

# Project Documentation – YouTube Al Content Package

Title: Shocking AI Tools Replacing Full-Time Jobs!

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# 1. Project Overview

### **Objective:**

To create a complete YouTube content package on the topic "Shocking Al Tools Replacing Full-Time Jobs!" using Al tools and automation.

#### **Deliverables:**

- Catchy, SEO-friendly video titles
- Full YouTube script (1000–1200 words)
- Thumbnail concepts with AI prompts

- Final thumbnail design concept
- (Optional) Voiceover + background music suggestions

### 2. Skills Gained

- Prompt chaining & formatting
- Long-form AI content generation
- Thumbnail prompt writing (Midjourney / DALL·E)
- Storyboarding and video creation with AI
- Content packaging for marketing or YouTube growth

### 3. Tools & Platforms

Tool	Purpose	Link	
ChatGPT	Prompt writing & script generation	chat.openai.com	
Pictory	Turn text scripts into videos automatically	<u>pictory.ai</u>	

InVideo	Al-powered video editor from script	<u>invideo.io</u>
Canva	Thumbnail design & video slides	<u>canva.com</u>
DALL·E 3	Generate thumbnail images (via Bing)	bing.com/images/cr eate
Midjourn ey	Advanced Al image generation	midjourney.com
Notion	Documentation and planning	notion.so

## 4. Prompt Chain

### **Title Generation Prompt**

You are a YouTube SEO expert. Generate 10 catchy, high-CTR titles for a YouTube video with the topic: "Shocking AI Tools Replacing Full-Time Jobs!".

- Titles under 60 characters
- Include power words like "shocking, insane, real, future, secret"
- Mix curiosity + clarity
- Optimize for YouTube SEO
- Target audience: tech enthusiasts, freelancers, startup founders, job seekers

### **Script Generation Prompt**

You are a professional YouTube scriptwriter. Write a full 1000-1200 word script for a YouTube video titled "Shocking AI Tools Replacing Full-Time Jobs!".

#### Structure:

- 1. Hook  $(0:00-0:20) \rightarrow$  Intrigue the viewer with a shocking fact or question.
- 2. Intro  $(0:20-0:45) \rightarrow$  Introduce the topic, promise value, and ask for a like/subscribe.
- 3. Main Content  $(0:45-7:00) \rightarrow Present 5 AI tools. For each tool:$ 
  - Name & brief description
  - What job it can replace
  - Real-world examples/use cases
  - Pros & cons
  - Future potential
- 4. Closing & CTA  $(7:00-8:00) \rightarrow \text{Summarize}$ , share your opinion, encourage engagement.

#### Tone:

- Conversational and engaging
- Simple English (avoid jargon)
- Use storytelling and "what if" scenarios
- Keep pacing high with cliffhangers between tools

### Thumbnail Prompt (Final)

Dramatic YouTube thumbnail showing a human silhouette dissolving into glowing pixels on the left, symbolizing job loss. On the right, a humanoid robot in a business suit confidently typing at a futuristic glowing computer desk. Neon-lit office background with cinematic blue and purple lighting, glowing screens, high-tech decor. Add a glowing red A warning icon in the bottom-left corner. High contrast, sharp focus, cinematic composition, designed for YouTube clickbait impact.

### 5. Final Deliverables

#### **Chosen Title**

### **Shocking AI Tools Replacing Full-Time Jobs!**

### **Final Script**

(Include your full script here — Hook, Intro, Tool 1–5, Closing CTA)

### **Thumbnail Concept**

- **Text:** Your Job = Replaced
- Visual: Human silhouette dissolving into pixels + Robot at computer desk
- **Special Element:** Red <u>1</u> warning sign for urgency
- Al Prompt: (see Thumbnail Prompt section above)

### 6. Resources & Workflow

- 1. Generate **titles + script**  $\rightarrow$  ChatGPT
- 2. Generate **thumbnail image**  $\rightarrow$  Midjourney / DALL·E
- 3. Add text overlay & layout  $\rightarrow$  Canva
- 4. Create **video** → InVideo / Pictory

# 7. Next Steps

- Create **2-3 thumbnail variations** for A/B testing
- Produce video using Pictory/InVideo with script + AI voiceover
- Upload video to YouTube with SEO-optimized description, tags, and title
- Track analytics → Optimize for engagement

