



SILICON VALLEY COMES TO HackaSoton

The biggest, most incredible 48-hour StartUp packed
madness in the UK!

8-10 NOVEMBER

2012
Sponsorship Proposal

The HACHSoton Community

We are a **global community** of skillful and passionate programmers and entrepreneurs.

We organize hackathons, startup weekends, competitions and conferences **around the globe**.

We aim to constantly strengthen our global network through meeting like-minded, brilliant individuals with the same vision of **changing the world**.

Events Organized



Startup Weekend Southampton 2013

Utter success within the global Startup Weekend communities. Prototypes were 3d printed and winners were given a chance to present and attend to a globally renowned VC conference.



Startup Weekend Ljubljana 2013

First ever Startup Weekend in Ljubljana, Slovenia – best entrepreneurial event in the country until current date. Event was thoroughly covered by very renowned media sources. Several attendees will be present in our upcoming "HackaSoton 2013".



SummerHacks Timisoara 2013

Great success in Timisoara, Romania. The event came out with revolutionary ideas which were taken forward. The winners of this event were invited to our upcoming "HackaSoton 2013".



Random Hacks of Kindness 2012

An incredible one-weekend hackathon where innovative concepts to improve humanity were built. Several projects were taken forward, including 'Mindful Music', which helps Alzheimer patients through music.



Silicon Valley comes to Soton 2012

Not only this was the first ever student-led startup weekend, but this hackathon helped more than 50 young coders and entrepreneurs to jump into the amazing world of Startups.



Random Hacks of Kindness 2013

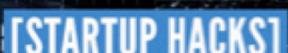
This RHoK success gathered members of numerous hacker-spaces around the UK, and gave them the tools to build away tools to improve the world.

Events Attended



Bett Show 2013

HackaSoton was invited to a renowned educational conference, the Bett Show 2013, to help build apps for education. HackaSoton also competed in the hackathon, and our members obtained a very well-deserved victory.



48 Hours To

Design, Code & Create

A Startup

Startup Hacks 2012

HackaSoton organized a trip to Manchester for the annual Startup Hacks 2012 and ended up winning both, the 1st and 2nd place with very innovative ideas.



Imperial College Startup Weekend 2013

HackaSoton organized a trip to Imperial College to attend the Startup Weekend Imperial 2013. One of the HackaSoton organizers managed to win 2nd place at this extremely competitive event.



Electronic Coding Challenge

March 13th

Software and Electronic engineers working together! Teams of 2-4 individuals with varied skill-sets challenging problems which require complementary skills!

Free Event
Free Food + Dr
Great prizes

@ECSEntrepreneurs
@HackaSoton
HackaSoton.com

Electronic Coding Challenge 2013

HackaSoton organized a joint event with Southampton's ECS Entrepreneurs. The HackaSoton members came up with an innovative challenge to have software and hardware individuals working together.

hardware individuals working together.



Tues, April 30th

Solve Real-Life Software Problems!
Learn from Professional Bloomberg Developers!
Compete for Amazing Prizes!

Free Beers and Pizza at event!

Bloomberg Software Challenge 2013

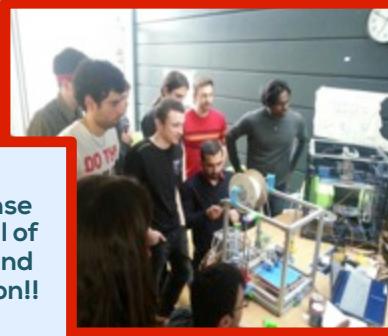
HackSoton worked together with Bloomberg LP to bring a high quality Software Competition where our attendees had the opportunity to face real life software challenges and obtain new useful skills and knowledge.

SILICON VALLEY COMES TO Hackathon

8-11 NOV



More than 50 Brilliant, carefully chosen individuals!!



48 intense hours full of coding and innovation!!



Fully functional innovative apps, hacks and Startups!!



Professional mentoring and support during the whole weekend!!



Judged by experienced VCs, angels and coders!!
(Yes, also Reid Hoffman)



Previous prizes included meeting Cameron and Flying to Silicon Valley!!

At the HackaSoton

Support



Speakers, mentoring and support from experts throughout the whole hackathon!

Innovation



Innovative, fully functional startups, apps and hacks are created in the weekend!

Latest Tech



3-D printers, G-Glass; we provide the latest, coolest tech to promote innovation!

Multicultural



Individuals are travelling thousands of miles just for our Hackathon!!

Meet the Organizers



Alejandro Saucedo

- Has organized 5 national programming and entrepreneurial events.
- Has attended 15+ programming events and won more than 7.
- Had the opportunity to meet Cameron and to discuss entrepreneurial matters with the Duke of York.



Izidor Flajzman

- Nationally recognized for organizing the best entrepreneurial event in Slovenia – the Startup Weekend 2013.
- Has organized and coordinated events in Slovenia and the UK.
- Launched his first startup during his first year of University – LawQuick.



Vlad Velci

- Attended nearly 30 tech competitions, and won 19 of them.
- Organized a national Hackathon in Timisoara, Romania.
- Obtained his first recognition in a contest at the age of 13, and has been a freelancer since the age of 15.



Why sponsor SILICON VALLEY COMES TO HackaSoton?

Reach

...to an incredible global network of passionate and brilliant Coders, Makers and Entrepreneurs with the drive and skills to change the world!

Awareness

...of your professional brand globally - not only within the Startup communities but as well within numerous universities and university organizations!

Opportunity

...to provide support to the future leaders & entrepreneurs, and help them achieve their awesome goal of making a real change in humanity!

Presence

...of professional brand in our numerous social media groups around the world, as well as presence at the actual event, and an opportunity to organize a company specific event!

Reach

- Direct contact with high calibre, enthusiastic, passionate and skillful young programmers and entrepreneurs.
- Opportunity to involve a greater number of young individuals in Bloomberg projects, such as the BAT test, between others.
- Showcase/demo new marketing projects to smaller subsets of students before release.

Presence

- **Uncountable ways to increase Bloomberg's presence!**
 - › Opportunity to showcase Bloomberg terminals at the hackathon.
 - › Have massive positive impact by providing access to financial data-sets.
 - › Opportunity to host financial workshops before and after the hackathon.
 - › Bloomberg employees mentoring, speaking and networking at the hackathon.

Awareness

- Opportunity raise awareness of Bloomberg's culture.
- Attract a great number of new potential employees.
- Awareness through several social media sources, including:
 - › HackaSoton's social media pages
 - › SummerHacks' social media pages
 - › Startup Weekend Ljubljana's social media pages

Opportunity

- Opportunity to support young (and old) developers and entrepreneurs on their first steps towards changing the world.
- Inspiring technical and business individuals by introducing them to big data and the massive and intriguing financial world.
- Having numerous open minded, skillful individuals thinking outside the box, devising new concepts and ideas which could potentially be the next revolution.

THANK YOU!

For more information, please contact us at

HackaSoton @ gmail.com