

# DAVID AXINTE

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7+ years experience and Seniority in UI/UX Design & Development.

- Proficient in Figma, Adobe Creative Suite, HTML/CSS, Design Systems(Bootstrap, MUI) and Wordpress
- Experience with User Tests/Feedback Sessions/Usability Testing
- Experience managing projects from the conceptual stage through to the final delivery
- Highly autonomous, eager to take initiative, experience with Agile/Scrum/Lean collaboration methodologies
- Front-end experience in JavaScript, React, TypeScript, PHP, Node, SQL, & more
- Selvfølgelig kan jeg forstå og tale lidt dansk også, da jeg er flydende i svensk

## EXPERIENCE

### Senior UI/UX Designer & Developer

Wayfare

Sep 2022 - Present

- Created three websites that matched the company and client needs working alongside the development team, I ensured user satisfaction by regularly conducting user tests and having feedback sessions.
- Simplified the UI/UX prototype creation process, significantly reducing client wait times for initial prototype from days to mere hours.
- Continuously improved by iteratively adjusting the design based on client's feedback, resulting in a modern user experience that improved engagement.

### Senior UI/UX Designer & Developer

Adooboo Creative

Jan 2022 - Aug 2022

- Designed and developed a culinary education platform where the company could manage their teaching material.
- Delivered creative ideas that resonated, by evaluating target consumer preferences and testing various engagement models.
- Leveraged product design expertise to create isometric mockups, brand identities, and advertisement.

### Senior UI/UX Designer & Developer

TotalReward

Sep 2020 - Jan 2022

- Designed and maintained a Seller Performance and Incentive Management System that seamlessly supported direct sellers and distributors throughout the sales and marketing process.
- Substantially reduced seller management time and transforming time-consuming tasks that once spanned days into mere hours.
- Implemented features for lead generation, marketing, customer management, inventory, and distribution to enhance the user experience.
- Managed a team to ensure efficient and reliable maintenance, overseeing the project from conception to completion.

## UI/UX Designer & Developer

UB University

Dec 2019 - Sep 2020

- Created a platform for conducting online exams, tests, and practice sessions, which gathered student responses and provided insightful analytics to instructors.
- Implemented an AI that, leveraging the collected data, offered relevant recommendations to both teachers and students on ways to enhance their proficiency in specific subject areas.
- Conducted user tests with both teachers and students to gain insights into how they interacted with the platform from their respective perspectives, while evaluating the AI's effectiveness in enhancing the syllabus.

## Software Developer

PortaPlay

Apr 2017 - Feb 2018

- Designed and executed a multiplayer mode for an established Unity game using C#.
- Achieved synchronization across multiple clients by leveraging the Photon engine framework.
- Conducted user tests to observe user interactions with the game.

## UI/UX Designer & Developer

YourPhoner

Feb 2015 - Jun 2017

- Developed a customer relationship management system that oversaw all interactions with clients and potential leads for the business.
- Leveraged the WordPress platform for initial prototyping, employing a technology stack comprising jQuery, JavaScript, HTML5, CSS, and PHP.
- Conducted a thorough analysis of the target audience to devise strategies for boosting engagement and enhancing the overall user experience.

# EDUCATION

## DTU - Technical University of Denmark

Bachelor of Engineering (B.E.), Computer Science and Network Communication

## KCM

Information Technology, Programming and Web Design Course

# ABOUT ME

I excel in project execution. Collaborating closely with clients, I strive to deeply understand their needs and develop them into successful web solutions. My expertise lies in starting projects from scratch, designing intuitive user interfaces, and implementing them with the appropriate technology.

Throughout my career, I have created web solutions for a variety of clients, earning design, development and project management expertise.

My hobbies are making music, enjoying nature, and hygge.