AWS Cloud Practitioner Essentials – Accenture

John McKenna Senior Partner Instructor December 7, 2022



Course Overview





Agenda



Module 1: Introduction to Amazon Web Services

Module 2: Compute in the Cloud

Module 3: Global Infrastructure and Reliability

Module 4: Networking

Module 5: Storage and Databases

Module 6: Security

Module 7: Monitoring and Analytics

Module 8: Pricing and Support

Module 9: Migration and Innovation

Module 10: AWS Certified Cloud Practitioner Basics

Module 1

Introduction to Amazon Web Services

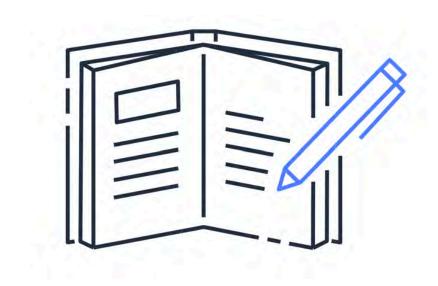


Module 1 objectives



In this module, you will learn how to:

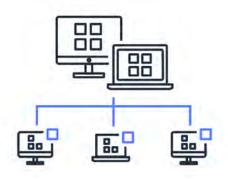
- Describe three cloud computing deployment models
- Describe six benefits of cloud computing



Cloud computing



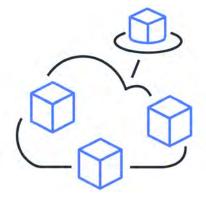
What is cloud computing?



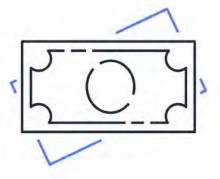
Access services on demand



Avoid large upfront investments



Provision computing resources as needed

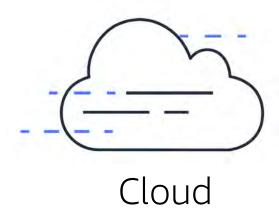


Pay only for what you use

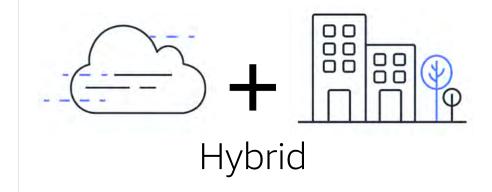
The on-demand delivery of IT resources and applications through the internet.

Cloud computing deployment models





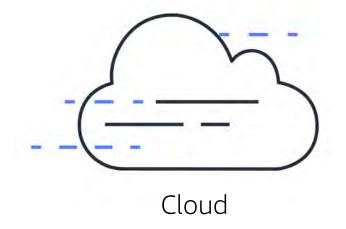




Cloud-based deployment



- Run all parts of the application in the cloud
- Migrate existing applications to the cloud
- Design and build new applications in the cloud



On-premises deployment



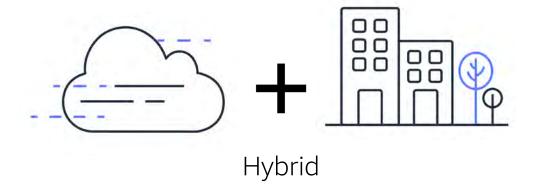
- Use virtualization and resource management tools to deploy resources
- Use application management and virtualization technologies to increase resource usage



Hybrid deployment

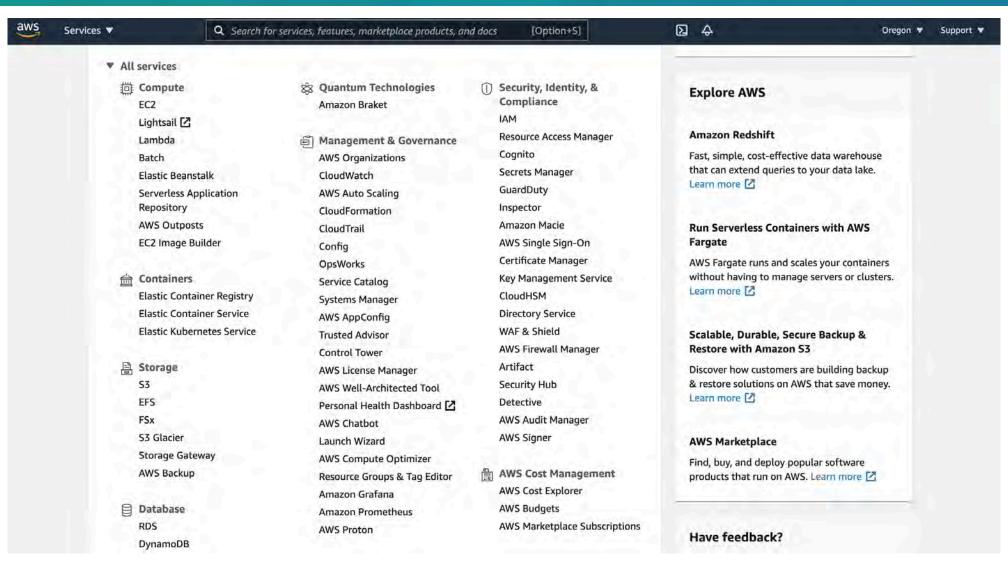


- Connect cloud-based resources to on-premises infrastructure
- Integrate cloud-based resources with legacy IT applications



AWS Cloud





Cloud computing benefits



Variable expenses



Upfront expenses



Invest in technology resources before using them

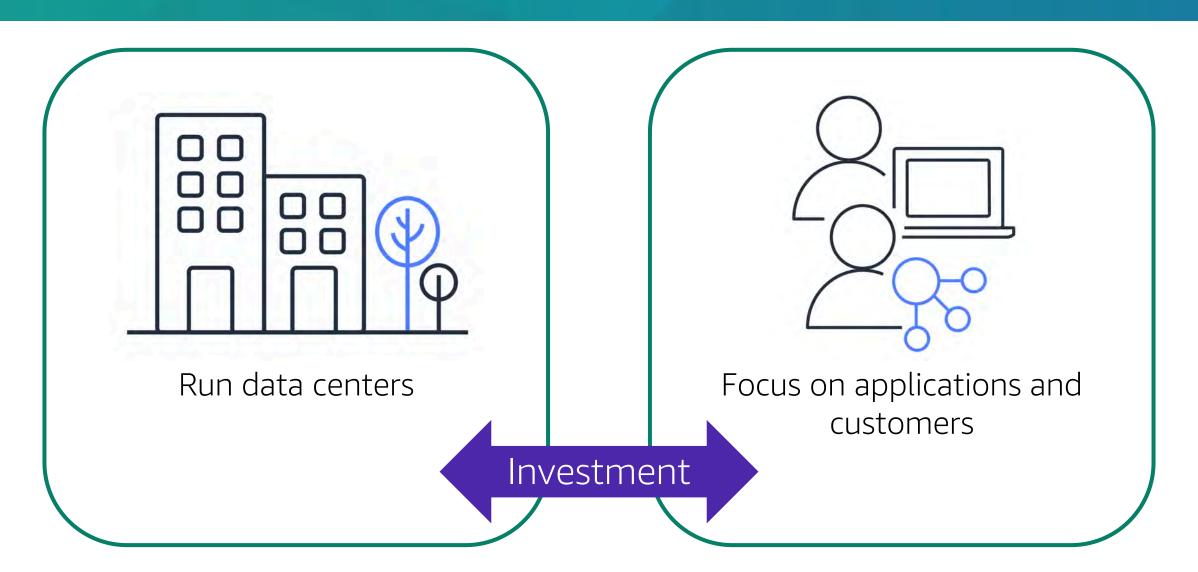
Variable expenses



Pay only for what you use

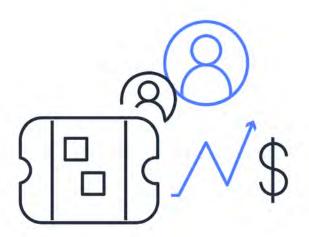
Cost optimization



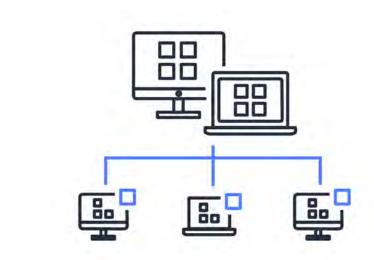


Capacity





Stop guessing on your infrastructure capacity needs



Scale in and scale out as needed

Economies of scale

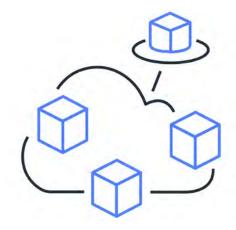


Smaller scale



Pay higher prices based on only your own usage

Economies of scale

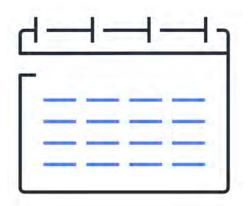


Benefit from customers' aggregated usage

Speed and agility

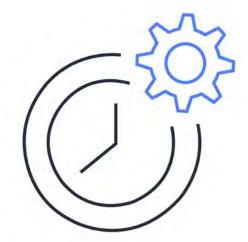


Data centers



Weeks between wanting resources and having resources

Cloud computing



Minutes between wanting resources and having resources

Global in minutes



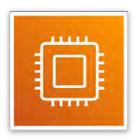


Quickly deploy applications worldwide



AWS core service categories





Compute



Networking and Content Delivery



Storage



Database



Security, Identity, and Compliance



Management and Governance

Module 1

Knowledge check





Knowledge check question 1



What is cloud computing?

- A. Backing up files that are stored on desktop and mobile devices to prevent data loss
 - B. Deploying applications that are connected to an on-premises infrastructure
- C. Using on-demand delivery of IT resources and applications through the internet
- D. Running code without needing to manage or provision servers



Knowledge check answer 1



What is cloud computing?

- A. Backing up files that are stored on desktop and mobile devices to prevent data loss
- B. Deploying applications that are connected to an on-premises infrastructure
- C. Using on-demand delivery of IT resources and applications through the internet (correct)
- D. Running code without needing to manage or provision servers



Knowledge check question 2



What is another name for on-premises deployment?

- A. Cloud-based application
- B. Hybrid deployment
- C. Private cloud deployment
- D. AWS Cloud



Knowledge check answer 2



What is another name for on-premises deployment?

- A. Cloud-based application
- B. Hybrid deployment
- C. Private cloud deployment (correct)
- D. AWS Cloud



Knowledge check question 3



How does the scale of cloud computing help you save costs?

- A. You do not have to invest in technology resources before using them.
- B. The aggregated cloud usage from a large number of customers results in lower pay-as-you-go prices.
- C. Accessing services on-demand helps prevent excess or limited capacity.
- D. You can quickly deploy applications to customers and provide low latency.



Knowledge check answer 3



How does the scale of cloud computing help you save costs?

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Module 2

Compute in the Cloud

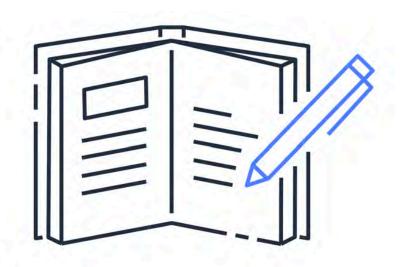


Module 2 objectives



In this module, you will learn how to:

- Describe Amazon EC2 benefits
- Identify the Amazon EC2 instance types
- Differentiate among Amazon EC2 billing options
- Summarize Amazon EC2 Auto Scaling benefits
- Summarize Elastic Load Balancing benefits
- Provide examples of Elastic Load Balancing uses
- Describe differences between Amazon SNS and Amazon SQS
- Summarize additional AWS compute options

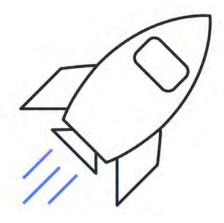


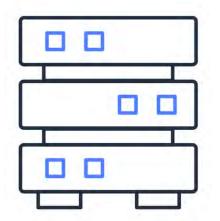
Amazon Elastic Compute Cloud (Amazon EC2)



How Amazon EC2 works









Launch an instance

Connect to the instance

Use the instance

Amazon EC2 instance types



Amazon EC2 instance types



General purpose

- Balances compute, memory, and networking resources
- Suitable for a broad range of workloads

Compute optimized

- Offers highperformance processors
- Ideal for computeintensive applications and batch processing workloads

Memory optimized

- Delivers fast performance for memory-intensive workloads
- Well suited for highperformance databases

Amazon EC2 instance types (cont.)



Accelerated computing

- Uses hardware accelerators to expedite data processing
- Ideal for application streaming and graphics workloads

Storage optimized

- Offers low latency and high input/output operations per second (IOPS)
- Suitable for workloads such as distributed file systems and data warehousing applications

Match: Amazon EC2 instance types



Ideal for high-performance databases

2. Suitable for data warehousing applications

3. Balances compute, memory, and networking resources

4. Offers high-performance processors

A. General purpose

B. Compute optimized

C. Memory optimized

D. Storage optimized

Match: Amazon EC2 instance types



1. Ideal for high-performance databases

2. Suitable for data warehousing applications

3. Balances compute, memory, and networking resources

4. Offers high-performance processors

A. General purpose

B. Compute optimized

C. Memory optimized

D. Storage optimized

Match: Amazon EC2 instance types



- 1. Ideal for high-performance databases
- 2. Suitable for data warehousing applications
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A. General purpose

B. Compute optimized

C. Memory optimized

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Match: Amazon EC2 instance types



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Match: Amazon EC2 instance types



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A. General purpose

B. Compute optimized

C. Memory optimized

D. Storage optimized

Amazon EC2 pricing



Amazon EC2 instance pricing options



On-Demand

- No upfront costs or minimum contracts
- Ideal for short-term, irregular workloads

Spot

- Ideal for workloads with flexible start and end times
- Offers savings over On-Demand prices

Amazon EC2 instance pricing options



Reserved

- Provides a billing discount over On-Demand pricing
- Requires a 1-year or 3-year term commitment

Compute Savings Plan

- Offers up to 72% savings over On-Demand costs for a consistent amount of compute usage
- Requires a 1-year or 3-year term commitment

Amazon EC2 dedicated computing



Dedicated Instance

- An EC2 instance that runs in a VPC on hardware for a single customer
- Higher cost compared to standard Amazon EC2 instances

Dedicated Host

- A *physical server* with EC2 instance capacity for a single customer
- Most expensive Amazon EC2 option



Knowledge check question



What is the difference between Compute Savings Plans and Spot Instances?



Knowledge check answer



- Compute Savings Plans are ideal for workloads that involve a consistent amount of compute usage over a 1-year or 3-year term.
- Spot Instances are ideal for workloads with flexible start and end times, or that can withstand interruptions.

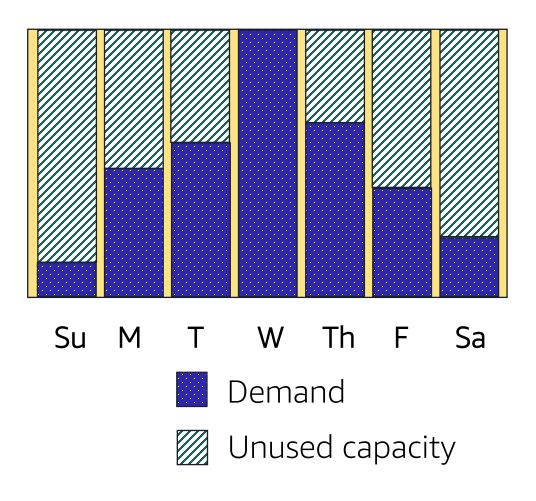
Amazon EC2 Auto Scaling



Amazon EC2 Auto Scaling



- Scale capacity as computing requirements change
- Use dynamic scaling and predictive scaling



Elastic Load Balancing



Elastic Load Balancing



- Automatically distributes traffic across multiple resources
- Provides a single point of contact for your Auto Scaling group



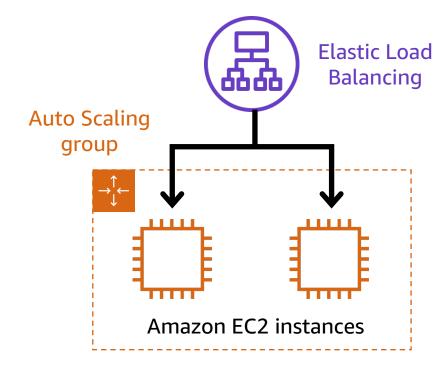
Elastic Load Balancing

Scalability and load balancing



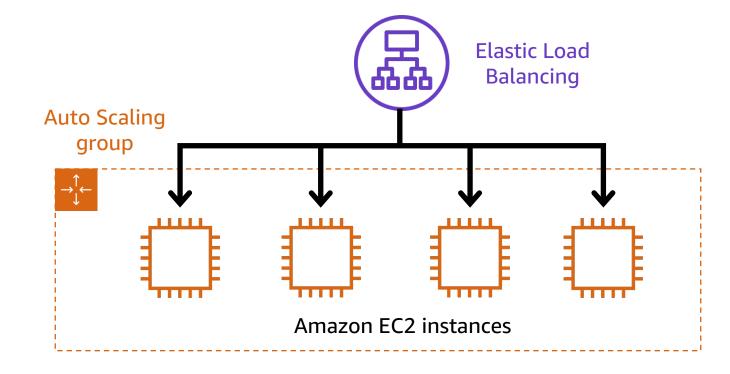
Low-demand period





High-demand period





Auto Scaling and Elastic Load Balancing



Are these examples of Auto Scaling or Elastic Load Balancing?

