Soyeong Oh

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New York based Full Stack web developer with a passion for continuous learning and building a sophisticated web application. With experience in Ruby on Rails, JavaScript, React and CSS3 and background as a web designer, I discovered web development through utilizing my skill to visualize web apps. I bring strong skills in problem-solving and communication through extensive experiences from online marketing and customer service.

TECHNICAL PROJECTS

My Trip Organizer - Github FrontEnd | Github BackEnd | Demo
Solo project as a full-stack developer
- Developed a Rails API backend with endpoints for users, trips, days, and items
- Implemented user interface employing React and Redux with Semantic UI React and custom CSS for styling
- Utilized JSON Web Tokens and localStorage to store encrypted user information client-side
- Utilized Google Map and Google Place APIs to pull and render data on information and photos for tour spots

Boba Finder - Github FrontEnd | Github BackEnd | Demo
Collaborated on project as a front-end developer
- Developed a Rails API backend with endpoints for users, stores, and user-stores
- Implemented user interface employing React with Bootstrap React and custom CSS for styling
- Utilized JSON Web Tokens and localStorage to store encrypted user information client-side
- Scraped Foursquare API to provide bubble tea store information in New York City

Dope Cocktail Menu - Github FrontEnd | GithubBackEnd | Demo
Collaborated on project as a front-end developer
- Developed Rails API backend with endpoints for cocktails, comments, mood and likes
- Implemented custom CSS for user interface styling
- Built the features for the app using vanilla JavaScript

TECHNICAL SKILLS

JavaScript, React, Redux, jQuery, Ruby, Rails, SQL, HTML5, CSS3, Semantic UI, Bootstrap, Git Version Control, Photoshop, Illustrator, Wireframing, Mock-up

EMPLOYMENT HISTORY

Motor Impact of Canada, Toronto, Ontario
Frontend Web Developer, Jul 2017 - Jul 2018

- Designed fully responsive modern websites for the company and its subsidiaries to provide a user-friendly and easily accessible environment.
- Successfully collaborated with a team to build a fully-functioning and aesthetically appealing website.
- Effectively utilized JavaScript, jQuery, HTML, CSS, Photoshop skills to build a fully-functioning and optimized website
- Resolved client and server-side issues with hosting company.

April Story, Seoul, Korea
International Website Manager, Aug 2012 - Dec 2016
- Prepared and conducted market research; analyzed costs and updated inventories.
- Designed and transcribed a Korean-to-English website accessible to international customers.
- Reduced refund request and improved customer satisfaction by providing prompt correspondence.
- Managed customer orders by updating and organizing purchases within an internal database.

Delice Global Inc., Palisades Park, New Jersey
Online Marketing and Planning Associate, Jul 2014 - Jul 2015
- Increased sales revenues 50% by applying effective marketing strategies on various e-commerce platforms.
- Launched marketing campaigns: Food Factory USA, Facebook & Amazon & Google CPC, etc.
- Planned for new products and developed marketing strategies within a team environment.
- Conducted market research through various methods to reduce costs and generate revenue.
- Successfully planned and participated in domestic trade shows aiming to increase product popularity.
- Gained QuickBooks knowledge from assisting accounting manager with payment collection and inventories.

EDUCATION

Flatiron School, New York - 2019
Full Stack Web Development, Ruby on Rails, JavaScript and React on campus program

Green Computer Art Academy, Seoul, Korea - 2017
UI/UX Design, HTML5, CSS3, JavaScript on campus program

State University of New York at Buffalo - Buffalo, New York - 2014
Bachelor of Science, Business Administration