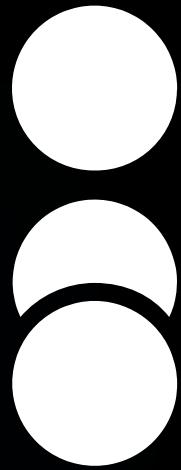




**First DEX/Bridge/IDO  
platform working across  
SVM chains**



**Powered by**





Impact is the first protocol that work across SVM chains, bridging assets and providing liquidity. It eliminates price impacts and impermanent loss to nearly zero.

# PROBLEM

SVM is superior to other VMs and is the future of DeFi and dApps. As new chains emerge, liquidity on these chains will be very low. To propel user growth, there is a need for well-known assets such as:

1. Stable coins
2. Assets like BTC, ETH, SOL
3. Meme Coins

Currently, there is no bridge that caters to this need and allows them to be tradable on the same dApp.

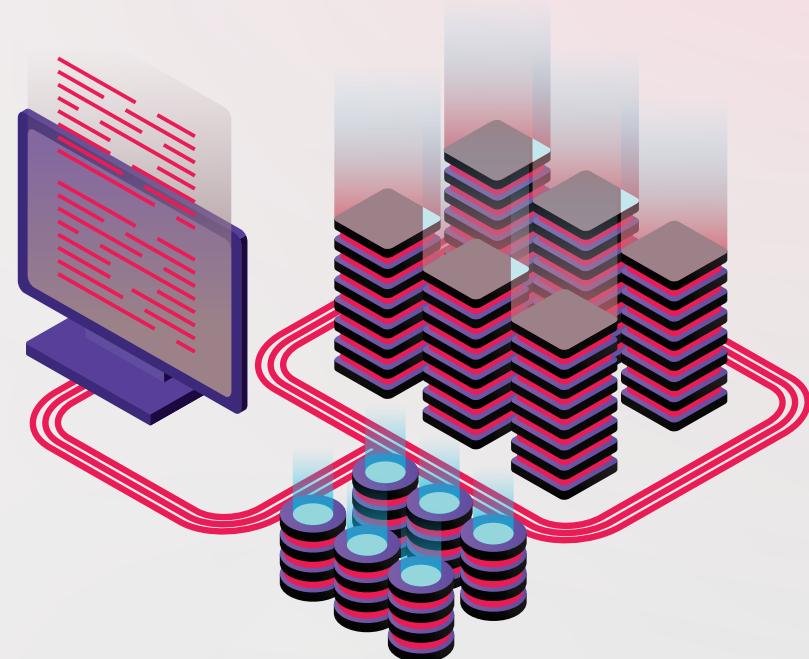




# SOLUTION

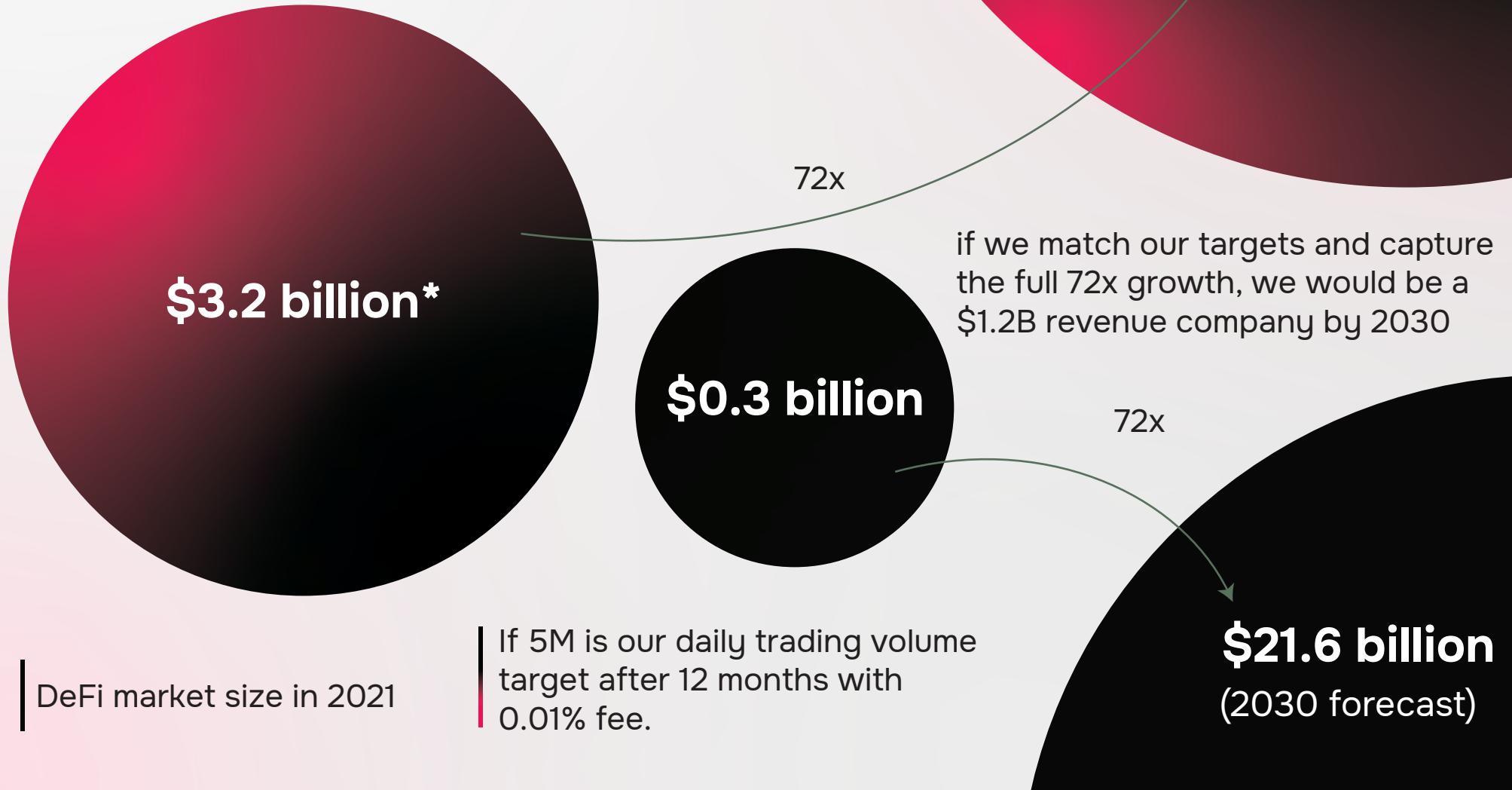
## We are creating

1. **Bridge:** SVM bridge for assets transfer.
2. **DEX:** Highly efficient dynamic flexible liquidity pool working across SVM chains .
3. **IDO Platform:** new chains need new apps and they need a platform to raise fund.