Auto Scaling

Removes unneeded
 Amazon EC2 instances
 when demand is low

 Adds a second Amazon EC2 instance during an online store's popular sale

Auto Scaling

- Elastic Load Balancing
- Distributes a workload across several Amazon EC2 instances

4. Ensures that no single EC2 instance has to carry the full workload on its own

Elastic Load Balancing

- **Auto Scaling**
- 5. Automatically adjusts the number of Amazon EC2 instances to match demand

6. Provides a single point of contact for traffic into an Auto Scaling group

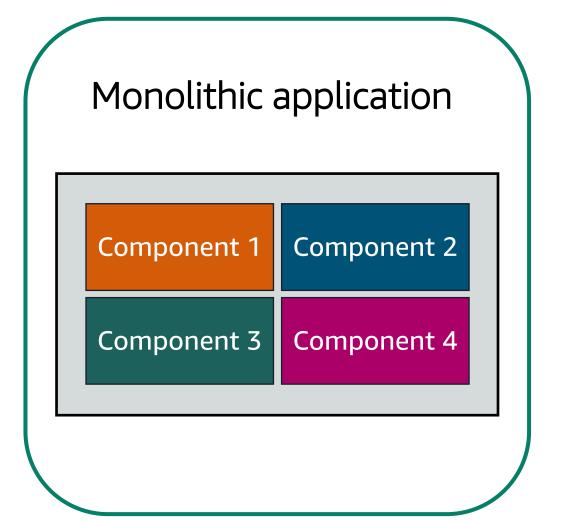
Elastic Load Balancing

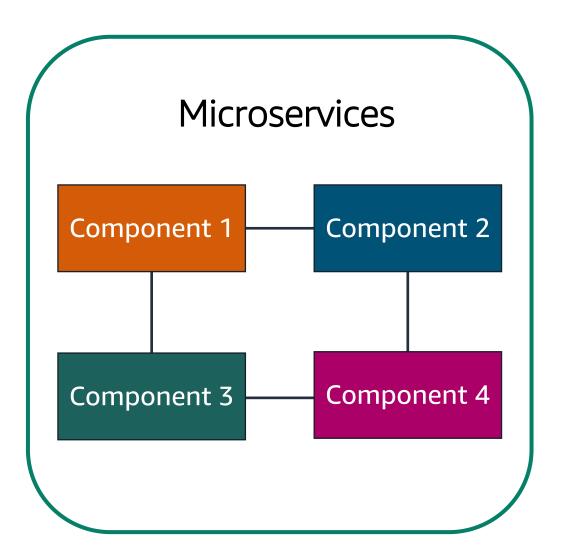
AWS messaging services



Application architecture







Amazon Simple Notification Service



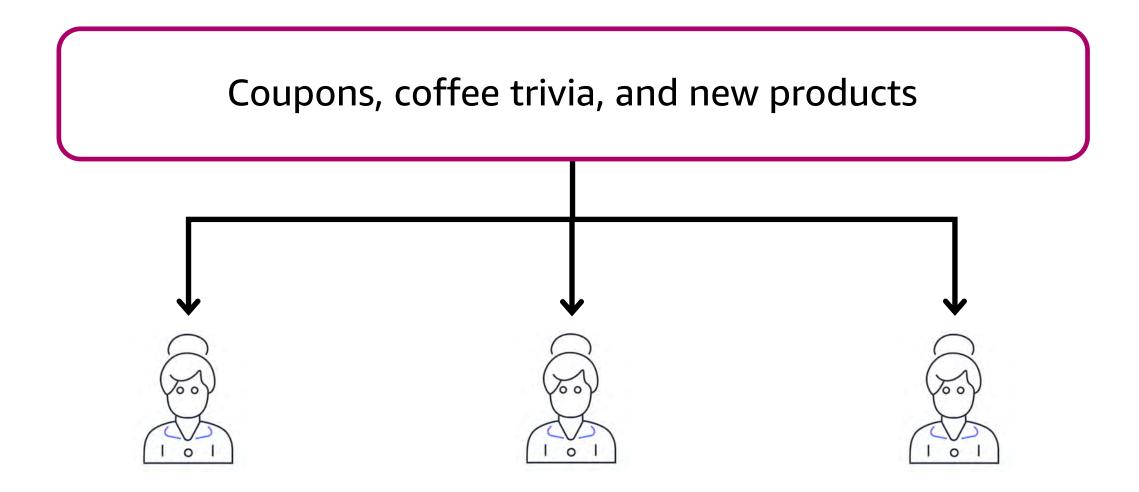
- Messages are published to topics.
- Subscribers immediately receive messages for their topics.



Amazon Simple Notification Service (Amazon SNS)

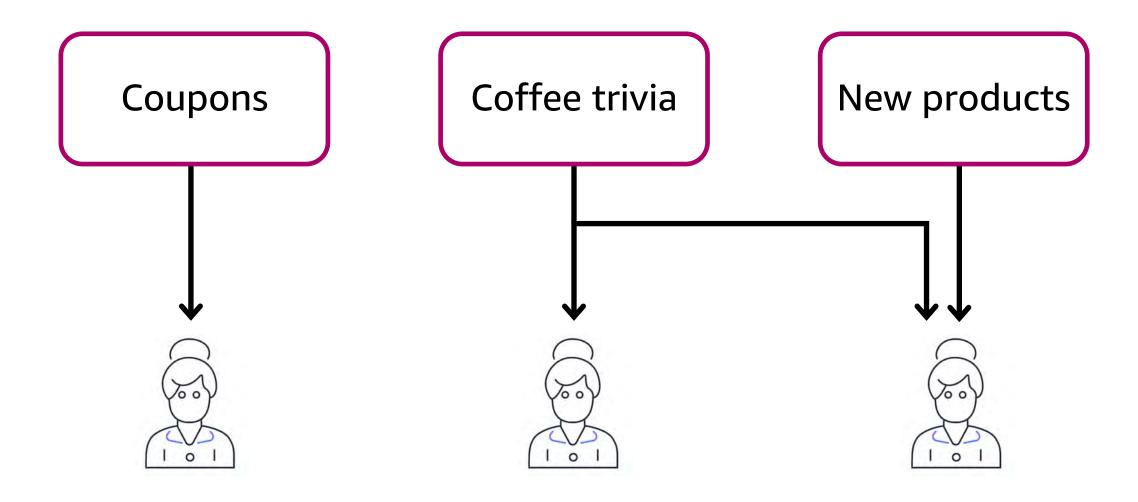
Publish updates from a single topic





Publish updates from multiple topics





Amazon Simple Queue Service



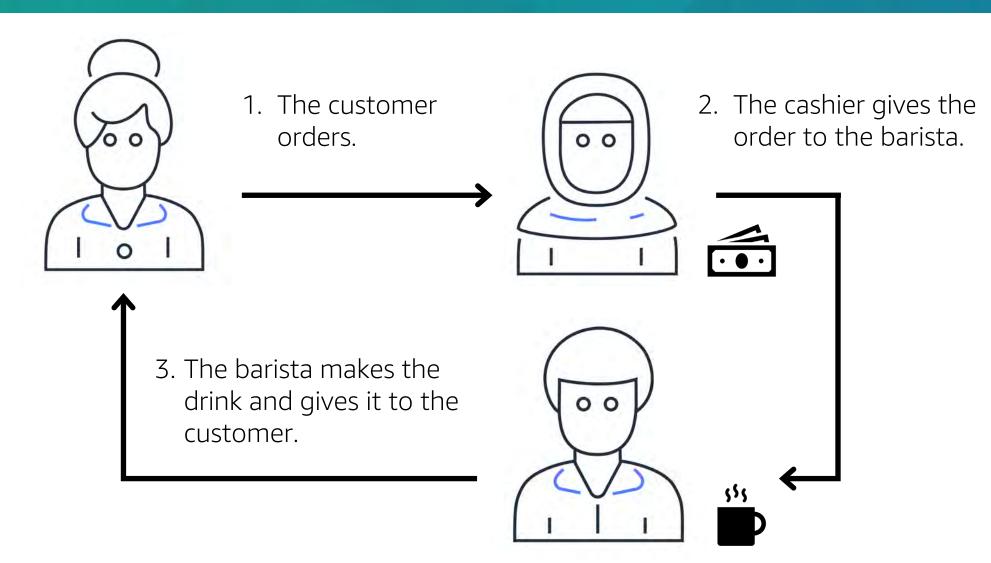
- Send, store, and receive messages between software components
- Queue messages without requiring other services to be available



Amazon Simple Queue Service (Amazon SQS)

Example: Fulfill an order





Example: Orders in a queue





1. The customer orders.



2. The order goes into the queue.



Queue



The barista makes the drink and gives it to the customer.



3. The barista retrieves the order from the queue.



Serverless compute services



AWS Lambda



- Run code without provisioning or managing servers
- Pay only for compute time while code is running
- Use other AWS services to automatically trigger code

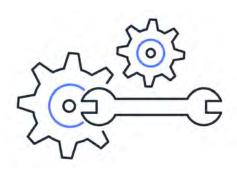


AWS Lambda

How AWS Lambda works













Upload code to Lambda. Set code to trigger from an event source.

Code runs only when triggered.

Pay only for the compute time you use.

AWS container services



Containers



One host with multiple containers

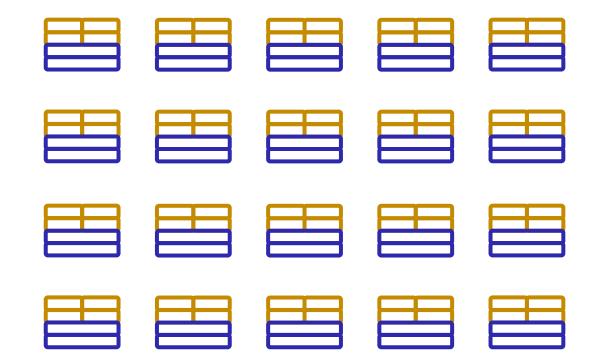
App 1 App 2

Bins/Libs Bins/Libs

Operating system

Server

Tens of hosts with hundreds of containers



AWS container orchestration services





Amazon Elastic Container Service (Amazon ECS)

- Run and scale containerized applications
- Use simple API calls to control Docker-enabled applications



Amazon Elastic Kubernetes Service (Amazon EKS)

- Run and scale Kubernetes applications
- Readily update applications with new features

AWS Fargate



- Run serverless containers with Amazon ECS or Amazon EKS
- Pay only for the resources you use



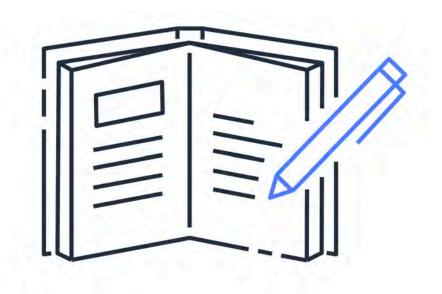
AWS Fargate

Module 2 summary



In this module, you learned how to:

- Describe Amazon EC2 benefits
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Module 3

Global Infrastructure and Reliability

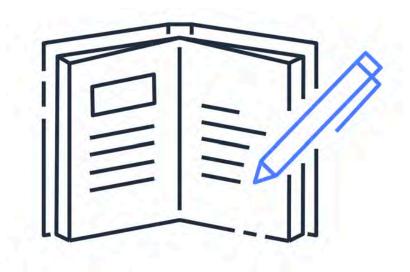


Module 3 objectives



In this module, you will learn how to:

- Summarize the AWS Global Infrastructure benefits
- Describe Availability Zones
- Describe the benefits of Amazon CloudFront and edge locations.
- Compare methods for provisioning AWS services.



Select a Region



Determine the right Region for your services, data, and applications based on:



