans more successful. Then invite one member from each group to share with the chapter his/her plan.

CLOSE

Announce next meeting

(5 min) CLOSE

- Remind chapter members to follow-up with their mentor partner and plans each week.
- Announce the next meeting is on "Sell What People Are Buying." Indicate the time and place.
- · Class with an inspirational stary or societies related to the tania