# MARKET





# COMPETITION

	<b>Impact</b> ThisImpact.me	<b>Lifinity</b> Lifinity.so	<b>Rydium</b> Rydium.io	<b>Drift Trade</b> Drift.trade	<b>Meteora</b> Meteora.ag	<b>Orca</b> Orca.so
Dynamic/flexible liquidity pools	✓	✗	✗	✗	✓	✗
SVM Bridge	✓	✗	✗	✗	✗	✗
Protocol-internal arbitrage & APY boost	✓	✗	✗	✗	✗	✗
IDO Platform	✓	✗	✓	✗	✗	✗
Cross-Chain	✓	✗	✗	✗	✗	✗
Near-Zero Price Impacts	✓	✗	✗	✗	✗	✗
24h trading volume (in million USD)	5 (devent)	9.6	257	1.4	1.1	244
Total value locked (in million USD)	20 (devent)	8.7	135	118	11.9	166
Total value locked (in million USD)	60	N/A	88	N/A	N/A	83
Staking Rewards (% of trading fee)	14	N/A	12	N/A	N/A	17
Fully Diluted Valuation (in million USD)	4.5	260	628	N/A	N/A	499



# \$IM TOKEN

\$IM is our primary utility token for Impact



## Staking:

30% of all protocol generated fees, will be distributed towards the \$IM staking pool. Staked IM holders can receive an APY multiplier of up to 3x.