Compliance with data governance and legal requirements



Proximity to your customers



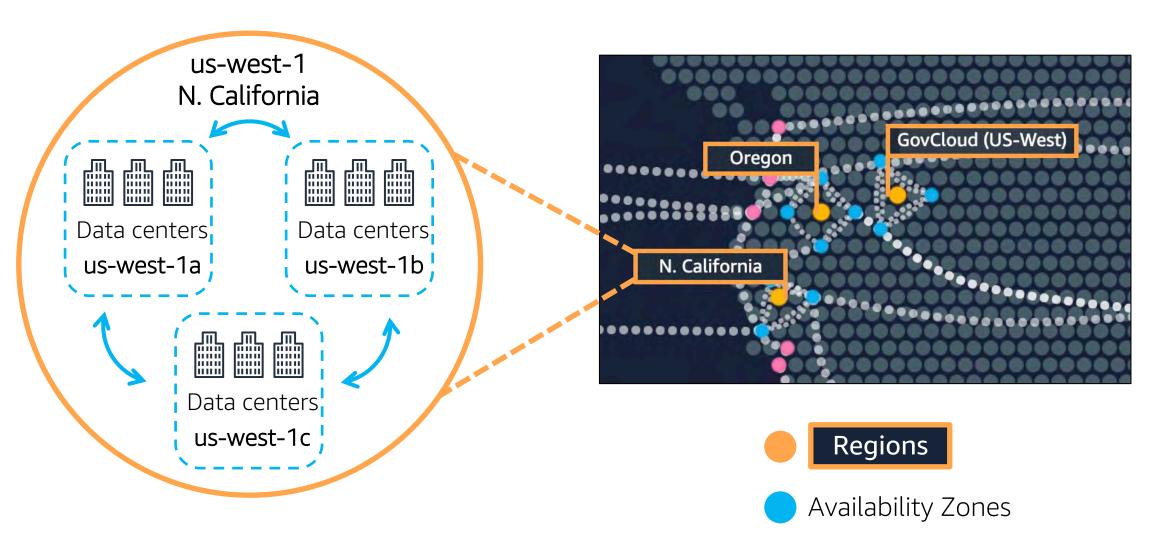
Available services within a Region



Pricing

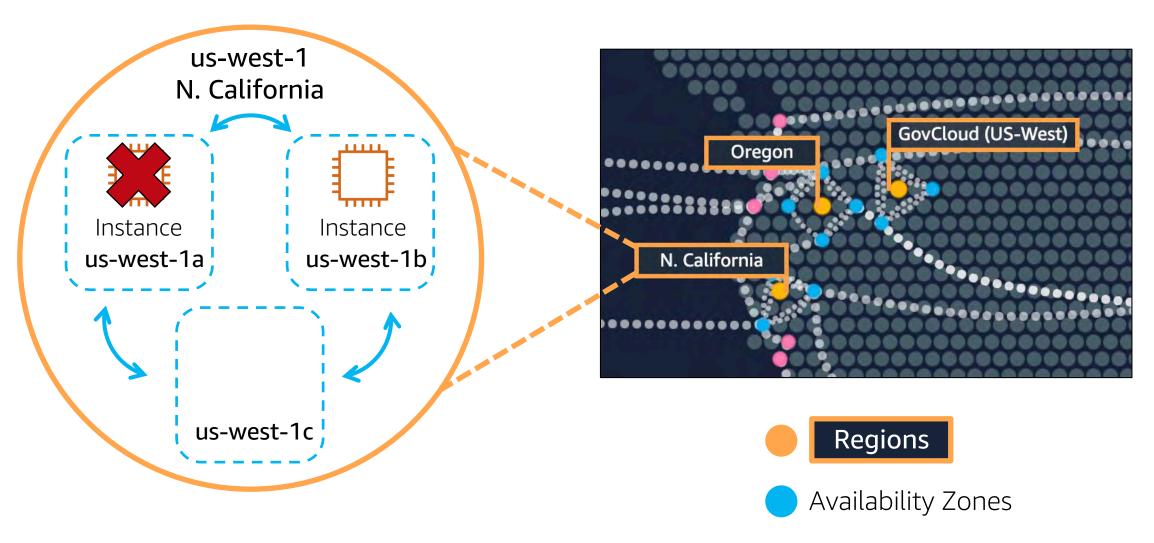
Availability Zones





Amazon EC2 instances in multiple AZs





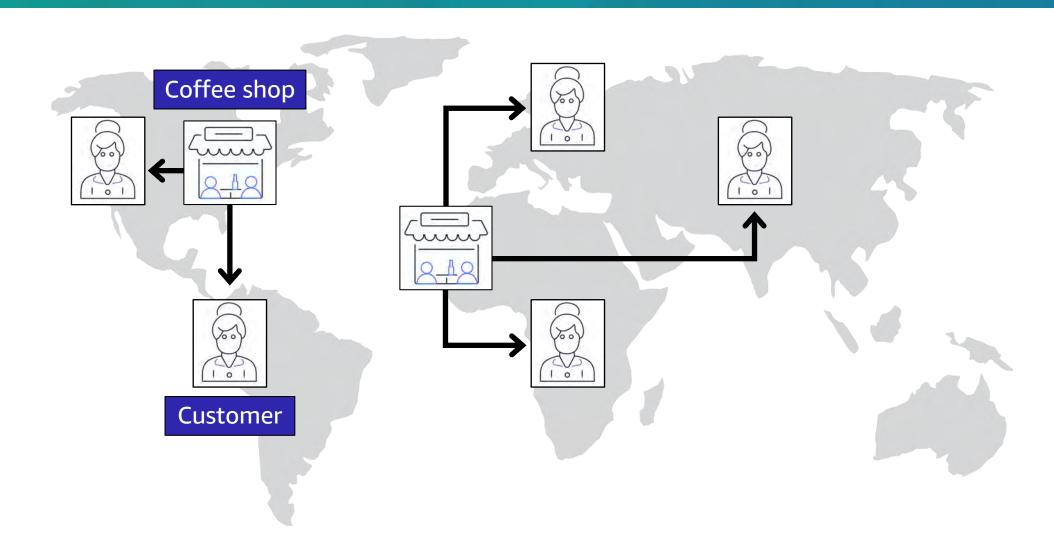


Discussion



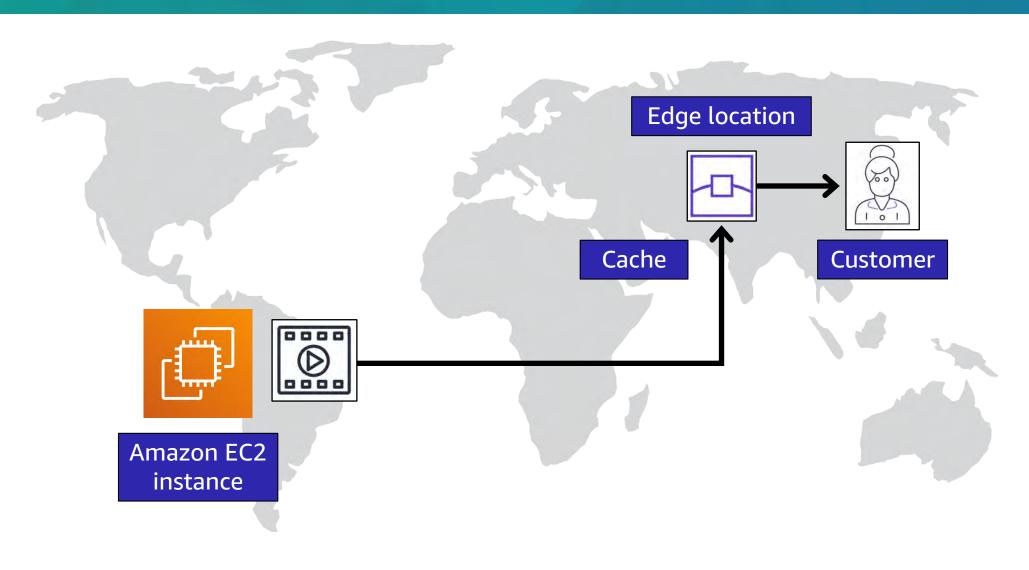
Global content delivery





Amazon CloudFront delivers content





AWS Outposts



AWS Outposts





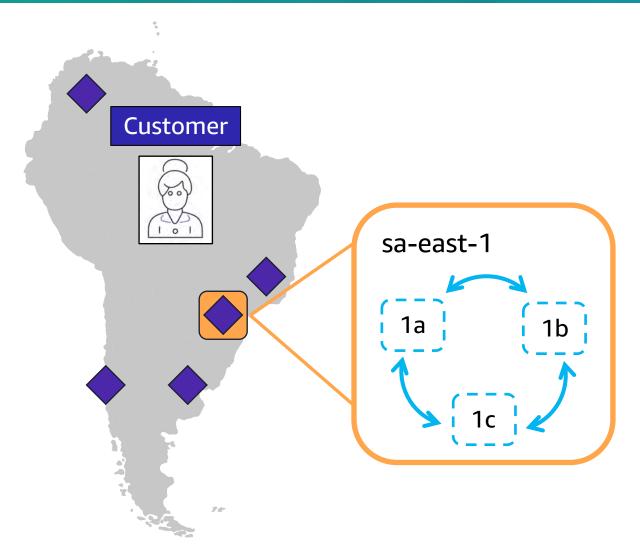
AWS Outposts



Extend AWS infrastructure and services to your on-premises data center

Review: AWS Global Infrastructure







• São Paulo

Availability Zones:

- sa-east-1a
- sa-east-1b
- sa-east-1c

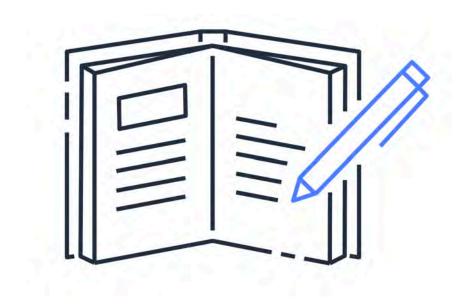


Module 3 summary



In this module, you learned about:

- Three aspects of the AWS Global Infrastructure
- Four factors to consider when selecting an AWS Region
- Three ways to interact with AWS services



Module 4

Networking

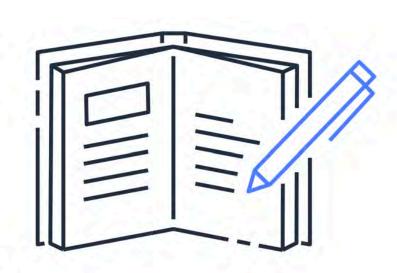


Module 4 objectives



In this module, you will learn how to:

- Describe basic networking concepts
- Describe the differences between public and private networking resources
- Explain a virtual private gateway using a real-life scenario
- Explain a VPN using a real-life scenario
- Describe AWS Direct Connect benefits
- Describe hybrid deployment benefits
- Describe the layers of security in an IT strategy
- Describe the services customers use to interact with the AWS global network



Amazon Virtual Private Cloud (Amazon VPC)

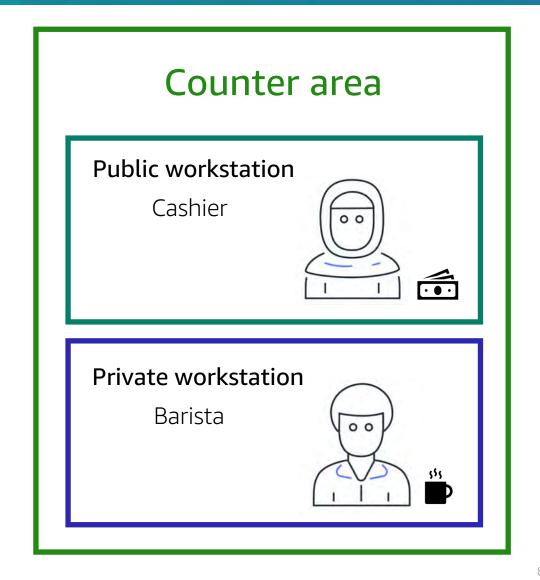


Amazon VPC



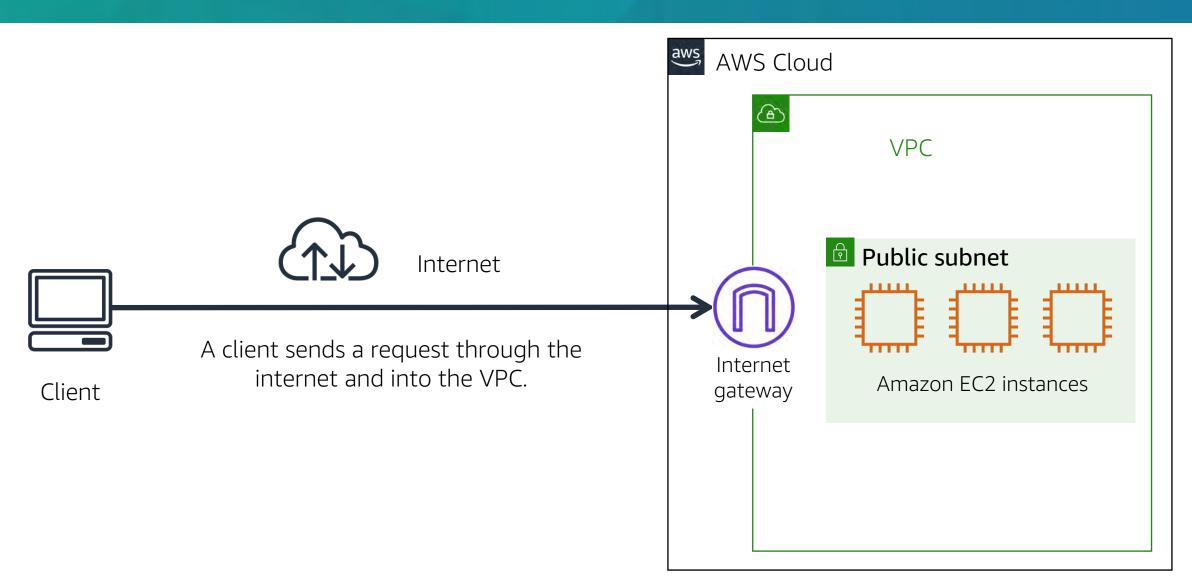


Amazon Virtual Private Cloud (Amazon VPC) enables you to launch resources in a virtual network that you define.



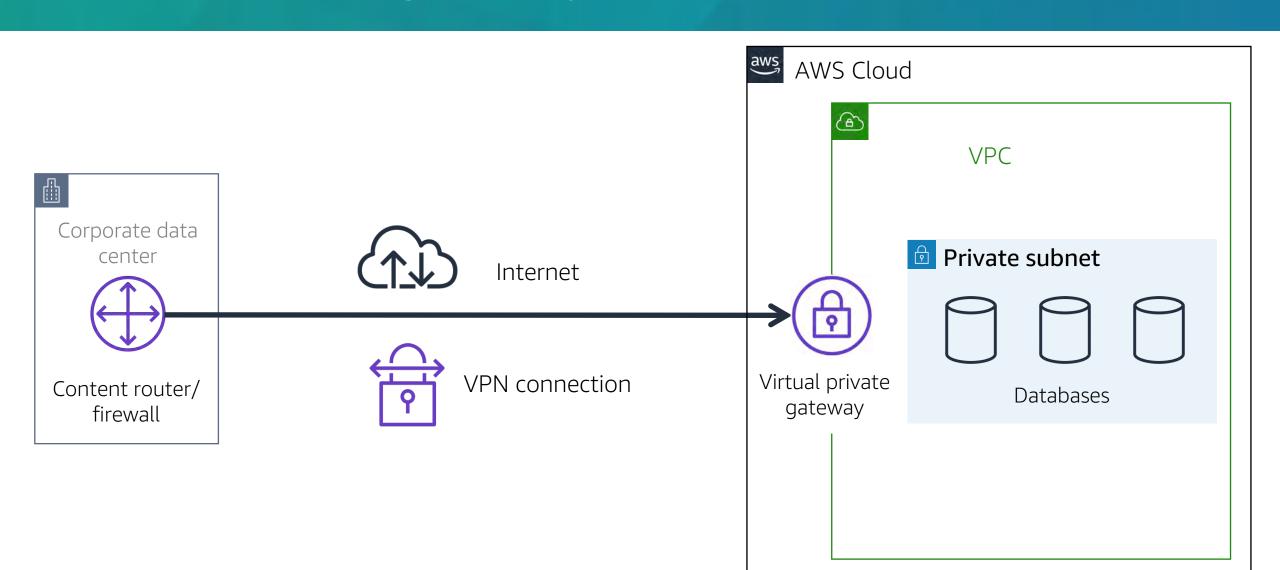
Internet gateway





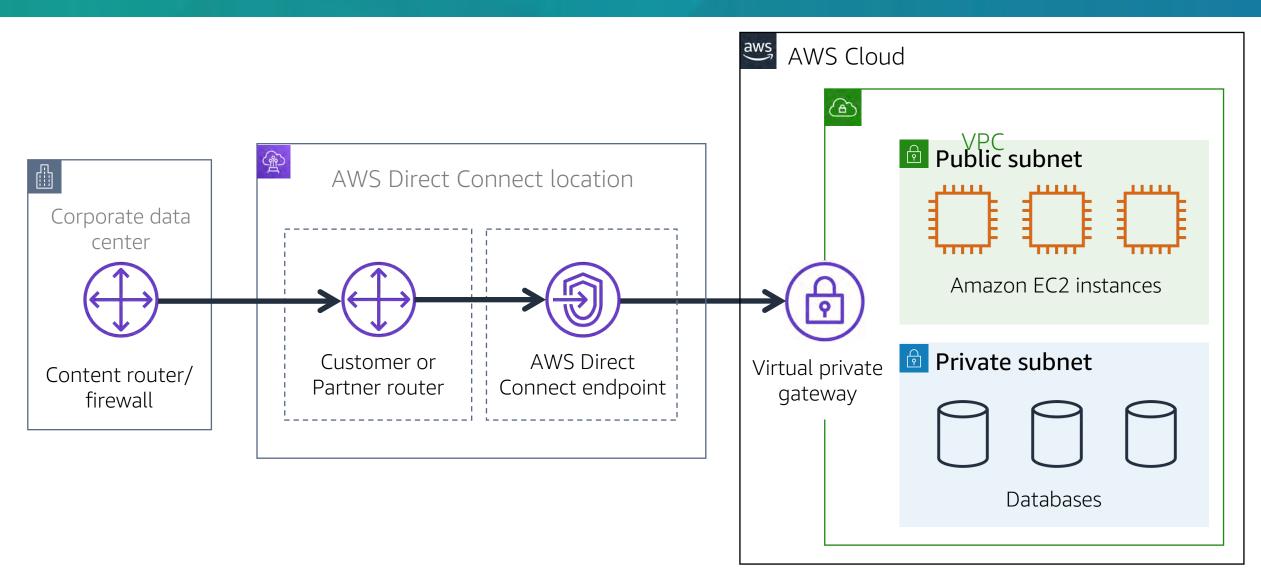
Virtual private gateway





AWS Direct Connect





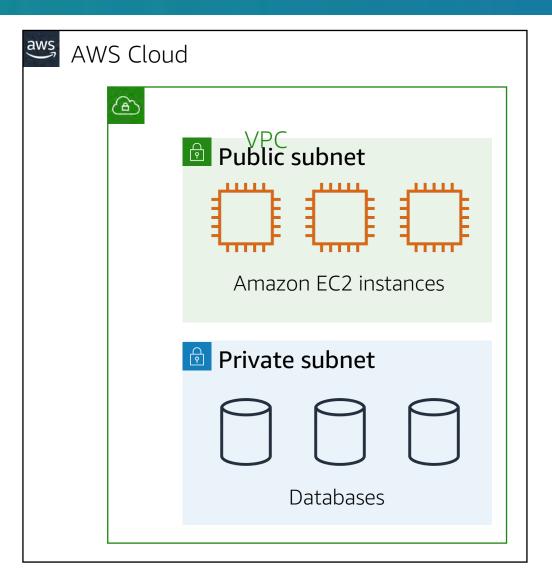
Subnets



A subnet

is a section in a VPC in which you can place groups of isolated resources.

A subnet can be public or private.

