



Empowered SHOKAS travel with an innovative travel mobile app & website

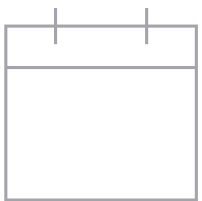
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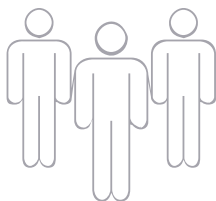
An Innovative Travel Mobile App & Website for SHOKAS Travel

Introduction

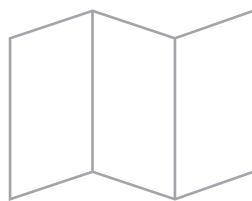
Started in 2016, SHOKAS Travel is a New York based travel tech company focused on making travel easy, accessible, affordable and memorable for all. The SHOKAS is making travel and tourism easy with better affordability. The company is empowering travelers maximizing their memorable experiences with the help of technology and innovative travel solutions.



3+ YEARS



2-10 EMPLOYEES



**222 BROADWAYM NEW YORK,
NY 10038, UNITED STATES**



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The Problem

SHOKAS Needed An Innovative Digital Solution To Make Travel Experience Easily Accessible & Affordable.





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Challenges

SHOKAS has a very clear vision and the company wanted to empower travelers and travel agents with an easy and accessible advanced booking solution.

They wanted to create a separate niche of 'Experience Tourism' in the travel industry and break the big barriers of large corporate travel portals.

SHOKAS wanted to create a seamless experience in a storytelling style, which can be easily accessible to all.



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Solutions

Team Techtic interacted with Dwayne Bishop, founder of SHOKAS and decided to create a web portal and an iOS mobile application.

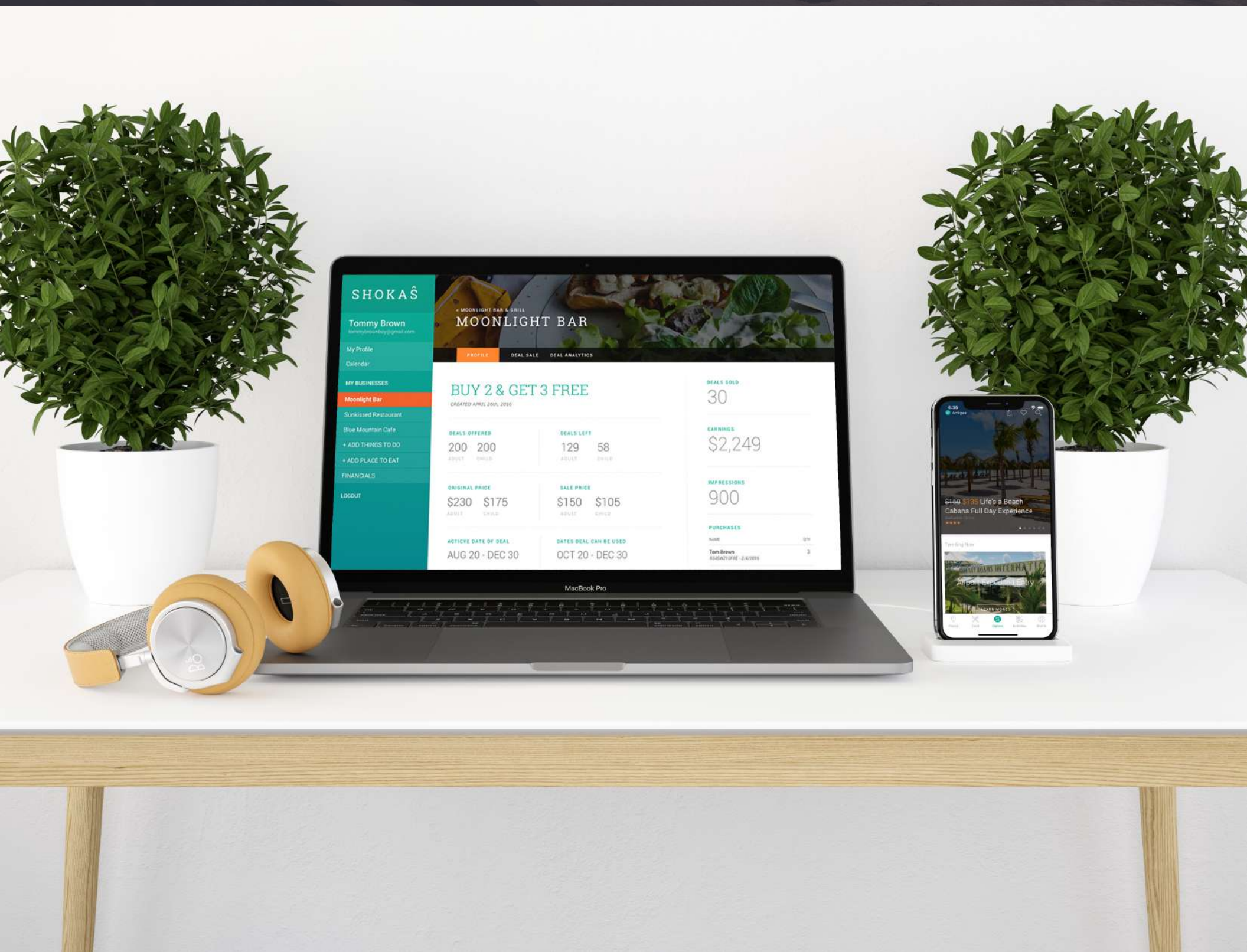
Nisarg Mehta, CEO of Techtic Solutions was so impressed with the company's vision and growth strategy that he joined the company board as a Chief Technology Officer. The initial engagement of SHOKAS turned out an amazing joint venture between the two companies.