## Discount:

IM holders get between 10% and 100% discount on all fees, for holding between 20,000 and 5,600,000 IM.



## Bridge Fee:

IM holders will get a discount while bridging between two SVM Chains.

Networks	Solana
IDO price	\$0.005
Max. Token Supply	1000,000,000
IMC	\$115,000
IDO FDV	\$5M
Symbol	\$IM



# \$IM TOKENOMICS

Allocation	%	Token Amount	\$ Value	Initial release (%)	Cliff (months)	Linear Vesting (months)*
Public Sale(0.005)	5	50,000,000.00	\$250,000.00	10	0	18
Private Sale(0.003)	13	130,000,000.00	\$425,000.00	10	1	18
Seed (0.002)	5	50,000,000.00	\$90,000.00	10	3	18
Marketing/Airdrop	2	20,000,000.00	-	0	0	0
Development	7	70,000,000.00	-	0	6	50
Liquidity	8	80,000,000.00	-	50	12	24
Team	10	100,000,000.00	-	0	12	19
Partnership	10	100,000,000.00	-	50	12	19
Ecosystem	40	400,000,000.00	-	50	on demand, flexible	

\*All tokens are vested on a monthly basis,

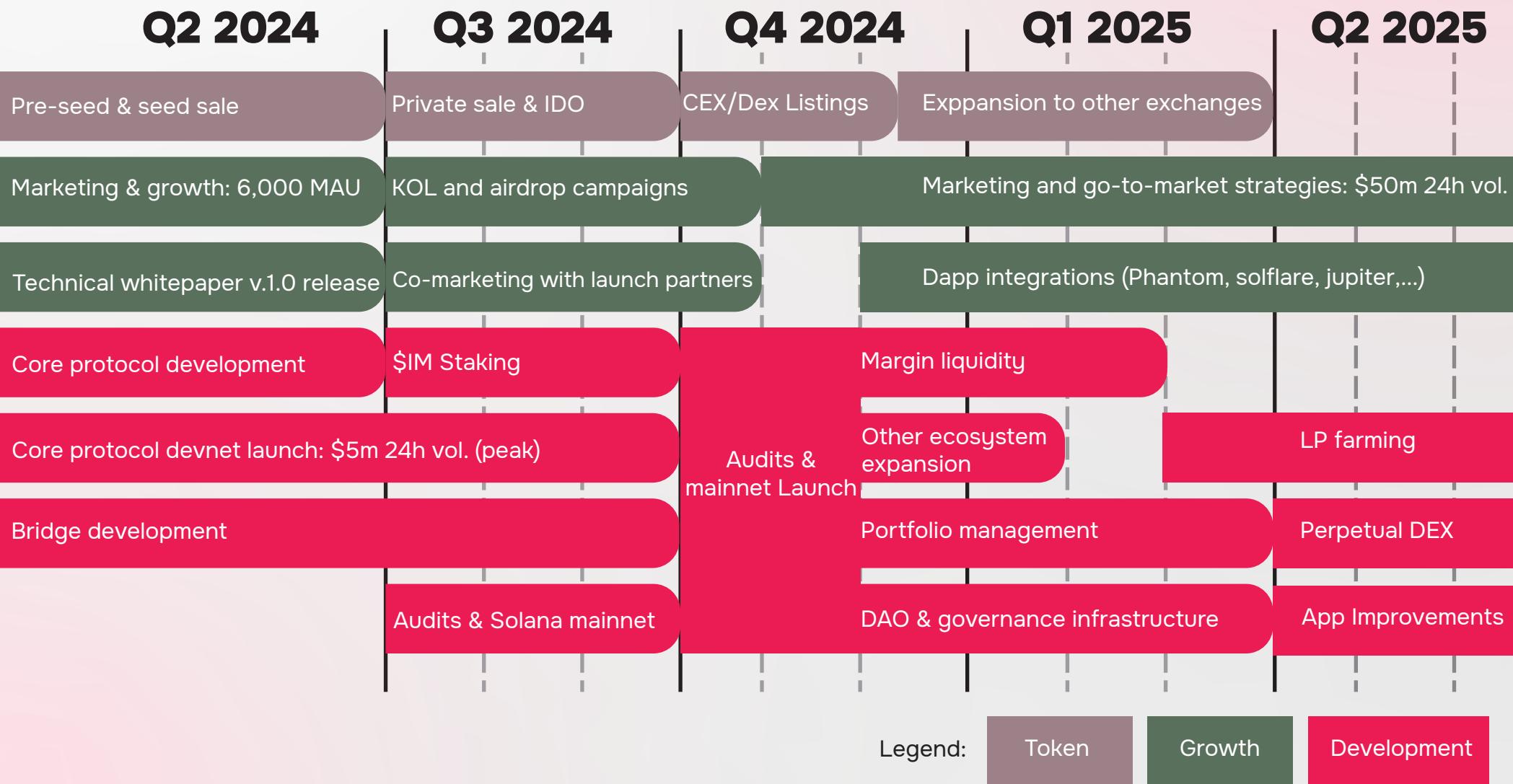


# TOKEN SALE ROADMAP





# ROADMAP





# GO-TO-MARKET STRATEGY & GOALS

## Growth Hacks

Third party swap function integrations (e.g. phantom, solflare, jupiter aggregator)

Partnerships with institutional trading or liquidity providing firms

Active project acquisition, liquidity incentive, users, volume, TVL

Trading, staking & LP incentives airdrops to competitor's token holders

KOL campaign partner

## 24H Volume Goals

NOW STATUS QUO (DEV)  
~ \$1m 24h volume secured via contract

AFTER 12 MONTHS  
GOAL 1  
\$5M 24h volume

AFTER 24 MONTHS  
GOAL 2  
\$20M 24h volume

## Benchmarks (EVM)

\$5.99b fully diluted market cap.\*  
\$1.4b 24h volume\*

\$2.0b fully diluted market cap.\*  
\$227m 24h volume\*



# CORE TEAM



**Pradeep T**  
CEO &  
Co-Founder