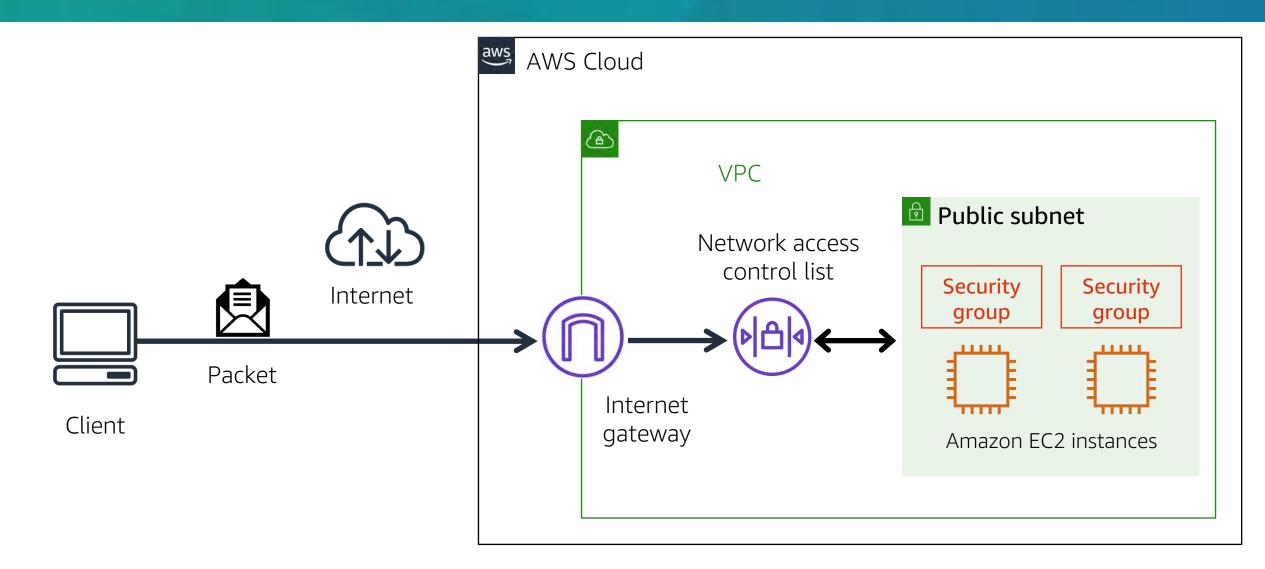


Network access control lists and security groups



Network traffic in a VPC



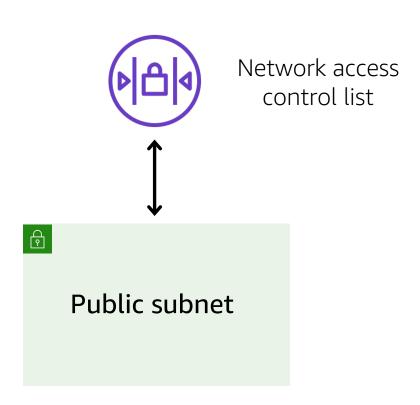


Network access control lists



A network access control list (network ACL) is a virtual firewall for a subnet. By default:

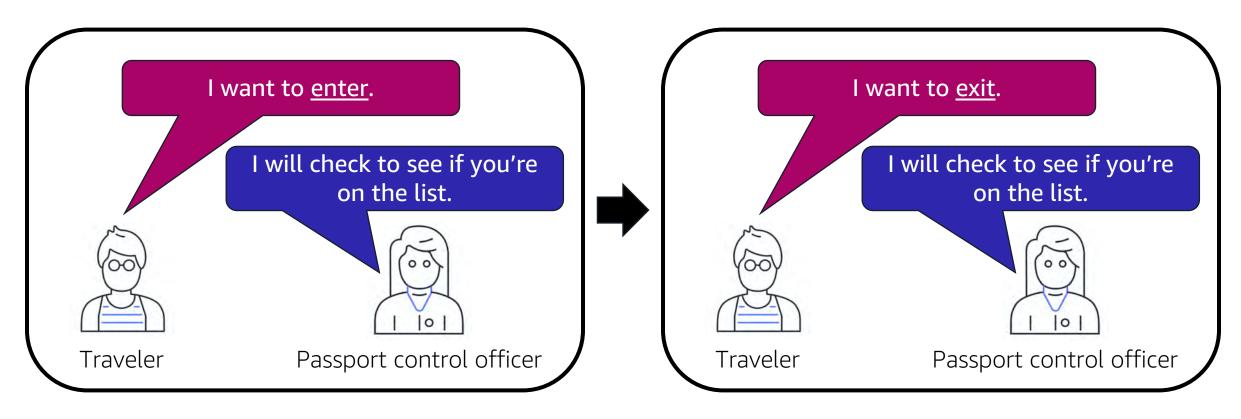
- The default network ACL allows all inbound and outbound traffic.
- Custom network ACLs deny all inbound and outbound traffic.



Stateless packet filtering



- Network ACLs perform stateless packet filtering.
- Before a packet can exit a subnet, it must be checked against the outbound rules.



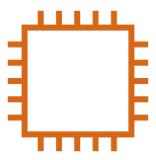
Security groups



A **security group** is a virtual firewall for an Amazon EC2 instance.

By default, a security group denies all inbound traffic and allows all outbound traffic.

Security group

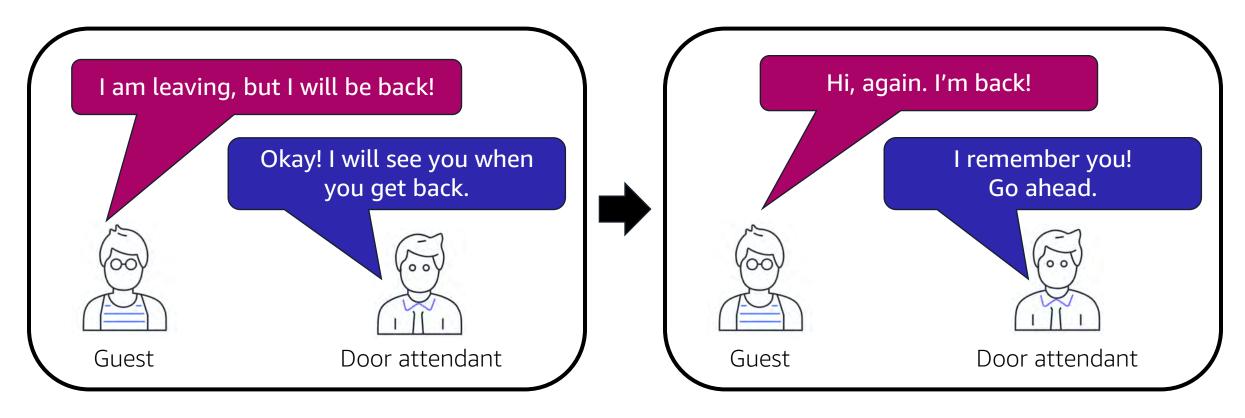


Amazon EC2 instance

Stateful packet filtering

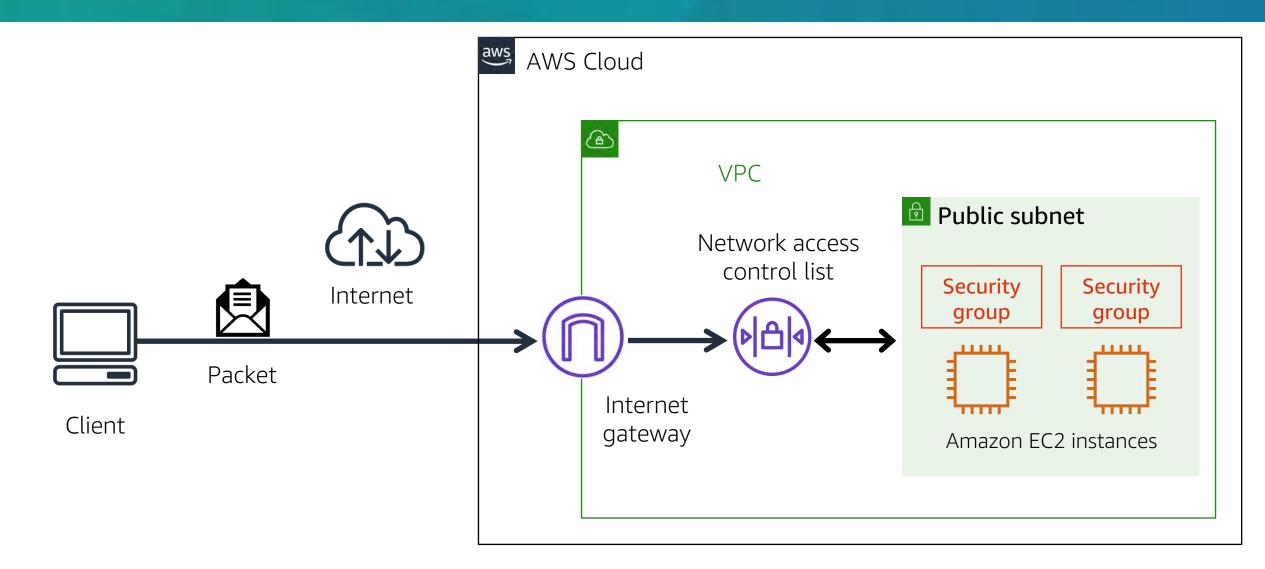


- Security groups perform stateful packet filtering.
- They remember previous decisions that were made for incoming packets.



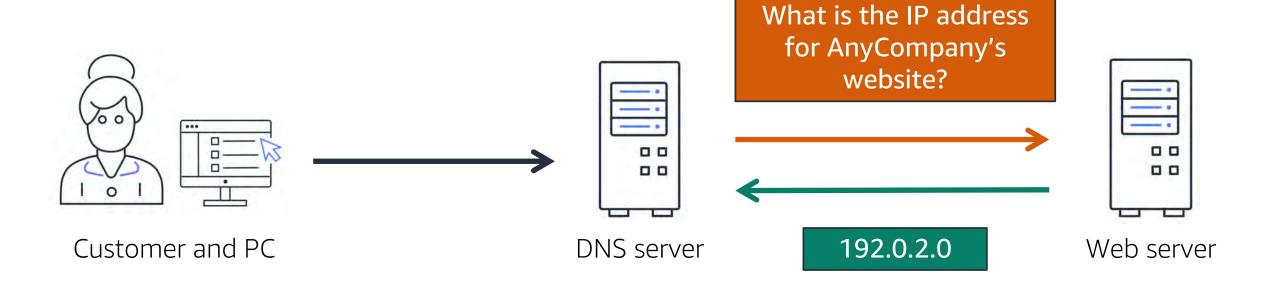
Network traffic in a VPC





Domain Name System (DNS)



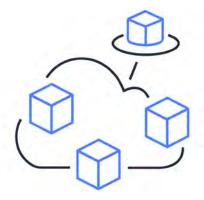


Amazon Route 53





Route users to internet applications



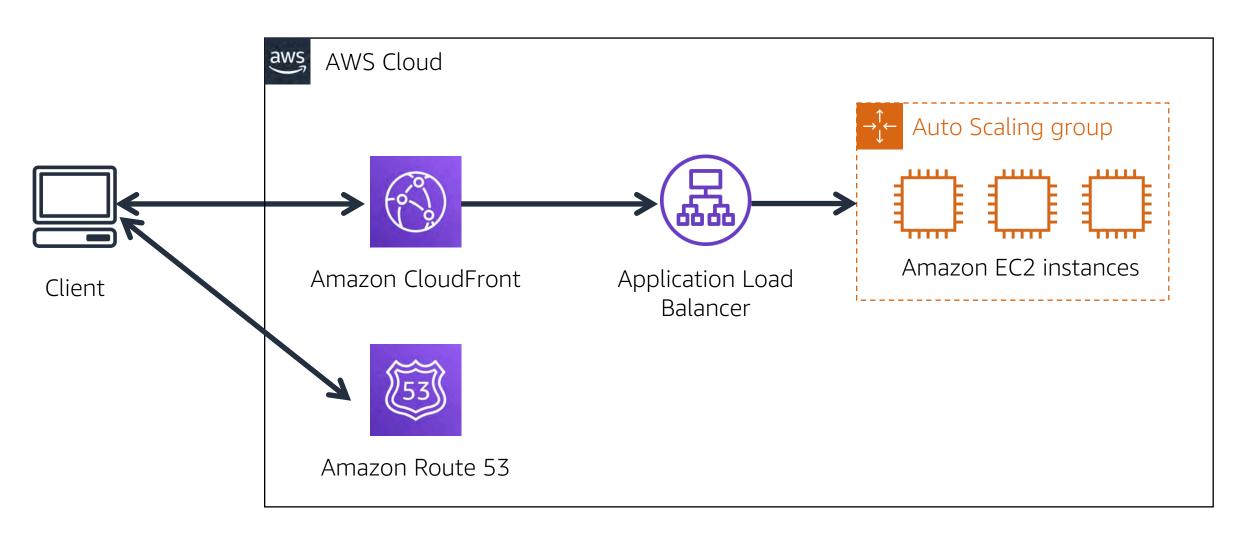
Connect user requests to infrastructure in AWS and outside of AWS



Manage DNS records for domain names

Amazon Route 53 and CloudFront



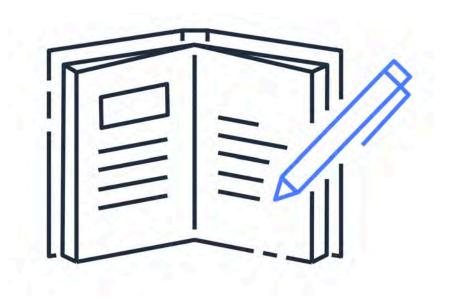


Module 4 summary



In this module, you learned about:

- Structuring and connecting to a VPC
- Securing VPC resources with network access control lists and security groups
- Using Amazon Route 53 and Amazon CloudFront to deliver content



Module 5

Storage and Databases

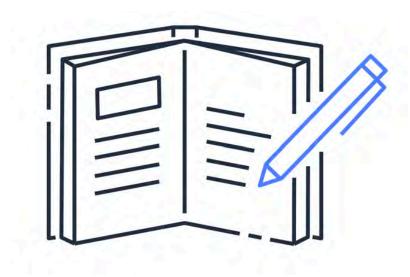


Module 5 objectives



In this module, you will learn how to:

- Summarize the basic concept of storage and databases
- Describe Amazon Elastic Block Store (Amazon EBS) benefits
- Describe Amazon Simple Storage Service (Amazon S3) benefits
- Describe Amazon Elastic File System (Amazon EFS) benefits
- Summarize various storage solutions
- Describe Amazon Relational Database Service (Amazon RDS) benefits
- Describe Amazon DynamoDB benefits
- Summarize various database services

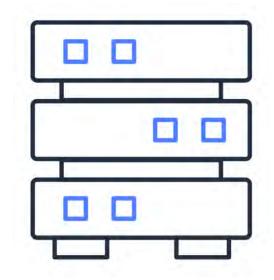


AWS storage



AWS storage types

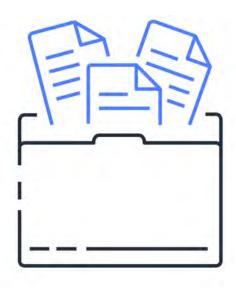




Block storage



Object storage

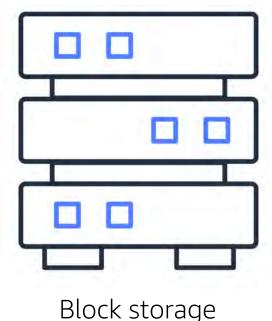


File storage

Block storage



- In **block storage**, files are separated into equal-sized pieces (blocks) of data.
- Block storage is used for applications that run on Amazon EC2 instances.



Block storage

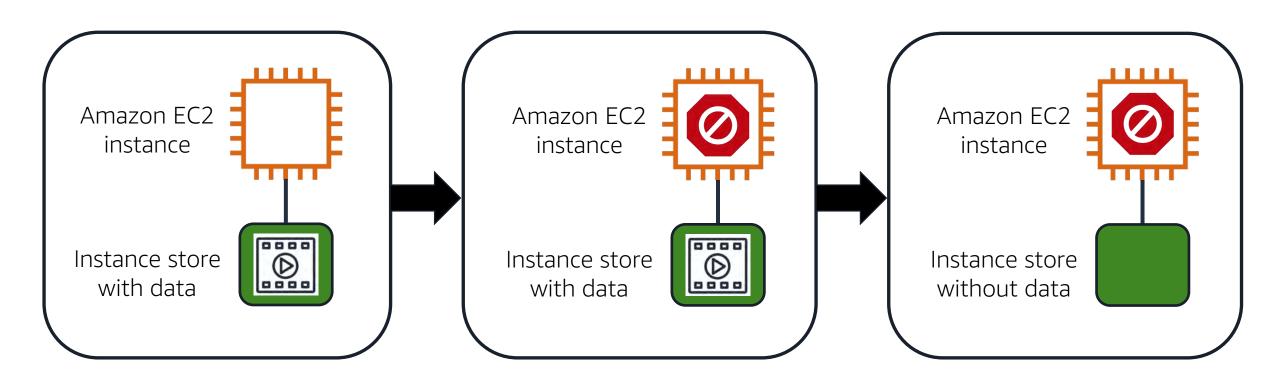
Instance store



All data on the attached

instance store

is deleted.



The instance is stopped or

terminated.

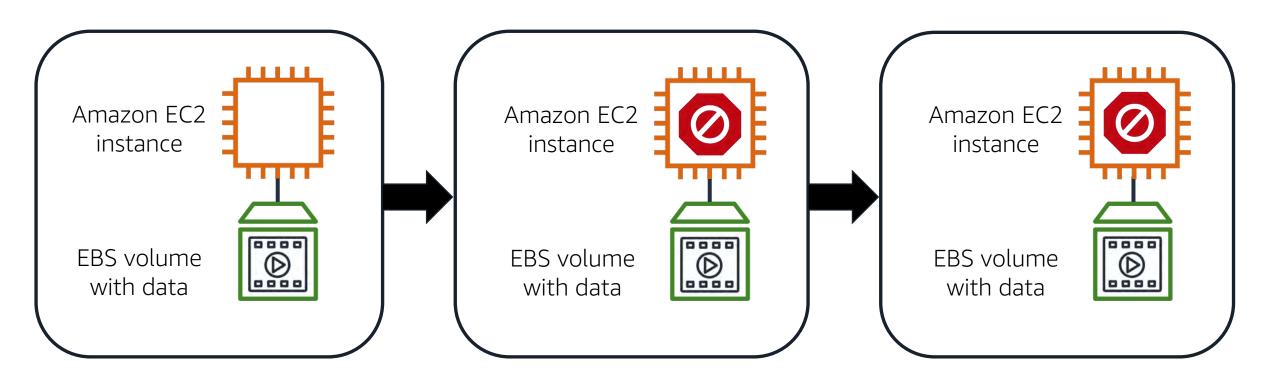
An Amazon EC2 instance

with an attached

instance store is running.

