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tagmanager.google.com/#/container/accounts/6263774600/containers/203319148/workspaces/2/variables

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Workspace

Versions

Admin

GTM-M3388MWG

Workspace Changes: 9

Preview

Submit

CURRENT WORKSPACE

Default Workspace >

Overview

Tags

Triggers

Variables

Folders

Templates

Built-In Variables ⓘ

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Configure

Name ↑	Type
Click Classes	Data Layer Variable
Click Element	Data Layer Variable
Click ID	Data Layer Variable
Click Target	Data Layer Variable
Click Text	Auto-Event Variable
Click URL	Data Layer Variable
Event	Custom Event
Page Hostname	URL
Page Path	URL
Page URL	URL
Referrer	HTTP Referrer

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New

<input type="checkbox"/> Name ↑	Event Type	Filter	Tags	Last Edited	
<input type="checkbox"/> check-boxes	All Elements	Click Classes	equals check-box	1	3 minutes ago
		Click Classes	equals check-box		
		Click Classes	equals check-box		

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Workspace Versions Admin

GTM-M3388MWG Workspace Changes: 9 Preview Submit

CURRENT WORKSPACE

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Tags

GA4-event

Google Analytics: GA4 Event

check-boxes

7 minutes ago

1 item deleted

Terms of Service Privacy Policy

Connected static.domains

Google tags found GTM-M3388MWG G-YPLGCSQXZT

Summary

Bright Mailers

Click

Click

Window Loaded

DOM Ready

Container Loaded

Initialization

Consent Initialization

Event: Click

API Call

dataLayer.push({event: "gtm.click", ...})

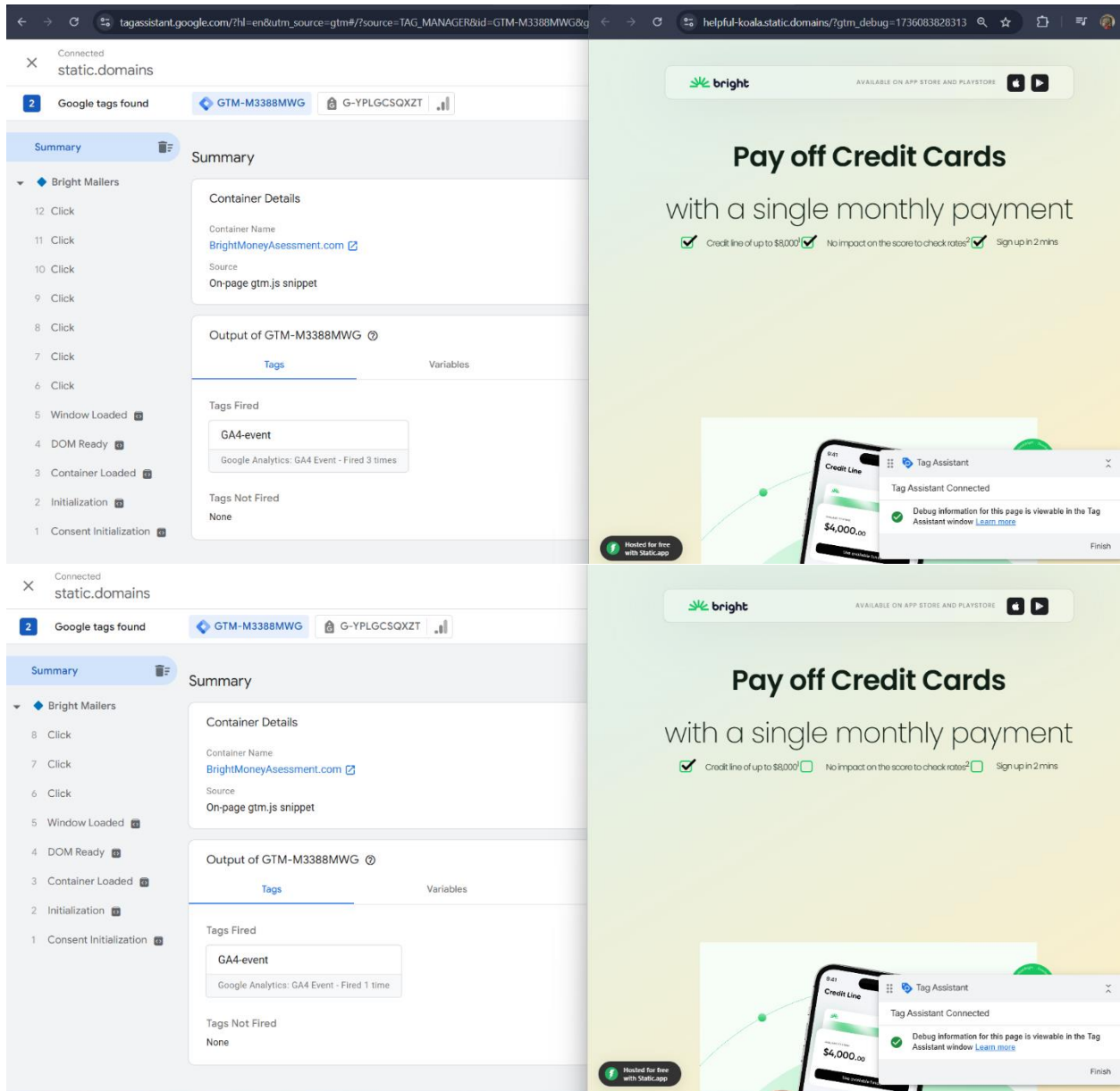
Output of GTM-M3388MWG

Tags Variables Data Layer Consent Console (0)

Tags Fired

GA4-event

Google Analytics: GA4 Event - Succeeded



1. Trigger Configuration:

- created a **trigger** named check-boxes.
- The **trigger type** is set to All Elements with a filter condition:
 - **Click Classes** equals check-box.
- This ensures the trigger activates whenever an element with the class check-box is clicked.

2. Tag Setup:

- configured a tag (in this case, a **GA4 Event** tag).

- This tag is associated with the check-boxes trigger, so it will fire whenever the trigger condition is met.

3. Debugging Using Tag Assistant:

- When tested the implementation using the **Tag Assistant Debugger**, the following happened:
 - Clicking one of the three checkboxes on the page caused the trigger to activate.
 - Since the trigger was configured with the check-box class filter, the tag fired each time a checkbox was clicked.
- In the second screenshot, notice:
 - The **Tag Assistant Debugger** shows **three "Click" events** corresponding to the three checkbox clicks.
 - The **GA4 Event tag** was fired **three times**, matching the number of clicks on the checkboxes.

Key Observations:

- The tag is correctly configured to fire for any checkbox with the class check-box.
- The real-time firing of the tag in the debugger confirms the setup is working as expected.