/in/pradeep-tomar-9040a043/

Started and sold AI startup, Worked at U.S based, AI driven, data analytics firm GovShop which provides tenders and other real time information to U.S Gov. with masters in computer science, many research papers and 18 years of leading and technical experience. His expertise in distributed ledger technology and cryptographic protocols has been instrumental.



**Vivek S**  
CTO &  
Co-Founder

/in/mr4x3/

Worked on ledger topology to power apps supporting millions of Payme India (a fintech and NBFC) customers, and has prior start-up experience as crypto project founder, being in crypto for more than 7 years, have experience in healthcare ledgers, managing labs supply chains, and a PHD drop out from IIT, and 14 years of technical experience.



**Sam**  
CMO

/in/shambhu-gaire-526105131/

With a comprehensive marketing background, he has served as the head of marketing at top banks like AU and HDFC. His marketing expertise is crucial to Massa's growth and brand recognition.

Growth hack expert and campaign management

# THANK YOU

## INVESTMENT OPPORTUNITY

We are raising \$180k during our private token sale at a \$4m Valuation.

## LEARN MORE & CONTACT US

Website:

[ThisImpact.me](http://ThisImpact.me)

Documentation:

[docs.ThisImpact.me](http://docs.ThisImpact.me)

Github:

[github.com/axion-labs](https://github.com/axion-labs)

Discord:

[s.axionprotocol.com/discord](https://s.axionprotocol.com/discord)

Medium:

[medium.com/@axion-labs](https://medium.com/@axion-labs)

Twitter:

[x.com/AxionProtocol](https://x.com/AxionProtocol)

Contact:

[contact@axionprotocol.com](mailto:contact@axionprotocol.com)

TG Updates:

[t.me/AxionProtocol](https://t.me/AxionProtocol)