Amazon EBS volumes





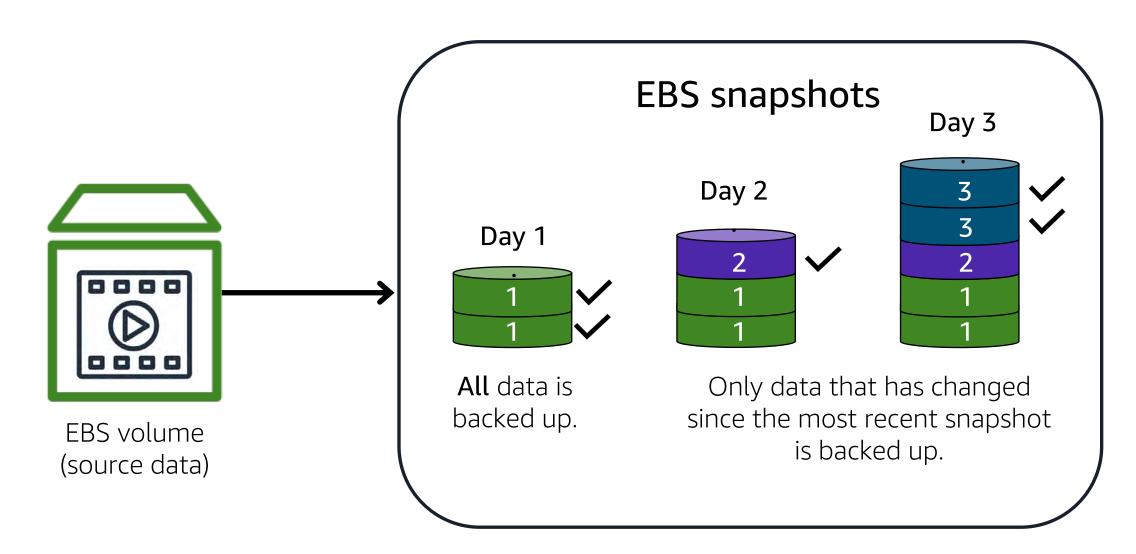
An Amazon EC2 instance with an attached EBS volume is running.

The instance is stopped or terminated. (If terminated, the EBS volume is removed by default.)

All data on the attached EBS volume remains available.

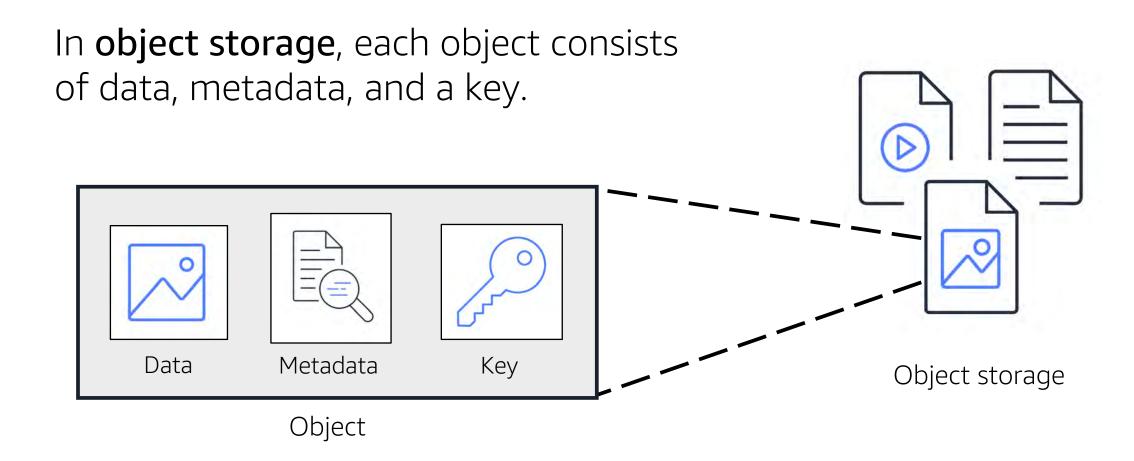
Amazon EBS snapshots





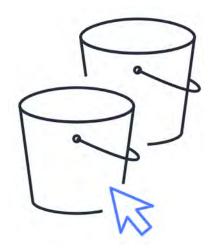
Object storage





Amazon Simple Storage Service





Store objects in buckets



Set permissions to control access to objects



Choose from a range of storage classes for different use cases

Amazon S3 storage classes



S3 Standard

- Designed for frequently accessed data
- Stores data in a minimum of three Availability Zones

S3 Standard-IA

- Ideal for infrequently accessed data
- Similar to S3 Standard but has a lower storage price and higher retrieval price

S3 One Zone-IA

- Stores data in a single Availability
 Zone
- Has a lower storage price than S3
 Standard-IA

Amazon S3 storage classes



S3 Intelligent-Tiering

- Ideal for data with unknown or changing access patterns
- Requires a small monthly monitoring and automation fee per object

S3 Glacier

- Low-cost storage designed for data archiving
- Able to retrieve objects within a few minutes to hours

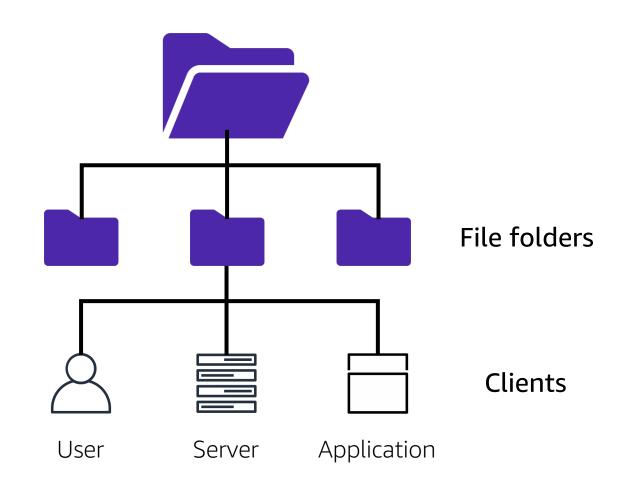
S3 Glacier Deep Archive

- Lowest-cost object storage class
- Able to retrieve objects within 12 hours

File storage



In **file storage**, multiple clients can access data that is stored in shared file folders.

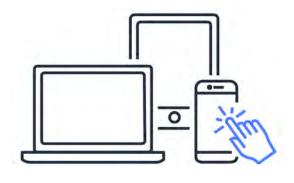


Amazon Elastic File System





Store data in a scalable file system



Provide data to thousands of Amazon EC2 instances concurrently



Store data in and across multiple Availability

Zones

AWS databases



Database types



Relational database

ID	Product name	Size	Price
1	Medium roast ground coffee	12 oz.	\$5.30
2	Dark roast ground coffee	20 oz.	\$9.27

Nonrelational database

Key	Value
1	Name: John Doe Address: 123 Any Street Favorite drink: Medium latte
2	Name: Mary Major Address: 100 Main Street Birthday: July 5, 1994

Relational databases



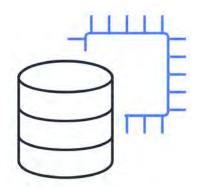
- In a **relational database**, data is stored in a way that relates it to other pieces of data.
- Relational databases use structured query language (SQL) to store and query data.

ID	Product name	Size	Price
1	Medium roast ground coffee	12 oz.	\$5.30
2	Dark roast ground coffee	20 oz.	\$9.27

Example of data in a relational database

Amazon Relational Database Service





Operate and scale a relational database in the AWS Cloud



Automate time-consuming administrative tasks



Store and transmit data securely

Amazon RDS database engines



- Amazon Aurora
- PostgreSQL
- MySQL
- MariaDB
- Oracle Database
- Microsoft SQL Server



Amazon RDS

Amazon Aurora

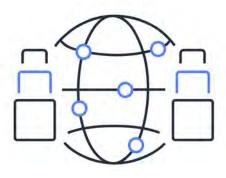




Store data in an enterprise-class relational database



Reduce database costs by eliminating unnecessary input/output (I/O) operations



Replicate six copies of data across three Availability Zones

Nonrelational databases



- A **nonrelational database** uses structures other than rows and columns to organize data.
- For example, with **key-value pairs**, data is organized into items (keys), and items have attributes (values).

Key	Value		
1	Name: John Doe Address: 123 Any Street Favorite drink: Medium latte		
Name: Mary Major Address: 100 Main Street Birthday: July 5, 1994			

Example of data in a nonrelational database

Amazon DynamoDB





Amazon DynamoDB is a serverless key-value database.



It automatically scales to adjust for capacity changes and maintain consistent performance.



It is designed to handle over 10 trillion requests per day.

AWS Database Migration Service



Migrate relational databases, nonrelational databases, and other types of data stores

Example



Amazon RDS and Amazon DynamoDB



For each scenario, should you use Amazon RDS or Amazon DynamoDB?

Amazon RDS

Storing data in a relational database

2. Running a serverless database

DynamoDB

DynamoDB

Storing data in a keyvalue database 4. Using SQL to organize data

Amazon RDS

DynamoDB

5. Scaling up to 10 trillion requests per day

Storing data in an Amazon Aurora database

Amazon RDS

Additional database services



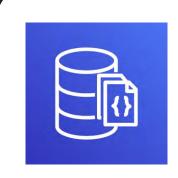
Additional database services





Amazon Redshift

Query and analyze data across a data warehouse



Amazon DocumentDB

Run MongoDB workloads in a document database service



Amazon Neptune

Run applications that use highly connected datasets



Amazon QLDB

Review a complete history of changes to your application data

Additional database services





Amazon Managed Blockchain

Run a decentralized ledger database



Amazon ElastiCache

Add caching layers to improve database read times



Amazon DynamoDB Accelerator

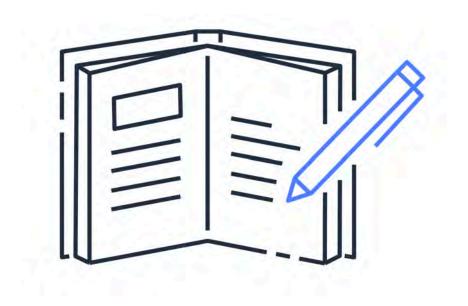
Improve DynamoDB response times from single-digit milliseconds to microseconds

Module 5 summary



In this module, you learned about:

- AWS storage services and resources
- Amazon S3 storage classes
- AWS database services



Module 6

Security

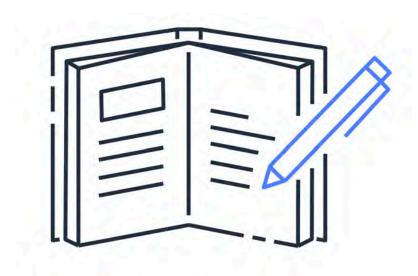


Module 6 objectives



In this module, you will learn how to:

- Explain the benefits of the shared responsibility model
- Describe multi-factor authentication (MFA)
- Differentiate among the AWS Identity and Access Management (IAM) security levels
- Explain AWS Organizations benefits
- Describe security policies
- Summarize the benefits of compliance with AWS
- Explain additional AWS security services



Shared responsibility model



Shared responsibility model



Ş	Customer Data			
ner	Platform, Applications, Identity and Access Management			
tor	Operating Systems, Network and Firewall Configuration			
Customers	Client-side Data Encryption	Server-side Encryption	Networking Traffic Protection	

	Software				
S	Compute	Storage	Database	Networking	
AW	Hardware/AWS Global Infrastructure				
	Regions	Availak	oility Zones	Edge Locations	

Customers: Security IN the cloud



Ņ	Customer Data			
ner	Platform, Applications, Identity and Access Management			
tor	Operating Systems, Network and Firewall Configuration			
Customers	Client-side Data Encryption	Server-side Encryption	Networking Traffic Protection	

Examples of customer responsibilities include:

- Instance operating system
- Applications
- Security groups

- Host-based firewalls
- Account management

AWS: Security **OF** the cloud



	Software			
S	Compute	Storage	Database	Networking
	Hardware/AWS Global Infrastructure			
	Regions	Availabil	ity Zones	Edge Locations

Examples of AWS responsibilities include:

- Physical security of data centers
- Hardware and software infrastructure

- Network infrastructure
- Virtualization infrastructure

Review: Shared responsibility model



Are these tasks the responsibilities of customers or AWS?

Customers

1. Configuring security groups on Amazon EC2 instances

2. Maintaining network infrastructure

AWS

AWS

3. Implementing physical security controls at data centers

4. Patching software on Amazon EC2 instances

Customers

AWS

5. Maintaining servers that run Amazon EC2 instances

6. Setting permissions for Amazon S3 objects

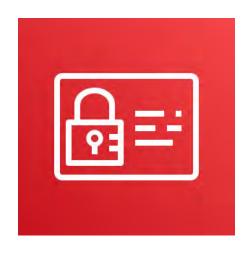
Customers

AWS Identity and Access Management (IAM)

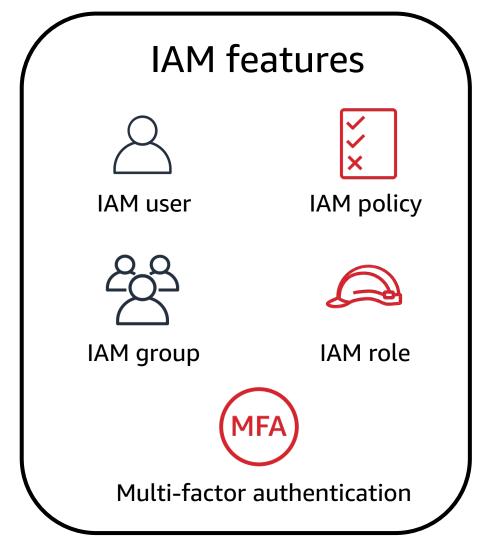






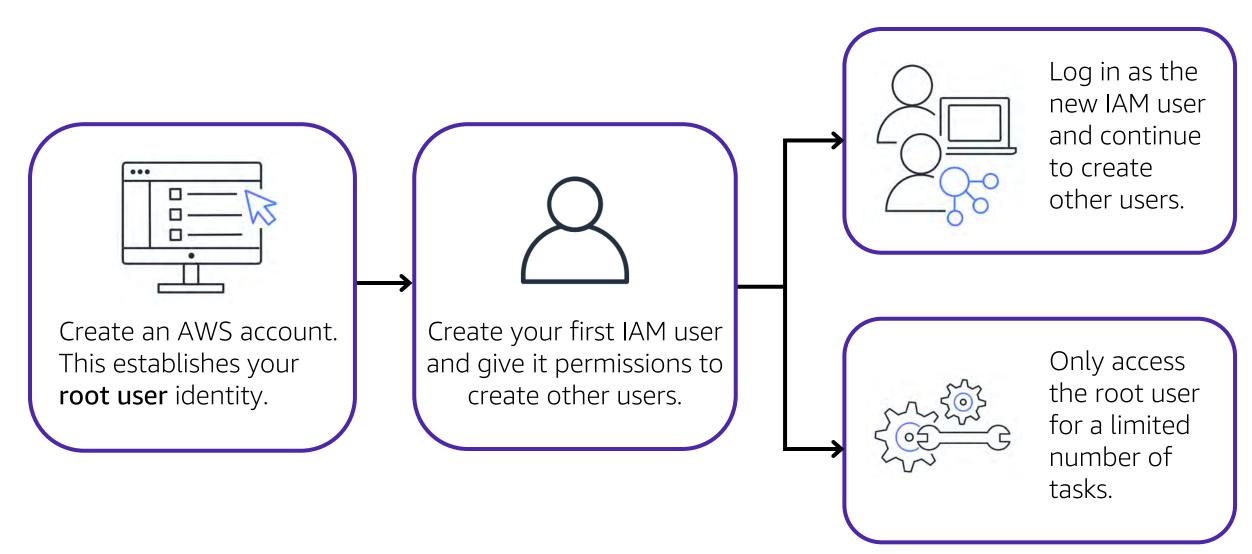


AWS Identity and Access
Management (IAM) allows you to
manage access to AWS services
and resources.



AWS account root user





IAM users



An IAM user is an identity that represents a person or application that interacts with AWS services and resources.

Best practice: Create individual IAM users for each person who needs to access AWS.



IAM policies



An **IAM policy** is a document that grants or denies permissions to AWS services and resources.

Best practice: Follow the security principle of least privilege.



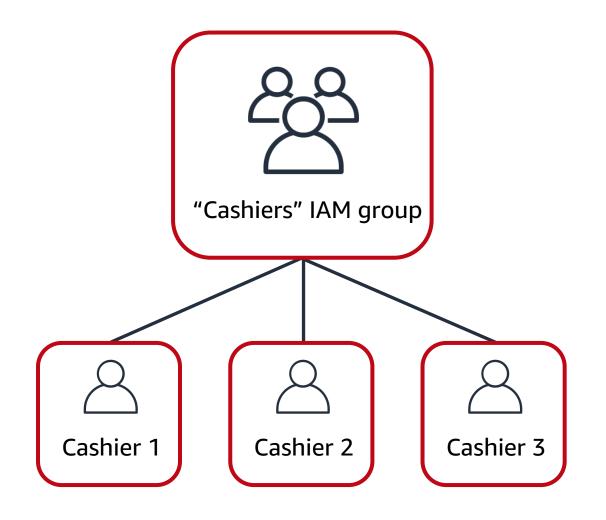
IAM groups



An IAM group is a collection of IAM users.

Best practice: Attach IAM policies to IAM groups, rather than to individual IAM users.