Team Techtic followed an agile product development methodology and created a UI/UX design to define user journey and easy management.

The development process involved the sprint of 2 weeks at a time to ensure the storytelling is done correctly.



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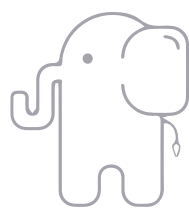


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Technology Used



OBJECTIVE C



SLIM



DRUPAL



PHP



CODEIGNITER



ANGULAR JS



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Key Benefits

SHOKAS have the most user friendly, intuitive, and sleek portal for web and an innovative iOS mobile application.

A unique app to explore the Caribbean Islands in an affordable style with many options to explore, choose, and book.

The iOS app has many smart options for better interaction and greater engagement. The iOS mobile app has stunning 4.9 rating at the App Store.

Team Tectic nurtured SHOKAS to ensure the best travel experience in several countries, especially the Caribbean.



Testimonial



Techtic Solutions worked closely and collaboratively with SHOKAS Travel to deliver an awesome mobile app and a stunning website. Their designs are spectacular and codes are flawless. They were open to our input and suggestions but were not afraid to push back. When we wanted to add in extra components at the last minute, Team Techtic went extra miles to fulfill our expectations under strict timeline.

I can't say enough about how much they accomplished in the short time. The partnership with Techtic Solutions was a real collaborative effort.



Dwayne Bishop
OWNER



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About Tecthic Solutions

10+

YEARS

70+

EMPLOYEES

500+

PROJECTS

300+

CLIENTS

94%

CLIENT RETENTION

3

GLOBAL OFFICES

Tecthic Solutions is a NYC's award winning digital agency having offices and development center in New York and India. We are a leading mobile app development company headquartered in New York City. We build best of breed mobile apps (iOS, Android, & Windows), impeccable web development solutions and result-driven digital marketing services for startups and enterprises worldwide.



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Ideate. Create. Accelerate.

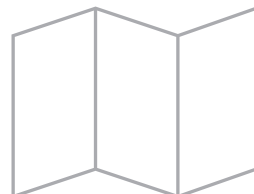
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