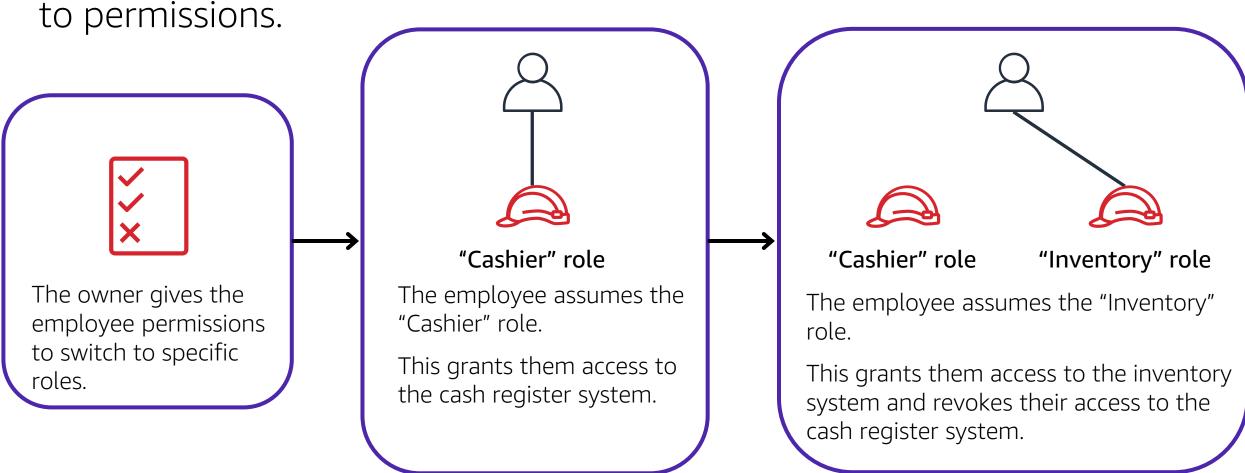
Members inherit the policies assigned to the group.



IAM roles



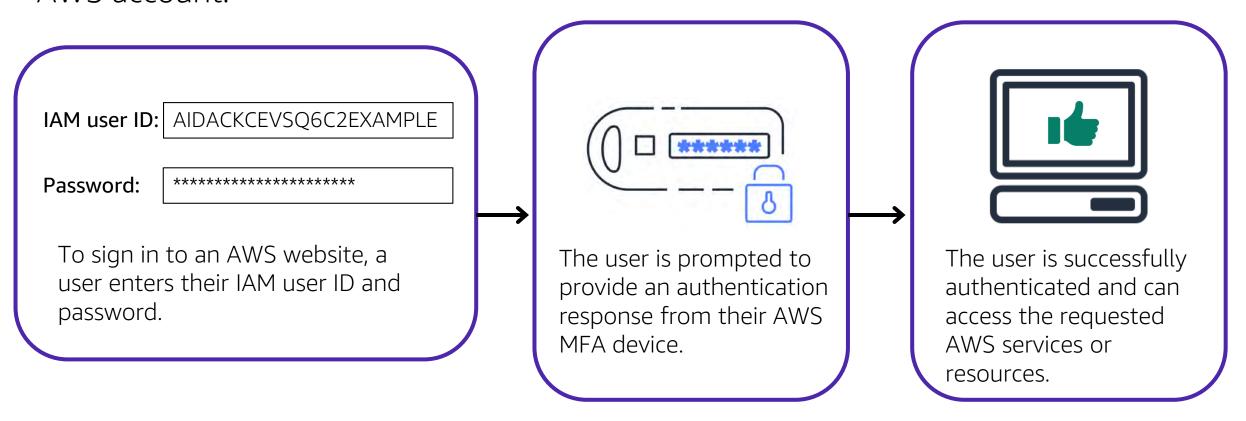
An IAM role is an identity that you can assume to gain temporary access to permissions



Multi-factor authentication



Multi-factor authentication provides an extra layer of protection for your AWS account.



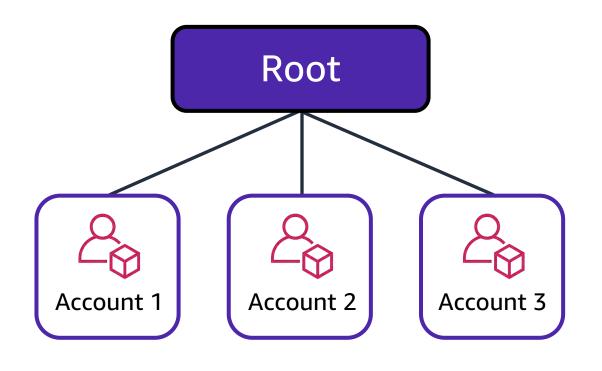
AWS Organizations



AWS Organizations

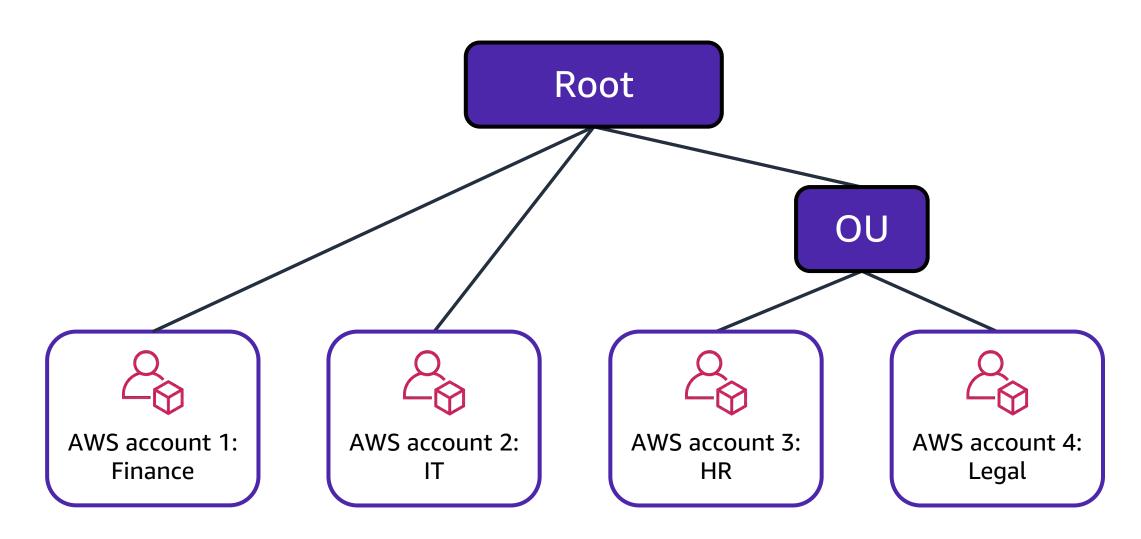


- AWS Organizations helps customers consolidate and manage multiple AWS accounts in a central location.
- Use service control policies
 (SCPs) to centrally control
 permissions for the accounts in
 your organization.



Example: Organizational units





Compliance



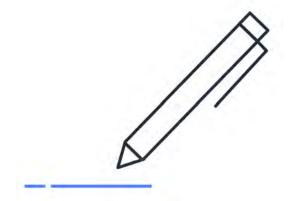
AWS Artifact



AWS Artifact provides on-demand access to security and compliance reports and select online agreements.



Access AWS compliance reports on demand



Review, accept, and manage agreements with AWS



Access compliance reports from third-party auditors

Assurance programs





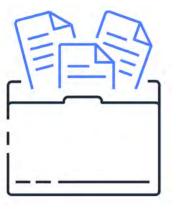
Customer Compliance Center



The **Customer Compliance Center** contains resources to help you learn more about AWS compliance.



Discover compliance stories from companies in regulated industries



Access compliance technical papers and documentation



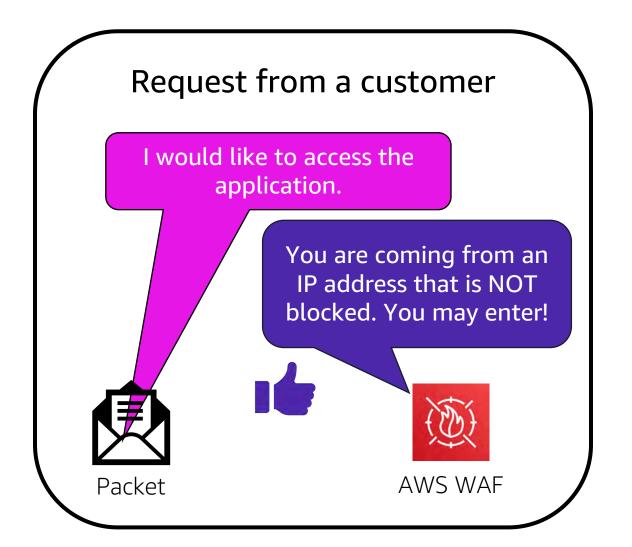
Complete the auditor learning path

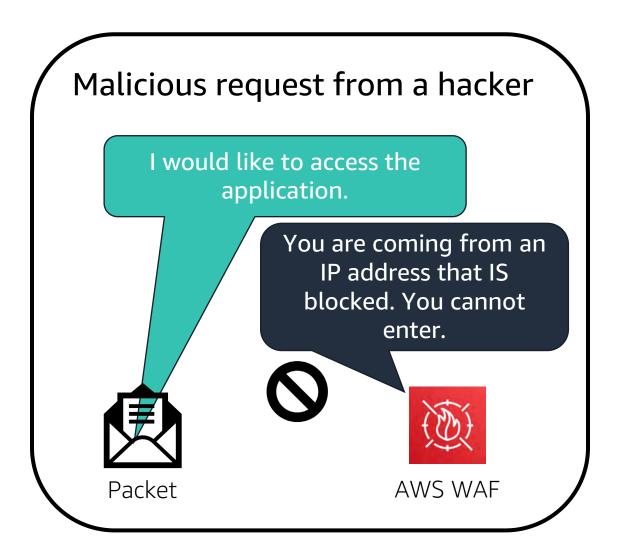
Application security



AWS WAF



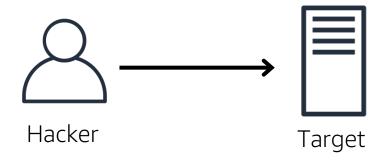




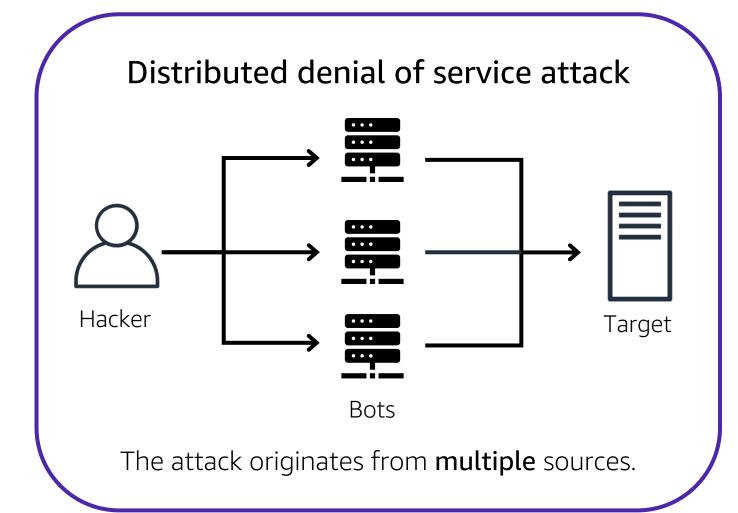
DoS and DDoS attacks



Denial of service attack



The attack originates from a **single** source.



AWS Shield



AWS Shield provides protection against distributed denial of service (DDoS) attacks.



Protect applications against DDoS attacks



Integrate AWS Shield Advanced with other AWS services



Write custom web ACL rules with AWS WAF to mitigate complex DDoS attacks

Amazon Inspector



Amazon Inspector allows you to perform automated security assessments on your applications.



Automatically conduct application security assessments



Identify security vulnerabilities and deviations from best practices



Receive recommendations for how to fix security issues

Additional security services



AWS Key Management Service



- AWS Key Management Service (AWS KMS) helps customers perform encryption operations through the use of cryptographic keys.
- You can choose the specific levels of access control that you need for your keys.

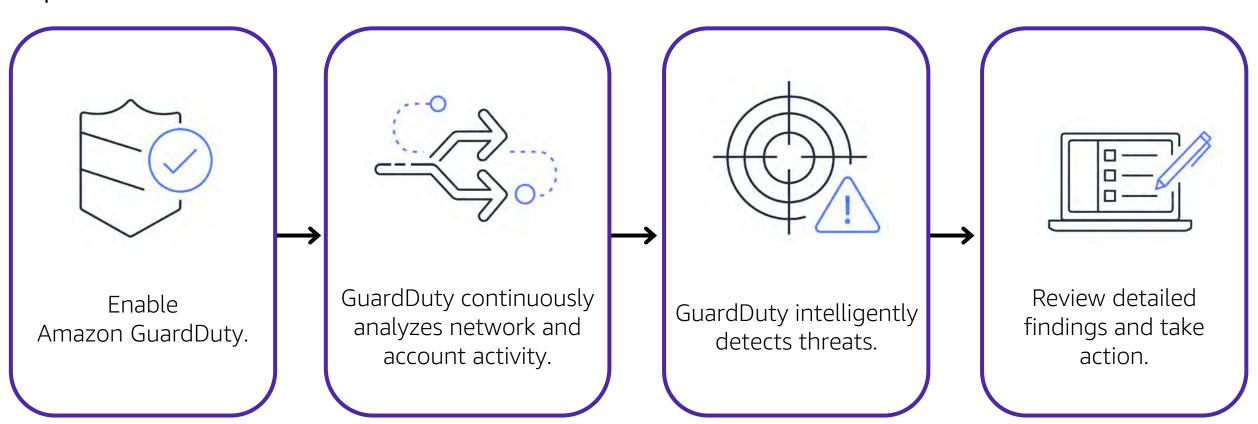


AWS KMS

Amazon GuardDuty



Amazon GuardDuty provides intelligent threat detection for AWS products and services.

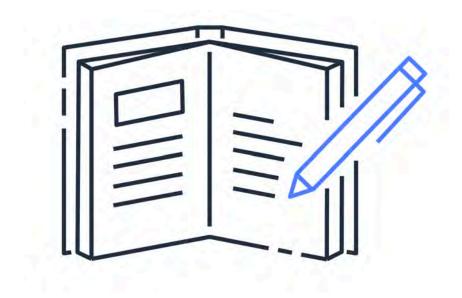


Module 6 summary



In this module, you learned about:

- Shared responsibility model
- AWS Identity and Access Management features
- Methods of managing multiple accounts in AWS Organizations
- AWS services for application security and encryption
- AWS compliance resources



Module 7

Monitoring and Analytics

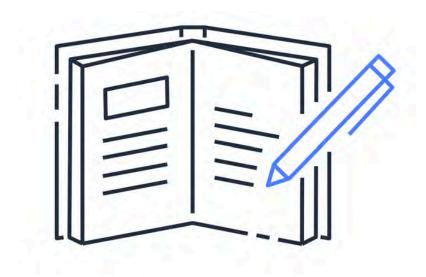


Module 7 objectives



In this module, you will learn how to:

- Summarize approaches to monitoring in AWS
- Describe Amazon CloudWatch benefits
- Describe AWS CloudTrail benefits
- Describe AWS Trusted Advisor benefits

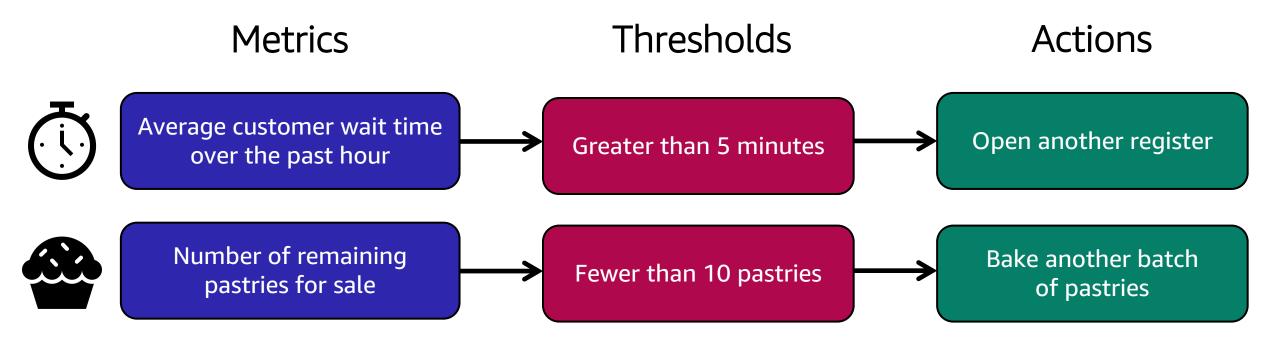


Amazon CloudWatch



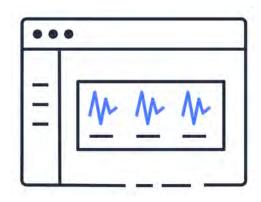
Coffee shop metrics





Amazon CloudWatch





Monitor your AWS and onpremises infrastructure and resources in real time



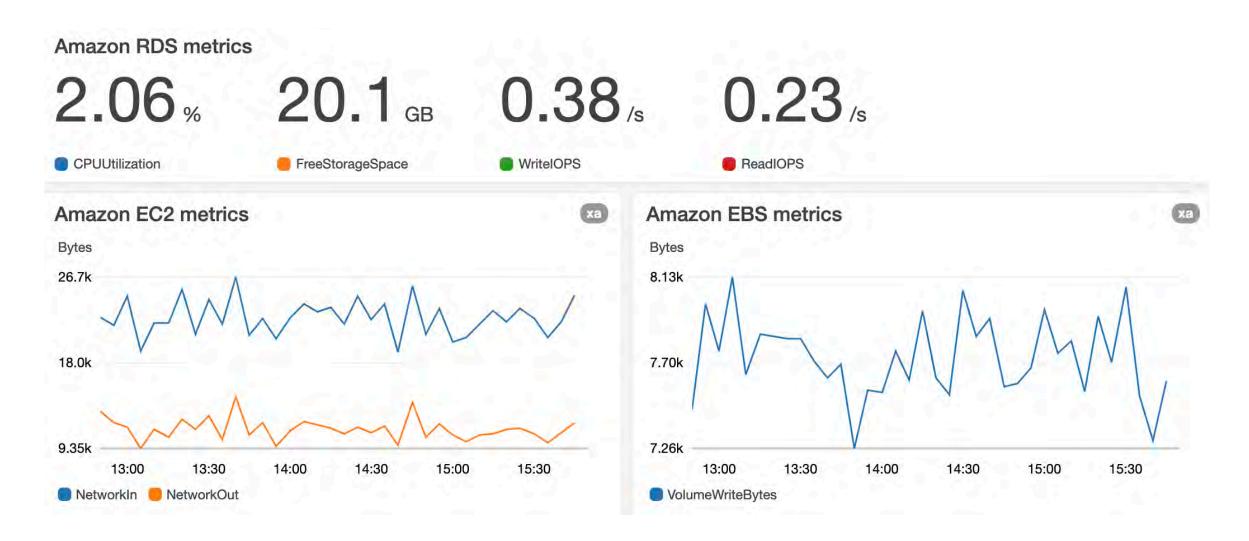
Access all of your metrics from a single location



Configure automatic alerts and actions in response to metrics

Amazon CloudWatch dashboard





AWS CloudTrail



AWS CloudTrail





Track user activities and API requests throughout your AWS infrastructure



Filter logs generated by API calls to assist with operational analysis and troubleshooting



Automatically detect unusual account activity

AWS CloudTrail event



What happened?

New IAM user (Mary) created



Who made the request?

IAM user John



When did this occur?

January 1, 2021 at 9:00 AM



How was the request made?

Through the AWS Management Console





Knowledge check question



Which tasks can you perform using AWS CloudTrail? (Select TWO.)

- A. Monitor your AWS infrastructure and resources in real time
- B. Track user activities and API requests throughout your AWS infrastructure
- C. View metrics and graphs to monitor the performance of resources
- D. Filter logs to assist with operational analysis and troubleshooting
- E. Configure automatic actions and alerts in response to metrics



Knowledge check answer



Which tasks can you perform using AWS CloudTrail? (Select TWO.)

- A. Monitor your AWS infrastructure and resources in real time
- B. Track user activities and API requests throughout your AWS infrastructure (correct)
- C. View metrics and graphs to monitor the performance of resources
- D. Filter logs to assist with operational analysis and troubleshooting (correct)
- E. Configure automatic actions and alerts in response to metrics

AWS Trusted Advisor



AWS Trusted Advisor





Receive real-time guidance for improving your AWS environment



Compare your infrastructure to AWS best practices in five categories



Evaluate and implement guidance at all stages of deployment

AWS Trusted Advisor dashboard





Number of items for which **no** problems have been detected



Number of recommended investigations



Number of recommended actions

Cost Optimization



0 9 9 0 0 \$7,516.85 Potential monthly savings

Performance



3 7 A 0 D

Security



2 4 A 11 O

Fault Tolerance



0 **2** 15 **A** 5 **0**

Service Limits



37 **☑** 0 **▲** 1 **0**

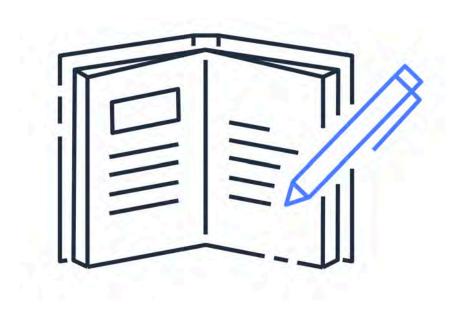


Module 7 summary



In this module, you learned about:

- Amazon CloudWatch
- AWS CloudTrail
- AWS Trusted Advisor



Module 8

Pricing and Support

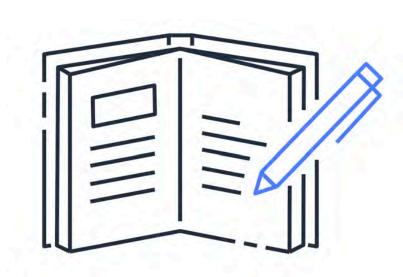


Module 8 objectives



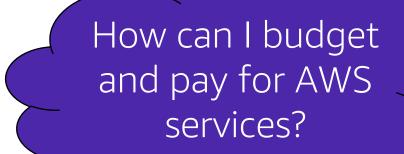
In this module, you will learn how to:

- Describe AWS pricing and support models
- Describe the AWS Free Tier
- Describe key benefits of AWS Organizations and consolidated billing
- Explain AWS Budgets benefits
- Explain AWS Cost Explorer benefits
- Explain AWS Pricing Calculator benefits
- Distinguish among the AWS Support plans
- Describe AWS Marketplace benefits



AWS pricing and support







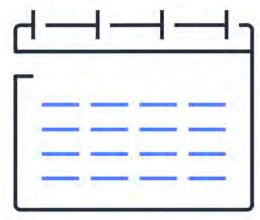
AWS pricing



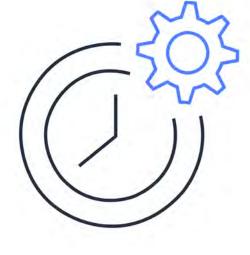
AWS Free Tier categories











12 months free

Trials

AWS pricing concepts



Pay as you go

Pay only for the resources that you use without provisioning capacity in advance

Pay less when you reserve

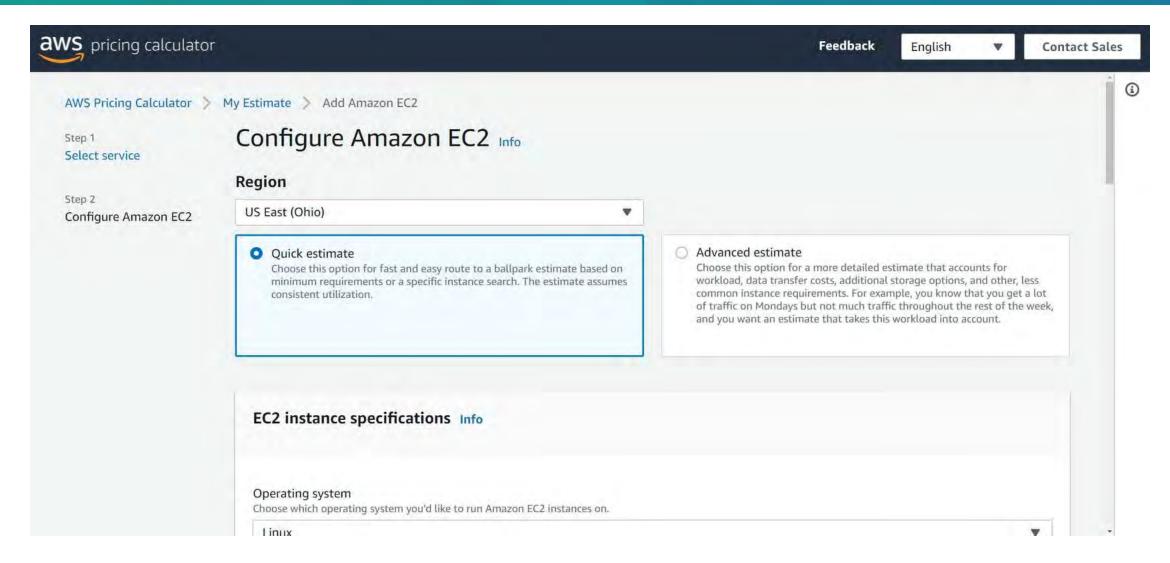
Reduce costs by reserving capacity in services such as Amazon Elastic Compute Cloud (Amazon EC2) and Amazon Relational Database Service (Amazon RDS)

Pay less with volume-based discounts

Receive savings through volume-based discounts as your usage increases

AWS Pricing Calculator





AWS Lambda pricing



- Pay only for the compute time you use
- Pay for the number of requests for your functions
- Save by signing up for a Compute Savings
 Plan



AWS Lambda

Example: AWS Lambda service charges

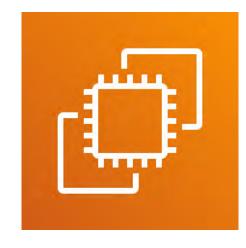


→ Lambda		\$0.00
→ US East (N. Virginia)		\$0.00
AWS Lambda Lambda-GB-Second		\$0.00
AWS Lambda - Compute Free Tier - 400,000 GB-Seconds - US East (Northern Virginia)	254.575 seconds	\$0.00
AWS Lambda Request		\$0.00
AWS Lambda - Requests Free Tier - 1,000,000 Requests - US East (Northern Virginia)	680.000 Requests	\$0.00

Amazon EC2 pricing



- Pay only for the time that your On-Demand Instances run
- Reduce costs by using Spot Instances for recommended use cases
- Save by signing up for a Compute Savings
 Plan
- Amazon EC2 pricing: https://aws.amazon.com/ec2/pricing



Amazon Elastic Compute Cloud

Example: Amazon EC2 service charges



✓ Elastic Compute Cloud ✓ US East (N. Virginia)		\$0.00 \$0.00
\$0.00 per Linux t2.micro instance-hour (or partial hour) under monthly free tier	106.512 Hrs	\$0.00
EBS		\$0.00
\$0.00 per GB-month of General Purpose (SSD) provisioned storage under monthly free tier	11.294 GB-Mo	\$0.00
Elastic Load Balancing - Application		\$0.00
\$0.00 per Application LoadBalancer-hour (or partial hour) under monthly free tier	268.000 Hrs	\$0.00

Amazon S3 pricing



Amazon S3 pricing is based on four factors:

- Storage
- Requests and data retrievals
- Data transfer
- Management and replication



Amazon Simple Storage Service

Example: Amazon S3 service charges



Simple Storage Service		\$0.00
▼ US East (N. Virginia)		\$0.00
Amazon Simple Storage Service Requests-Tier1		\$0.00
\$0.00 per request - PUT, COPY, POST, or LIST requests under the monthly global free tier	185.000 Requests	\$0.00
Amazon Simple Storage Service Requests-Tier2		\$0.00
\$0.00 per request - GET and all other requests under the monthly global free tier	923.000 Requests	\$0.00
Amazon Simple Storage Service TimedStorage-ByteHrs		\$0.00
\$0.000 per GB - storage under the monthly global free tier	0.159 GB-Mo	\$0.00
US East (Ohio)		\$0.00
Amazon Simple Storage Service USE2-Requests-Tier2		\$0.00
\$0.00 per request - GET and all other requests under the monthly global free tier	4.000 Requests	\$0.00
Amazon Simple Storage Service USE2-TimedStorage-ByteHrs		\$0.00
\$0.000 per GB - storage under the monthly global free tier	0.000001 GB-Mo	\$0.00

Consolidated billing

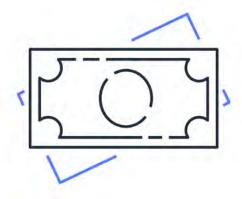


Consolidated billing





Receive a single bill for all the AWS accounts in your organization



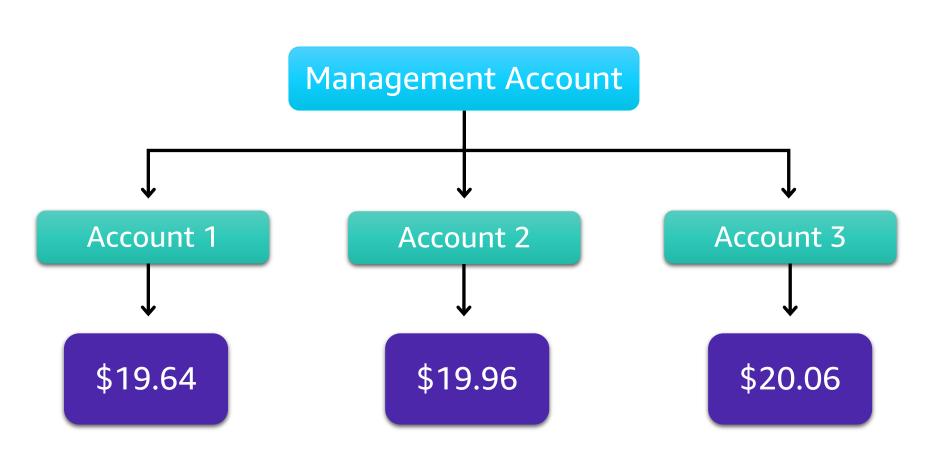
Review itemized charges that have been incurred by each account



Share savings across the accounts in your organization

Example: Consolidated billing

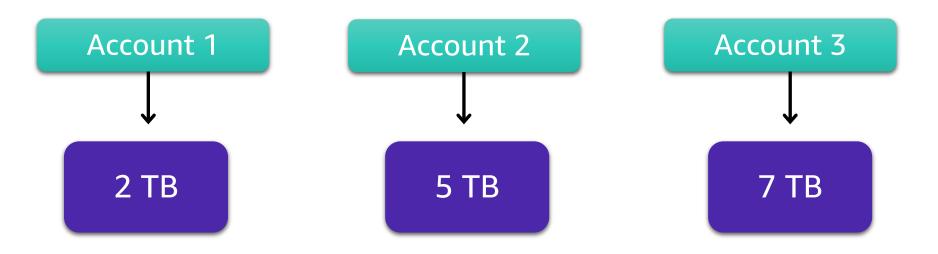




Monthly Consolidated Bill		
Management Account	\$14.14	
Account 1	\$19.64	
Account 2	\$19.96	
Account 3	\$20.06	
Total charged to paying account:	\$73.80	

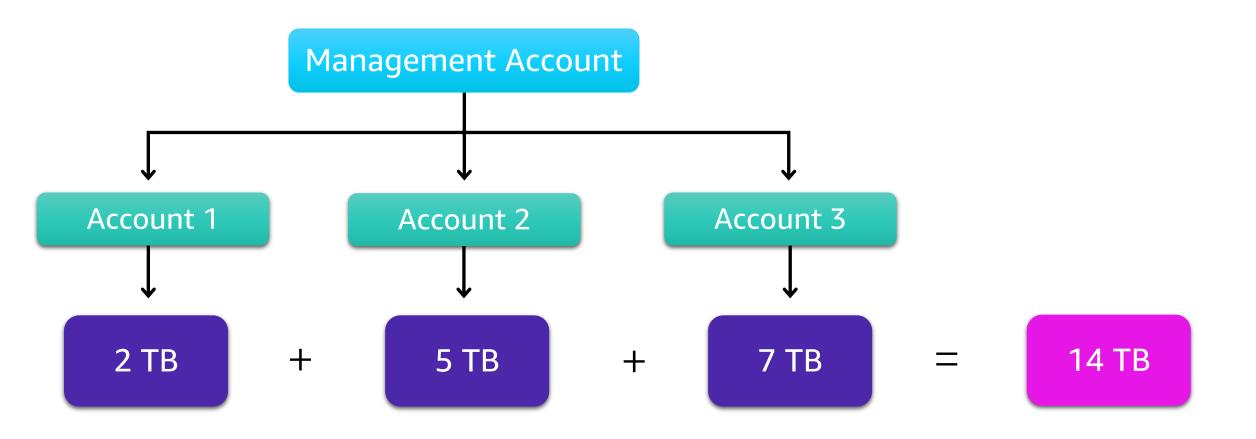
Example: Volume pricing in Amazon S3





Example: Volume pricing in Amazon S3





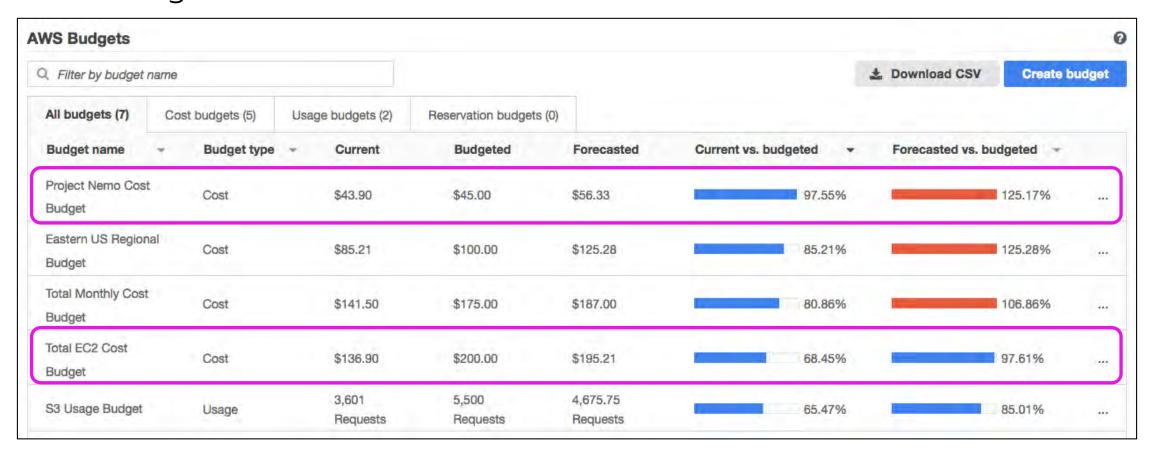
AWS pricing tools



AWS Budgets



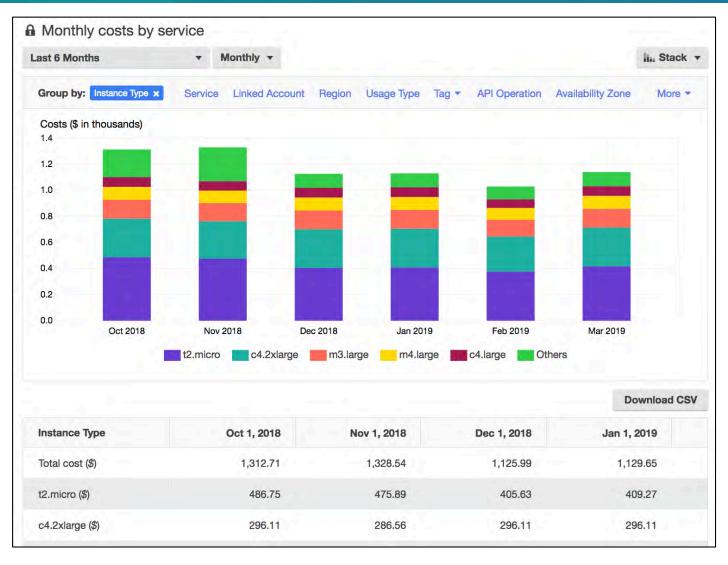
AWS Budgets is a tool that you can use to set thresholds for your AWS service usage and costs.



AWS Cost Explorer



AWS Cost Explorer is a tool that you can use to visualize, understand, and manage your AWS costs and usage over time.



AWS Support plans



Basic Support



Basic Support is free for all AWS customers and includes access to:

- Technical papers, documentation, and support communities
- AWS Personal Health Dashboard
- Seven core AWS Trusted Advisor checks



AWS Support plans



Developer

- Best-practice guidance
- Client-side diagnostic tools
- Building-block architecture support

Business

- Use-case guidance
- All AWS Trusted Advisor checks
- Limited support for third-party software

Enterprise

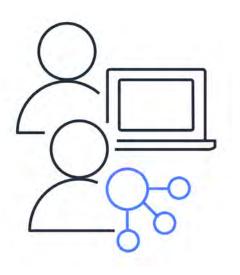
- Application architecture guidance
- Infrastructure event management
- Technical Account Manager (TAM)

Technical Account Manager (TAM)



The **Technical Account Manager** is your primary point of contact at AWS.

- Technical Account Managers are included only with the Enterprise Support plan.
- They provide guidance, technical expertise, and best practices.



AWS Marketplace



AWS Marketplace



AWS Marketplace is a digital catalog that provides listings of third-party software that runs on AWS.



Discover thousands of software products that run on AWS



Access detailed information and reviews for each product listing



Explore software solutions by industry and use case

AWS Marketplace categories





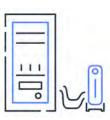
Business Applications



Data and Analytics



DevOps



Infrastructure Software



Internet of Things (IoT)



Machine Learning



Migration



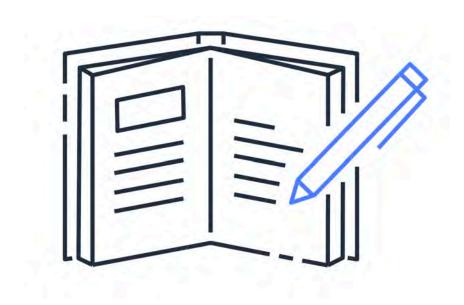
Security

Module 8 summary



In this module, you learned about:

- AWS Free Tier
- Consolidated billing
- Tools for planning, estimating, and reviewing AWS costs
- AWS Support plans
- AWS Marketplace benefits



Module 9

Migration and Innovation

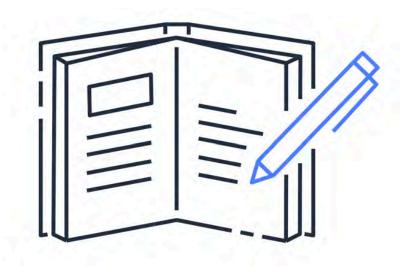


Module 9 objectives



In this module, you will learn how to:

- Describe migration and innovation in the AWS Cloud
- Summarize the AWS Cloud Adoption Framework (AWS CAF)
- Summarize the six key factors of a cloud migration strategy
- Describe the benefits of AWS data migration solutions
- Summarize the broad scope of innovative solutions that AWS offers
- Summarize the five pillars of the AWS Well-Architected Framework



AWS Cloud Adoption Framework



AWS Cloud Adoption Framework



- Provides advice to your company to enable a quick and smooth migration to AWS
- Organizes guidance into six areas of focus, called perspectives



Perspectives



Business



People



Governance



Business capabilities



Platform



Security



Operations

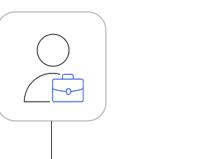


Technical capabilities

Business perspective







People



Governance





Platform



Security



Operations

Goal

Ensures that IT aligns with business needs and IT investments link to key business results

- Business managers
- Finance managers
- Budget owners
- Strategy stakeholders

People perspective



Business





Platform

People







Security



Operations

Goal

Supports development of an organization-wide change management strategy for successful cloud adoption

- Human resources
- Staffing
- People managers

Governance perspective



Business



People



Governance





Platform



Security



Operations

Goal

Focuses on the skills and processes to align IT strategy with business strategy

- Chief information officer (CIO)
- Program managers
- Enterprise architects
- Business analysts
- Portfolio managers

Platform perspective





People

Governance







Platform



Security



Operations

Goal

Includes principles and patterns for implementing new solutions in the cloud, and migrating on-premises workloads to the cloud

- Chief technology officer (CTO)
- IT managers
- Solutions architects

Security perspective



Business





Platform

People



Security

Governance





Operations

Goal

Ensures that the organization meets security objectives for visibility, auditability, control, and agility

- Chief information security officer (CISO)
- IT security managers
- IT security analysts

Operations perspective



Business



People













Security



Operations

Goal

Helps you to enable, run, use, operate, and recover IT workloads to the level agreed on with your business stakeholders

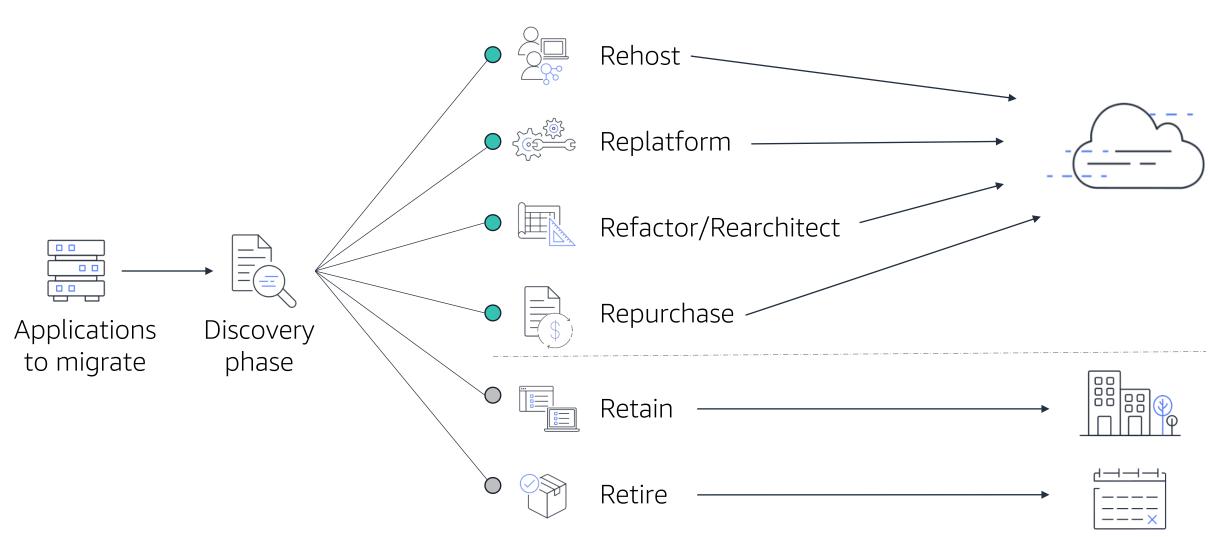
- IT operations managers
- IT support managers

Migration strategies



Six migration strategies





AWS Snow Family



AWS Snow Family



AWS Snowcone

- Small, rugged, and secure edge computing and data transfer device
- Features 8 TB of usable storage

AWS Snowball devices

- AWS Snowball Edge Storage Optimized
- AWS Snowball Edge Compute Optimized

AWS Snowmobile

- Exabyte-scale data transfer service for moving large amounts of data to AWS
- Transfers up to 100 PB of data

Innovation with AWS



Innovation with AWS



Driving innovation in the cloud involves clearly articulating the following conditions:

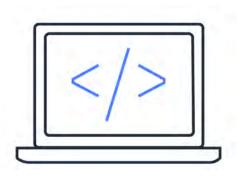
- Current state
- Desired state
- Problems you are trying to solve



Innovation paths



Consider some of the following innovation paths as you continue on your cloud journey.



Serverless applications



Artificial intelligence (AI)



Machine learning (ML)

AWS Well-Architected Framework



Well-Architected Framework



The Well-Architected Framework helps you understand how to design and operate reliable, secure, efficient, and cost-effective systems in the AWS Cloud.

It is based on five pillars:

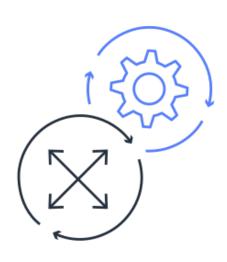
- Operational excellence
- Security
- Reliability
- Performance efficiency
- Cost optimization



Operational excellence



Run and monitor systems to deliver business value and to continually improve supporting processes and procedures



- Perform operations as code
- Annotate documentation
- Anticipate failure
- Refine operations procedures frequently
- Make frequent, small, reversible changes

Security



Protect information, systems, and assets while delivering business value through risk assessments and mitigation strategies



- Automate security best practices
- Apply security at all layers
- Protect data in transit and at rest

Reliability



Test recovery procedures, scale horizontally to increase aggregate system availability, and automatically recover from failure



- Recover from infrastructure or service disruptions
- Dynamically acquire computing resources to meet demand
- Mitigate disruptions such as misconfigurations or transient network issues

Performance efficiency



Use computing resources efficiently to meet system requirements and maintain that efficiency as demand changes and technologies evolve



- Experiment more often
- Use serverless architectures
- Go global in minutes

Cost optimization



Run systems to deliver business value at the lowest price point



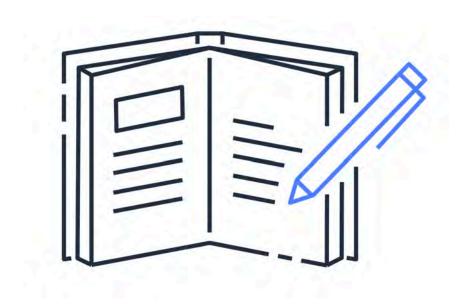
- Adopt a consumption model
- Analyze and attribute expenditure
- Use managed services to reduce cost of ownership

Module 9 summary



In this module, you learned about:

- AWS Cloud Adoption Framework
- Six strategies for migration
- AWS Snow Family
- Innovation with AWS services
- Five pillars of the AWS Well-Architected Framework



Module 10

AWS Certified Cloud Practitioner Basics

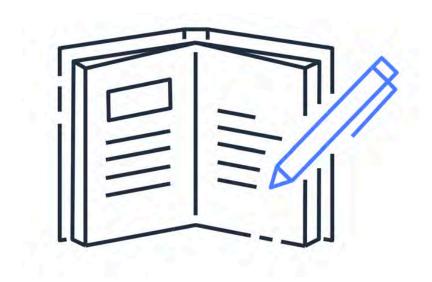


Module 10 objectives



In this module, you will learn how to:

- Determine resources for preparing for the AWS Certified Cloud Practitioner exam
- Evaluate types of questions that are included on the AWS Certified Cloud Practitioner exam



Exam details



Exam domains



Domain	% of Exam
Domain 1: Cloud Concepts	26%
Domain 2: Security and Compliance	25%
Domain 3: Technology	33%
Domain 4: Billing and Pricing	16%
Total	100%

Learn more at: https://aws.amazon.com/certification/certified-cloud-practitioner

Recommended experience



For this exam, you should have:

- Basic understanding of IT services
- At least 6 months experience with the AWS Cloud



Exam details



- You must complete the exam within 90 minutes.
- The minimum passing score is 700 (the maximum score is 1,000).
- The exam consists of multiple choice and multiple response questions.
- The exam is available in English, Indonesian (Bahasa), Japanese, Korean, and Simplified Chinese.
- A 30-minute time extension is available upon request to non-native English speakers who are taking an exam in English.



Exam details



- There is no penalty for guessing.
- Unanswered questions are scored as incorrect.
- You can flag questions to review before submitting the exam.

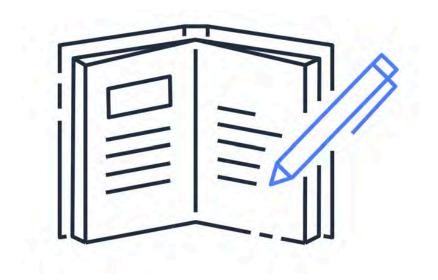


Technical papers and resources



We recommend that you review the following technical papers and resources:

- Overview of Amazon Web Services: <u>https://d1.awsstatic.com/whitepapers/aws-overview.pdf</u>
- Compare AWS Support Plans: https://aws.amazon.com/premiumsupport/plans/
- How AWS Pricing Works: <u>http://d1.awsstatic.com/whitepapers/aws_pricing_overview.pdf</u>



Exam strategies



Exam strategies



- 1. Read the full question.
- 2. Predict the answer before looking at the response options.
- 3. Exclude incorrect response options.





Sample question 1 Multiple choice



AWS Certified Cloud Practitioner exam results are reported as a score from 100–1,000. What is the minimum passing score?

- A. 650
- B. 700
- C. 850
- D. 900



Sample question 1 Multiple choice



AWS Certified Cloud Practitioner exam results are reported as a score from 100–1,000. What is the minimum passing score?

- A. 650
- B. 700
- C. 850
- D. 900



Sample question 1 Multiple choice



AWS Certified Cloud Practitioner exam results are reported as a score from 100–1,000. What is the minimum passing score?

- A. 650
- B. 700 (correct)
- C. 850
- D. 900



Sample question 2 Multiple response



Which domains are included on the AWS Certified Cloud Practitioner exam? (Select TWO.)

- A. Security and Compliance
- B. Automation and Optimization
- C. Monitoring and Reporting
- D. Billing and Pricing
- E. Deployment and Provisioning



Sample question 2 Multiple response



Which domains are included on the AWS Certified Cloud Practitioner exam? (Select TWO.)

- A. Security and Compliance
- B. Automation and Optimization
- C. Monitoring and Reporting
- D. Billing and Pricing
- E. Deployment and Provisioning



Sample question 2: Multiple response



Which domains are included on the AWS Certified Cloud Practitioner exam? (Select TWO.)

- A. Security and Compliance (correct)
- B. Automation and Optimization
- C. Monitoring and Reporting
- D. Billing and Pricing (correct)
- E. Deployment and Provisioning



- 1) Why is AWS more economical than traditional data centers for applications with varying compute workloads?
- A) Amazon EC2 costs are billed on a monthly basis.
- B) Users retain full administrative access to their Amazon EC2 instances.
- C) Amazon EC2 instances can be launched on demand when needed.
- D) Users can permanently run enough instances to handle peak workloads.



- 2) Which AWS service would simplify the migration of a database to AWS?
- A) AWS Storage Gateway
- B) AWS Database Migration Service (AWS DMS)
- C) Amazon EC2
- D) Amazon AppStream 2.0



- 3) Which AWS offering enables users to find, buy, and immediately start using software solutions in their AWS environment?
- A) AWS Config
- B) AWS OpsWorks
- C) AWS SDK
- D) AWS Marketplace





- A) AWS Config
- B) Amazon Route 53
- C) AWS Direct Connect
- D) Amazon Virtual Private Cloud (Amazon VPC)



- 5) Which of the following is an AWS responsibility under the AWS shared responsibility model?
- A) Configuring third-party applications
- B) Maintaining physical hardware
- C) Securing application access and data
- D) Managing guest operating systems

End of course assessment



Complete the end of course assessment to review your understanding of AWS Cloud concepts:

AWS Partners:

https://partnercentral.awspartner.com/LmsSsoRedirect?RelayState=%2flearningobject%2fwbc%3fid%3d70046

Thank you

